Health in the 21st Century
High-Level Policy Forum
Copenhagen
21 November 2019
Keynote Speaker

Crown Princess Mary

Mary Elizabeth, Her Royal Highness Crown Princess of Denmark, Countess of Monpezat, is the daughter-in-law of Queen Magrethe II and the wife of Crown Prince Frederik of Denmark.

The Crown Princess was born in Hobart, Tasmania, Australia.

With an educational background in commerce and laws from the University of Tasmania and a Certificate in Advertising from The Advertising Federation of Australia and a Certificate in Direct Marketing from the Australian Direct Marketing Association, Crown Princess Mary has worked for various Australian and international advertising agencies.

Crown Princess Mary is the patron of a great many national organisations, institutions, and foundations, and is a vocal advocate for global health and reproductive rights.

Health in the 21st Century

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Host
Denmark

Magnus Johannes Heunicke
Minister for Health and Senior Citizens

Magnus Johannes Heunicke has been a member of the Danish parliament for The Social Democratic Party since 2005.

After the 2019 Danish general election, he was appointed as the Minister for Health and Senior Citizens. Between 2014-2015, he was the Minister for Transport.

He has been the spokesman on political affairs, transport, IT and telecommunications, welfare, municipal affairs, and rural districts and islands.

His educational background is in journalism, and he graduated from the National School of Journalism in 2002.

Photo: © Steen Brogaard.
Ulrik Vestergaard Knudsen
Deputy Secretary-General

Ulrik Vestergaard Knudsen took up his duties as Deputy Secretary-General in January 2019. His portfolio includes the strategic direction of OECD policy on Science, Technology & Innovation, Trade & Agriculture as well as Entrepreneurship, SMEs and Regions & Cities.

Until the end of 2018, Mr. Knudsen was Permanent Secretary of State at the Ministry of Foreign Affairs in Denmark. Prior to this, he served as Sherpa and Chief Diplomatic Advisor to two Danish Prime Ministers on Security Policy, EU and Foreign Affairs in the Prime Minister’s Office. Mr. Knudsen served as Ambassador to the OECD and UNESCO in Paris (2008-2009). Besides his diplomatic career, which includes postings in London (2003-2004), Washington (1998-2000) and Moscow (1997), he briefly served as Group Director for International Policy in Vodafone, London (2013).
Host for the Ministerial Lunch

Switzerland

Pascal Strupler
Secretary of State for Health

After graduating from the University of Bern with a degree in law and from the IDHEAP Swiss Graduate School of Public Administration, Pascal Strupler pursued his career in the Federal Administration. He held various positions in four Federal Departments (Ministries). He began in the Federal Department of Finance before joining the State Secretariat for Economic Affairs.

After working at the Swiss embassy in Moscow and at the Office for European Affairs, he was appointed personal advisor to Federal Councillor Pascal Couchepin. He then served as Secretary General of the Federal Department of Home Affairs for seven years.

Since January 2010, Pascal Strupler is Director-General of the Federal Office of Public Health.
MaryEllen Miller
Ambassador

MaryEllen Miller, Australian Ambassador to Denmark, is a senior career officer with the Department of Foreign Affairs and Trade (DFAT) and was most recently Assistant Secretary, Non-Government Organisations & Volunteers Branch.

She has held a range of positions in DFAT, including Assistant Secretary, Scholarships & Alumni Branch.

Ms Miller holds a Bachelor of Education from the University of Canberra.

Other:
Mary Ellen has been an active supporter of DFAT’s Women in Leadership (WIL) initiative, having been appointed by then-Secretary Peter Varghese to the role of SES Band 1 Advocate to support the implementation of the WIL Strategy.
Clemens Martin Auer
Special Envoy for Health, Member of the Executive Board of WHO

From March 2003 to January 2007 Mr. Auer was Head of Cabinet of Federal Minister Maria Rauch-Kallat and from September 2005 until September 2018 Director General in the Federal Ministry of Health, responsible for the health system (care planning, financing, quality and digitization) and international affairs (EU, WHO, OECD, UN) as well as for the management of the Federal Health Agency and chair of the PRIKRAF, the fund for financing private hospitals. Since September 2018 Special Envoy for Health and as such Member of the Executive Board of WHO (2019 – 2022).

