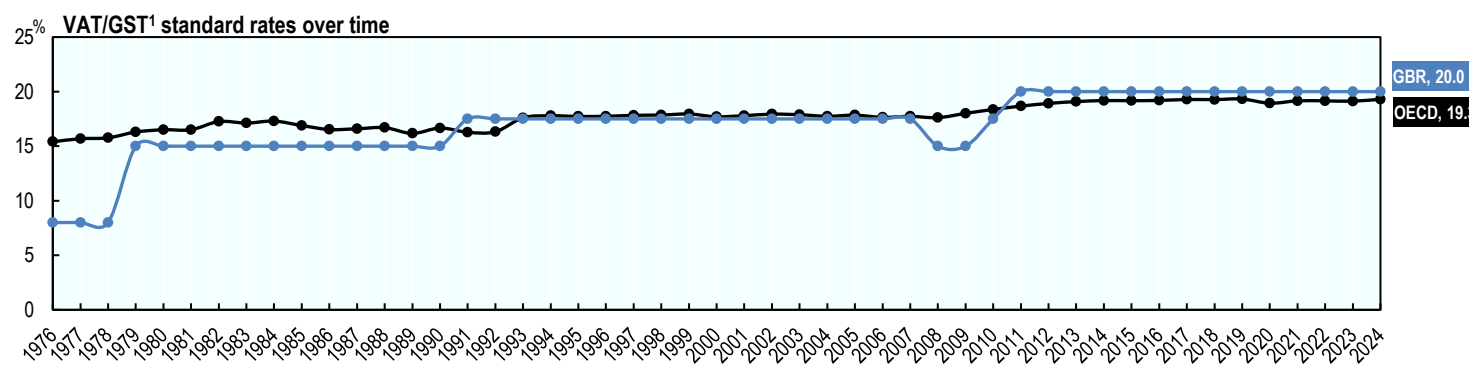
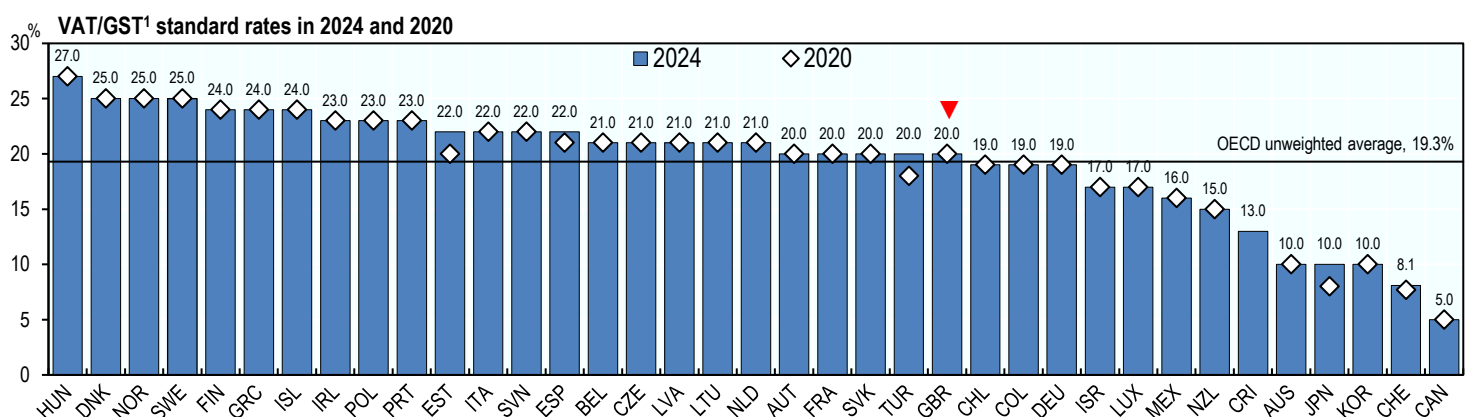


## Consumption Tax Trends\* - United Kingdom

### VAT rate 2024

The United Kingdom's standard VAT rate is 20.0%, which is above the OECD average. The average VAT/GST<sup>1</sup> standard rate in the OECD was 19.3% as of 31 December 2024. The previous standard VAT rate in the United Kingdom was 17.5% in 2010. It changed to the current level in 2011. The United Kingdom also applies reduced VAT rates of 0.0% and 5.0% to a number of goods and services. VAT was introduced in United Kingdom in 1973 at a standard rate of 10.0%. Since then the minimum and maximum standard rates have been at 8.0% and 20.0% respectively.

