



Launch of the OECD Knowledge Exchange Platform on Well-being Metrics and Policy Practice (KEP)

21 November 2023
11:00-12:30 CET

Hybrid launch with high-level opening and expert panel
OECD Conference Centre Auditorium, Paris, France and online

Over two-thirds of OECD countries have some form of well-being framework for measurement or policy use, and there is a growing need to facilitate international peer learning on this topic. The new **OECD Knowledge Exchange Platform on Well-being Metrics and Policy Practice (KEP)** will provide a stable space for information sharing and the development of resources related to well-being measurement and monitoring, well-being policy tools and implementation, and the application of a well-being lens to specific policy issues. The KEP will encompass a public online resource portal, as well as structured knowledge exchange activities, and substantive research and policy advice. The launch event will be opened by OECD Secretary-General Mathias Cormann, and will include a panel discussion with experts from countries who are actively engaging with the application of well-being approaches in policy.

The event is open to all, including media, civil society, policy professionals, academics, statisticians, and others interested in this important agenda.

Agenda

High-level opening session, 11.00-11.30 (CET)

11.00-11.10 Opening remarks by **Mathias Cormann**, OECD Secretary-General

11.10-11.30 High-level interventions

- **Masato Kanda**, Vice Minister of Finance for International Affairs, Japan (pre-recorded message)
- **Veli-Mikko Niemi**, Permanent Secretary of the Ministry of Social Affairs and Health, Finland
- **Madeleine Chenette**, Ambassador and Permanent Representative to the OECD, Canada

Expert panel, 11.30-12.30 (CET)

11.30-12.30 Expert panel on “Latest achievements and challenges in the implementation of well-being policy practice and the opportunities for peer learning”, moderated by **Romina Boarini**, Director of OECD WISE Centre ([presentation](#))

- **Chris Brown**, Head of the WHO European Office for Investment for Health and Development
- **Aphra Green**, Deputy Chief Executive, Policy, Data and Insights, Social Wellbeing Agency, New Zealand
- **Marie Brousseau-Navarro**, Deputy Future Generations Commissioner, Wales
- **Heikki Hiilamo**, Professor of Social Policy, Finnish Institute of Health and Welfare
- **Fiachra Kennedy**, Assistant Principal at Department of Public Expenditure & Reform, Ireland