Other: President of the European Health Forum Gastein, Member of the Board of the European Observatories and numerous high-level working formats of the European Union, the WHO, OECD, etc.
Countries

Belgium

Etienne Maerien
eHealth Advisor, Ministry of Health

Etienne Maerien graduated in 1980 as ICT-engineer. All jobs until present were ICT in Healthcare related.

14 years acting as software programmer, software analyst, system architect and team leader for a Dutch ICT Healthcare provider.

3 years acting as project leader and customer director for an US-company entering the Belgian Healthcare market. 18 years being a company owner providing and implementing Healthcare-planning software solutions with +150 customers in BeNeLux, Germany, Spain, UK and the Nordics.

2 years acting as entrepreneur in residence accompanying 4 startups in Healthcare-ict. Since September 2017 acting as eHealth advisor in the Cabinet of the Belgian Minister of Health Maggie De Block.
Canada

Michael Green
President and Chief Executive Officer, Canada Health Infoway

Michael Green has been President and CEO of Canada Health Infoway since August 2014.

Michael envisions a future where all Canadians can access their health information and interact with their providers from the device of their choice. As President and CEO of Canada Health Infoway, he is leading a national strategy called Driving Access to Care to realize this vision. ACCESS Health and PrescribeIT™ are aimed at providing citizens with tools to manage their health, eliminating paper and faxes, and modernizing the way doctors prescribe medicines, book appointments and communicate with patients and colleagues.

He was awarded the Queen Elizabeth II Diamond Jubilee Medal in 2012 for his contribution to the Canadian Health IT industry.

Michael currently serves on the Board of Directors of Kids Help Phone and HIMSS North America. He is a past Chair of the Information Technology Association of Canada (ITAC) Board of Directors and a past director of the Medical Imaging & Technology Alliance (MITA — USA). Michael received the ICD.D designation following study at the University of Toronto's Rotman School of Management in 2017.
Adam Vojtěch
Minister of Health

Adam Vojtěch was born in 1986 in České Budějovice, Czech Republic. He was elected to the Chamber of Deputies of the Parliament in October 2017 and became the Minister of Health in December of the same year.

He graduated at the Faculty of law and also holds a degree from media studies at the Faculty of social sciences at Charles University in Prague. In 2018 he obtained Master of Healthcare Administration title.

He worked as Assistant of the Minister of Finance for health sector and he was also a member of the executive board and supervisory board of several health insurance companies.

Mr. Vojtěch speaks English, German and Spanish. His main hobby is music - he composes, sings and plays the piano.
Estonia

Tanel Kiik
Minister of Social Affairs

Tanel Kiik is the Minister of Social Affairs of the Republic of Estonia as of 29 April 2019. He is a member of the Estonian Centre Party.

Tanel Kiik was born on 23 January 1989 in Tallinn. He is married and a father of one.

Kiik has been a member of the Estonian Abstinence Association as of 2007.


Education Tanel Kiik graduated from the University of Tartu Pärnu College in entrepreneurship and project management in 2016 (cum laude).

He is currently studying for an M.A. degree at the University of Tartu Johan Skytte Institute of Political Studies.

Mr Kiik speaks Estonian, English and German.
Päivi Sillanaukee
Director-General,
Department of Wellbeing and Services,
Ministry of Social Affairs and Health

Päivi Sillanaukee (MD, PhD, eMBA) is the Director-General of the Department of Wellbeing and Services of the Ministry of Social Affairs and Health of Finland.

Dr Sillanaukee served as the Permanent Secretary of the Ministry in 2012 - 2019. Between 2008 and 2012, Dr Sillanaukee was the Director General of the Department for Social and Health Services at the Ministry.

Previously, she was the Deputy Mayor and Director of Social and Health Services in the City of Tampere, Finland. Between 1990 and 2004, she held clinical and managerial positions in the Pirkanmaa Hospital District and was a member of the Tampere City Council.

Dr Sillanaukee is a specialist in public health and management from the University of Helsinki. She has worked on policies to promote public health, social protection and gender equality in the European Union and global levels.

She has represented Finland in the WHO Executive Board since May 2018 and is currently serving as its first Vice Chair. She is the co-chair of the Alliance for Health Security Cooperation (AHSC) and a member of the Steering Group of the Global Health Security Agenda.
Thomas Steffen
State Secretary,
Federal Ministry of Health

Thomas Steffen was appointed State Secretary at the Federal Ministry of Health in Bonn/Berlin on 15 May 2019.

