



**OECD EXPERT CONSULTATION
“THE SILVER ECONOMY: FACTS, CHALLENGES
AND OPPORTUNITIES”**

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BIO-BOOK



Axel BÖRSCH-SUPAN

Prof. Axel Börsch-Supan, Ph.D., born 1954, studied Economics and Mathematics in Munich and Bonn. He holds a Ph.D. degree from M.I.T. (Advisor: Daniel McFadden) and was Assistant Professor of Public Policy at the JFK-School of Government at Harvard University.

After two years as Professor of Economics at Dortmund University he became Professor of Macroeconomics and Economic Policy at the University of Mannheim in 1989. Since 2001 he is the founding and executive director of the Mannheim Research Institute for the Economics of Aging (MEA).

In January 2011, Börsch-Supan joined the Max Planck Society. Since July 2011, Börsch-Supan is the director of the Max Planck Institute which is dedicated to Social Law and Social Policy. Börsch-Supan added the “Munich Center for the Economic of Aging” (MEA) and thereby the field of social policy.

Börsch-Supan is a member of the German National Academy of Sciences, the Berlin-Brandenburg Academy of Sciences, Research Associate at the National Bureau of Economic Research in Cambridge, Massachusetts, Adjunct Senior Researcher of the RAND Corporation, Santa Monica, California, member of the Committee on Macroeconomic Effects of Aging of the National Academies of Science, and member of the MacArthur Foundation Aging Societies Network.

He is member (and was chair person) of the Council of Advisors to the German Economics Ministry, has co-chaired the German Pension Reform Commission, was member of the German President’s Commission on Demographic Change, and is member of the German Governments’s Commission on Demographic Change. He has served as a consultant to many governments, the OECD, the World Bank, the Bundesbank, the European Central Bank, among others.

Current research projects include pensions and retirement behavior, household savings behavior, macroeconomics of population aging and financial markets, and panel data and discrete choice econometrics.



Yuko HARAYAMA

Executive Member, Council for Science, Technology and Innovation, Cabinet Office, Government of Japan

Yuko Harayama is an Executive Member of the Council for Science, Technology and Innovation (CSTI) at the Cabinet Office. Prior to joining the CSTI, she spent two years at the OECD as the Deputy Director of the Directorate for Science, Technology and Industry (STI), and ten years at the Graduate School of Engineering of Tohoku University as a professor of Science and Technology Policy. In Japan, she served as a member of different commissions related to Science, Technology and Innovation at Cabinet Office and Ministerial levels. Her experience prior to Tohoku University includes being a Fellow at the Research Institute of Economy, Trade and Industry in Japan and an Assistant Professor in the Department of Political Economy at the University of Geneva. Ms. Harayama holds a Ph.D. in Education Sciences and a Ph.D. in Economics both from the University of Geneva. She has received Chevalier de la Légion d'honneur in 2011.



Chiara GARATTINI

Chiara Garattini is an anthropologist working as part of the Health & Life Sciences group at Intel. Previously to this, she worked in the field of aging, technology, independent living and chronic illness as postdoctoral researcher and ethnography lead at the Technology Research for Independent Living (TRIL) Centre, University of Dublin. Her expertise revolves mainly around health, technology, and user experience (UX) research. She has a particular interest in exploring the way people understand and interact with technologies, and the challenges faced, when technology is translated from the lab to the real world.



Stephen JOHNSTON

Innovation Consultant, Aging 2.0

Stephen Johnston is an innovation consultant, author and a globally-minded social entrepreneur.

Stephen is co-author of Growth Champions, co-founder of the Innovation Leaders Fund, founder Fordcastle, an innovation consultancy and serves on the board of the Older Adults Technology Services. He has consulted to several F500 companies, including Nokia, Vodafone, Intercontinental Hotels Group, Bertelsmann and Daimler.

A native of the United Kingdom, Stephen has lived in Belgium, Finland, the UK and the US. He earned his MA in Economics from Cambridge University and his MBA from Harvard Business School, where he was a Fulbright Scholar.

