



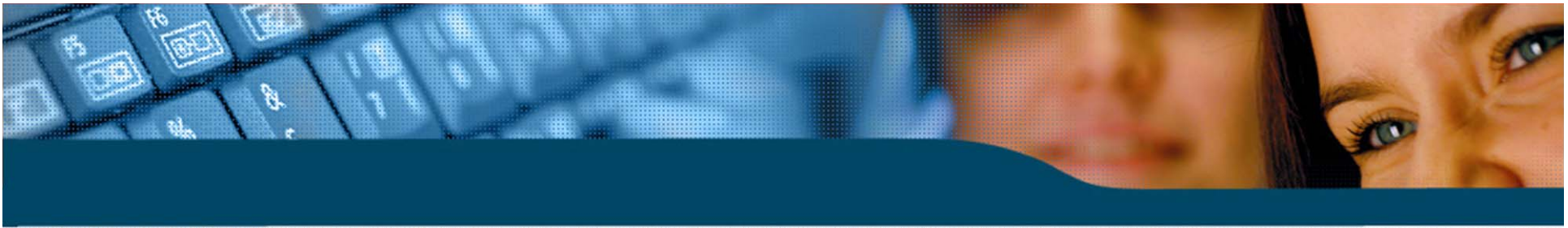
HEI management and QA system supporting regional engagement: a case study from Jyväskylä

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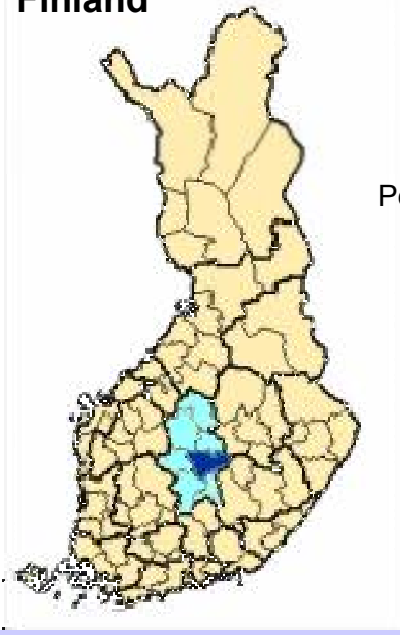
Europe



Population in Finland
is **5 255 580**

Population Density
is **15,6** inhabitant/km²

Finland



Population in
Central Finland
is **267 902**

Population Density
is **13,8** inhabitant/km²

Rural municipality of Jyväskylä

Jyväskylä region



Population in
Jyväskylä region
is **163 000**

Population Density
is **36,6** inhabitant/km²



New Mission and Vision

OECD - IMHE

The mission of Jyväskylä University of Applied Sciences is

to operate as an internationally oriented community of higher education and development, promoting working life competence, competitive edge, entrepreneurship, and wellness for the population in Central Finland.

The vision

Jyväskylä University of Applied Sciences will be an internationally recognized higher education institution and a major regional developer.

