



**The Future of Well-being**  
**6th OECD World Forum**  
on Statistics, Knowledge and Policy  
27–29 Nov. 2018, Incheon, Korea

---

## Programme

**Version: 29 November 2018**

For well over a decade, the OECD World Forums on Statistics, Knowledge and Policy have been pushing forward the boundaries of well-being measurement and policy. By bringing together thousands of leaders, experts and practitioners from all sectors of society, the Forums have contributed to an ongoing paradigm shift that emphasises people’s well-being and inclusive growth as the ultimate focus for policies and collective action. The years since the first OECD World Forum in 2004 have seen huge advances in our ability to measure the aspects of people’s lives that matter for inclusive and sustainable well-being, and to strengthen the link between statistics, knowledge and policy for better lives. However, while we now have a much more sophisticated grasp of what metrics and actions are needed to foster well-being today, we know much less about how the drivers of well-being will be transformed in the coming years. The aim of this 6th OECD World Forum, is to look ahead to the **Future of Well-being**, and to ask what are the trends that will re-shape people’s lives in the decades to come?

### **The future of well-being in a complex, interconnected world**

The world we live in today is more connected, and yet more fragmented than ever. Online networks flourish, but as well as bringing people together they also engender political polarisation, “fake news” and distrust between groups. Rising inequalities have become a fact of life, with the gaps between the “haves” and the “have nots” growing ever wider, and spanning multiple dimensions of well-being. And many of the most pressing well-being challenges facing governments around the world – including climate change, mass migration, and the pursuit of the Sustainable Development Goals – demand increased international cooperation at a time when nationalist and separatist ideologies are gaining traction in many countries.

Looking to the future, it is likely that these issues of complexity and interconnectedness will continue to define society in increasingly unpredictable ways. Ensuring inclusive growth and well-being in this new landscape will require policy makers and actors from across society to think and act creatively, anticipating new risks and opportunities, and opening up to new approaches and new forms of partnership and collaboration across sectors.

### **Focus on digitalisation, governance and business**

The 6th OECD World Forum will take a broad perspective to addressing the future of well-being, but will put a particular emphasis on three important trends - the digital transformation, the changing role of governance, and the emergence of the private sector as an important actor for ensuring sustainable and inclusive well-being - as well as looking at the interplay of these three factors. As always, the Forum will showcase innovations and experiences from pioneers in well-being measurement and policy from around the world, but will explore the issues from a much more forward-looking perspective. By taking a wide-ranging approach to consider how life will be in tomorrow’s world, it will aim to map a plan of action for people, government and businesses today.

Appropriately for this future-themed event, the 6th OECD World Forum will take place in one of the world’s first futuristic “smart cities” located in Incheon, Korea. The Forum is being co-organised with Statistics Korea which has long been a champion of well-being measurement (and who co-organised the immensely successful 3rd World Forum held in Busan in 2009). The organisers are also thankful for the support provided by Incheon Metropolitan City in the preparation of this Forum.



## Guide to Forum Themes

### Exploring and measuring future well-being

Navigating the most pressing well-being challenges facing governments and citizens in the future will require new ways of measuring, thinking and acting. More than ever, many of these challenges will need coordinated approaches and collective action, both within and between countries. However, as the world gets more connected, it is also getting more fragmented and polarised. These sessions will explore a range of new and cross-cutting issues towards gaining a common vision of important emerging issues for future well-being. In addition, three specific themes will look in more detail at three key trends impacting future lives.

Digitalisation and well-being	Governance in a complex world	Business and well-being
<p>Technologies, smart applications and other innovations in the digital economy will improve people's life experiences and help address statistical and policy challenges in a wide range of areas including health, public governance, tax, transport, education, and the environment. However, digital technologies will also be disruptive, with far-reaching effects on inequalities, employment and well-being. These sessions will discuss the opportunities and challenges presented by the "digital transformation".</p>	<p>These sessions will address the new modes of governance that are needed to ensure inclusive growth and sustainable well-being in the coming years. They will address issues such as the need for an 'empowering state' that invests in fostering equality and improving people's lives, how governments can and should work together with non-state actors from the private sector and civil society, how to ensure international cooperation into the future, how to make the connection between local action and global realities, and how to rebuild trust amongst citizens.</p>	<p>Achieving sustainable and inclusive well-being in the coming years will mean leveraging the important role of non-state actors, and particularly the private sector, in shaping good outcomes for individuals, communities and societies. These sessions will discuss how a well-being and inclusive growth approach can be fully integrated into business models and measurement frameworks, giving voice to business leaders who are setting a new course to foster more sustainable and people-minded strategies.</p>

