

OECD Global Forum on Trade 2019: Levelling the Playing Field: Measuring and addressing trade-distorting government support



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Who is who?



Junichiro Asano
Manager, Government and Regulatory Affairs, IBM

Mr. Asano leads IBM's government and regulatory affairs team in Japan specifically focused on international trade rules, information technology policy, business development and stakeholder relations.

Prior to joining IBM in 2010, he had developed his careers in both public and private sectors. He joined Ministry of International Trade and Industry of Japan (currently METI) in 1990 and worked for various departments at METI, such as Energy Resources Agency, SMEs Agency, Trade Policy Bureau and the Embassy of Japan in Poland. After the ministry, he joined McKinsey & Company Tokyo Office in 2004, where he served as an engagement manager and strategy consultant.

Mr. Asano is a graduate of the University of Tokyo's Faculty of Economics.



Ken Ash
OECD Director, Trade and Agriculture

Prior to becoming OECD Director of Trade and Agriculture in 2008, Mr. Ash had served as Deputy Director since 1999. Mr. Ash leads OECD efforts to develop and communicate evidence-based advice to governments, with the aim at helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries.

Upon joining the OECD Mr. Ash brought with him 20 years of extensive experience from the Government of Canada where he held several senior positions in Agriculture and Agri-Food Canada. As Director General, Economic and Policy Analysis, from 1995-1999, he provided strategic policy guidance on key agriculture and trade policy issues and on government-wide policy and institutional reforms.

Mr. Ash, a Canadian national, holds a Bachelor of Commerce degree and an MBA (International Business and Resource Management).



Carla Boonstra
**Cluster coordinator Agro-economics at the ministry of
Agriculture, Nature and Food Quality of the Netherlands**

Before that, she served as Agricultural Counsellor at the Permanent Representation of the Netherlands to the OECD (2012-2017) and at the Embassy of the Kingdom of the Netherlands in Japan (2007-2012). Ms. Boonstra started working at the ministry of Agriculture, Nature and Food Quality as coordinator of Common Agricultural Policy and subsequently international trade policy.



Kimberley Botwright
Lead on Global Trade and Investment at the World Economic Forum

Previously, she has worked at the International Centre for Trade and Sustainable Development (ICTSD,) and the Organisation for Economic Co-operation and Development (OECD). Kimberley holds an M.A. in European Economics and Policy from l'Institut d'Etudes Politiques de Paris (Sciences Po) and a B.A. from the University of Oxford. She is fluent in English and French, and is a citizen of the UK and Switzerland.



Ambassador Didier Chambovey Dr. oec.
Head of the Swiss Permanent Mission to the WTO and EFTA

Previously, Federal Council Ambassador and Delegate for Trade Agreements, and head of the World Trade Division in the Foreign Economic Affairs Directorate. From 2006 to 2011, he was Deputy Secretary-General of the European Free Trade Association (EFTA).

From 1998 to 2006, he served as deputy head of the Swiss Permanent Mission to the WTO and EFTA in Geneva. Before his appointment as section head in the WTO Division in 1993, he worked in the field of economic cooperation with the countries of Central and Eastern Europe. Didier Chambovey joined the Federal Office for Foreign Economic Affairs (FOFEA) in 1987 as scientific adviser in the GATT Division.



Benedicte Fleischer
Norwegian lead delegate at the OECD Trade Committees

She is a member of the TC bureau for 2019. She has a long career in the Norwegian Ministry of Foreign Affairs, focusing mainly on trade policy and negotiations, including in previous postings at the OECD and in Beijing, as well as now in Geneva. She was Norway's lead negotiator on trade facilitation, and is today Norway's lead negotiator on WTO fisheries subsidies.



Christian Forwick
Deputy Director-General for External Economic Relations, Trade Policy, America in the German Ministry for Economic Affairs and Energy

Christian was appointed in July 2018 as the deputy Director-General for External Economic Relations, Trade Policy and America. Prior to this, he was head of the Ministry's budget division. After starting his career in the public administration in 1994, he worked for many years in the area of foreign economic relations, starting with

bilateral relations with South Africa, followed by export financing and export promotion, and finally specializing in trade policy. He spent several years at the German Mission to the WTO in Geneva and in the department of Foreign Economic Relations in the Federal Chancellery.