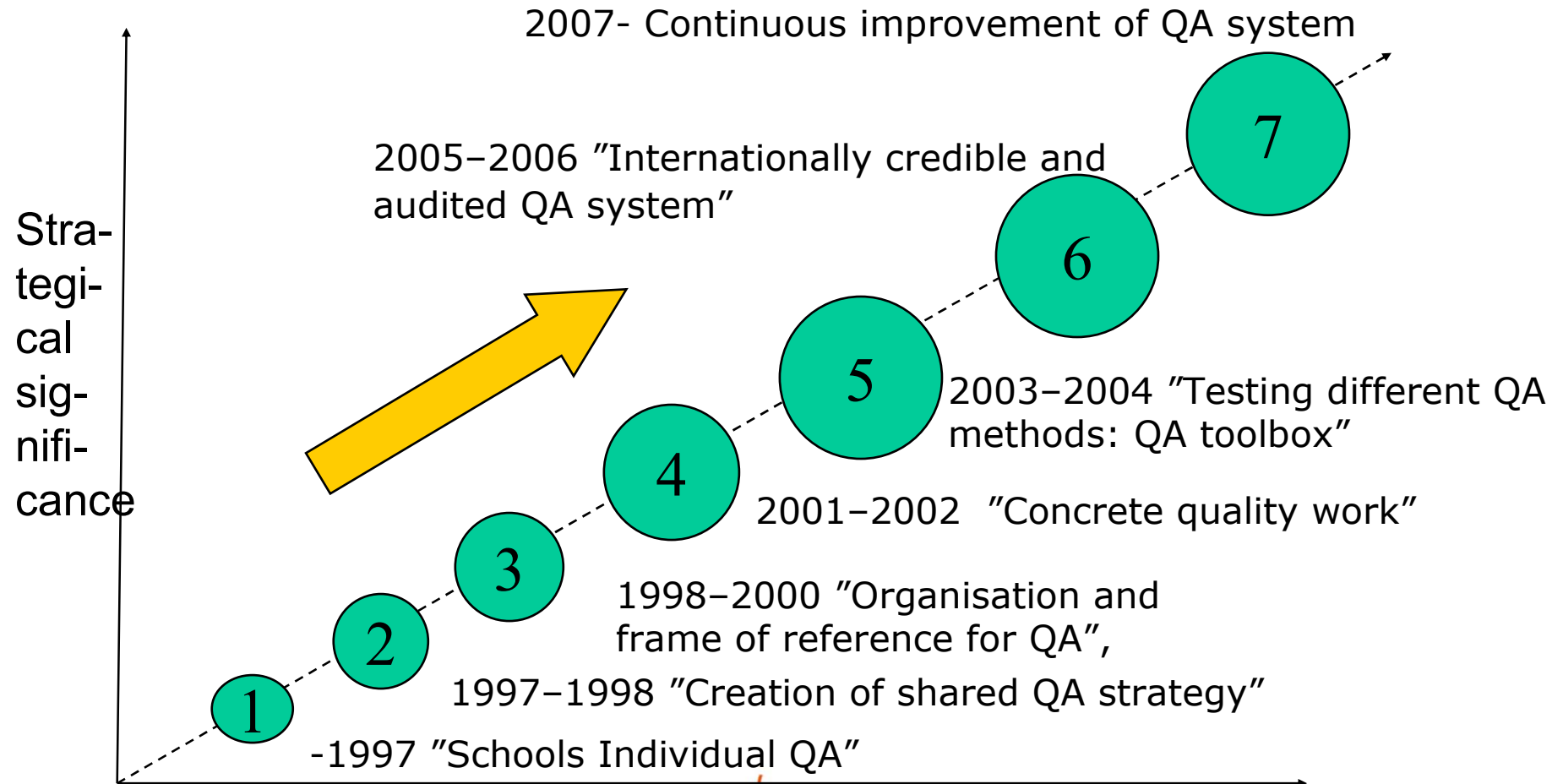


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The development of JAMK QA system

