



# Improving academia-private sector interactions

## Lessons learned from the COVID-19 pandemic

OECD Global Science Forum (GSF) and Working Party on Innovation and Technology Policy (TIP)

Virtual event - 16 September 2021, 12h30-15h45 CEST



## DRAFT WORKSHOP AGENDA

Thursday, 16 September 2021, 12.30-15.45 CEST

Zoom Meeting ([Register here](#))

### *Joint Global Science Forum (GSF) – Working Party on Innovation and Technology Policy (TIP) workshop*

The overall aim is to learn from the COVID-19 experience and explore how science policy and innovation policy can better support science-industry collaboration for societal benefit in the future.

#### Welcome and introduction

12h30-12h45

Opening of the event and introduction of the agenda by the Chair of the TIP Working Party **Göran Marklund**, Deputy Director General, Vinnova, Sweden and **Catherine Ewart**, Associate Director of International at UKRI's Science and Technology Facilities Council (STFC), UK, from the GSF.

This will be followed by a brief Secretariat presentation on lessons learned from recent GSF and TIP work on science-industry collaboration. It will include a summary of ongoing TIP case study work on industry-science collaboration during the COVID-19 pandemic, highlighting the major challenges that have emerged from these initiatives.

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### Panel 1: Challenges and good practices in co-creation during the COVID-19 crisis

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12h45-13h45

This panel discussion explores the challenges and good practices from case examples in more depth from the perspective of practitioners who are leading projects that involve both academia and the private sector. It will focus in particular on:

1. Openness, data sharing and the use of digital tools, and
2. Aligning public good, inclusivity and commercial interest.

Each panellist will make a short introductory intervention, summarising their experience in forging partnerships between academia and the private sector within a specific initiative/project (maximum 5 minutes). This will be followed by a moderated Q&A session.

*Moderator: Carthage Smith, OECD-GSF*

*Invited panellists*

- **Frank von Delft**, Professor of Structural Chemical Biology, University of Oxford  
Initiative: COVID Moonshot project
- **Kathryn Funk**, Program Manager, PubMed Central, National Center for Biotechnology Information, National Library of Medicine, National Institutes of Health, USA & **Jerry Sheehan**, Office of Science and Technology Policy (OSTP), USA  
Initiative: “CORD-19”, NIH
- **Kirsimarja Blomqvist**, Professor for Knowledge management at LUT University (former Lappeenranta University of Technology), Finland  
Initiative: “Fast expert teams”
- **Catalina Lopez-Correa**, Chief Scientific Officer, Genome Canada, Canada  
Initiative: Canadian COVID-19 Genomics Network (CanCOGeN)
- **Hande Alpaslan**, Head of Science, Technology and Innovation Policies Department, TÜBİTAK, Turkey, **Duygu Saraçoğlu**, Senior Policy Expert, Science, Technology and Innovation Policies Department, TÜBİTAK, Turkey  
Initiative: COVID-19 Turkey Platform

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*13h45-14h00: Coffee break*

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### Panel 2: Policy tools and instruments

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14h00-15h00

This panel will explore the longer-term implications for science and innovation policy, taking account of the practical issues and challenges that have been identified in the first panel.

### *Key questions*

- Which instruments have proved effective in mobilising strong science-industry-civil society collaboration during the COVID-19 crisis?
- How can we apply our learning from co-creation during the crisis beyond the present pandemic, in particular to mobilise inputs across different stakeholders to address the environmental sustainability crisis?
- What policy actions are necessary to scale up co-creation and transdisciplinary research approaches?

Panellists will each make a short introductory intervention (maximum 5 minutes). This will be followed by a moderated Q&A session.

*Moderator: Caroline Paunov, OECD-TIP*

### *Invited panellists*

- **Mark W.J. Ferguson**, Director General, Science Foundation Ireland and Chief Scientific Adviser to the Government of Ireland, Ireland
- **Myong Hwa Lee**, Head, Office of National R&D Research STEPI, Korea
- **Tateo Arimoto**, Visiting Professor, STI Policy, National Graduate Institute for Policy Studies (GRIPS), Japan & **Kazuhito Oyamada**, Fellow, Center for Research and Development Strategy (CRDS)
- **Marnix Surgeon**, Deputy Head, DG RTD Unit G4 ‘Common Missions and Partnerships Service’, European Commission
- **Catarina Resende Oliveira**, President, AICIB, Portugal

## **Takeaways for GSF and TIP**

15h00-15h45

Short interventions from GSF and TIP Bureau members on the following questions:

- What are the key take away messages?
- What are the specific implications for science policy (GSF) and innovation policy (TIP) and are there areas that would benefit from being better integrated?

Final closing remarks.

*Moderators: Göran Marklund (TIP) and Catherine Ewart (GSF)*

### *Interventions:*

- **Catherine Ewart**, Associate Director of International at UKRI’s Science and Technology Facilities Council (STFC), UK
- **Göran Marklund**, Deputy Director General, Vinnova and Chair of the TIP Working Party, Sweden
- **Tiago Santos Pereira**, Principal Researcher and Vice Chair of the TIP Working Party, CES, Portugal
- **Jerry Sheehan**, Office of Science and Technology Policy (OSTP) and Vice Chair of the TIP Working Party, USA
- **Kimikazu Iwase**, Principal Fellow, Center for Research and Development Strategy (CRDS), Japan

- **Kai Husso**, Ministry of Economic Affairs and Employment of Finland and Vice Chair of the TIP Working Party, Finland