**DAY 1: Tuesday 27 November 2018**

<b>9:30 – 9:50</b>	<p><b>1.a. Inaugural Session</b>  Welcome Remarks: Kang Shin-wook, Commissioner, Statistics Korea  Welcome Remarks: Kim Dong-yeon, Chair of Preparatory Committee for 6<sup>th</sup> OECD WF, Deputy Prime Minister and Minister of Economy and Finance  Keynote Address: Angel Gurría, Secretary-General, OECD</p>
<b>9:50 – 10:00</b>	<p><b>1.b. Congratulatory Message</b>  Moon Jae-in, President, Republic of Korea</p>
<b>10:00 – 10:30</b>	<p><b>1.c. Keynote Address: “Preparing a more responsible world for future generations”</b>  Her Royal Highness Princess Petra Laurentien of the Netherlands</p>
<b>10:30 – 11:00</b>	<p><b>Networking Break</b></p>
<b>11:00 – 12:30</b>	<p><b>1.d. Roundtable: “How will life be in tomorrow’s world?”</b>  <b>Moderator:</b> David Pilling, Author and Africa Editor of the Financial Times  <b>Speakers:</b>  Monika Queisser, Head, Division of Social Policy, OECD  Olivia Bina, Principal Researcher, Institute of Social Sciences, University of Lisbon  Christine Peterson, Co-founder and Past President, Foresight Institute  Enrique Rueda-Sabater, Senior Advisor, Boston Consulting Group  Park Young-sook, Representative, The Millennium Project Korea</p>
<b>12:30 – 14:30</b>	<p><b>Lunch and Networking Break</b></p>
<b>12:45 – 13:30</b>	<p><b>Launch of the Report of the High-Level Expert Group on the Measurement of Economic Performance and Social Progress (Press Conference, open to all participants)</b>  Angel Gurría, Secretary-General, OECD  Joseph E. Stiglitz, Professor, Columbia University  Jean-Paul Fitoussi, Professor Emeritus, SciencesPo Paris &amp; LUISS Guido Carli University Rome  Martine Durand, Chief Statistician, OECD</p>
<b>14:30 – 15:00</b>	<p><b>1.e. Keynote Address: “Looking ahead and adapting in the face of digitalisation”</b>  Julia Hobsbawm, Author of Fully Connected: Surviving and Thriving in an Age of Overload and Honourary Visiting Professor, Cass Business School</p>
<b>15:00 – 16:30</b>	<p><b>1.f. Roundtable: “Digitalisation and well-being”</b>  <b>Moderator:</b> Andy Wyckoff, Director, OECD Directorate for Science, Technology &amp; Innovation  <b>Speakers:</b>  Jang Seok-young, Deputy Minister, Office of ICT Policy Intelligent Information Society Bureau, Ministry of Science and ICT, Korea  Lorenzo Fioramonti, Deputy Minister of Education, University and Research, Italy  John Pullinger, National Statistician, Head of the Government Statistical Service and Chief Executive of the Statistics Authority, United Kingdom  Rahaf Harfoush, Executive Director, Red Thread Institute of Digital Culture, and Digital Anthropologist  Malavika Jayaram, Executive Director, Digital Asia Hub</p>
<b>16:30 – 17:00</b>	<p><b>Networking Break</b></p>