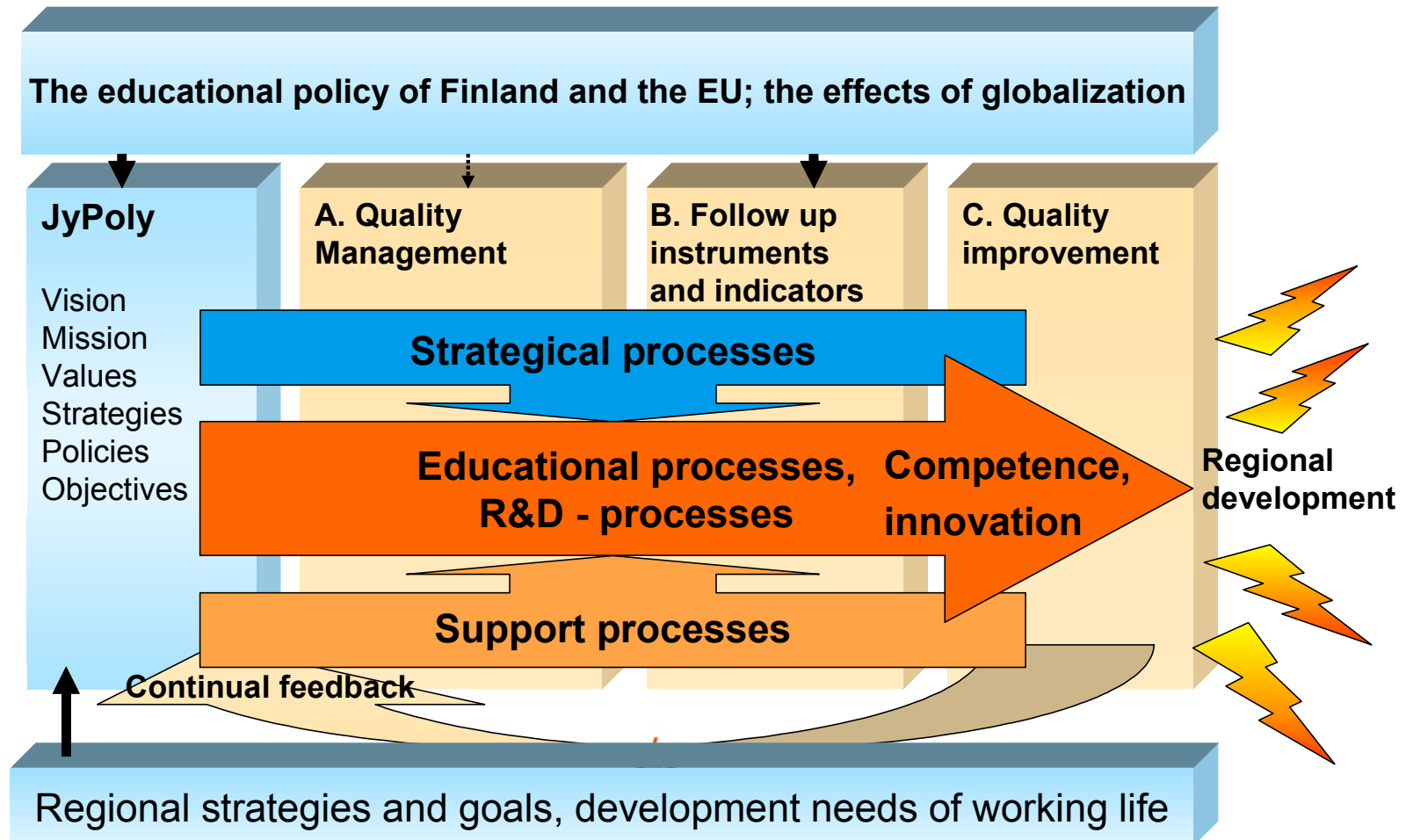
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**Strategic steering system of regional development in JAMK
(Kaplan and Norton 2003)**