Douglas B. Fuller
Associate professor in the Department of Asian and International Studies at City University of Hong Kong.

Professor Fuller previously taught at Zhejiang University, King's College London, Chinese University of Hong Kong and American University in Washington DC. His research spans Chinese politics, technology policy, corporate technology strategy and political economy of development. He has written *Paper Tigers, Hidden Dragons: Firms and the Political Economy of China's Technological Development* (2016, 2019), edited *Technology Transfer between the US, China and Taiwan* (2013) and *Innovation Policy and the Limits of Laissez-faire: Hong Kong's Policy in Comparative Perspective* (2010) and published numerous journal articles.



Dr Gerd Götz
Director General of European Aluminum

With more than 20 years of experience in the electronics industry, he has held different managing roles in public affairs, corporate communications and brand management in Hamburg, Brussels and Amsterdam. He was most recently Vice President and Global Head of Public Affairs with Royal Philips. Gerd started his career in 1980 as a business editor of a by-weekly business magazine in Berlin, from 1985 to 1989 as its deputy editor in chief. A German national, he studied Business Administration and Economics at Berlin's Free University and Université Paris-Dauphine.



Ms Patricia Holmes
Deputy Permanent Representative of Australia to the World Trade Organization

Ms Holmes' previous position was Assistant Secretary, Trade and Investment Law Branch in the Office of Trade Negotiations in the Australian Department of Foreign Affairs and Trade, a position she held from February 2015 to July 2019.

Ms Holmes was Australia's Ambassador to Argentina, with concurrent non-resident accreditation to Paraguay and Uruguay, from November 2011 to December 2014. Prior to her appointment to Argentina, Ms Holmes was Assistant Secretary, FTA Legal Counsel Branch, a position she held from April 2010. Ms Holmes has served previously in Geneva WTO (Counsellor 2006-2009), Papua New Guinea (First Secretary 1998-2000) and Vanuatu (Third, later Second, Secretary 1994-1996).

Ms Holmes holds a Bachelor of Science with a Bachelor of Law (Hons) degree from Macquarie University; a Graduate Diploma in Legal Studies from the University of Technology, Sydney; a Masters of Arts in Foreign Affairs and Trade and a Masters of Laws in Environmental Law from the Australian National University. Ms Holmes was admitted to the Bar of New South Wales and the Australian Capital Territory in 1992. Ms Holmes is married with three children.



Devi Keller
Director of Global Policy, Semiconductor Industry Association

Devi Keller has been with SIA for eight years and serves as Director of Global Policy. Responsible for managing SIA's international trade and global policy priorities, Devi represents SIA in the World Semiconductor Council, a cooperative global body dedicated to promoting a free, open, and globally competitive trading environment for semiconductor products.

Her work also entails promoting U.S. semiconductor industry priorities in domestic legislation and bilateral and multilateral trade agreements, including the WTO Information Technology Agreement (ITA Expansion), Trans-Pacific Partnership Agreement (TPP), and US-Mexico-Canada Agreement (USMCA). In pursuit of this goal, she works closely with SIA member companies, the U.S. administration, Congress, domestic and international companies, global industry associations, and foreign government officials.

Devi has prior experience working for the high-tech industry, including positions at the Information Technology Industry Council, TechAmerica, and Verizon Government Relations. She lived in China for 3.5 years, where she worked for the Broadway theater management company, the Nederlander Organization. She has a B.A. in International Relations from Dickinson College, and an M.A. in Asian Studies from the George Washington University.