Stephen lives in San Francisco, CA is on LinkedIn here, and can be reached at stephen@aging2.com and @sdbj.



Surya KOLLURI

Managing Director, Policy and Market Planning
Global Wealth and Retirement Solutions
Bank of America Merrill Lynch

Surya Kolluri manages Policy and Market Planning for the BAC ML Global Wealth and Retirement Solutions Business. In this capacity he oversees incubation and commercialization of programs such as Environmental-Social-Governance (ESG) Investing and Social Impact Bonds (SIBs). He also manages external relationships with regard to research and policy development in the areas of aging and longevity.

Prior to this, Surya played a variety of roles at the organization including Head of Strategy, Business Support Executive and Channel Development Manager.



Surya joined Bank of America in 2006 from Bain & Company. He spent 14 years as a strategy management consultant based out of New York city serving clients in the US and around the world. Surya has an MBA from the Wharton Business School at the University of Pennsylvania and an MS from Drexel University, Philadelphia.

Throughout his career, Surya has worked on pro-bono projects for non-profit organizations. He serves on the boards of Rebuilding Together Boston (RTB), a volunteer organization that helps rebuild homes for Boston communities in need, the CEO Initiative for Alzheimer's (CEOI) and the Global Coalition on Aging (GCOA).



Hilde OLSEN

Consultant in the Directorate for Employment, Labour and Social Policy; OECD

Hilde Olsen works as consultant in the Directorate for Employment, Labour and Social Policy in the OECD since 2011. She is seconded from the Norwegian authorities.

She has previously held positions in the Labour and Welfare Administration and the Ministry of Finance in Norway, with various responsibilities in the fields of labour market, pensions and social policy.

She has a master's degree in economics from the University of Oslo and the Advances Studies Programme from the Kiel Institute of World Economics.



Mike MANSFIELD

AEGON

Prior to his current role, he was the Group Internal Auditor, setting up the Internal Audit function at the

Mike Mansfield is a Sustainability Officer at international life insurance and pensions group Aegon N.V. As Sustainability Officer, Mike is responsible for the company's efforts around diversity as well as the company's integrated annual report and their approach to the environment. One aspect of diversity that Mike has been working on is demographic change and how that will impact our workforce.



Piotr STRYSZOWSKI

Economist in the Directorate for Science, Technology and Industry (DSTI) at OECD

Piotr Strykowski has been an Economist in the Directorate for Science, Technology and Industry (DSTI) of the Organisation for Economic Co-operation and Development (OECD) since 2006. He has been involved in numerous projects in the area of innovation and the information economy during his tenure at the OECD. This includes research on the economic impact of the Internet technologies, innovation in the software industry and the recent research on ICT jobs and ICT skills. It also includes presenting results to a wide range of audiences including policymakers, business representatives and academics.

Mr. Strykowski graduated with a Ph.D. in Economics from Tilburg University (the Netherlands). His academic research concerns the economic aspects of innovation, intangible assets and labour economics



Elizabeth Isele

Co-Founder and President, Senior Entrepreneurship Works

Co-Founder and President, Senior Entrepreneurship Works, Co-Creator and Founder, eProvStudio.com, Founder, SavvySeniorsWork.com, Senior Fellow in Social Innovation at Babson College, and MetLife Foundation's Journalists in Aging Fellow. Elizabeth launched her life as an award-winning, serial, social entrepreneur after a 30+ year distinguished career as an editor and author and as a philanthropic leader—first at the Great Bay Foundation in Maine and then at The Philanthropy Roundtable in Washington, DC. She has both created and funded high impact social enterprises that have galvanized cross-sector community support to solve some of today's most challenging social, economic, and environmental challenges and positively transform the lives of thousands of individuals of all ages.