Previously, from January 2012 to April 2018, he was State Secretary at the Federal Ministry of Finance where his responsibilities included European and currency policies, financial markets and regulation, international cooperation and macroeconomic policy issues. Thomas Steffen was instrumental in managing the European state debt crisis after moving from the Federal Financial Supervisory Authority (BaFin) to the Federal Ministry of Finance as Head of Directorate for Europe in October 2010.

Thomas Steffen earned his doctorate from the University of Mainz in 1992 with a doctoral thesis in comparative law, complemented by courses of study at the London School of Economics and Political Science.
Ioannis Kotsiopoulos
General Secretary for Health Services

Mr Kotsiopoulos has worked for several years in senior management positions in the UK NHS and has graduated from the NHS Digital Academy.

He has also served as the deputy CEO of N. Ionia Hospital of Athens, as Member of the board of the Greek DRG Institute and as a lecturer in the Athens University of Applied Sciences.

Dr. Kotsiopoulos has an extensive research background in the area of Data Science and has published several scientific papers and articles in international scientific journals. He has worked in several Research and Development Projects in the area of Health of Informatics.

He holds a PhD in Information Technology and an MSc in Decision Support Systems.
Countries

Hungary

Szabolcs Szigi\textit{\textit{eti}}

Deputy State Secretary for Health Financing and Governance in the Ministry of Human Capacities

Previous positions: National Policy Officer, WHO Country Office for Hungary; WHO Regional Office for Europe; strategic planning, health technology assessment and health financing policy officer in the Ministry of Health and the National Health Insurance Fund Administration.

He was engaged in reviews of National Tuberculosis Programs in different countries of WHO EURO countries. He was the faculty leader in health system governance module for the 2016 Flagship Course in Health Systems Strengthening focusing on improved TB prevention and care, organized by WHO Barcelona Office for Health System Strengthening.

He holds Master’s Degrees in Economics and Sociology and in Health Services Management.
Asta Valdimarsdottir
Permanent Secretary, Ministry of Health

Asta Valdimarsdottir was appointed Permanent Secretary of the Icelandic Ministry of Health on July 1, 2019.

She has held senior managerial positions in Iceland and in an International Organisation.

From 2010 until 2019, Asta was a Director in the World Intellectual Property Organization (WIPO). This role has given her management experience in a multicultural environment, with responsibility for operational delivery, human resources and finances, setting strategy and vision and managing improvement and changes.

She was previously the Director General of the Icelandic Patent Office from 2001 to 2010. Prior to that she was Head of Legal Affairs at the Icelandic Patent Office, and worked in the Ministry of Industry and Commerce, responsible for preparing Iceland’s accession to many international agreements mainly in the field of IP, the TRIPS agreement, the Patent Co-operation Treaty, etc.

Asta Valdimarsdottir has represented Iceland in international organizations. She has been head of delegations participating in WTO, WIPO, EPO, EFTA meetings and other international forums.
Muiris O’Connor
Head of R&D and Health Analytics, Department of Health

Muiris O’Connor is Head of R&D and Health Analytics in the Department of Health.

This is a division established in late 2015 which brings together a range of functions including ICT, eHealth, health information, research, analytics as well as international relations, North-South cooperation and engagement with academia and enterprise. This development reflects the Department’s commitment to evidence-based policy and practice and it is focussed on the management of technology, research and innovation for the explicit purpose of achieving improved service and organisational outcomes.

Prior to joining the Department of Health, Muiris worked in the Higher Education Authority (HEA), the Department of Education and Skills, the Conference of Religious of Ireland (CORI), the Economic and Social Research Institute (ESRI) and the National University of Ireland, Galway (NUIG).
Yasuhiro Suzuki
Chief Medical and Global Health Officer, Vice-Minister for Health, Ministry of Health, Labour and Welfare

Dr. Suzuki graduated from School of Medicine, Keio University (MD) in 1984. He received PhD for public health from Keio University in 1996 and two Master's degrees from the Harvard School of Public Health (MPH in 1989 & MSc in 1990).

Dr. Suzuki has a professional career at the Ministry of Health, Labour and Welfare (MHLW), Japan for 30 years covering infectious diseases, mental health, environmental health, food safety, international health, ageing & health, and health research policy. He also worked for the World Health Organization as Executive Director from 1998 to 2002.