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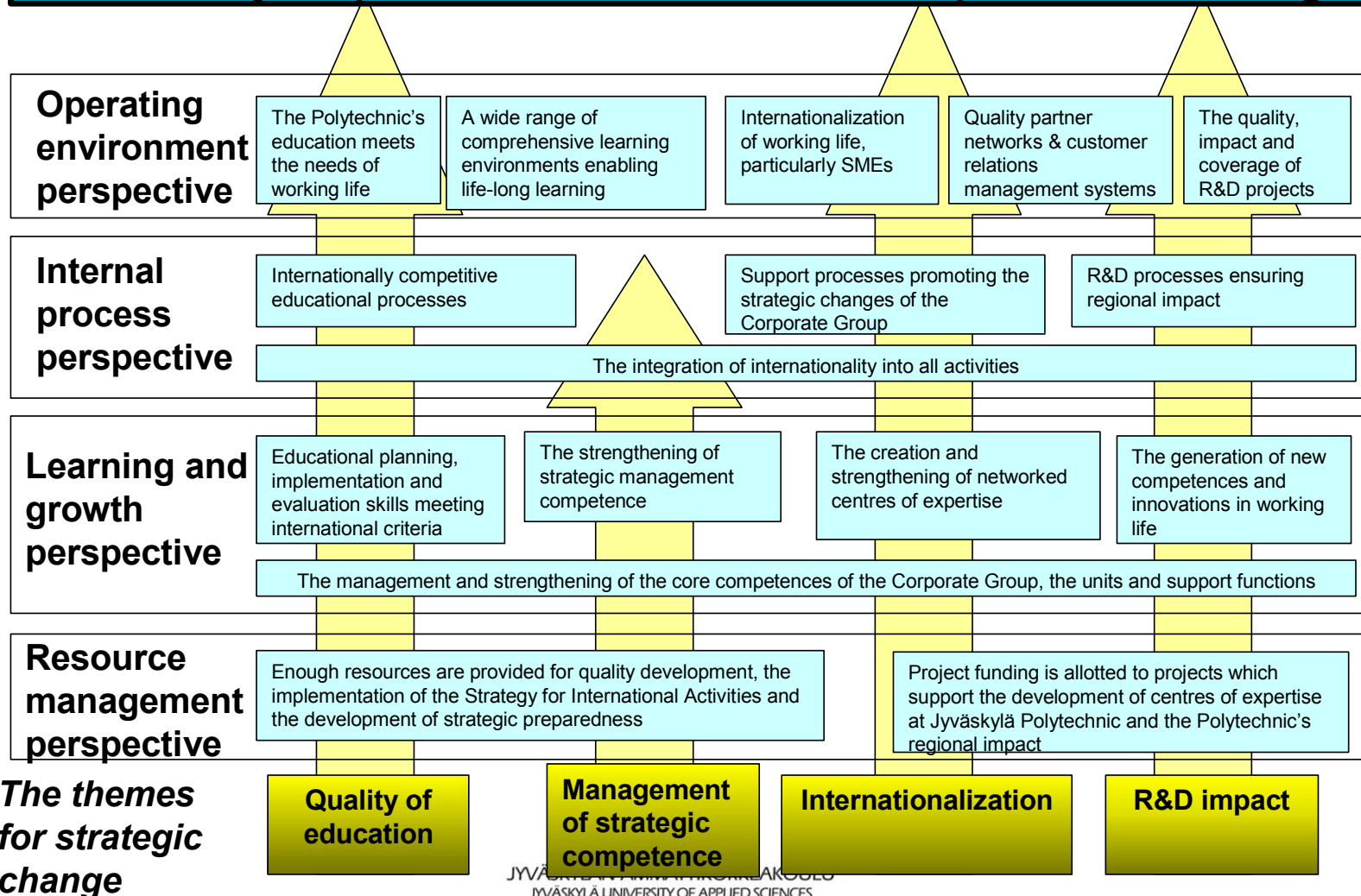
The Quality Assurance System of Jyväskylä Polytechnic (Jypoly)



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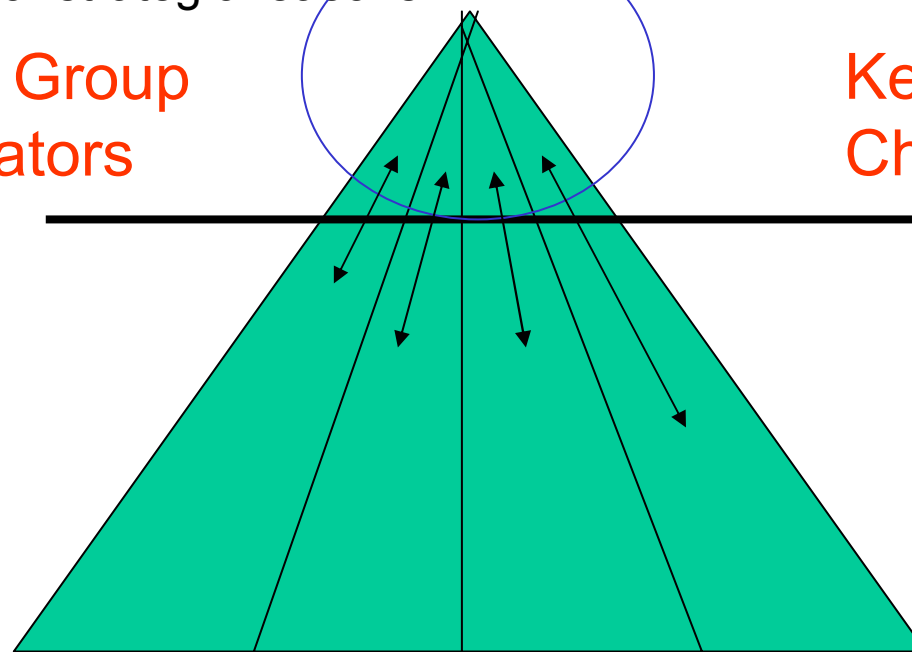
Internationally competitive education and effective cooperation with working life



The BSC of the Corporate Group is used to measure factors which require profound changes for strategic reasons.