Jun Kuroda
Director-General, Multilateral Trade System Department at Japan's Ministry of Economy, Trade and Industry (METI)

Prior to his current position, Mr. Kuroda was Deputy Director General for World Expo 2025. Before that position, he was a Minister for Economy, Trade, Industry and Energy at the Embassy of Japan in the United States. Before that position, he was Director of Americas Division in the Trade Policy Bureau at METI. He also served as Japan's negotiator for the TBT chapter of TPP negotiations. From 2012 to 2013, Mr. Kuroda held the position of Principal Director in the Multilateral Trade System Department where he was responsible for WTO related issues. He also covered Japan-EU EPA negotiations.

Mr. Kuroda joined the Ministry of International Trade and Industry, currently known as METI, in April 1990. Since then, he worked on a variety of trade and economic issues and participated in various international fora such as the WTO, OECD and the APEC.

From 2002 to 2004, Mr. Kuroda served on the Cabinet Affairs Office of the Cabinet Secretariat (Prime Minister's Office), where he was responsible for coordinating exchanges between executive branch offices and the Diet as well as the preparation of the Prime Minister's speech drafts for the Diet session. From 2007 to 2010, Mr. Kuroda was a New York Office Director for the Japan External Trade Organization (JETRO). From 2010 to 2012, Mr. Kuroda was Director of Trade and Investment Facilitation Division in the Trade and Economic Cooperation Bureau, where he was responsible for promoting FDI in Japan.

Mr. Kuroda holds a Masters of Public Policy from Duke University and a Bachelor of Arts in Law from the University of Tokyo. He was born in Kyoto and grew up in Fukuoka and Tokyo.



Martin von Lampe
Senior Agricultural Economist within the Agriculture and Resource Policies (ARP) Division of OECD's Trade and Agriculture Directorate.

Having joined OECD in 2001, he has been working on Agricultural Policy Monitoring and Evaluation since 2010 and has been leading this work since 2017.

Martin has worked on numerous other areas, including agricultural market projections and scenario analyses, food aid, bioenergy, non-tariff measures and international regulatory co-operation. Martin has received his doctorate degree from the University of Bonn in 1999.



Molly Lesher
Senior Policy Analyst at the OECD

Molly works on issues related to digital transformation. She is also the Co-ordinator of the OECD Going Digital project, which brings a whole-of-OECD perspective to understanding the digital transformation, and she led the development of the Going Digital Integrated Policy Framework and the online Going Digital Toolkit.

More broadly, her work is aimed at supporting OECD member and partner governments with digital economy policy advice and analysis, including on e-commerce. Previous positions include Counsellor to the Directors of the OECD Science, Technology and Innovation Directorate, 10 years as a trade analyst in the OECD's Trade and Agriculture Directorate, as well as roles in the Research Department of the US Federal Reserve Bank (international economics) as well as the private sector (Fidelity Investments, a US-based financial services company).



Ambassador Markus Schlagenhof
Delegate of the Federal Council for Trade Agreements, head of the World Trade Division and Member of the Executive Board at the State Secretariat for Economic Affairs (SECO).

Previously, Minister Counsellor and head of the WTO unit. From 2006 to 2012, head of Trade in Goods (as deputy head until 2008). In 2001, he was delegated to the Embassy of Switzerland in London as counsellor and deputy head of the Economic Department. Prior to that, from 1998 to 2001, he served as an advisor to the Division of Technical Barriers to Trade (as of October 1999 as deputy head).

He joined the former Federal Office for Foreign Economic Affairs (FOFEA) in 1995 as advisor in the WTO sector, after having served from 1991 to 1994 as research Assistant at the University of St. Gallen (Switzerland). Mr. Schlagenhof studied business administration, economics and law (Undergraduate studies), as well as economics, public and European law and political science (Graduate studies) at the University of St. Gallen. Additionally, he holds an LL.M. degree in European and International Trade Law (Postgraduate Studies at the University of Leicester, UK).



Julia Nielson
OECD Deputy Director, Trade and Agriculture

As Deputy Director of the OECD Trade and Agriculture Directorate (TAD), Ms Nielson helps oversee work to develop and communicate evidence-based advice to governments with the aim of helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries.