<p><b>17:00 – 18:30</b></p>	<p><b>Parallel Sessions</b></p> <hr/> <p>1.g.1. Whole-of-government indicator &amp; policy frameworks for well-being and sustainability  <b>Moderator:</b> Katherine Trebeck, Knowledge and Policy Lead, Wellbeing Economy Alliance  <b>Speakers:</b>  Gary Gillespie, Chief Economist, Scottish Government  Oliver Chinganya, Director, African Centre for Statistics, UNECA  John Helliwell, Professor Emeritus, University of British Columbia  Paola Gadsden, Consultant in Public Policy, Federal Competition Commission of Mexico  Suzy Morrissey, Principal Advisor, Office of the Chief Economic Adviser, New Zealand Treasury</p>
	<hr/> <p>1.g.2. Artificial Intelligence and well-being  <b>Moderator:</b> Chris Sharrock, Ambassador, United Kingdom Permanent Representative to the OECD  <b>Speakers:</b>  John C. Havens, Executive Director, IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems  Kim Young Tae, Secretary General, International Transport Forum  Marten Kaevats, National Digital Advisor, Government Office of Estonia  Moojan Asghari, Hacking House Manager, Sigfox  Hanan Salam, Co-founder and Head of Education &amp; Research, Women in AI</p>
	<hr/> <p>1.g.3. A psychological approach to the future of well-being  <b>Moderator:</b> Julia Hobsbawm, Author of Fully Connected: Surviving and Thriving in an Age of Overload and Honourary Visiting Professor, Cass Business School  <b>Speakers:</b>  Louise Bradley, CEO &amp; President, Mental Health Commission of Canada  Lord Richard Layard, Professor Emeritus, London School of Economics  Han Chang-su, Professor, Korea University College of Medicine, and Director, Korea Suicide Prevention Center  Shekhar Saxena, Visiting Professor of Global Mental Health, Harvard T.H. Chan School of Public Health, Harvard University  Monisha Dhingra, Researcher, Ashoka University</p>
	<hr/> <p>1.g.4. Improving trust in government in Korea (session organised by Statistics Korea)  <b>Moderator:</b> Lim Wonhyuk, Associate Dean, Korea Development Institute (KDI) School of Public Policy and Management  <b>Speakers:</b>  Liz McKeown, Director of Public Policy Analysis, UK Office of National Statistics  Stéphane Jacobzone, Acting Head of Reform of the Public Sector Division, OECD Public Governance Directorate  Kim Soonhee, Professor, Korea Development Institute (KDI) School of Public Policy and Management  Lee Myoung-jin, Sociology Professor, Korea University  <b>Discussant:</b>  Kim Kwang-sup, Director General, Statistics Policy Bureau, Statistics Korea</p>

## DAY 2: Wednesday 28 November 2018

**8:00 – 8:55**

### Morning Seminars

1. Measuring Trust: Trustlab and the OECD Guidelines on Measuring Trust	2. Measuring the impact of businesses on well-being and sustainability: taking stock and applying the well-being lens to existing frameworks	3. Rethinking Society for the 21 <sup>st</sup> Century: Report of the International Panel on Social Progress	4. Measuring well-being: Estimation of human capital and the value of free digital services	5. The data revolution, policy, politics and reaching the poorest 20%
6. Every youth counts: measuring & investing upstream ensures equitable & prosperous futures for all	7. Official Statistics in a Post-truth Context: what role for data literacy?	8. Strengthening the links: putting a spotlight on gender data to promote women's wellbeing in Asia and the Pacific	9. Happiness in Public Policy: A step by step guide based on experience in the happiness movement	10. Wellbeing Economy Governments

### Conference starts

**9:00 – 9:30**

**2.a. Keynote Address: “Rebuilding trust between government and society”**  
Jeffrey D. Sachs, Professor of Economics, Columbia University

**9:30 – 11:00**

**2.b. Roundtable: “Governance in a changing, complex world”**

**Moderator:** Marcos Bonturi, Director, OECD Public Governance Directorate

**Speakers:**

Ahn Seong-ho, President, Korea Institute of Public Administration  
 Russel Mills, Secretary-General, Business and Industry Advisory Committee to the OECD  
 Julio Santaella, President, National Institute of Statistics and Geography, Mexico  
 Jeffrey D. Sachs, Professor of Economics, Columbia University  
 Katherine Trebeck, Knowledge and Policy Lead, Wellbeing Economy

**11:00 – 11:30**

### Networking Break

**11:30 – 13:00**

### Parallel Sessions

2.c.1. Common indicators and measurement gaps in measuring the impacts of business on well-being and sustainability (session organised in collaboration with Society and Organizations, HEC Paris)