Corporate Group
BSC indicators

Key indicators=
Change indicators



Monitoring
indicators for
overall
operations

four perspectives

The BSC monitors the **change indicators**,
quality assurance requires the monitoring of the entire
indicator field

Konsernin BSC /Ydinprosessit

Mittarit ja tavoitetasot vuodelle 2006 Aluekehitystä arvioivat **suorat** ja **välilliset** mittarit

Näkö- kulma	Mittari	Lähtö- taso 2004	Tavoite- taso 2006	LUVA		TELI		IT		LITA		MARATA		SOTE		KULT		AOKK	
				2004	2006	2004	2006	2004	2006	2004	2006	2004	2006	2004	2006	2004	2006	2004	2006
Toiminta- ympäristön näkökulma	ToT1M1. Edellisena vuonna valmistuneiden bytyväisyys %	80	80	95	90	77	80	81	80	70	73	77	80	86	86	86	85	0	0
	ToT2M1. Aikuis-koulutuksen - hakijamäärä /aloituspalkat - opiskelijamäärä - avoimen AMK:n opiskelija määrä	2,7 2361 247	2,5 2300 425	61 7	1,5 40 20	228 28	240 40	186 6	2 125 50	360 54	2 360 80	342 12	2,7 250 50	280 42	2,5 300 80	131 45	1,4 130 56	872 0	2,7 850 18
	ToT3M1. Yhteiset kv-hankkeet (ikm)	10	17	3	3	0	2	1	2	1	2	2	3	1	2	0	2	1	1
	ToT3M3. välittetyt ulkomaalaiset harjoittelijat	26	30	0	2	2+1	4	15	15	0+2	3	4+1	5	0+1	0+2	0	1	1	0
	ToT4M1. Verkostoanalyysi (1-5)	0	4	3	4	3	4	2	3	2	3	3	4	4	4	3	4	4	4
	ToT5M1. Projektitoiminnan laatu- ja kattavuusanalyysi(1-5)	3	3	3	4	3	3	2	3	3	3	3	3	3	3	2	3	3	3
	ToT5M2. Projektitoiminnan vaikuttavuus - Ulkopuolisen rahoituksen osuus T&K rahoituksesta % - julkaisujen määrä (ikm) - yhteistyökumppaneiden palaute (asteikolla 1-5) - päättynneiden hankkeiden ohjausryhmien arvio projektin vaikuttavuudesta (1-5)	- 82 0 0	92% 90 4 3	- 9 3,5 3	95 % 10 4 3	- 17 3,8 3	95 % 20 4 3	- 11 3,7 3	95 % 12 4 3	- 2 3,9 3	90 % 12 4 3	- 8 3,6 3	90 % 10 4 3	- 30 3,8 3	90 % 20 4 3	- 0 3,5 3	91 % 7 3,5 3	- 5 4,3 3	80 % 10 4 3





The Balanced Score Card of JAMK Corporate Group Strategic Goals for Change, Indicators and Criteria for the year 2005

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The operating environment perspective

Aim 5: To develop the impact and coverage of R&D projects (strategic, field-specific and regional coverage)

Indicator 7: The estimate on the coverage of project activities (strategic, field-specific and regional coverage)

Criteria:

Level 1. Project activities are occasional and externally determined. Neither Jyväskylä University of Applied Sciences nor its units have the tools and indicators for determining or describing the coverage of project activities.

Level 3. The Group utilizes multidisciplinary cooperation for its regionally covering project activities. The project activities of the units are based on the strategies of the Group. The quality, coverage and impact of project activities are assessed in the units in accordance with a carefully designed system and unambiguous indicators. The units also independently perform appropriate actions to eliminate risk factors.

