R&D Tax Incentives: Denmark, 2020

Design of R&D tax relief provisions

Denmark offers companies in a tax loss position the possibility to earn a refund for deficit-related R&D expenditures. Since 2018, companies can also claim an enhanced R&D tax allowance at a rate of 1.5%.

Table 1. Main design features of R&D tax incentives in Denmark, 2020

<table>
<thead>
<tr>
<th>Tax incentive*</th>
<th>R&amp;D tax credit for deficit related R&amp;D expenses</th>
<th>Enhanced R&amp;D tax allowance</th>
<th>Accelerated Depreciation of R&amp;D capital</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of instrument</td>
<td>Volume-based</td>
<td>Volume-based</td>
<td>Accelerated Depreciation of R&amp;D capital</td>
</tr>
<tr>
<td>Eligible expenditures†</td>
<td>Current, depreciation</td>
<td>Current, depreciation</td>
<td>Machinery and equipment</td>
</tr>
<tr>
<td>Headline rates (%)</td>
<td>22 (corporate income tax rate)</td>
<td>30 (income years 2020 and 2021)*</td>
<td>100</td>
</tr>
<tr>
<td>Refund</td>
<td>Yes (deficit related R&amp;D expenses)</td>
<td>n.a.</td>
<td></td>
</tr>
<tr>
<td>Carry-over (years)</td>
<td>n.a.</td>
<td>Indefinite</td>
<td></td>
</tr>
<tr>
<td>Ceilings</td>
<td>R&amp;D expenditure</td>
<td>R&amp;D expenditure</td>
<td>Accelerated Depreciation of R&amp;D capital</td>
</tr>
<tr>
<td></td>
<td>DKK** 25 million per year (equivalent to tax benefits of DKK5.5 million at CIT rate of 22%)</td>
<td>DKK 850 million</td>
<td></td>
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</tbody>
</table>

*This rate is raised to 5% in 2021-22, 8% in 2023-25, and 10% in income year 2026. ** 1 DKK= 0.134 EUR (Q3 2020)


Key features:

- Companies receive tax credits corresponding to 22% of any deficit related to R&D expenses. The maximum level of tax relief is DKK 5.5 million per year (22% of DKK 25 million).
- In response to the COVID-19 outbreak, the enhanced R&D tax allowance is available at rate of 30% in the income years 2020 (previously 3%) and 2021 (previously 5%) subject to cap of DKK 850 million on qualifying R&D expenditures. Under the tax deduction scheme, firms can carry over used claims over an indefinite period in the case of insufficient tax liability.

Generosity of R&D tax support in 2020

Differences in the design of R&D tax incentives introduce significant variation in the expected generosity of tax relief per additional unit of R&D investment. In 2020, the R&D tax subsidy rate for SMEs and large firms in Denmark is estimated at 0.07 (0.06) in the profit (loss)-making scenario. These subsidy rates are well below the OECD median of 0.20 (0.18) and 0.17 (0.15) estimated for profitable (loss-making) SMEs and large firms respectively. These estimates model the provisions for the R&D tax credit for deficit-related R&D expenditures, the enhanced R&D tax allowance and accelerated depreciation of R&D capital.

Figure 1. Implied tax subsidy rates on R&D expenditures: Denmark, 2020

Note: Implied marginal tax subsidy rates, presented for different firm size and profitability scenarios, are calculated based on headline tax credit/allowance rates (see methodology and country-specific notes), providing an upper bound value of the generosity of R&D tax support, not reflecting the effect of thresholds and ceilings that may limit the amount of qualifying R&D expenditure or value of tax relief. Source: OECD, R&D Tax Incentives Database, http://oe.cd/rdtax, March 2021.
Recent developments in R&D tax relief provisions

Regular reforms of R&D tax incentives lead to continuous changes in the availability, scope and generosity of R&D tax incentives. Such reforms relate to the launch of new tax incentives, the R&D definition adopted for tax purposes, changes in tax credit and allowance rates, adjustments of thresholds or upper ceilings on qualifying R&D expenditure or tax relief amounts, or changes in the terms and availability of refunds.

In 2020, changes in the availability and scope of R&D tax incentives represented the most frequent type of policy reform (OECD, 2020), along with adjustments to the headline R&D tax credit/allowance rates and adjustments of thresholds or upper ceilings on qualifying R&D expenditure or tax relief amounts. In response to the COVID-19 pandemic, several countries increased the generosity of R&D tax relief or introduced modifications to the administration of R&D tax incentives to facilitate and accelerate R&D funding.

In 2020, Denmark undertook three changes in its R&D tax relief provisions:

- The enhanced tax allowance rate has been raised to 30% for the income years 2020 and 2021.
- In conjunction with the increase in the enhanced tax allowance rate, a ceiling on eligible R&D expenses of DKK 850 million has been introduced for the income years 2020 and 2021.
- The payment of the 2019 tax credit for deficit related R&D expenses has been advanced/anticipated to June 2020 (initially November 2020).

