



IMHE Institutional Management in Higher Education

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This newsletter is aimed at Regional Co-ordinators and others interested in the OECD work on higher education in regions. The main purpose is to keep you informed about progress made in the OECD Reviews of Higher Education in Regional and City Development. You are welcome to contribute to the contents for example, by informing the OECD Higher Education and Regions Team about related events and meetings; email: HEregions@oecd.org

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Events

OECD roundtable meeting for regions involved in the Reviews of HE in Regional and City Development on 15-16 September 2010 in Paris.

OECD is organising a meeting to outline the key issues in cities and regions involved in the OECD Reviews in 2008-10. This meeting will highlight the experiences of the various regions and their HEIs and provide opportunities for shared learning, networking and benchmarking.

Regions involved in the reviews are welcome to bring up to 7 delegates. The meeting is open also to other regions

interested in the OECD reviews as well as experts involved in the review teams. More information, including the preliminary agenda, and practical information is available [here](#).

The online registration is available [here](#)

This meeting is free-of-charge and will be organised immediately following the IMHE General conference.

OECD 2010 Higher Education International Conference: Higher Education in a World Changed Utterly. Doing more with Less

More than 300 higher education professionals and experts will convene in Paris for IMHE General Conference on the 13-15 September. [Register now](#).

Lower fees are available for IMHE members. [How to join IMHE](#).

The Conference will focus on how the higher education sector - governments, institutions and individuals - can lead the way to sustainable recovery. Speakers include: Xincheng ZHANG, Vice-Minister of Education, China and Luc MONTAGNIER, Nobel Prize winner 2008. The conference will feature a separate session drawing on the OECD reviews.

There will be a parallel group session **Higher Education in Cities & Regions - How to create and lead an entrepreneurial and locally engaged university?** This meeting, which is moderated by Jaana PUUKKA, brings together Higher Education leaders from 3 countries, Portugal, Spain and the United Kingdom. Speakers are

Helena NAZARÉ , former Rector of the University of Aveiro (Portugal)

Francesc GRAU, Rector of the Universtat Rovira i Virgili (Catalonia)

John GODDARD, Professor Emeritus, former Deputy Vice-Chancellor of the University of Newcastle upon Tyne (United Kingdom).

Third round of reviews

Regions and their HEIs which are interested in the third round of reviews (2011-12) are invited to contact the OECD. Building on experiences from the first and second rounds (2005-10), the reviews will continue to foster higher education's contribution to the economic, social, cultural and human capital development in participating regions. The different stages of the reviews, from the regional self-evaluation phase to the final OECD review-report, help partnership building between regional stakeholders, decision makers and HEIs.

The OECD secretariat is now negotiating with regions in Europe and South East Asia. The first review visit will take place in Free State in South Africa in October 2010 and the review visit to Valparaiso in Chile is envisaged to take place in 2011.

This opportunity is available mainly to cities and regions that have IMHE member institutions. The regions that sign up now can begin their self-evaluation process and benefit from the knowledge sharing and benchmarking opportunities of the second round, including the roundtable meeting in September. Read more about the [Third Round](#) and [how to join IMHE](#).

Second round progress

Up to 13 review visits have been carried out in the second round with the review visit of Sonora postponed. 12 regions out of the 14 participating regions have published their Self Evaluation Reports. The most recent Self Evaluation Reports are Parana, Penang and Catalonia.

Report for Parana is available [here](#).

Report for Penang is available [here](#).

Report for Catalonia is available [here](#).

The Paso del Norte Review will be published at the 7 Annual Border Security Conference at the University of Texas in El Paso, 12-13 August 2010.

The report on the Rotterdam Review will be published at the dissemination meeting in Rotterdam in September 2010. Several other reports from the second round of reviews are also progressing through the OECD publishing procedures.

16-25 May 2010 – Penang review visit

Jaana PUUKKA (IMHE/OECD) led the review team and was supported by Aims McGUINNESS (NCHEMS, US), Patrick DUBARLE (former OECD/territorial development, FR), Hena MUKHERJEE (former World Bank, Malaysia), N.V. VARGHESE (UNESCO IAAP) and Andrea HOFER (OECD/LEED).

Penang, one of Malaysia's 13 states, is the second smallest state in size and has about 1.6 million inhabitants. In the past Penang has been an important market place that drew people from the wider region. Ethnic and cultural diversity (41% Chinese, 9.5% Indian and 31% Malay) provided the region with high innovation potential and the 2008 awarded UNESCO cultural heritage site status are important assets for promoting tourism. The region has been successful in attracting foreign direct investment, particularly in the electrical and electronic industry, so much so the region has been nicknamed the "Silicon Valley of the East" in the 1990s. Furthermore Penang's diverse tertiary education sector, long term economic growth, full employment and recently also the federal government investments in the Northern Corridor Economic area provide opportunities that the region and the HEIs could capitalise on.

The OECD team gave its initial feedback and recommended: (i) co-ordinated approach to regional development and innovation: master plan with vision, goals, milestones, coordination measures and robust evidence base and monitoring of progress; (ii) disseminating, extending and scaling up good practice examples in industry-HE collaboration and workforce development and community outreach in order to leverage to long term change in HEIs; (iii) making the Northern Corridor a laboratory for university learning, research, business start-up and development; (iv) using evidence-based decision making at all levels and institutions with the help of technology.

OECD HE & Regions Web 2.0 Community

This collaborative space has been designed to help regions to share their experiences of the review process. To register go to <http://community.oecd.org>

Regions and regional co-ordinators in the second round of reviews
Fifteen regions and city-regions participate in the second round of OECD Reviews of Higher Education in Regional Development in 2009-2010. To learn more about the regions please visit our dedicated website where you can also find the contact details of the regional co-ordinators.

OECD HE & regions team: staff

Staff News

Ernesto FLORES, Consultant, has left the IMHE programme Higher Education and the Regions . He arrived 15 months ago and has made an important contribution to work on the reviews of HE in regional and city development notably leading the reviews of the State of Parana, Brazil and Veracruz in Mexico and also supporting many others.

Austin DELANEY, Consultant, has joined the IMHE review programme on Higher Education in Regions. Previously, he was a research trainee at the OECD LEED Trento Centre for Local Development in Italy.

Inmaculada PERIÁÑEZ FORTE, Seconded, will join the IMHE review programme on Higher Education in Regions on July 15 from the Andalusia regional government. She is a technical advisor to the Andalusia's Department of Innovation Science and Enterprise.

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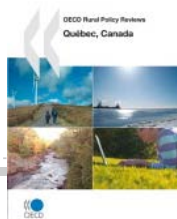
Recent Publications

SMEs, Entrepreneurship and Innovation

This publication examines how governments can boost innovation by improving environments for enterprise creation and innovation in SMEs and strengthening the capabilities of entrepreneurs and SMEs.



OECD Rural Policy Reviews: Québec, Canada



This review examines Québec's rural policy approach, which aims at community empowerment and land occupancy, and presents recommendations for integrating social, economic and entrepreneurial development and implementing stabilisation measures in lagging areas.

OECD Reviews of Regional Innovation: Catalonia, Spain



This review of regional innovation assesses how to improve Catalonia's current strategy and actions in order to boost its innovation system through both its own programmes and those of Spain and the European Union.