Level 5. The development targets of customers can be reliably anticipated, as well as the needs for development within the strategically important sectors in the region comprehensively and proactively covered. Competing organizations (both national and international) are actively investigated and analysed in order to achieve top quality in project activities. This forms a foundation for continual development work. The units demonstrate a clear positive trend.

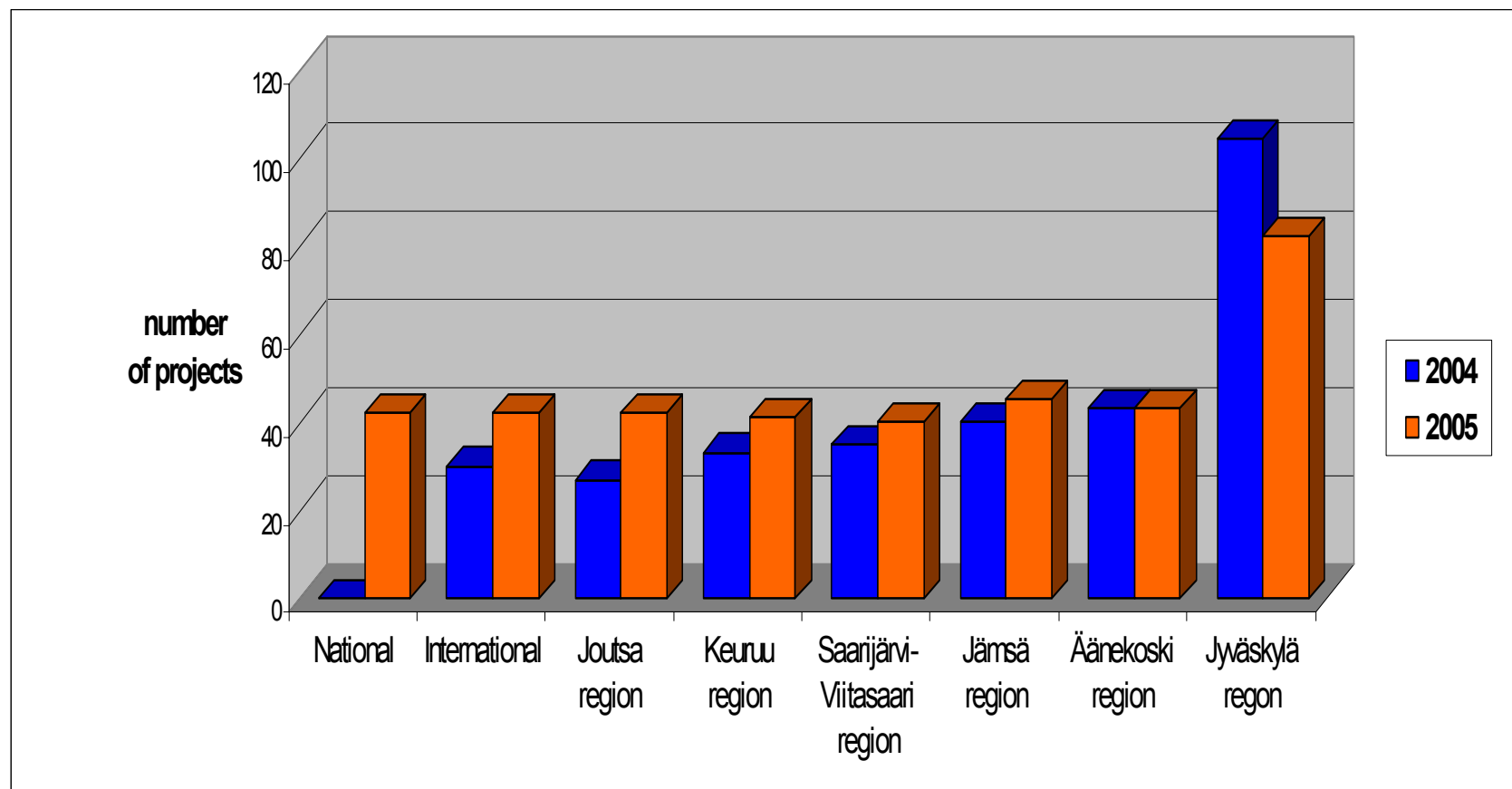


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Regional coverage of the projects in JAMK year 2004 and 2005