All these policy changes were taken in response to the COVID-19 crisis.

Trends in the generosity of R&D tax support

Until 2020, the generosity of R&D tax incentives has remained fairly stable in Denmark for each of the four scenarios considered. Denmark offered an accelerated depreciation for machinery and equipment related R&D expenditure until 2017. Without full expensing of R&D capital expenditure or any other enhanced tax relief provisions in place, this implies a negative marginal tax subsidy rate in both profit scenarios. In the case of loss-making firms, this subsidy rate is slightly higher in net present value terms due to the ability to carry over losses. Changes in corporate income tax rates result in smaller variations in tax subsidy rates.

With the introduction of a tax credit for R&D-related losses in 2012, a reinstatement of baseline tax deduction is offered in the loss-making case. With this tax credit in place, the deviation in tax subsidy rates between profitable and loss-making firms disappears. The introduction of an enhanced R&D tax allowance of 1.5% in 2018 results in a very small increase in tax subsidy rates. The small difference in the rates between profitable and loss-making firms is attributable to the carry-over provision.

As the rate of the enhanced R&D allowance is temporarily raised (income-years 2020 and 2021) in response to the COVID-19 outbreak, the estimated R&D tax subsidy rate increases significantly from 0.0 (-0.01) to 0.07 (0.06) in the profit (loss) case.

Figure 2. Implied tax subsidy rates on R&D expenditures: Denmark, 2000-20

1-B-Index, by firm size and profit scenario

Note: Implied marginal tax subsidy rates, presented for different firm size and profitability scenarios, are calculated based on headline tax credit/allowance rates (see methodology and country-specific notes), providing an upper bound value of the generosity of R&D tax support, not reflecting the effect of thresholds and ceilings that may limit the amount of qualifying R&D expenditure or value of tax relief.

Policy support for business R&D: the policy mix

In 2018, Denmark is placed below the OECD average in terms of total government support to business R&D as a percentage of GDP, at a rate equivalent to 0.06% of GDP.

Figure 3. Direct government funding of business R&D and tax incentives for R&D, 2018 (nearest year)

As a percentage of GDP

Note: Data on subnational tax support are only available for a group of countries.

Key points:
- From 2007 to 2018, total government support for R&D as a percentage of GDP increased in Denmark by 0.019 percentage point (pp), while the OECD average increased by 0.03 pp.
- During this period, business R&D intensity in Denmark increased from 1.76% to 1.94%.
- In 2018, tax incentives accounted for 38% of total government support for BERD in Denmark.

Distribution of R&D tax relief recipients and government tax relief for R&D

The distribution of R&D tax relief recipients and government tax relief for R&D expenditures (GTARD) provide insights into what types of firms claim and benefit from tax relief.

Figure 4. Number of R&D tax relief recipients and value of government tax relief for R&D, 2018

By firm size*, share in percent

By industry**, share in percent

Note: Figures refer to the accelerated depreciation for R&D capital assets, the enhanced R&D tax allowance and R&D tax credit (deficit-related). *SMEs are defined as firms with 1-249 employees. **No details on the industry classification available.

Key points:
- In Denmark, the share of R&D tax support accounted for by SMEs amounted to around 81% in 2018 while 19% of R&D tax benefits were allocated to large firms.
- In 2018, the share of R&D tax benefits accounted for firms in services amounted to 58%, while this share amounted to 35% in the case of firms in manufacturing and to 8% for other sectors.
- Data on the number of R&D tax relief recipients by firm size or industry are currently not available.
Trends in the uptake of R&D tax incentives

Over the period 2012-2017 (the period for which relevant data are available), the number of firms receiving R&D tax support through the tax credit for deficit-related R&D expenditure increased in Denmark. Starting from around 760 recipients in 2012, the number of R&D tax relief recipients reached 1 200 in 2017.

Figure 5. Number of R&D tax relief recipients, Denmark, 2012-2017

Note: Figures refer to R&D tax credit (deficit-related).

Trends in government support for business R&D

Between 2007 and 2018 (the period for which relevant data are available), the importance of R&D tax incentives has increased in Denmark, both in absolute and relative terms.

Figure 6. Direct funding of business R&D and tax incentives for R&D, Denmark, 2000-18

As a percentage of GDP, 2015 prices (right-hand scale)


- The cost of government tax relief for R&D rose (in 2015 prices) from DKK 50 million in 2007 to DKK 200 million in 2012 when an R&D tax credit for deficit related R&D expenses was introduced. The cost of R&D tax support steadily increased thereafter to reach DKK 541 million in 2018.
- Direct funding of BERD declined from 0.05% in 2012 to 0.03% of GDP in 2013 to revert back and reach 0.04% of GDP in 2018.
- The share of R&D tax incentives in total government support increased over the 2007-18 period, from 6% in 2007 to 16% in 2012 and 38% in 2018.