R&D Tax Incentives: Portugal, 2020

Design of R&D tax relief provisions

Portugal provides tax relief through a hybrid R&D tax credit. Start-ups enjoy an enhanced credit rate on R&D volumes as long as they have not yet made use of the incremental tax offset.

Table 1. Main design features of R&D tax incentives in Portugal, 2020

<table>
<thead>
<tr>
<th>SIFIDE - II</th>
<th>Tax credit</th>
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</thead>
<tbody>
<tr>
<td>Type of instrument</td>
<td>Hybrid (volume-based and incremental)</td>
</tr>
<tr>
<td>Eligible expenditures</td>
<td>Current, machinery &amp; equipment, intangibles</td>
</tr>
<tr>
<td>Headline rates (%)</td>
<td>Volume: 32.5, (47.5 for start-ups*) Increment (on top of volume): 50</td>
</tr>
<tr>
<td>Refund</td>
<td>No</td>
</tr>
<tr>
<td>Carry-over (years)</td>
<td>8 (carry-forward)</td>
</tr>
<tr>
<td>Thresholds</td>
<td>Base amount Average R&amp;D expenditures in the previous two fiscal years</td>
</tr>
<tr>
<td>Ceilings</td>
<td>R&amp;D expenditure Volume: No ceiling Maximum increment: EUR 1.5 million</td>
</tr>
</tbody>
</table>

*: IRC taxpayers that are SMEs according to the definition given in article 2 of Decree-Law 372/2007 of 6 November, which have not yet completed two exercises and that did not benefit from the incremental rate set. Portugal also offers an income-based tax incentive for outcomes of R&D activities. This incentive is beyond the scope of this note.

Note: For more details, see OECD R&D Tax Incentive Compendium and Eligibility of current and capital expenditure for R&D tax relief

Key features:

- In the case of insufficient tax liability, unused credits can be carried-forward for 8 years.
- The base amount above which R&D expenditures qualify for the incremental tax credit is defined as average amount of qualifying R&D expenditures in the two previous fiscal years.
- Incremental R&D expenses are capped at EUR 1.5 million.

Generosity of R&D tax support in 2020

Differences in the design of R&D tax incentives drive significant variation in the expected generosity of tax relief per additional unit of R&D investment. In 2020, the marginal tax subsidy rate for profit-making (loss-making) SMEs in Portugal is estimated at 0.39 (0.31), well above the OECD median of 0.20 (0.18). The tax subsidy rate for large enterprises is 0.39 (0.31) in the profit (loss)-making scenario, substantially larger than the OECD median of 0.17 (0.15). Both the volume-based and the incremental components are modelled.

Figure 1. Implied tax subsidy rates on R&D expenditures: Portugal, 2020

1-B-index, by firm size and profit scenario

Note: Implied marginal tax subsidy rates, presented for different firm size and profitability scenarios, are calculated based on headline tax credit/allowance rates (see methodology and country-specific notes), providing an upper bound value of the generosity of R&D tax support, not reflecting the effect of thresholds and ceilings that may limit the amount of qualifying R&D expenditure or value of tax relief.
Recent developments in R&D tax relief provisions

Regular reforms of R&D tax incentives lead to continuous changes in the availability, scope and generosity of R&D tax incentives. Such reforms relate to the launch of new tax incentives, the R&D definition adopted for tax purposes, changes in tax credit and allowance rates, adjustments of thresholds or upper ceilings on qualifying R&D expenditure or tax relief amounts, or changes in the terms and availability of refunds.

In 2020, changes in the availability and scope of R&D tax incentives represented the most frequent type of policy reform (OECD, 2020), along with adjustments to the headline R&D tax credit/allowance rates and adjustments of thresholds or upper ceilings on qualifying R&D expenditure or tax relief amounts. In response to the COVID-19 pandemic, several countries increased the generosity of R&D tax relief or introduced modifications to the administration of R&D tax incentives to facilitate and accelerate R&D funding.

In 2020, Portugal undertook one change in its R&D tax relief provisions:

- In response to the COVID-19 crisis, the deadline for submitting applications for the SIFIDE II tax credit has been indefinitely suspended until the end of the COVID State of Emergency, as declared by Decree-Law.

Trends in the generosity of R&D tax support

The generosity of R&D tax support varied significantly in Portugal over the 2000-20 period across the four scenarios considered. In 2002, the volume-based and incremental rates of the SIFIDE-I tax credit rate were raised from 8% to 20% and 30% to 50% respectively. This led to a discrete jump in the implied R&D tax subsidy rates estimated. With the equalisation of CIT rates for SMEs and large firms, the R&D tax subsidy rates for SMEs coincide with those of large firms from 2002 onwards.