Since January 2012, she has become the go-to person for all things regarding senior entrepreneurship (research, programs, policy and capitalization) for the White House, the US Congress, the Clinton Global Initiative (CGI-America), the EU Commission on Entrepreneurship, the Federal Reserve, the CDFI Fund, the Gerontological Society of America (GSA), the Association for Enterprise Opportunity, the



Corporation for Enterprise Development (CFED), Ashoka, Encore.org, AARP, Generations United, and the Intergenerational Learning Center at Temple U, among many others. She was co-convenor with the GSA for the first "50+ Entrepreneurs: New Engines for a New Economy Summit" in Washington, DC. This cross-sector coalition model of thought leaders pro-actively focused on maximizing the economic impact of senior business startups was replicated in Dublin (in partnership with the EU and the UK's PRIME initiative), in Puerto Rico, and will be replicated in New York City (in partnership with the New York Academy of Medicine). Elizabeth is considered an expert in the field and is continually quoted in the media and publications such as the NY Times, the Wall Street Journal, Forbes, PBS, NPR and is invited to speak on the topic of senior entrepreneurship at major government, private, philanthropic, academic, and nonprofit positive aging and economic convenings.

Elizabeth helped Senator Mary Landrieu, Chair, Small Business and Entrepreneurship Committee, design the first Senate Hearing on Senior Entrepreneurship. It took place on February 12th and was co-hosted by Senator Bill Nelson, Chair, Aging Committee. There was so much interest that at the last minute they decided to upgrade the coverage to C-span! The entire hearing can be seen and heard at: <http://www.c-span.org/video/?317772-1/hearing-on-senior-startups>

Elizabeth is also a contributing writer on this topic for Forbes.com, PBS Next Avenue.org and on her blog at SavvySeniorsWork.com.

Her life at work and in a bi-plane was profiled in this Aging 2.0, "Cutting Edge Profile."



Jeff SCHWARTZ

Principal, Deloitte Consulting LLP

Jeff Schwartz is a principal with Deloitte Consulting LLP's Human Capital practice. He is the practice leader for the Human Capital practice in US India and a senior advisor to our Human Capital practices in India and China. Jeff is also the global leader of Deloitte's human capital marketing, eminence, and brand.

Jeff has led a broad range of projects with senior executives at global companies and organizations on work force and talent strategies, strategic change, organization strategies, technology and regulatory adoption, and learning and development. Jeff has worked in and traveled to more than 70 countries around the world and has lived in Belgium, Kenya, Nepal, Russia and Sri Lanka.

Jeff began his career as an investment banker in New York. He was a United States Peace Corps volunteer in Nepal and one of the first associate directors of the Peace Corps in Russia.

Jeff has an undergraduate degree from Cornell University, a master in business administration degree from Yale University and a master of public affairs degree from the Woodrow Wilson School at Princeton



University. He is a frequent speaker and writer on people issues, talent, human resources and business challenges.



George W. LEESON

Co-Director, Oxford Institute of Population Ageing
Senior Research Fellow, University of Oxford

Dr. George W. Leeson is Co-Director of the Oxford Institute of Population Ageing, University of Oxford and Senior Research Fellow of Kellogg College at the University of Oxford. His Doctoral work was in Demography, at the London School of Hygiene and Tropical Medicine and the University of Copenhagen. He then worked as an Associate Professor at the Institute of Statistics, University of Copenhagen, before returning to Oxford to take up a Senior Research Fellowship in Demography.

Dr. Leeson's main research interests are in the socio-demographic aspects of ageing populations, covering both demographic modelling of population development and the analysis of national and international data sets.

Dr. Leeson has directed the Danish Longitudinal Future Study, which elucidates the attitudes and aspirations of future generations of older people in Denmark, and he is Co-Principal Investigator on the Global Ageing Study, a survey of 44,000 men and women aged 40 to 80 in 24 countries.

Dr. Leeson's current research includes the demographic inequalities of global ageing, the changing populations of Europe and Latin America, migration and migrants in Europe, health and social eldercare migrant workers, migration and fertility in Central and Eastern Europe, and the demographics of increasing longevity.



Cal J. HALVORSEN

Director of Research and Evaluation, Encore.org

Cal J. Halvorsen leads Encore.org's research program on encore careers - paid or unpaid work, past midlife, that makes a positive social impact in one's local community or the world.



