OECD WORKSHOP ON MEASURING THE LINK BETWEEN PUBLIC PROCUREMENT, R&D AND INNOVATION

DRAFT AGENDA

Paris, 5-6 December 2013
Room CC5 - OECD Conference Centre
2, Rue André Pascal, 75016 Paris

The OECD Directorate for Science, Technology and Industry (DSTI) has been carrying out a project on measuring the role of public procurement in innovation systems across OECD member countries and partner economies. This project seeks to identify what concepts, definitions and measurement approaches can be used to produce indicators on the link between public procurement and innovation and to carry out analyses on the impact of procurement policies on innovation and broader economic outcomes.

The objective of this project’s final workshop is to review the preliminary findings and help steer the project towards its conclusion with a final report in early 2014, reflecting the latest available evidence. The workshop discussions will also contribute to the review of existing OECD guidelines for measuring R&D and innovation and highlight the steps needed to ensure there is a robust data infrastructure that can be used for research and policy purposes.

The project, which is part of the Programme of Work and Budget of the Committee for Science and Technological Policy’s Working Party of National Experts on Science and Technology Indicators (NESTI), benefits from voluntary contribution support from the European Commission’s DG for Enterprise and Industry within the framework of the OECD-EU Partnership on Innovation.

For registration, please e-mail Chrystyna.Harpluk@oecd.org and Catherine.Bignon@oecd.org

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<th>Indicative timing</th>
<th>Item No.</th>
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<tr>
<td>13.00-14.00</td>
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<td>Welcome refreshments and light lunch Roger Ockrent Room.</td>
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<td>14.00-14.10</td>
<td>1.</td>
<td>Introductions and welcome</td>
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<td>• Alessandra Colecchia, Head of Economic Analysis and Statistics Division, Directorate for Science, Technology and Industry, OECD.</td>
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<td>14.10-14.45</td>
<td>2.</td>
<td>The policy context</td>
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<td>Moderator: Ward Ziarko, Belgian Science Policy</td>
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<td>• Enhancing integrity in public procurement, meeting strategic objectives and procurement data quality. Janos Bertok, OECD GOV Directorate. Presentation</td>
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<td>• Demand side innovation. New perspectives on systems innovation and private-public partnerships. Mario Cervantes. OECD, Country Studies and Outlook Division, STI, OECD. Presentation</td>
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• Recent policy developments in the European Union.
  
  Bertrand Wert, DG Enterprise and Industry, European Commission, and Abby Semple, Public Procurement Analysis.

Discussion

14.45-16.30  3.  Contrasting the innovation procurement experiences of public authorities and contractors  
  
  Moderator: Alessandra Colecchia

• Public procurement of innovation: Evidence and policy implications from the UNDERPINN study.
  
  Jakob Edler, Manchester Business School, United Kingdom
  Presentation

• Re-assessing the link between public demand and firm innovation.
  
  Ville Valovirta, VTT Technical Research Centre, Finland
  Presentation

15.30-15.45  Coffee break

• Monitoring innovation procurement: evidence from public authorities.
  
  Laura Hernández, Spanish Foundation for Science and Technology (FECYT), Spain
  Presentation

• Experiences with innovation-related procurement.
  
  Mike Weber, Fraunhofer Institute, Germany.
  Presentation

Discussion

16.30-18.15  4.  Assessing the innovation impact of public procurement policies  
  
  Moderator: Alistair Nolan, Structural Policy Division, STI, OECD.

• The effect of government green procurement on private demand.
  
  Tim Simcoe, Boston University, United States (video conference presentation).

• The impact of public innovation procurement policies in Korea.
  
  Woosung Lee. Science and Technology Policy Institute (STEPI), Korea.
  Presentation

• Comparing the impact of R&D subsidies and public procurement.
  
  Marco Guerzoni, University of Turin, Italy.
  Presentation

• Impact assessment of pre-commercial procurement.
  
  John Rigby, Manchester Business School, United Kingdom.
  Presentation

Discussion

18.15-19.15  Cocktail – Atrium
### Friday 6

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<th>Indicative timing</th>
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<tr>
<td><strong>9.15-10.00</strong></td>
<td>5.</td>
<td><strong>Linking data on innovation and procurement. Evidence from administrative and survey data</strong>&lt;br&gt;<strong>Moderator:</strong> Giulio Perani, ISTAT, Italy.</td>
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<td>- Challenges in using administrative procurement data for S&amp;T statistical purposes.</td>
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<td>- John Jankowski, National Science Foundation, United States.  <a href="#">Presentation</a></td>
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<td>- Lionel Kapff, Deloitte Consulting, Belgium. <a href="#">Presentation</a></td>
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<td>- Linking procurement data to firm-level R&amp;D and business performance data – preliminary results.  <strong>Silvia Appelt, OECD.</strong> <a href="#">Presentation</a></td>
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<td><strong>10.00-10.20</strong></td>
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<td><strong>Coffee break</strong></td>
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<td><strong>10.20-12.00</strong></td>
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<td>- Evidence from the Innobarometer studies on the intensity of innovation procurement across EU countries  <strong>Hugo Hollanders, University of Maastricht, Netherlands States</strong> (video conference presentation).</td>
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<td>- Preliminary findings from a matching exercise of EU procurement and business innovation survey data.  <strong>Christian Rammer, ZEW, Germany.</strong> <a href="#">Presentation</a></td>
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<td>- Preliminary evidence from CIS2012 surveys.</td>
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<td>- Christian Rammer, ZEW, Germany. <a href="#">Presentation</a></td>
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<td>- Machteld Hoskens, ECOOM-Leuven Catholic University and Jeoffrey Malekmansour, BELSPO, Belgium. <a href="#">Presentation</a></td>
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<td>- Alexandre Paredes, DGEEC, Portugal. <a href="#">Presentation</a></td>
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<td><strong>12.00-13.00</strong></td>
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<td><strong>Lunch – Atrium</strong></td>
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<td><strong>13.00-14.45</strong></td>
<td>5.</td>
<td><strong>Integrating public procurement activities in the R&amp;D and innovation measurement frameworks</strong>  <strong>Moderator:</strong> Svein-Olav Nås, Research Council, Norway.</td>
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• Emerging recommendations from the OECD project on measuring the link between public procurement, R&D and Innovation.

  *Fernando Galindo-Rueda, OECD.*

• Panel discussion.

  *Fred Gault, UNU-MERIT, Netherlands and IERI-TUT, South Africa.*
  [Presentation](#)

  *Charles Edquist, CIRCLE, Lund University, Sweden*  
  [Presentation](#)

  *Keith Smith, Imperial College London, United Kingdom.*

Discussion and conclusions

| 14.45 | Workshop adjourns |

Practical information:

How to get to OECD?

[http://www.oecd.org/site/conferencecentre/gettingtotheoecd.htm](http://www.oecd.org/site/conferencecentre/gettingtotheoecd.htm)