



INVITATION

Blended Finance Launch Event

How to generate the trillions needed to finance sustainable development

Wednesday, 15 July 2015 from 15:30-18:00
Elilly Hotel, Gada Hall, Addis Ababa, Ethiopia

With the Sustainable Development Goals to be agreed in September and the COP21/CMP11 climate negotiations in December, this historic event sponsored by the Canadian, Swedish, UK and Dutch Governments in collaboration with the World Economic Forum and OECD, will feature leaders from the public and private sector demonstrating their commitment to public-private partnerships, particularly in infrastructure, as a 21st century solution to finance sustainable development.

World leaders and business executives will unveil major commitments at this event that accelerate social, economic and environmental growth across emerging and frontier markets. These transformative platforms and partnerships will deliver billions and potentially trillions of dollars towards real, rapid and impactful change.

We are looking forward to a highly interactive session that will also provide networking opportunities between public stakeholders and private capital providers.

with

Caroline Anstey, Group Managing Director, Global Head, UBS and Society, UBS
The Hon. Per Bolund, Minister of Financial Markets and Consumer Affairs, Sweden
Jay Collins, Vice Chairman, Global Public Sector, Corporate & Investment Banking
David Creighton, Senior Adviser, Emerging Markets Private Equity Association
The Rt Hon. Justine Greening, Secretary of State for International Development, UK
Brian Herlihy, Founder and CEO, Black Rhino Group
Mr. Amadou Hott, CEO, Sovereign Wealth Fund for Strategic Investments
Nanno Kleiterp, CEO, FMO
Mr. Walt Macnee, Vice Chairman, MasterCard
The Hon. Christian Paradis, Minister of International Development and Minister for La Francophonie, Canada
Charlotte Petri-Gornitzka, Director-General, Swedish International Development Cooperation Agency (Sida)
Ms. Sarah McPhee, Senior Advisor for Sustainability to Group CEO, Storebrand
H.E. Mrs Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation, Netherlands
Mr. Eric Postel, Associate Administrator, USAID
Richard Samans, Head of the Centre for the Global Agenda and Member of the Managing Board, World Economic Forum
Erik Solheim, Chair, Development Assistance Committee (DAC), Organisation for Economic Co-operation and Development (OECD)
Gavin Wilson, CEO, IFC Asset Management Company Inc.

For further information, please contact BlendedFinance@weforum.org

Please note that accreditation to either the Third International Conference on Financing for Development, or registration for the International Business Forum or a Side Event Badge is required to access this event