Ms. Nielson has over 20 years' experience in multilateral trade and development, strategy and management. She was previously Head of the Emerging Policy Issues Division in TAD, with responsibility for issues including digital trade, and the level playing field. Prior to that, she worked for the World Bank Group (WBG), including in the office of the then-President of the WBG, Bob Zoellick.

Ms. Nielson began her international career in the Australian Department of Foreign Affairs and Trade, following which she joined the OECD Trade Directorate, working on trade in services. Ms Nielson left the OECD in 2005 to join the Trade Department of the WBG. Ms Nielson holds a Bachelor of Arts Hons (1st class) and a Masters in Foreign Affairs and Trade from the Australian National University.



Cate Nymann
Senior Manager Cisco's Government Affairs and Public Policy team

Cate is an expert on EU broadband and telecoms policy as well as digital trade. She takes a leading role within industry amongst others as the chair of DIGITALEUROPE's Working Group on Digital Infrastructure and Services as well as one of the Vice-Chairs of the Digital Economy Committee of AmCham EU.

Prior to joining Cisco, Ms Nymann was the Head of Office for a Danish Member of European Parliament (MEP), at the time Vice-Chair & Coordinator in the Parliament's Industry Committee (2009-2014). She has also worked as an advisor on European Affairs in the Danish national Parliament.

Ms Nymann holds an MSc in EU Politics and Government from the London School of Economics and Political Science.



Ryan Olsen
Executive Vice President
Aluminium Association

As Executive Vice President, Ryan Olsen serves as one of the top advocates for the full aluminium value chain in the United States, which supports nearly 700,000 American workers. The association's nearly 130 members represent more than 70 percent of all aluminium production and fabrication in the U.S.

Since joining the association in 2014, Olsen has led the association's North American aluminium industry statistical program, which publishes more than two dozen reports covering every segment of the market. The program provides vital market insight and intelligence utilized by the industry to capture new trends, benchmark performance, and inform strategic decision-making. Prior to his role at the Aluminium Association, he spent 12 years in the maritime industry at the U.S. Maritime Administration, leading the production of a broad range of economic and statistical analyses.



Alexandre Guido Lopes Parola
Permanent Representative of Brazil to the WTO and Other Economic Organizations in Geneva

Mr Parola Attended the Diplomatic Academy, 1988 (“Instituto Rio Branco” – Ministry of Foreign Affairs). Bachelor’s Degree in Economics, 1985 (Federal University of Rio de Janeiro UFRJ, Brazil); M.A in Economics, 1991 (University of Brasilia - UNB, Brazil); M.A (1997) and PhD (2003) in Philosophy, Catholic University of America, 1997 (Washington, USA); Post-Doctoral studies in International Relations, 2003 (Oxford University, UK). He is the permanent Representative at the World Trade

Organization and Other Economic Organizations in Geneva (October 2018).

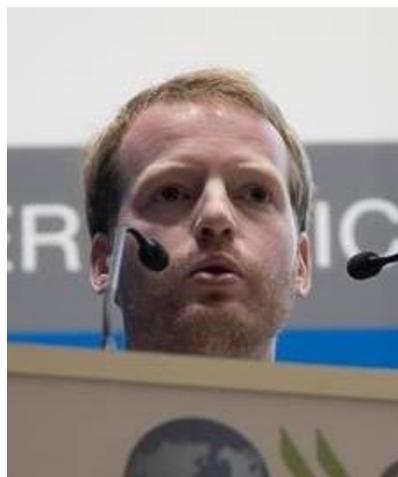
He is the Head of the Brazilian Delegation at the Consultation Meetings on Multilateral Trade Negotiations in Geneva (2015). He is also head of the Delegation for the Meetings of the Contact Group for Economic and Trade Matters with BRICS in Moscow (2015). Member of the Brazilian Delegation for the 10th Ministerial Conference of the WTO in Nairobi (2015), he has also been the Mini-Ministerial during the World Economic Forum in Davos (2016) and the Head of the Brazilian Delegation for the 14th Session of the United Nations Conference on Trade and Development – UNCTAD, in Nairobi (2016).



Denis Redonnet
Director for "WTO, Legal Affairs and Trade in Goods" in the Directorate General for Trade in the European Commission.