He is currently the Chief Medical & Global Health Officer, Vice-Minister for Health in MHLW from July 2017.
Countries

Kazakhstan

Olzhas Abishev
Vice-Minister of Healthcare

In June 6 2018 was appointed by the Government of the Republic of Kazakhstan.

Professor (digital data) in academy of public administration under the president of the Republic of Kazakhstan. From December 2015 till appointment in the ministry was working in the Center for e-healthcare development under the ministry of healthcare first as a deputy general director and general director.

Prior to this, Dr. Olzhas Abishev worked as a consultant at Medical center under President Administration, consultant at ministry of defense for cybersecurity, CIO at National medical holding, managing director at Astana Innovations, consultant at Center for medical technologies and information systems, principal analyst at National information technology, head of the department at Kazakhstan Garysh Sapary, assistant professor at New university for Regional Innovation (South Korea), senior research engineer at Man&Tel (South Korea).

Dr. Olzhas Abishev received his master and PhD at Andong National University (South Korea). For last 15 years, Dr. Olzhas Abishev published over 20 research scientific publications in the field of information and communication engineering. Awarded from UNICEF for contribution in science development of South Korea in 2008. He is a Member of Digital government of the Republic of Kazakhstan.
Countries

Latvia

Daina Mūrmance-Umbraško
State Secretary of the Ministry of Health

Ms. Daina Mūrmance-Umbraško is the current State Secretary of the Ministry of Health of Latvia, the former head of the National Health Service.

Ms. Mūrmance-Umbraško has worked in health sector since 2003 and has hands on experience in implementation of health reforms.

As the State Secretary she is eager to find the best possible solutions and to apply innovative approaches in handling health sector challenges.
Lithuania

Aurelijus Veryga
Minister of Health

Aurelijus Veryga is Minister of Health of the Republic of Lithuania.

Prof. Aurelijus Veryga - Professor of the Lithuanian University of Health Sciences and a doctor psychiatrist with more than 10 years of professional experience in addiction treatment.

Initiator and one of the establishers of two successfully acting national NGO’s: Kaunas Drug Abuse Help Centre for Youth and Lithuanian National Tobacco and Alcohol Control Coalition. In 2005 became a member of the National Health Council and was responsible for tobacco, alcohol, drugs control and prevention.

In 2008 was a freelance expert of the Committee on Health Affairs of the Parliament of the Republic of Lithuania. During 2009-2012 served as a public adviser on the prevention of tobacco, alcohol and drugs for the Prime Minister of the Republic of Lithuania. During 2011-2016 was the Head of the Health Research Institute (WHO Collaborating centre) under the Faculty of Public Health of the Lithuanian University of Health Sciences.

Prof. Aurelijus Veryga serves as the Minister of Health of the Republic of Lithuania from 13th December 2016.
Françoise Berthet
Deputy Director, Health Directorate

Françoise Berthet MD, MPH, completed her medical education at the UCLouvain and her post-graduate training in Paediatrics in Belgium and France, with a focus on paediatric immunology and rheumatology. She owns her MPH degree in Health Policy and Management from Columbia University (New York, NY).

During her career as a Paediatrician in Switzerland and Luxembourg, she led several projects aiming at improving care co-ordination and patient-centeredness in multidisciplinary teams.

In 2009, Françoise Berthet joined the Health Directorate in Luxembourg, where she was first involved in the health care reform of 2010, then became in charge of planning, organising, and monitoring the non-monetary resources of the national health care system.

Since January 2019, she is Deputy Director of the Health Directorate.
Countries

Mexico

Jose Manuel Castañuela Sanchez
First Secretary of the Embassy of Mexico in Denmark
Bent Høie
Minister of Health

Bent Høie is now in his second term as Norway's Minister of Health, a position he has held since 2013.

Since 1990 Mr Høie has held a range of political appointments. He was Chair of the Standing Committee on Health and Care Services from 2009-2013, and has served on other Parliamentary Committees on local government and public administration, health and social affairs, energy and the environment. He is currently deputy leader of the Conservative Party.