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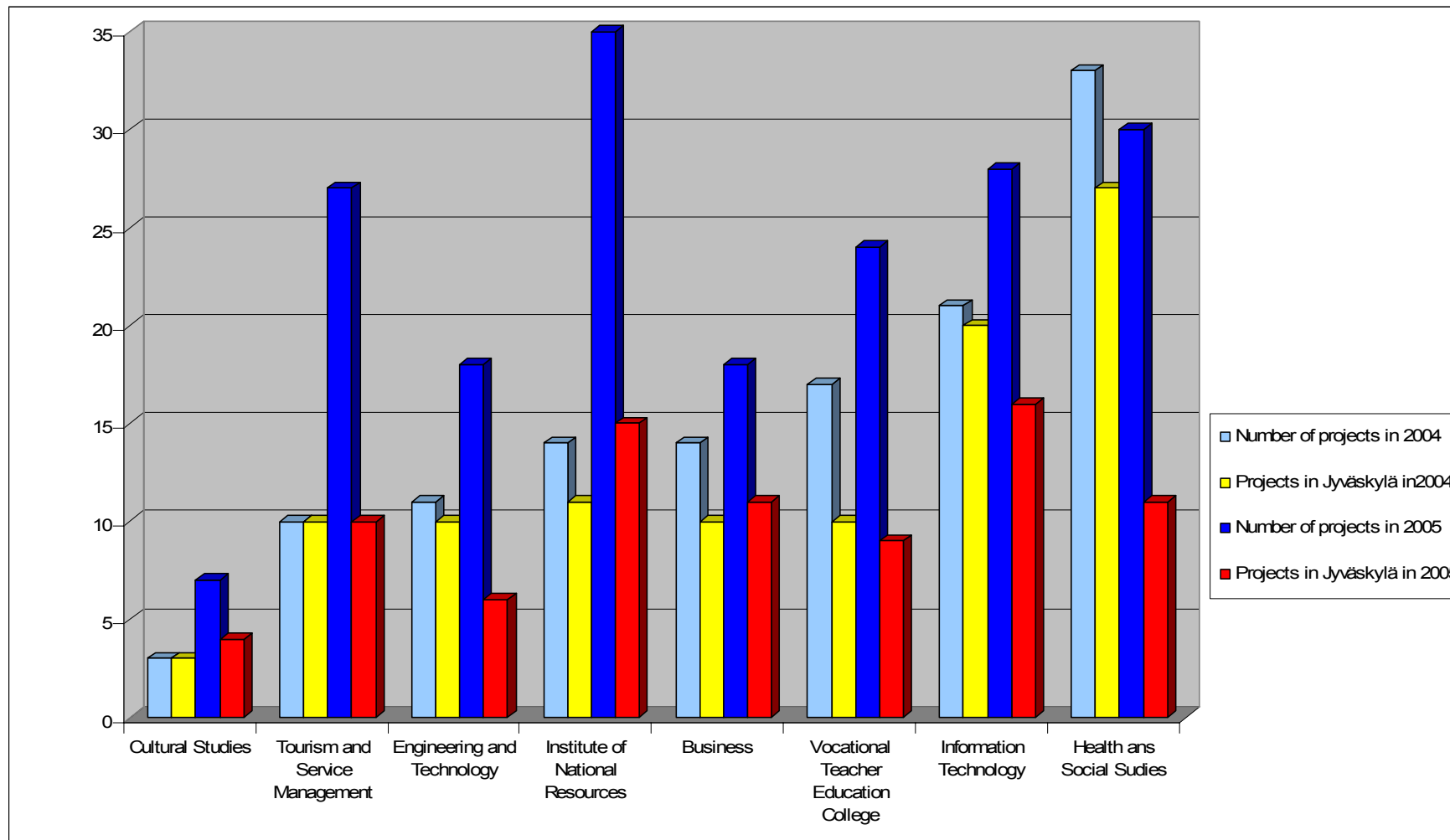


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Regional coverage of the projects of Schools in 2004 and 2005

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Thank you !

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