Previously he headed the WTO division and then the Strategy division. Before that, he served as Deputy chief of staff to EU Trade Commissioner Peter Mandelson and advisor to EU Trade Commissioner Pascal Lamy.

He is a career European Commission official, having held positions in the monetary, international economic affairs and internal market directorate generals of the EU Executive. He is an economist by training, and started his career as a corporate banker for a French bank in the city of London.



Jehan Sauvage
Policy Analyst in the Trade and Agriculture Directorate of the OECD,

Jehan specializes on questions related to market distortions and government interventions in industrial sectors. Prior to holding that position, Mr. Sauvage also served as Counsellor in the office of the OECD’s Director for Trade and Agriculture and as Policy Analyst in the OECD’s trade and environment team. In this latter capacity, he has conducted a number of studies on topics such as cross-border electricity markets and trade in environmental goods and services. Mr. Sauvage was also a lead author of the OECD’s *Inventory of Support Measures for Fossil Fuels*, spearheading early OECD efforts to identify and quantify government support for energy products.

His earlier work has also looked at international services trade, including the estimation of trade costs and the preferential content of services trade agreements.



Jean Simard
President and Chief Executive Officer
of the Aluminium Association of Canada (AAC)

Jean Simard is the industry's official representative and spokesperson with governments, business associations and the media, as well as with international organizations linked to the industry.

Mr. Simard holds a degree in Civil Law from the University of Ottawa, and is a member of the Barreau du Québec. He possesses extensive professional experience in public and

government relations, mainly in sustainable development, energy and environmental affairs. Prior to joining the AAC, he was Vice-President Sustainable Development, Public and Governmental Affairs, at Gaz Métro, a Quebec-based energy company.

Mr. Simard represents the AAC at the International Aluminium Institute (IAI) and at the Aluminium Stewardship Initiative (ASI). He is a member of the Board of Directors and of the Executive Committee of the Quebec Industrial Aluminium Cluster (AluQuébec), as well as a member of the Board (Treasurer) of the Conseil patronal de l'environnement du Québec (CPEQ), and of the Quebec Aluminium Research Development Centre (CQRDA). Co-founder and member of the Steering committee of SWITCH, the Alliance for a greener economy, he is one of the Leaders of the Canadian Smart Prosperity initiative. He is a member of the Steering Committee of Forum Concertation on Circular Economy and of the Public Affairs Committee of the Quebec Employers Council. He chairs the Board of Directors of the Quebec Music & Art Conservatories Foundation and is a member of the Ambassador Circle of Nature Conservancy Canada's, Quebec Chapter.



Simon Smalley
Minister Counsellor (Agriculture) at the Australian High
Commission in London.

Prior to taking up this role, Mr. Smalley was Assistant Secretary in the Trade and Market Access Division of the Australian Government Department of Agriculture and Water Resources. The Division pursues international market access in important and emerging markets for Australian agriculture, forestry and fishery industries and supports access to the Australian market for our trading partners through bilateral, regional and multilateral engagement.

In this role, he was responsible for bilateral agricultural trade relations with China, Japan, Korea and Taiwan. His Branch was also responsible for engagement with the World Trade Organisation, working with industry stakeholders to reduce non-tariff barriers to trade, developing approaches to modernise the department's regulatory technology and coordinating engagement with Australian state and territory governments on trade matters.

From 2013 to 2015, he was responsible for national security policy (counter terrorism, crisis management and border protection) at the Department of the Prime Minister and Cabinet. From 2008 to 2011 he was Australia's Minister-Counsellor Agriculture at the OECD in Paris and then in Washington DC in the USA.

Mr. Smalley has an Executive Masters in Public Sector Management, a Post-Graduate Diploma in Environmental Impact Assessment, and a Bachelor of Science (Honours) in Biology.



Dawn Shackelford
Assistant U.S. Trade Representative for WTO and
Multilateral Affairs

She is responsible for coordinating U.S. trade policies in the WTO, with lead responsibility in the General Council and Council on Trade in Goods as well as oversight for WTO institutional issues and the WTO standing committees. Her office is responsible for negotiations on trade facilitation and trade and development and negotiation and implementation of agreements in the WTO.

