

OECD Outreach Workshop

Smart Specialisation for Innovation-Drive Growth: Its Extension to East Asia

Organized by



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Sponsored by

**Ministry of Science, ICT
and Future Planning**



WORKSHOP DETAILS

Theme	Smart Specialisation for Innovation-Driven Growth: Its extension to East Asia
Dates	3 -5 April 2013
Venue	Convention Hall, Kim Daejung Convention Center, Gwangju, Korea
Organized by	OECD
Managed by	Science and Technology Policy Institute Gwangju Technopark
Sponsored by	Ministry of Science, ICT and Future Planning(MSIP) Gwangju Metropolitan City Government
Official Language	English Simultaneous interpretation will be provided on Day 1

GENERAL INFORMATION

- **Presentation File**

If your presentation file differs from the one sent earlier, please provide the final presentation file before the workshop.

- **Transportation from and to the airport**

If your arrival date in Incheon International Airport is 2 April or later, Mr. Seyoung Ahn will be waiting upon arrival to place you on a bus to Gwangju Bus Terminal. Gwangju is located 340 km away from the airport and will take about 4.5 hrs.

In case of emergency, contact **Mr. Seyoung Ahn @ 010 9173 4718** or **Juyoon Sun @ 010 7599 2405**. Pick-up service from the terminal/airport in Gwangju to the hotel will be provided.

Information regarding the transportation from and to the airport has been provided individually. If you have any questions, please ask Juyoon Sun.

- **Hotel**

Ramada Gwangju is located 1.5 km from the workshop venue, 4 km from the bus terminal and 5 km from Gwangju airport.

A: 1283-3 Chipyeong dong, Seogu, Gwangju T: +82-62-717-7000 F:+82-62-717-7700
W: www.ramadagwangju.com/ramada/ENG/index.asp

- **Venue of the workshop**

Workshop will be held at **Kim Daejung Convention Centre**. **Day 1 workshop will be held at the Convention Hall, on the 4th Fl of KDJ Convention Center. Day 2 workshop will be held in Room 312.**

- **Shuttle bus from the hotel**

Shuttle bus from the hotel to the workshop venue will be leave at the designated times as below:

3 April	11:40
4 April	08:00
5 April	09:00

- **Lunch & Dinner**

2 April	Welcome Dinner	18:30-20:30	5 Fl. Ramada Hotel
3 April	Lunch Buffet	12:00 – 13:00	Deli-House, 3Fl. KDJ Convention Centre
	Gala Dinner Buffet	18:00-20:00	Convention Hall, 4Fl. KDJ Convention Centre
4 April	Lunch Buffet	12:30 – 14:00	Deli-House, 3Fl. KDJ Convention Centre
	Dinner	18:30-21:00	Korean table d'hôte, Restaurant Chosun
5 April	Lunch	11:30-13:00	Gwangju S&T Cooperation Centre

- **Registration**

Registration begins on 3 April 2013 at 1300 in front of the Convention Hall, on 4Fl. of Kim Daejung Convention Centre.

- **Language**

The official languages of the workshop will be English.

PROGRAM

Day 1: Wednesday 3 April 2013

Convention Hall, 4Fl of KDJ Convention Center

11:40	Meet at the Hotel Lobby for the Shuttle Bus
12:00 – 13:00	Lunch Buffet @ Deli-House, 2Fl. of KDJ Convention Center
13:00 – 13:30	Registration @ Convention Hall, 4 Fl. of KDJ Convention Center Performance by Gwangju Metropolitan Traditional Music Orchestra
13:30 – 14:00	Opening Session
OPENING REMARKS	Patrick Vock – OECD CSTP Vice Chair
CONGRATULATORY REMARKS	Mayor of Gwangju Metropolitan City, Un-Tae Kang Ministry of Science, ICT and Future Planning (MSIP), Sang-Mok Lee
WELCOMING REMARKS	STEPI President, Jong-Guk Song Gwangju Technopark President, Dong-Guk Yoo
14:00 – 15:15	Session I: Smart Specialisation: Concept and Strategy
<i>This session will present the theoretical and practical approaches to smart specialisation and its relevance to efforts in OECD countries to find new sources of growth. It will also discuss the role of partnerships as a policy instrument to support the design of smart specialisation strategies.</i>	
PRESENTERS	Theoretical Underpinnings for Smart Specialisation Strategies Mario Cervantes , OECD
	The European Politics of Smart Specialisation Armin Mahr, Austrian Federal Ministry of Science
15:15 – 15:45	Coffee Break
15:45– 17:00	Session II: Global Photonics Governance Design
<i>This session will discuss the positioning of leading regions in the photo+nic cluster</i>	
PRESENTERS	Gwangju Photonics Smart Specialisation Strategy Yong-jin Shin, Chosun University, Korea
	The Brussels and European Perspective on Photonics Smart Specialisation Hugo Thienpont, Vrije Universiteit Brussel (VUB), Belgium
17:00 – 18:00	Session III: Round Table Session
<i>This session will explore some of the policy implications arising from the application of key enabling technologies (KETs) to regional development through smart specialisation strategies.</i>	
CHAIR	Patrick Vock , Federal Department of Economic Affairs, Education and Research, Switzerland
PANELISTS	Raine Hermans, Tekes (The Finnish Funding Agency for Technology & Innovation), Finland
	Jeong Hyop Lee, STEPI (Science & Technology Policy Institute), Korea
	Mario Cervantes , OECD
	Armin Mahr, Austrian Federal Ministry of Science
	Yong-Jin Shin, Chosun University, Korea
	Hugo Thienpont, Vrije Universiteit Brussel (VUB), Belgium
	Floor Discussion
18:00 – 18:30	Break
18:30 – 20:00	Gala Buffet Dinner @ Convention Hall, Kim Dae-Jung Convention Center
	Performance by Fusion Music Group 'Rootmerge'
	Performance by Percussion Group 'Olssu'

Day 2: Thursday 4 April 2013

Room 312, KDJ Convention Center

08:00 **Meet at the Hotel Lobby for the Shuttle Bus**

08:30 – 10:15 **Session IV: Lessons Learned from the OECD – TIP Project on Smart Specialisation**

This session will present the main lessons learned from the OECD-TIP project on smart specialisation.

