

PRINCIPLES OF MyTax

TRANSPARENT



- Transparency of data & tax strategy.
- Open Information on use of public money.
- Personalized notifications.

- Draw insights from multiple data sources.
- Predictive analysis and simulations.
- Increased agility in reacting to change.
- Real-time data to drive self-compliance.

CONNECTED TAXPAYER



- Connected anytime, anywhere.
- 360-degree views.
- Personalized e-Services.
- Self-compliance.

DATA-DRIVEN



- Simple.
- Easy-to-use.
- Personalized.
- Integrated.

CITIZEN-CENTRIC