Mr Høie's commitment to international health cooperation is broad and includes areas ranging from tobacco policies to fighting antimicrobial resistance. He was a Commissioner in the UN High-Level Commission on Health Employment and Economic Growth, which delivered its report to the UN Secretary-General in 2016.
Henrique Martins
President, Board of the Shared Services, Ministry of Health

Henrique Martins is an Internal Medicine Specialist. He obtained his PhD degree from the Judge Business School, University of Cambridge with a thesis on ”The use of Mobile ICT in clinical Settings”. He holds a Master in Management from the University of Cambridge on “How to teach Management and Leadership to Medical Students” and a Masters in HIV/AIDS from the University of Barcelona. He has several publications in the area of Mobile computing in healthcare and many conference presentations/keynotes in the area of eHealth.

He is the President of the Board of SPMS the Shared Services and eHealth/IT authority of the Ministry of Health, since April 2013 until present date, after having served for 2 years as Adjunct for Health IT to the Health Secretary of State of Portugal. He was responsible for setting up the Health Information Sharing Platform for Electronic Health Records in Portugal, Nationwide ePrescription/eDispensation, national vaccination records, and many other national ehealth projects.

Since 2018 he was elected as co-chair of the eHealth Network, the EU body responsible for eHealth Policy in the Union, by Member-States and was Portugal representative since 2012.
Slovenia

Aleš Šabeder
Minister of Health

Aleš Šabeder received his bachelor’s degree in Economics from the Faculty of Economics and Business at the University of Maribor, where he acquired excellent knowledge of business economics, commercial law, management, finance, financial operations and other related fields.

His professional career brought him to managerial positions in various major Slovenian companies, including Mercator, Petrol, and Semenarna Ljubljana. Some of his professional experience is also the result of working for foreign companies with representative offices in Slovenia.

From 1st January 2018 until his nomination as minister of health on 27 March 2019, he served as a general manager of the largest public health care institution in Slovenia, the Ljubljana University Medical Centre.
United States

Don Rucker
National Coordinator, Health Information Technology, Department of Health and Human Services

Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads the formulation of U.S. federal health IT strategy and coordinates policies, standards, programs, and investments.

Dr. Rucker has three decades of clinical and informatics experience. He practiced emergency medicine for a variety of organizations including Kaiser, Beth Israel Deaconess, University of Pennsylvania’s Penn Presbyterian, and Ohio State University. He also spent over a decade serving as Chief Medical Officer at Siemens Healthcare USA.

Dr. Rucker graduated from Harvard College and the University of Pennsylvania School of Medicine, with board certifications in Emergency Medicine, Internal Medicine, and Clinical Informatics. He holds an MS in Medical Computer Science and an MBA, both from Stanford.
Olivia Wigzell
Director-General, National Board of Health and Welfare

Olivia Wigzell is Director-General at the National Board of Health and Welfare, a government agency under auspices of the Ministry of Health and Social Affairs.

Previous positions include Director-General at the Swedish Agency for Health Technology Assessment and Assessment of Social Services, Director at the Ministry of Health and Social Affairs and Vice Mayor in Stockholm and County Council Commissioner in the Greater Stockholm Area. International experience includes Chair of the EU expert group on Health System Performance Assessment, and serving as the Swedish representative in the WHO Executive Board.

She currently holds the position of Chair of the OECD Health Committee.
Muhammet Ilkay Kaynak
Project Consultant, Ministry of Health

Muhammet Ilkay Kaynak is a Project Consultant at the Turkish Ministry of Health.

He received his B.A from Hacettepe University before becoming a Ministerial Consultant in the Ministry. After starting his career in 2011 as an executive consultant, he was assigned as a Project Consultant in 2014 for Horizon 2020, World Bank and other national and international projects.

In this post, he contributed to the project writing, networking, coordination and monitoring and evaluation processes of Horizon 2020, World Bank and national projects. Besides, he represented the Turkish Ministry of Health in various international events organised by HIMSS, Horizon 2020 and OECD.

He currently conducts research activities for the digitalisation of healthcare services and coordinates World Bank projects in the Ministry.
United Kingdom

Naomi Radcliffe
Head of Technology Policy, NHSX

Naomi Radcliffe is the Head of Technology Policy at NHSX, a joint unit that reports directly to the Secretary of State for Health and the Chief Executive of NHS England to deliver digital transformation in health and care.

Her role is to advise ministers and senior officials on emerging priorities in technology and data for the Government, ensuring that NHSX can leverage its approach in policy, strategy and delivery to achieve its goals.

