



DNP Departamento
Nacional
de Planeación

National Planning Department

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The conceptual approach to SI and its strategic implications

El Gobierno, las regiones y los diferentes sectores del país construyen participativamente una política pública de Innovación Social.

Construyendo la Política de Innovación Social

Lo invitamos a participar de este proceso de construcción a través de la plataforma virtual www.politicadeinnovacionsocial.co

Creación del Centro de Innovación Social (CIS)
Creado al interior de la ANSPE, el CIS promueve innovaciones sociales que mejoren la calidad de vida de la población en pobreza extrema.

1 Plan Nacional de Desarrollo 2010-2014
Por primera vez un documento de política pública plantea la Innovación Social como pieza central para alcanzar las metas sociales del país.

3 Conformación Nodo Nacional de Innovación Social
Espacio de acción colectiva de la sociedad y el Gobierno para la construcción e implementación de la política de Innovación Social.

4 Encuentros regionales de política pública
Realización de encuentros regionales para apoyar la construcción de la política pública de Innovación Social desde una perspectiva local.

5 Identificación de problemáticas centrales de la política pública
Representantes de la sociedad civil, empresas, sector público e innovadores sociales definen las problemáticas que abordará la política pública.

6 Inicio de construcción colectiva online
Creación de plataforma web de participación que invita al país para que actúe de forma colectiva en la construcción de la política pública.

¿Qué entendemos por Innovación Social?

Es el proceso a través del cual se crea valor para la sociedad mediante productos o servicios novedosos que satisfacen una necesidad, aprovechan una oportunidad y resuelven un problema social de forma más eficiente y eficaz que las soluciones existentes, produciendo un cambio favorable en el sistema en el cual opera. La innovación social se caracteriza por tener potencial de replicabilidad, ser sostenible, promover mayores niveles de empoderamiento de la ciudadanía y generar alianzas entre diferentes actores de la sociedad.

Nazly Frias G.
Advisor
National Planning Department

Innovation for Inclusive growth, Advisory Group Meeting
Paris, 3 July 2014



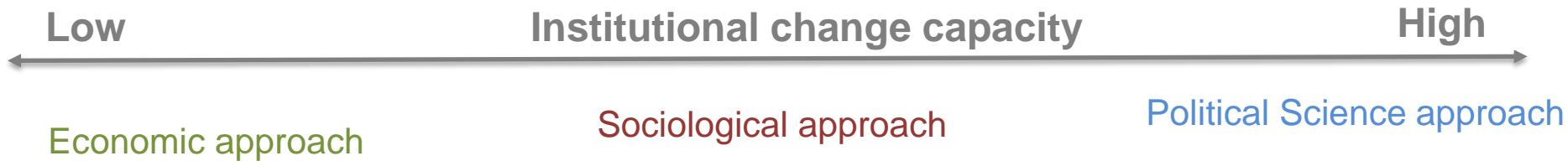


Conceptual approaches to SI

The process through which value is created for society through innovative practices, management models, products or services that satisfy a need, take advantage of an opportunity and resolve a social problem in a more efficient and effective way than the existing solutions, producing a favorable and sustainable change in the system in which they operate.

Social Innovation is characterized by having scalability and replicability potential; being sustainable and promoting greater levels of community empowerment and generating partnerships across different actors.

Source: Ddraft CONPES Innovación Social

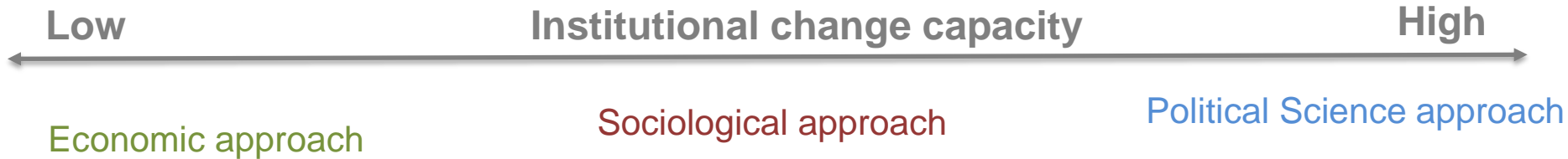




Colombia's public policy conceptual approach to Social Innovation

*The process through which value is created for society through **innovative practices**, management models, products or services that satisfy a need, take advantage of an opportunity and resolve a social problem in a more efficient and effective way than the existing solutions, producing a favorable and sustainable change in the system in which they operate.*

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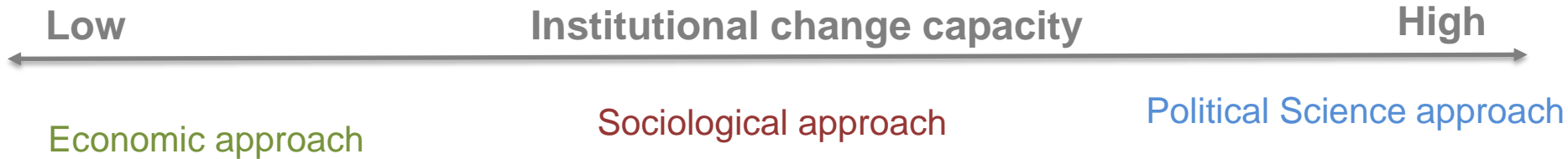




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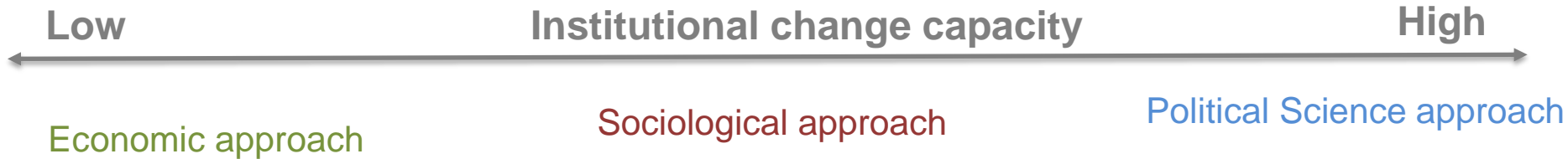




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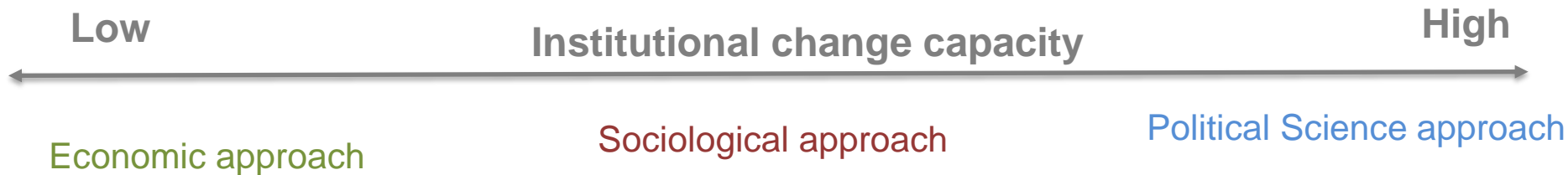




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Strategic link with peace building processes



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Thanks!

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