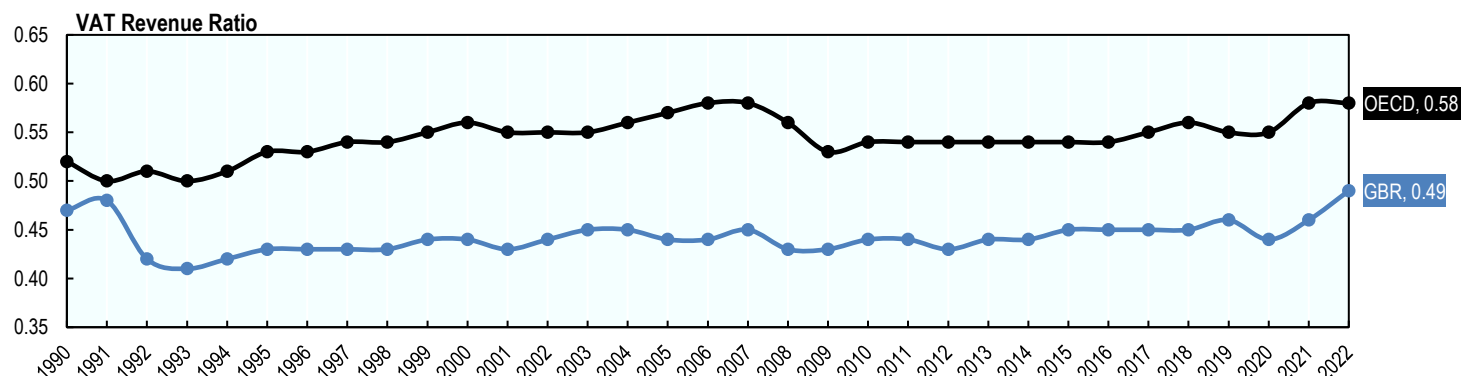


1. VAT/GST refers to value added tax/goods and services tax

Source: Consumption Tax Trends 1st January 2024

### VAT Revenue Ratio

The VAT Revenue Ratio (VRR) for the United Kingdom was 0.49 in 2022 below the OECD average of 0.58. The VRR is a measure of the revenue raising performance of a VAT system. A ratio of 1 would reflect a VAT system that applies a single VAT rate to a comprehensive base of all expenditure on goods and services consumed in an economy - with perfect enforcement of the tax. The United Kingdom's VRR increased from 0.46 in 2021 to 0.49 in 2022. The lowest VRR was recorded in the year 1993 at 0.41 and the highest level in 2022 at 0.49.



The figures may not present the difference to the second decimal point accurately due to rounding

\* Information presented on this page is only a summary of more detailed information available in the Tax Database and Consumption Tax Trends publication

Source: OECD Consumption Tax Trends 2024

[oe.cd/consumption-tax-trends-2024](https://oe.cd/consumption-tax-trends-2024)

## Consumption Tax Trends 2024

*VAT/GST and Excise, Core Design Features and Trends*

[oe.cd/consumption-tax-trends-2024](https://oe.cd/consumption-tax-trends-2024)

Consumption Tax Trends provides information on Value Added Tax/Goods and Services Tax (VAT/GST) and excise duty rates in OECD member countries.

It also contains information about international aspects of VAT/GST developments and the efficiency of this tax. It describes a range of other consumption taxation provisions on tobacco, alcoholic beverages and motor vehicles.



### [New toolkit to strengthen the effective collection of value added taxes on e-commerce in Africa](#)

The VAT Digital Toolkit provides detailed guidance for the successful implementation of a comprehensive VAT strategy directed at e-commerce. With VAT the single largest source of tax revenue in African jurisdictions on average, the toolkit aims to help governments in Africa secure increasingly significant VAT revenues and to ensure a level playing field between traditional bricks-and-mortar businesses and foreign online merchants.

### [New toolkit to strengthen Value Added Taxes on e-commerce in Asia-Pacific](#)

The VAT Digital Toolkit provides detailed guidance for the successful implementation of a comprehensive VAT strategy directed at e-commerce. It is designed to help governments secure increasingly significant VAT revenues and to ensure a level playing field between traditional brick-and-mortar businesses and foreign online merchants.

### [New toolkit to strengthen Value Added Taxes on e-commerce in Latin America and the Caribbean](#)

The VAT Digital Toolkit provides detailed guidance for the successful implementation of a comprehensive VAT strategy directed at e-commerce. It is designed to help governments secure significant VAT revenues and to ensure a level playing field between brick-and-mortar stores and foreign online sellers.

## Contacts

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