Prior to working in NHSX, Naomi held roles across Government in the Cabinet Office, No.10 Policy Unit and the Department of Health and Social Care. She also has experience as a Senior Health Policy Fellow for Imperial College London and in management consulting for the international healthcare company, UnitedHealth Group.
Moderators

Bertalan Meskó
The Medical Futurist, Director of The Medical Futurist Institute

Bertalan Meskó, PhD is The Medical Futurist and the Director of The Medical Futurist Institute analysing how science fiction technologies can become reality in medicine and healthcare. As a geek physician with a PhD in genomics, he is also an Amazon Top 100 author. He is also a Private Professor at Semmelweis Medical School, Budapest, Hungary.

With 500+ presentations including courses at Harvard, Stanford and Yale Universities, Singularity University’s Futuremed course at NASA Ames campus and organisations including the 10 biggest pharmaceutical companies, he is one of the top voices globally on healthcare technology.

Dr. Meskó was featured by dozens of top publications, including CNN, the World Health Organization, National Geographic, Forbes, TIME magazine, BBC, and the New York Times. He publishes his analyses regularly on medicalfuturist.com.
Nora Bär
Editor, Columnist, Author

Nora Bär began working as a science writer in the eighties.

In 1990, she was one of the founders of La Nación's Science Supplement. Since 1995, she is the newspaper's Science and Health editor and columnist. In all these years, she has also worked as anchor and producer of radio programmes about science, health and technology, professor of science and health journalism in her country and abroad, and editor of a series of books on science and health called "¿Qué es...?" ("What is...?", Editorial Paidós).

She is the author of several books, such as "Viceversa. Columnas publicadas en La Nación" (Viceversa. Columns published by La Nación, Malas Palabras Buks), "De la Probeta a los Genes. Historia de una Epopeya Argentina" ("From test tubes to genes. The story of an Argentine epic", Foro Argentino de Biotecnología), "Gente Brillante" ("Bright People", Malas Palabras Buks) and "Diez preguntas que la ciencia (todavía) no puede contestar" ("Ten questions science can't answer (yet)", Editorial Paidós).

In 2002 she was elected as a member of the National Academy of Journalism. Currently, she is the president of the Argentine Network of Science Journalism.
Panellists

Ran Balicer  
Chief Innovation Officer, Clalit  

Ran Balicer, MD, PhD, MPH, is the Chief Innovation Officer of Clalit - Israel's largest healthcare organization. He serves as Founding Director of the Clalit Research Institute, the WHO Collaborating Center on Non-Communicable Diseases Research, Prevention and Control. In these roles, he is responsible for scale implementation of innovative data-driven interventions for improving healthcare quality, reducing disparities and improving care integration.

Prof. Balicer serves as Chair of the Israeli Society for Quality in Healthcare, as Board Member of the International Foundation for Integrated Care, and in senior advisory groups to the WHO Regional Office for Europe. Prof. Balicer also serves as a Professor and as MPH Track Director at Ben-Gurion University, Israel.
Nicola Bedlington is Special Advisor at the European Patients’ Forum. Until recently she was Secretary General and joined as its first Executive Director in June 2006. She was the Founding Director of the European Disability Forum, an umbrella organisation uniting over 70 European disability non-governmental organisations (NGOs) to advocate for the human rights and inclusion of disabled citizens in Europe (1996 to 1999), and prior to this she worked as an external expert for the European Commission, heading the NGO unit within the HELIOS Programme (1991 to 1996).

From 2004 to 2006, she worked for the Swiss Government, leading the Environment and Schools Initiatives Secretariat, an international government-based network set up by the Organisation for Economic Co-operation and Development focusing on innovation, action research and policy development in the field of Education for Sustainable Development. Whilst in Switzerland, she has also worked as an independent consultant/evaluator, specialising in European social and development policy and health advocacy.

Nicola studied business and human resource management in the UK and France.
Rhianon Ebsworth
Senior Compliance Counsel,
Novo Nordisk A/S
(representing Business at OECD)

Rhianon Ebsworth is Senior Compliance Counsel at Novo Nordisk A/S and a UK qualified solicitor. She has over 10 years of experience working in the biopharmaceutical industry in various locations including UK, USA, Poland and Denmark. During her career she has worked in both legal and compliance roles across the value chain including clinical development, regulatory affairs, marketing, market access and safety. She is currently working with strategic compliance and is a specialist in matters to do with digital health and innovation.