Projects include national surveys, qualitative studies, and collaborations with experienced and emerging researchers within academia and other organizations. Cal also acts as Encore.org's liaison to higher education institutions, forging partnerships and developing tools for colleges, universities, alumni associations, and associations of higher education to make it easier for baby boomers and older adults to transition into their encores.

Previous projects include managing Encore.org's community college grants program and an awards program for nonprofit employers. An expert on civic engagement in older adulthood, Cal received his Master of Social Work from the Brown School at Washington University in St. Louis.

Now living in St. Louis, Missouri after nearly two years in Ann Arbor, Michigan and five years in Washington, D.C., Cal is a proud Iowan, social worker, foster and adoptive brother, and volunteer for teenagers caught in the child welfare system.

Note: Commencing this fall, Cal will begin his doctoral studies at Washington University in St. Louis. Beginning July 16, he can be reached at his personal email at cal.halvorsen@gmail.com.



Colin MILNER

CEO & Founder International Council on Active Aging

Colin Milner is CEO and Founder of the International Council on Active Aging, and a leading authority on the health and well-being of the older adult. For the past six years, the World Economic Forum has invited him to serve on its Network of Global Agenda Councils.

An award-winning writer, Milner has authored more than 300 articles on age-related issues, and has been published in such journals as Global Policy.

Milner's efforts have inspired a broad spectrum of groups to seek his counsel, included amongst these are, The European Commission, The Canadian Minister of State (Seniors), The Informal Meeting of the European Union Ministers of Sport, EuroHealthNet, Shanghai Forum, US Department of Health and Human Services, US Administration on Aging, National Institute on Aging, Canadian Special Senate Committee on Aging, The Canadian Minister of State (Finance), Vancouver Olympic Committee, British



Columbia Ministry of Healthy Living and Sport and the White House Conference on Aging.



Michael HODIN

Executive Director
Global Coalition on Ageing, United States

Michael W. Hodin, Ph.D. is Executive Director of the Global Coalition on Aging, Managing Director at High Lantern Group, and Adjunct Senior Fellow at The Council on Foreign Relations. From 1976-80, Mike was Legislative Assistant to Senator Daniel Patrick Moynihan. During this period he was also a Visiting Scholar at Brookings Institution, on U.S. Foreign Economic Policy. He was a senior executive at Pfizer, Inc. for 30 years, leading its International Public Affairs and Policy Operations.

Mike is a Member of the Council on Foreign Relations and of the World Economic Forum's Global Agenda Council on Ageing. He sits on the Boards of the American Society on Aging, Foreign Policy Association, BCIU, The NYC Blood Center, American Skin Association, Harris Manchester College, Oxford University, UK, and Emigrant Savings Bank, where he chairs the Compensation Committee.

The American Federation for Aging Research (AFAR) awarded Mike their annual AFAR Award of Distinction in 2012 for his work in support of the issues related to aging through the Global Coalition on Aging. Mike holds a BA, cum laude, Cornell University, M.Sc.in International Relations from The London School of Economics and Political Science, and M.Phil and Ph.D. in Political Science from Columbia University. Mike lives in NYC, and is married with two children.



Elettra RONCHI



Senior Policy Analyst
Directorate for Science, Technology and Industry (STI)
OECD

Elettra Ronchi, PhD, MPP, is Senior Policy Analyst at the Organisation for Economic Co-operation and Development (OECD) in Paris where she co-ordinates work on the digital economy, e-health and smart ageing.

Elettra Ronchi has more than 20 years experience as policy analyst, evaluating the instruments available to governments to improve the public benefits from investments in health, science and technology. From 2006 to 2011 she led a project geared towards understanding the drivers and barriers to the adoption of information and communication technologies in the health sector including the development of international measures and approaches to benchmarking progress in this sector.

Since 2011 she has been responsible for OECD work on the silver economy and smart ageing.

Elettra Ronchi started her policy career in 1993 as consultant for the United Nations Development Programme. Before joining the international civil service she held academic research and teaching positions in the US and France. She received her PhD from the Rockefeller University/Cornell Medical School (US), and MPP from the University of York (UK).