



## Putting people's well-being at the top of the agenda

*Ensuring that recovery and reconstruction strategies put people first*

25 November 2020  
14:00-15:30 (CET)  
Virtual high-level roundtable

Putting people and their well-being at the centre of public policy has been an OECD priority for several years. A number of governments are also taking more people-centred approaches and focusing on how well-being can improve policy design, decision-making and delivery. COVID-19 is reshaping our world and affecting each and everyone's well-being across all dimensions, from health and financial security to social relations and trust in others and in institutions. The crisis is also drawing attention to the many socio-economic divides fracturing of our societies, and deepening these divides by hitting the most vulnerable hardest.

There has never been a more important time to create the OECD Centre on Well-being, Inclusion, Sustainability and Equal Opportunity (WISE) to continue putting people's well-being at the top of the agenda. Ensuring that better lives for all, both now and in the future, remain at the heart of COVID-19 response and recovery strategies, should be our main priority. WISE aims to work hand-in-hand with governments, businesses, foundations and civil society to support them in achieving their mandates. WISE's mission includes strengthening the measurement of well-being, inequalities, inclusion and sustainability, as well as better understanding the impact that policies and business actions have on people's lives today, and on the sustainability of well-being over time.

This virtual high-level roundtable will bring together the OECD Secretary-General, Ministers and Heads of Foundations who have integrated well-being as a central part of their mandate and activities. They will discuss how to ensure that recovery and reconstruction strategies put people's well-being and inclusion at the centre.

The event will be open to all, including media, civil society, policy professionals, academics, statisticians, and others interested in this important agenda.

## Agenda

14:00 Opening remarks by **Angel Gurría**, OECD Secretary-General

14:10 Roundtable discussion on "How to ensure that recovery and reconstruction strategies put people's well-being and inclusion at the centre", moderated by **Ulrik Vestergaard Knudsen**, OECD Deputy Secretary-General

Invited speakers include:

**Aino-Kaisa Pekonen**, Minister of Social Affairs and Health & **Saila Ruuth**, State Secretary to the Minister of Social Affairs and Health, Finland

Hon **Mona Fortier**, Minister of Middle Class Prosperity and Associate Minister of Finance, Canada

Hon **Grant Robertson**, Deputy Prime Minister and Minister of Finance, New Zealand (pre-recorded video)

**Olivia Grégoire**, Minister of State for the Social, Inclusive and Responsible Economy, attached to the Minister of the Economy, Finance and the Recovery, France

Her Royal Highness **Princess Laurentien** of the Netherlands

**Martin Abregu**, Vice President for International Programs, Ford Foundation

15:30 End of event