Her team also leads bilateral negotiations related to customs matters, government procurement, subsidies and trade remedies, technical barriers to trade and regulatory cooperation. Ms. Shackelford also leads trade issues in the OECD and UNCTAD.

She previously served as the Deputy Assistant U.S. Trade Representative for India in the Office of the U.S. Trade Representative (USTR) from 2014 to 2016. In this role, Ms. Shackelford led negotiations on bilateral trade issues with India and was responsible for managing the U.S. - India Trade Policy Forum.

She holds a Master of Arts Degree in International Affairs from American University in Washington, DC, a Bachelor of Arts Degree in Politics from the University of California in Santa Cruz. She also studied at the National University of Ireland in Galway, and Friedrich Schiller University in Jena, Germany.



Susan Stone
Head of Emerging Policy Issues Division, Trade and
Agriculture Directorate OECD

Having joined the OECD as a Senior Trade Economist in 2009, she worked on a number of projects relating to trade, employment and non-tariff measures, in addition to leading the team that developed the OECD METRO model. In 2015, Ms. Stone was seconded to UN Economic and Social Commission for Asia and the Pacific (ESCAP) as Director, Trade, Investment and Innovation Division where she oversaw the implementation of the Commission's work programme in the areas of trade, trade facilitation, regional trade agreements, foreign direct investment, SME

development, technology and technology transfer, and innovation.

Ms. Stone has worked extensively in the area of trade and investment policy and their interaction in the context of employment, global value chains, poverty reduction, the environment, regulation and the digital economy. Her work has been published as national and multinational government reports, edited volumes, as well as in peer-reviewed journals.

Prior to joining the OECD, Ms. Stone was a Senior Research Fellow at the Asian Development Bank Institute in Tokyo, a Research Manager at the Australian Productivity Commission in Melbourne and a Senior Analyst at the US Environmental Protection Agency in Washington DC. She also has experience working as a Financial Valuation Analyst in the private sector.

Ms. Stone is a citizen of both Australia and the United States and has a PhD in Economics from Drexel University, in Philadelphia.



Dr. David Walker
Ambassador and Permanent Representative for New Zealand at the World Trade Organisation

Dr. Walker is currently Chair of the WTO Dispute Settlement Body. This is his third time in Geneva. From 2009 to April 2011, Dr Walker also served as New Zealand's Permanent Representative to the WTO. In April 2009 Dr Walker was appointed Chair of the Doha Round negotiations on agriculture.

On returning to New Zealand from Geneva Dr Walker was Deputy Secretary of the Americas, Asia and Middle East and Africa Group at the Ministry of Foreign Affairs and Trade responsible for New Zealand's bilateral relationships in these geographies together with New Zealand's participation in regional processes in East Asia and the Asia-Pacific.

From 2012 to 2016 Dr Walker was Deputy Secretary of the Ministry's Trade and Economic Group responsible for the negotiation and implementation of New Zealand's trade agreements, including as New Zealand's Chief Negotiator for the Trans-Pacific Partnership Agreement.

Before joining the WTO, David was MFAT's Principal Economic Adviser. He served as New Zealand's APEC Senior Official in 2004 and 1999. From August 2000 to April 2004, he was Deputy Chief of Mission to the United States, based in Washington DC.

Prior to 1999, David served as head of MFAT's Trade and Economic Analysis Division and had postings in London and Geneva. He also spent a period as Strategic Issues Manager at Telecom.

Dr Walker was made an Officer of the New Zealand Order of Merit (ONZM) in the 2016 New Year's Honors list for services to the State.



Jooyoung Yang
Research fellow at the Center for Industry & Trade at KIET (Korea Institute for Industrial Economics and Trade).

Her field of research covers international trade and applied microeconomics, with an emphasis on global value chain, free trade agreement and institutions. She holds a Ph.D degree in applied economics and a master's degree in international trade.