She is a current member of the IFPMA Future Health Technologies eBIC Working Group and EFPIA Ethics & Compliance Committee – Embracing the Digital Era Working Group.

Outside of work, Rhianon is Board Member and Vice Chair of Move Copenhagen which is a community driven festival celebrating the diversity of movement.
Panellists

Morten Freil
Health Economist,
CEO at Danish Patients

Morten Freil, Health Economist (MSc),
CEO at Danish Patients. Danish Patients
is an umbrella organisation for 84 patient
associations in Denmark.

Danish Patients co-operates with
authorities, research institutions and
various health care organisations to create
more patient-centered health care services
to ensure the best possible conditions for
patients in the Danish health care system,
and safeguarding patients’ interests.
Ilona Kickbusch
Professor,
Founder of the Global Health Centre

Ilona Kickbusch is Adjunct Professor, Interdisciplinary Programmes at the Graduate Institute of International and Development Studies in Geneva and founder of the Global Health Centre.

She is a member of the Global Preparedness Monitoring Board and the WHO High-Level Independent Commission on Non-communicable Diseases (NCDs) and is Co-chair of UHC 2030 and the Lancet and Financial Times Commission, Governing health futures 2030: Growing up in a digital world. She acts as Council Chair to the World Health Summit in Berlin. She has been involved in German G7 and G20 activities relating to global health, and chairs the international advisory board for the development of the German global health strategy.

Prof Kickbusch initiated the @wgh300 list of women leaders in global health and is program chair of the leaders in health network SCIANA. She has had a distinguished career with the World Health Organization (WHO) and was the director of the Global Health Division at Yale University School of Public Health, responsible for the first major Fulbright Programme on global health. Recently, she was awarded the Cross of the Order of Merit of the Federal Republic of Germany (Bundesverdienstkreuz) in recognition of her «invaluable contributions to innovation in governance for global health and global health diplomacy."

Panellists
Judith Kiejda
Assistant General Secretary
New South Wales (NSW) Nurses & Midwives’ Association (NSWNMA)

Judith Kiejda is Assistant General Secretary at the New South Wales Nurses and Midwives’ Association (NSWNMA).

The NSWNMA is a state union representing the industrial and professional interests of over 66,000 nurses and midwives employed in the public, private, aged care and disability sectors, as well as in forums at state, national and international level.

Judith has been with the NSWNMA for more than 25 years and is a strong and passionate advocate for the advancement and recognition of nursing and midwifery as professions. She sits on a number of boards and committees and represents the Oceania region of the Asia Pacific on the Executive Board and World Women’s Committee of Public Services International, and is also an Executive Committee member of Global Nurses United.

Judith is a Registered Nurse and Midwife and holds a Bachelor of Nursing and a Graduate Certificate in Health Science Education.
Effy Vayena
Professor in Bioethics, Swiss Federal Institute of Technology Zürich (ETH Zürich)

In her work, Effy Vayena investigates how advances in science can be ethically applied for best outcomes in public and personal health.

Effy Vayena completed her education as a social historian with a PhD in Medical History from the University of Minnesota and a habilitation on Bioethics and Health Policy at the University of Zurich.

A keen interest in health policy led her to work for the World Health Organization where she served as a technical officer for several years. Upon her return to academia, Vayena was awarded a Swiss National Science Foundation professorship and founded the Health Ethics and Policy Lab. The lab’s purpose is to tackle ethical questions that arise at the cutting edge of biotech research, in areas such as genomic technologies and big data analytics for healthcare. The lab moved to ETH Zurich in 2017.

Vayena has been appointed Faculty Associate at the Berkman Klein Center for Internet & Society at Harvard University, where she was previously a Fellow. She currently co-chairs the WHO’s expert advisory group on Artificial Intelligence health ethics and governance. Professor Vayena is renowned for her expertise, and frequently advises governments and public policy organizations on matters of digitization and ethics.
Silvia Ravera
Scientific Programme Manager, European Directorate for the Quality of Medicines and HealthCare, Council of Europe

Silvia Ravera is a scientific programme manager at the European Directorate for the Quality of Medicines and HealthCare (Council of Europe).