**Moderator:** Nicole Primmer, Senior Policy Director, Business and Industry Advisory Committee

**Speakers:**

Diane Strauss, Research Director of the Yale Initiative on Sustainable Finance, Yale University  
 Huju Liu, Senior Economist, Economic Analysis Division, Statistics Canada  
 Dorota Weziak-Bialowolska, Research Associate, Harvard T.H. Chan School of Public Health, Harvard University  
 Anat Itay-Sarig, Chief Scientist & Co-Founder, BBetter

**Discussant:**

László Andor, Head of Department, Department of Economic Policy, Corvinus University of Budapest

#### 2.c.2. Rethinking the State for the 21st Century

**Moderator:** Romina Boarini, Senior Advisor to the Secretary-General and Coordinator of the Inclusive Growth Initiative, OECD

**Speakers:**

Jacob Hacker, Director of the Institution for Social and Policy Studies, and Stanley B. Resor Professor of Political Science at Yale University

Maurizio Bussolo, Lead Economist, Chief Economist Office for Europe and Central Asia, World Bank

Chung Chae Gun, Head of United Nations Project Office on Governance, Division for Public Institutions and Digital Government, United Nations Department of Economic and Social Affairs

David Steven, Associate Director, Centre for International Cooperation, New York University

#### 2.c.3. Digital governance and civic technology

**Moderator:** Marten Kaevats, National Digital Advisor, Government Office of Estonia

**Speakers:**

Mark Cridge, CEO, My Society

Irina Bolychevsky, Board Member, Open Knowledge International

Natalia Carfi, Deputy Director, Open Data Charter

Helen Margetts, Director of the Oxford Internet Institute and Professor of Society and the Internet

#### 2.c.4. Making the justice system responsive to people's needs

**Moderator:** Zaza Namoradze, Director of Berlin Office, Open Society Justice Initiative, Open Society Foundations

**Speakers:**

Nathalie Drouin, Deputy Minister of Justice and Deputy Attorney General of Canada, Justice Canada

Marcos Bonturi, Director, OECD Public Governance Directorate

Isabel Schmidt, Chief Director, Social Statistics, Statistics South Africa

Kim Young-gi, Judge and Director of Judicial Policy, Judicial Policy Office, National Court Administration of the Republic of Korea

Geoff Mulherin, Director, New South Wales Law and Justice Foundation

Pascoe Pleasence, Professor of Empirical Legal Studies, University College London

13:00 – 14:30

#### Lunch and Networking Break

13:15 – 13:45

#### Conversation on the Business for Inclusive Growth Platform

Russel Mills, Secretary-General, Business and Industry Advisory Committee to the OECD

Pascal de Petrini, CEO, Danone Asia-Pacific

Martine Durand, Chief Statistician, OECD

13:45 – 14:30

#### 2.d. Conversation between Nobel Prize Winner Prof. Joseph E. Stiglitz, Economics Professor at Columbia University and Malin Ripa, Senior Vice President, Volvo Group