CHAIR **Armin Mahr, Austrian Federal Ministry of Science**

PRESENTERS **Findings for the OECD Project and Implications for STI Governance**

Inmaculada Perianez-Forte, OECD

Smart Governance for Smart Specialisation Strategies: Lessons from OECD Case Studies

Patric Boekholt, Technopolis, The Netherlands

Smart Specialisation in Lower Austria

Irma Priedl, Regional Government of Lower Austria

Smart Specialisation Strategy of Finland

Raine Hermans, Tekes, Finland

10:15 – 10:45 Coffee Break

10:45 – 12:30 **Session V: Extension of Smart Specialisation to Other Regions: Concept and Considerations**

The aim of this session is to contextualize the EU-based smart specialisation approach in East Asia and South East Asia. This session will discuss the role and need of baseline information, diagnostics tools in the smart specialisation evaluation process, and major policy considerations.

CHAIR **Tae-Young Shin, STEPI, Korea**

PRESENTERS **OECD Smart Specialisation Project: Lessons Learned and Insights Obtained**

Koenraad Debackere, ECOOM KU Leuven, Belgium

The RIS3 Self Assessment Key: Motivation, Concept and Application

Christian Hartmann, Joanneum Research, Austria

Synchronization of National and Regional Innovation Strategies: The Case of Spain

Roberto Sánchez Sánchez, Ministry of Economy and Competitiveness, Spain

Cluster Internationalisation – An Important Element of Smart Specialisation

Günter Clar, Steinbeis-Europa-Zentrum, Germany

12:30 – 14:00 Lunch @ Deli-House, 2Fl. Of KDJ Convention Center

14:00 – 16:00	Session VI: Extension to East Asia
<i>The aim of this session is to provide examples of national policies and initiatives to promote smart specialisation strategies in East Asia.</i>	
CHAIR	Yeong Cheol Seok, KIAT (Korea Institute for Advancement of Technology)
PRESENTERS	New Challenges for Japanese Cluster Policy – Beyond Proximity and Trust Ichiro Sakata, Todai Policy Alternatives Research Institute, University of Tokyo, Japan
	Chinese Torch Programme: Environmental Construction for High-tech Industrialization Ding MingLei, Chinese Academy of Science & Technology for Development, China
	Korean Cluster Policies: Retrospect and Prospect for Smart Specialisation Strategies Dongsoo Kim, KIET(Korea Institute for Industrial Economics & Trade), Korea
	Key Features of Cluster Policy in Russia Evgeniy Kutsenko, HSE, Russia
16:00 – 16:30	Coffee Break
16:30-17:30	Session VII: Extension beyond East Asia
<i>The aim of this session is to provide examples of national policies and initiatives to promote smart specialisation strategies in other Asian regions.</i>	
CHAIR	Enrique Campos, CIATEJ, Mexico
PRESENTERS	Innovation in Southeast Asia Mario Cervantes ,OECD
	An Adjustment Reform towards a More Integrated Innovation System Strengthening: Indonesia Cluster Policy Context Tatang Taufik, BPPT(Agency for the Assessment and Application of Technology), Indonesia
Discussants	Contextualisation of Smart Specialisation beyond East Asia Participants from Other Regions
17:30 – 18:30	Session VIII: Looking beyond Smart Specialisation
<i>The aim of this session is to explore areas for future policy research and analysis as well linkages between smart specialisation and the new activities being carried out by the OECD Working Party on Innovation and Technology Policy (TIP).</i>	
CHAIR	Patrick Vock, Federal Department of Economic Affairs, Education and Research, Switzerland
PRESENTER	From Implicit Coordination of Regional Innovation Strategies towards International PPPs Jan Larosse, Dept. of Economy, Science and Innovation of the Flanders Government, Belgium
DISCUSSANTS	Contextualisation for East Asia: Requirements and Considerations Mario Cervantes, OECD Jeong Hyop Lee, STEPI, Korea
	Floor Discussion
18:30 – 20:30	Dinner @ Restaurant 'Chosun' for Korean Table D'Hote

Day 3: Friday 5 April 2013

There will be a technical tour for all the participants to look around Gwangju photonics cluster in the morning. In the afternoon, those who wish to join the cultural tour can visit sites near Gwangju including Suncheon Bay Ecological Park, where one can witness the beauty of nature, and Nakan Folk Village, a cultural heritage site to experience Korea.

<i>09:00</i>	<i>Meet at the hotel lobby</i>
<i>09:30 – 11:30</i>	<i>Visit to Korea Photonics Technology Institute</i>
	<i>Visit to OE Solutions</i>
<i>11:30 – 13:00</i>	<i>Business Lunch with Leading Local Photonics Stakeholders</i>
<i>13:00 -</i>	<i>Back to Incheon International Airport</i>
<i>13:00 – 18:00</i>	<i>Cultural Tour (Optional)</i>
	<i>Visit to Suncheon Bay Ecological Park & Nakan Folk Village</i>
<i>18:00-</i>	<i>Dinner</i>

CONTACT INFORMATION

Workshop Taskforce Team		
Korea		
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