She is the secretary to the European Committee on Pharmaceuticals and Pharmaceutical Care (which reports directly to the Council of Europe Committee of Ministers) and, in her role, she coordinates a number of public health related activities mainly focusing on patient-centred care and appropriate medication use.

Silvia holds a Doctor of Pharmacy degree from the University of Pavia (Italy) and a PhD in medication risk assessment and risk communication from the University of Groningen (The Netherlands).

Before joining the Council of Europe, she worked in the field of drug safety in both the private in public sectors.
Ioana-Maria Gligor
Head of Unit for European Reference Networks and Digital Health, European Commission, DG Health and Food Safety (SANTE)

Ioana-Maria Gligor is Head of Unit for European Reference Networks and Digital Health in the European Commission, in DG Health and Food Safety (SANTE).

Before joining DG SANTE, Ioana was Deputy Head of Unit in the Secretariat General of the Commission and in DG Employment and Social Affairs (EMPL) and assistant to the Director General of DG EMPL. She started her career in the European Commission in the cabinet of Commissioner Orban. Before joining the European administration, she was adviser and spokesperson to the Romanian Minister Delegate, Chief Negotiator with the EU.

Ioana graduated from the College of Europe and has a PhD in international relations and EU affairs.
Institutions

International Social Security Association (ISSA)

Marcelo Abi-Ramia Caetano
Secretary General of the International Social Security Association (ISSA)

Elected in December 2018, Mr Caetano heads an extensive programme of activities and member services focused on promoting excellence in social security. Prior to his election as Secretary General, Mr Caetano served as the Secretary for Social Security of Brazil, with the responsibility for designing, monitoring and developing a responsive and sustainable social security system in the country.

Before his appointment as Secretary for Social Security, he was the Coordinator for Social Security, Assistance, Demography, Inequality and Poverty at Brazil’s prestigious Institute of Applied Economic Research.

Mr Caetano holds a PhD degree from the Catholic University of Brasília, and was also a Senior Visiting Fellow at the London School of Economics.
Institutions

WHO

Clayton Hamilton
Leader, Initiative for Digitalization of Health Systems, WHO Europe

Clayton Hamilton leads the WHO Regional Office for Europe’s Initiative for Digitalization of Health Systems, providing support and guidance to digital innovation in health systems strengthening and capacity-building for public health services in the Region’s 53 Member States.

With a background in ICT development and business management and over 22 years of experience working in the fields of technology, digital health, and public health, Mr Hamilton leads WHO’s strategic activities for health innovation in Europe by providing support and guidance to countries in their development and implementation of national digital health programmes and through partnerships with major international stakeholders working to reform health systems and health service delivery in the region.
Stefano Scarpetta
Director for Employment, Labour and Social Affairs, OECD

Stefano Scarpetta is Director for Employment, Labour and Social Affairs at the OECD since 2013. As director of ELS, he is responsible for the design and the implementation of the medium-term strategy of the Organisation on labour market and social policy issues as well as international migration and health issues.

He represents the OECD in High-Level fora and academic conferences; liaise with key senior stakeholders and provide effective communication with the media. As a member of the Senior Management team of the Organisation, he also contributes to support and advance the strategic orientations of the OECD.

Previously, he held several positions in the Economics Department and in his current Directorate. From 2002 to 2006 he also worked at the World Bank, where he took over the responsibility of labour market advisor and lead economist.

He has published extensively in academic journals, edited several books.

Mr. Scarpetta holds a Ph.D. in Economics from the Ecole des Hautes Etudes en Science Sociales (EHESS), Département et Laboratoire d’Économie Théorique Appliquée (DELTA) in Paris and a Master of Science in Economics from the London School of Economics and Political Science.
Francesca Colombo
Head, OECD Health Division

Francesca Colombo oversees work on health, which aims at providing internationally comparable data on health systems and applying economic analysis to health policies, advising policy makers, stakeholders and citizens on how to respond to demands for more and better health care and make health systems more people centred.

Major activities of the OECD Health Division cover trends in health spending; measuring of health care outcomes, activities and inputs; health care quality policies; assessing health system efficiency and value for money; long-term care systems and ageing; the economics of public health; pharmaceutical policies, new technologies and big data in health; and health workforce.

Mrs Colombo has over 20 years of experience leading international activities on health and health systems. Over her career, she travelled extensively in Europe, South America and Asia, advising governments on health system policies and reforms.