**Moderator:** David Pilling, Author and Africa Editor of the Financial Times

14:30 – 16:00	<p><b>2.e. Roundtable: “Well-being and inclusive growth as business objectives”</b></p> <p><b>Moderator:</b> Rutger Hoekstra, Scientific Director, Sustainability, KPMG</p> <p><b>Speakers:</b>  Malin Ripa, Senior Vice President, Volvo Group  Suh Young-kyung, Head of Sustainable Growth Initiative, Korea Chamber of Commerce &amp; Industry  Pierre Hubbard, General Secretary, Trade Union Advisory Committee to the OECD  Rodolphe Durand, Professor, HEC Business School-Paris  Maryse Robert, Director, Department of Economic Development, Organisation of American States  Asako Nagai, Director of Business for Social Responsibility (BSR)</p>
16:00 – 16:30	<p><b>Networking Break</b></p>
16:30 – 18:00	<p><b>Parallel Sessions</b></p> <hr/> <p>2.f.1. Developing common foundations for measuring the impacts of businesses: concepts, frameworks and approaches (session organised in collaboration with Society and Organizations, HEC Paris)</p> <p><b>Moderator:</b> Romina Boarini, Senior Advisor to the Secretary-General and Coordinator of the Inclusive Growth Initiative, OECD</p> <p><b>Speakers:</b>  Suzy Morrissey, Principal Advisor, Office of the Chief Economic Adviser, New Zealand Treasury  Rodolphe Durand, Professor, HEC Business School-Paris  Costanza Consolandi, Associate Professor of Corporate Finance, Department of Business and Law, University of Siena  Haley Allison Beer, Assistant Professor of Performance and Responsibility, University of Warwick</p> <p><b>Discussant:</b>  Cho Dong-sung, President, Incheon National University</p> <hr/> <p>2.f.2. Defining and measuring “smart” cities of the future</p> <p><b>Moderator:</b> Rudiger Ahrend, Head of Section, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p> <p><b>Speakers:</b>  Lewis Dijkstra, Head of Economic Analysis Sector, Director-General for Regional and Urban Policy, European Union  James Anderson, Head of Government Innovation, Bloomberg Philanthropies  Kim Jinyong, Commissioner of Incheon Free Economic Zone  Francois Pitti, Group Director, Strategic Marketing, Bouygues Construction  Niels Ploug, Director, Social Statistics, Statistics Denmark  Pippa Coutts, Policy and Development Manager, Carnegie U.K. Trust</p> <hr/> <p>2.f.3. Measuring Korean Quality of Life: Indicators and Policy Applications (session organised by Statistics Korea)</p> <p><b>Moderator:</b> Han Joon, Professor, Department of Sociology, Yonsei University</p> <p><b>Speakers:</b>  Choi Sung-wook, Vice Commissioner, Statistics Korea  Carrie Exton, Head of the Monitoring Well-being and Progress Section, OECD Statistics and Data Directorate  Wang Shun, Professor, KDI School of Public Policy and Management  Robert Rudolf, Professor, Korea University</p> <p><b>Discussant:</b>  Kim Jong-moon, Director General for Planning and Coordination Policy, Korea</p>

#### 2.f.4. Digitalisation and the future of work

**Moderator:** Monika Queisser, Head, Division of Social Policy, OECD

**Speakers:**

Hur Jai-joon, Senior Research Fellow, Employment Policy Research Division, Korea Labour Institute

Jan-Emmanuel De Neve, Professor of Economics, University of Oxford

Heather Carey, Deputy Director, The Work Foundation

Bernise Ang, Principal and Methodology Lead, Zeroth Labs

### DAY 3: Thursday 29 November 2018

8:00 – 9:00

#### Morning Seminars

1. Presentation of the OECD Guidelines on Quality of the Working Environment

2. Community Well-being: Conception and Progress

3. How new progress measures can change government and renew democracy: establishing an international collaboration **(starts at 7:30 am)**

4. The OECD B4IG Platform: How Business Can Enhance its Impact on Inclusive Growth

5. Role and impact of community indicators on community well-being

6. Measuring Economic Welfare in the Digital Age: What and How?

7. Human-Centric DSI and Smart City: enhancing well-being and civic engagement

8. The future of OECD well-being measures: have your say

9. Child Well-Being: A call for action in research, policy, and practice

10. Measuring the impacts of the digital transformation on well-being: how do NSOs keep up in the age of 5G?

#### Conference starts

9:15 – 11:00

#### 3.a. Roundtable: “Future pathways to development”

**Moderator:** Mario Pezzini, Director, OECD Development Centre and Special Advisor to the OECD Secretary-General on Development

**Speakers:**

Zhang Laiming, Vice-President, Development Research Center of the State Council, People’s Republic of China

Seong Kyoung-ryung, Chairman, Korean National Research Council for Economics, Humanities and Social Sciences

Hongjoo Hahm, Deputy Executive Secretary, United Nations Economic and Social Commission for Asia and the Pacific

Mario Cimoli, Deputy Executive Secretary, United Nations Economic Commission for Latin America and the Caribbean

Lisa Bersales, Vice Minister, National Statistician and Civil Registrar General, Philippine Statistics Authority

