Day 1, 28th November 2012

8:30-9:00  Registration
OECD Conference Center

9:00-9:15  Welcome and Opening Addresses
Andrew Wyckoff - Director, Science, Technology and Industry Directorate, Organisation for Economic Co-operation and Development (OECD)
Nikolaus Thumm - Chief Economist, European Patent Office (EPO)

9:15-10:45  Session 1 - Innovation Modes and Firm Performance
Chair: Bronwyn H. Hall - University of California, Berkeley

Co-Ownership of Intellectual Property: Exploring the Value Creation and Appropriation Implications of Co-Patenting
- Rene Belderbos - KU Leuven, UNU-MERIT and Maastricht University
- Bruno Cassiman - IESE Business School and KU Leuven
- Dries Faems - University of Twente
- Bart Leten - KU Leuven and Vlerick Leuven Gent Management School
- Bart Van Looy* - KU Leuven

Getting Patents & Economic Data to Speak to Each Other: An ‘Algorithmic Links with Probabilities’ Platform for Joint Analyses of Patenting, Trade & Industrial Activity
- Travis J. Lybbert* - University of California, Davis
- Nikolas J. Zolas - University of California, Davis

The Changing Industry Value Chain and the Geography of Markets for Technology: Evidence from Bio-Pharmaceuticals
- Michelle Gittelman - Rutgers Business School

10:45-11:15  Coffee break

* Presenter at the conference
11:15-13:00  **Panel 1 - The “Intellectual Property (IP) Bundle”: Global IP Rights Challenges**

This panel will deal with the joint use of intellectual property (IP) assets like patents, trademarks and design rights; outline the main characteristics of such IP rights; and discuss the use of the “IP bundle” by firms worldwide.

**Chair:** Mariagrazia Squicciarini - OECD

Ruud Peters - Executive Vice President, Chief Intellectual Property Officer, Philips

Robert DeBerardine - Vice President, Head of Global Patent Department, Sanofi

Stuart Graham - Chief Economist, United States Patent and Trademark Office (USPTO)

Nathan Wajsman - Chief Economist, Office for Harmonization in the Internal Market (OHIM)

Nikolaus Thumm - Chief Economist, European Patent Office (EPO)

Carsten Fink - Chief Economist, World Intellectual Property Organization (WIPO)

13:00-14:30  **Lunch break**

14:30-16:00  **Session 2 - The Value of Innovations**

**Chair:** Thomas Blailock - Ocean Tomo

**Entrepreneurial Innovation:**
Identifying Schumpeterian Shocks and Kirznerian Competition using Patent Rank

Monte J. Shaffer* - University of Arizona

Gianna M. Del Corso - University of Pisa

U.N. Umesh - Washington State University

Francesco Romani - University of Pisa

**Valuation of Innovation:** The Case of iPhone

Timo Korkeamäki - Hanken School of Economics and Bank of Finland

Tuomas Takalo* - Bank of Finland

**Valuing Patents using Renewal Data:**
An Inquiry into the Feasibility of an Automated Patent Scoring Method

Marc Baudry* - University of Paris Ouest Nanterre la Défense & EconomiX

Béatrice Dumont - University of Paris XIII & College of Europe

16:00-16:30  **Coffee break**

16:30-18:00  **Session 3 - New Challenges**

**Chair:** Sadao Nagaoka - Hitotsubashi University

**Patenting in Light of Patent Pools**

Justus Baron - MINES ParisTech

Tim Pohlmann* - Berlin University of Technology

**The Productivity of Environmental Innovations**

Christian Soltmann - Swiss Federal Institute of Intellectual Property

Tobias Stucki - ETH Zurich, KOF Swiss Economic Institute

Martin Wörter* - ETH Zurich, KOF Swiss Economic Institute

**Are Patents Signals for the IPO market?**
Evidence for an Empirical Analysis of the US and the European Software Industry

Diego Useche - University of Montesquieu Bordeaux IV

18:00-19:00  **Poster Session**

18:30-20:00  **Cocktail Reception**

* Presenter at the conference
Day 2, 29th November 2012

9:00-10:30  Panel 2 - Knowledge Assets and Economic Growth: The Role of Policy

This panel will discuss the role of policy in fostering economic growth and addressing global challenges through leveraging knowledge-based assets, and highlight the role of intellectual property rights in this process.

Introduction: Andrew Wyckoff - Director, Science, Technology and Industry Directorate (OECD)

Richard Boucher - Deputy Secretary General, Organisation for Economic Co-operation and Development (OECD)

Benoît Battistelli - President, European Patent Office (EPO)

Francis Gurry - Director General, World Intellectual Property Organization (WIPO)

Jorge Ávila - President, Instituto Nacional de Propiedad Industrial (INPI, Brazil)

10:30-11:00  Coffee break

11:00-13:00  Session 4 - IP Systems and the Role of Policy

Chair: Mark Schankerman - London School of Economics

Invalid but Infringed?! The Role of Bifurcation in the German Patent Litigation System

Katrin Cremers - ZEW Mannheim

Dietmar Harhoff* - LMU Munich

Christian Helmers - Universidad Carlos III de Madrid

The Role of Government Policies, Local Knowledge Stocks and Firms Patenting Activity for High-Growth Financing in Clean Technologies

Chiara Criscuolo* - OECD

Carlo Menon - OECD

Chinese Patent Applications Politically Driven?

Zhen Lei - Penn State University

Zhen Sun - University of California, Berkeley

Brian Wright* - University of California, Berkeley

13:00-14:15  Lunch break

* Presenter at the conference
14:15-16:00  **SESSION 5 - INNOVATION AND FINANCING**  
Chair: Dietmar Harhoff - LMU Munich

**Does Agency Funding Affect Decision making?**  
An Empirical Assessment of the PTO’s Granting Pattern  
Michael D. Frakes - Cornell Law School  
Melissa F. Wasserman - University of Illinois College of Law

**The market for patents: A quantitative Analysis of Patent Ownership Transfers based on the European and French registers**  
Antoine Dechezleprêtre - London School of Economics  
Yann Ménière* - MINES ParisTech

**Do Patents Increase Venture Capital Investments between Rounds of Financing?**  
Sebastian Hoenen - Wageningen University and Research Center  
Christos Kolympiris* - Wageningen University and Research Center  
Wilfred Schoenmakers - Wageningen University and Research Center  
Nicholas Kalaitzandonakes - University of Missouri

16:00-16:30  **Coffee break**

16:30-18:00  **SESSION 6 - THE LOCATION OF INNOVATIONS**  
Chair: Jinyoung Kim - Korea University

**Moving People with Ideas**  
Does Inventors’ Mobility Foster Firms’ Innovative Performance?  
Riccardo Crescenzi* - London School of Economics  
Luisa Gagliardi - London School of Economics

**Million Ideas Plants:**  
Do Occasional Inventors Benefit from Local Highly Patenting Companies?  
Carlo Menon - OECD

**Internationalized R&D Activities and Technological Specialization: An Analysis of Patent Data**  
Lucio Picci* - University of Bologna  
Luca Savorelli - University of Bologna

18:00-18:10  **CLOSING REMARKS**

18:10  **END OF CONFERENCE**

* Presenter at the conference