Following the temporary suspension of the R&D tax credit in 2004-05, the tax credit was reintroduced in 2006, at the same volume-based and incremental rates. In 2009, the volume-based rate of SIFIDE-II was raised from 20% to 32.5%, leading to another marked increase in the estimated R&D tax subsidy rates.

If the ceiling on the incremental part of the SIFIDE is considered in the modelling of R&D tax subsidy rates, the rate of large firms in 2020 drops from 0.39 (0.31) to 0.37 (0.29) in the profit (loss) scenario, and the one for profitable (loss-making) SMEs from 0.39 (0.31) to 0.38 (0.30).

Figure 2. Implied tax subsidy rates on R&D expenditures: Portugal, 2000-20

1-B-Index, by firm size and profit scenario

Note: Implied marginal tax subsidy rates, presented for different firm size and profitability scenarios, are calculated based on headline tax credit/allowance rates (see methodology and country-specific notes), providing an upper bound value of the generosity of R&D tax support, not reflecting the effect of thresholds and ceilings that may limit the amount of qualifying R&D expenditure or value of tax relief.

Policy support for business R&D: the policy mix

In 2018, Portugal is placed above the OECD average in terms of total government support to business R&D as a percentage of GDP, at a rate equivalent to 0.21% of GDP.

Figure 3. Direct government funding of business R&D and tax incentives for R&D, 2018 (nearest year)

As a percentage of GDP

Note: Data on subnational tax support are only available for a group of countries.

Key points:
- From 2006 to 2018, government support for BERD as a percentage of GDP increased in Portugal by 0.14 percentage point (pp), while the OECD average increased by 0.03 pp.
- During this period, business R&D intensity in the Portugal increased from 0.44% to 0.69%.
- In 2018, R&D tax incentives accounted for 81% of total government support for BERD in Portugal.

Distribution of R&D tax relief recipients and government tax relief for R&D

The distribution of R&D tax relief recipients and government tax relief for R&D expenditures (GTARD) provide insights into what types of firms claim and benefit from tax relief.

Figure 4. Number of R&D tax relief recipients and value of government tax relief for R&D, 2018

By firm size*, share in percent

By industry**, share in percent

Note: Figures refer to the SIFIDE tax credit. *SMEs are defined as firms with 1-249 employees. **Economic activity is classified based on NACE.

Key points:
- In Portugal, SMEs accounted for 84% of R&D tax relief recipients in 2018, while the share of R&D tax support accounted for by SMEs amounted to around 58% in this year. 42% of R&D tax benefits were allocated to large firms, comprising 16% of the population of R&D tax relief recipients in 2018.
- In 2018, firms in services and manufacturing each represented 48% of R&D tax relief recipients in Portugal. The share of R&D tax benefits accounted by manufacturing firms amounted to 46% in that year, while 51% of tax benefits were allocated to firms in services.
Trends in the uptake of R&D tax incentives

Over the period 2011-2018 (for which relevant data are available), the number of R&D tax relief recipients steadily increased in Portugal, from close to 1 000 recipients in 2011 to around 1 700 recipients in 2018. Most of this increase is attributable to SMEs which accounted for more than 80% of R&D tax relief recipients in Portugal throughout the 2011-18 period.

Figure 5. Number of R&D tax relief recipients, Portugal, 2011-2018

Note: Figures refer to the SIFIDE tax credit.

Trends in government support for business R&D

In Portugal, the cost of government tax support for R&D rose (in 2015 prices) from EUR 18 million in 2000 to EUR 327 million in 2018. This trend was only interrupted by the temporary suspension of the SIFIDE tax credit in 2004 and 2005.

Figure 6. Direct funding of business R&D and tax incentives for R&D, Portugal, 2000-18

As a percentage of GDP, 2015 prices (right-hand scale)


- As percentage of GDP, tax support increased from 0.06% of GDP in 2006 - the year in which the SIFIDE tax credit was reintroduced- to 0.17% in 2018.
- Direct funding of BERD rose from 0.016% of GDP to 0.039% over the 2006-18 period. In more recent years, direct funding of BERD declined but then increased again in 2017 and 2018.
- The share of R&D tax incentives in total government support fluctuated significantly over the 2000-18 period, amounting to 55% in 2000, 0% in 2004 and 2005, 65% in 2012 and 81% in 2018.


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