Ravi Kanbur, T.H. Lee Professor of World Affairs, Cornell University

11:00 – 11:30

#### Networking Break



<b>11:30 –13:00</b>	<b>Parallel Sessions</b>
	<p>3.b.1. Harnessing the potential of citizen-generated data for well-being  <b>Moderator:</b> Johannes Jütting, Manager, Paris21, OECD  <b>Speakers:</b>  Jane Badets, Assistant Chief Statistician (Assistant Deputy Minister), Social, Health and Labour Statistics, Statistics Canada  Lisa Bersales, Vice Minister, National Statistician and Civil Registrar General, Philippine Statistics Authority  Kim Choong-rak, Professor, Department of Statistics, Pusan National University and President, Korean Statistical Society  Rebecca Firth, Community &amp; Partnerships Manager, Humanitarian OpenStreetMap  Belén González, Executive Director, TECHO Uruguay</p>
	<p>3.b.2. Providing trusted evidence in a post-truth world  <b>Moderator:</b> Konrad Pesendorfer, Director General of the National Statistical Office, Austria, Chair of OECD Committee on Statistics and Statistical Policy  <b>Speakers:</b>  Helen Margetts, Director of the Oxford Internet Institute and Professor of Society and the Internet  Vincent Hendricks, Professor, University of Copenhagen and Director, Centre for Information and Bubble Studies  Mariana Kotzeva, Director General, Eurostat, European Commission  Richard Addy, Director of Addy-Kassova Audience Strategy  Kelly McBride, Senior Vice President, The Poynter Institute</p>
	<p>3.b.3. Building resilience  <b>Moderator:</b> Enrico Giovannini, Professor of Economic Statistics, University of Rome Tor Vergata  <b>Speakers:</b>  Walter Radermacher, President, Federation of European National Statistical Societies  Sarah Wade-Apicella, Programme Management Officer, Global Education and Training Institute, United Nations Office for Disaster Reduction  Igor Linkov, Risk and Decision Science Focus Area Lead, US Army Corps of Engineers and Carnegie Mellon University  Adithi Pandit, Partner, Strategy and Operations Consulting, Deloitte</p>
	<p>3.b.4. Digitalisation and child well-being  <b>Moderator:</b> Duncan Cass-Beggs, Head of Strategic Foresight Unit, OECD  <b>Speakers:</b>  Yair Amichai-Hamburger, Director, The Research Center for Internet Psychology, Interdisciplinary Center (IDC) Herzliya  Jasmina Byrne, Chief of Policy Lab, UNICEF  Amanda Third, Principal Research Fellow, Digital Social and Cultural Research, Institute for Culture and Society, Western Sydney University  Shehz Ladha, Grants Manager, Ubongo</p>
<b>13:00 – 14:30</b>	<b>Lunch and Networking Break</b>
<b>13:30 – 14:15</b>	<p><b>Launch of Perspectives on Global Development 2019 Report (Press Conference, open to all participants)</b>  Mario Pezzini, Director, OECD Development Centre and Special Advisor to the OECD Secretary-General on Development  Marco Mira D’Ercole, Head of Household Statistics and Progress Measurement, OECD Statistics and Data Directorate</p>

	<p>Mario Cimoli, Deputy Executive Secretary, United Nations Economic Commission for Latin America and the Caribbean</p> <p>François Bourguignon, Professor of Economics, Paris School of Economics</p>
<b>14:30 – 15:55</b>	<p><b>3.c. Roundtable: “Mapping the future of well-being”</b></p> <p><b>Moderator:</b> Martine Durand, Chief Statistician, OECD</p> <p><b>Speakers:</b></p> <p>Ebrahim Patel, Minister of Economic Development, South Africa</p> <p>Simon Upton, Parliamentary Commissioner for the Environment, New Zealand</p> <p>Alenka Smerkolj, Former Minister for Development of the Republic of Slovenia</p> <p>Park Nam-choon, Mayor of Incheon</p> <p>Pascal de Petrini, CEO, Danone Asia-Pacific</p> <p>Alan Kirman, Professor Emeritus of Economics, Ecole des Hautes Etudes en Sciences Sociales, Paris</p>
<b>15:55 – 16:10</b>	<p><b>3.d. Wrapping up Remarks and Presentation of Incheon Declaration</b></p> <p>Martine Durand, Chief Statistician, OECD</p> <p>Kang Shin-wook, Commissioner, Statistics Korea</p>
<b>16:10 – 16:30</b>	<p><b>3.e. Concluding Address: Paving the path to well-being in the future</b></p> <p>Ban Ki-moon, 8th Secretary-General of the United Nations</p>
<b>16:30</b>	<b>FORUM CLOSES</b>