Consumption Tax Trends* - New Zealand

VAT rate 2022

New Zealand’s standard GST rate is 15.0%, which is below the OECD average. The average VAT/GST¹ standard rate in the OECD was 19.2% as of 31 December 2022. The previous standard GST rate in New Zealand was 12.5% in 2009. It changed to the current level in September 2010. New Zealand also applies a reduced GST rate of 0% to a number of goods and services. GST was introduced in New Zealand in 1986 at a standard rate of 10.0%. Since then the minimum and maximum standard rates have been at 10.0% and 15.0% respectively.

The VAT/GST¹ standard rates in 2022 and 2018

VAT/GST¹ standard rates over time

VAT Revenue Ratio

The VAT Revenue Ratio (VRR) for New Zealand was 1.02 in 2020, above the OECD average of 0.56. The VRR is a measure of the revenue raising performance of a VAT system. A ratio of 1 would reflect a VAT system that applies a single VAT rate to a comprehensive base of all expenditure on goods and services consumed in an economy - with perfect enforcement of the tax. New Zealand's VRR increased from 0.95 in 2018 to 1.02 in 2020. The lowest VRR was recorded in the year 1990 at 0.92 and the highest level in 2010 at 1.09.

The figures may not present the difference to the second decimal point accurately due to rounding

* Information presented on this page is only a summary of more detailed information available in the Tax Database and Consumption Tax Trends publication

Source: OECD Consumption Tax Trends 2022; oe.cd/vatgst-trends; OECD Tax Database oe.cd/tax-database
Consumption Tax Trends 2022
VAT/GST and Excise, core design features and trends Rates, Trends and Policy I

oe.cd/vatgst-trends

Consumption Tax Trends provides information on Value Added Tax/Goods and Services Tax (VAT/GST) and excise duty rates in OECD member countries.

It also contains information about international aspects of VAT/GST developments and the efficiency of this tax. It describes a range of other consumption taxation provisions on tobacco, alcoholic beverages and motor vehicles.

International VAT/GST Guidelines

oe.cd/international-vat-gst-guidelines

The International VAT/GST Guidelines present a set of internationally agreed standards and recommended approaches to address the issues that arise from the uncoordinated application of national VAT systems in the context of international trade.

They focus in particular on trade in services and intangibles, which poses increasingly important challenges for the design and operation of VAT systems worldwide.

They notably include the recommended principles and mechanisms to address the challenges for the collection of VAT on cross-border sales of digital products that had been identified in the context of the OECD/G20 Project on Base and Erosion and Profit Shifting (the BEPS Project).


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