



Head of Small and Medium Size Enterprise Policy Division,
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Martin Godel graduated from the University of Geneva at the Graduate Institute of International and Development Studies and received his Master Degree of Law and Diplomacy at the Fletcher School administered by Tufts and Harvard University, Boston, Massachusetts. Martin Godel assumes the responsibility for Switzerland's Small and Medium Size Enterprise Policy including the reduction of regulatory costs for SME's and ease of access to financing at the State Secretariat for Economic Affairs (SECO). He was in charge of the reform of the federal tax holiday regime on regional aid and led the negotiations with the European Commission and the Forum on Harmful Tax Practices (FHTP). Since 2017 Martin Godel leads the national project for a single platform for Government-to-Business transactions, EasyGov.swiss.

In 2020 he was responsible for the implementation of Federal Covid-19-Liquidity program providing more than 137'000 companies with 17 billion Swiss Franc within a few weeks.

Since 2021 he chairs the OECD Committee on SME's and Entrepreneurship (CSMEE) after chairing its predecessor the OECD Working Group on SMEs and Entrepreneurship.

Martin Godel is Deputy Head of the Promotion Activities Directorate in SECO including Regional Policy, Tourism Policy, Foreign Economic Promotion Policy and SME Policy.