



Session 3. Cooperation between maritime industries: views from selected industries

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OVERVIEW

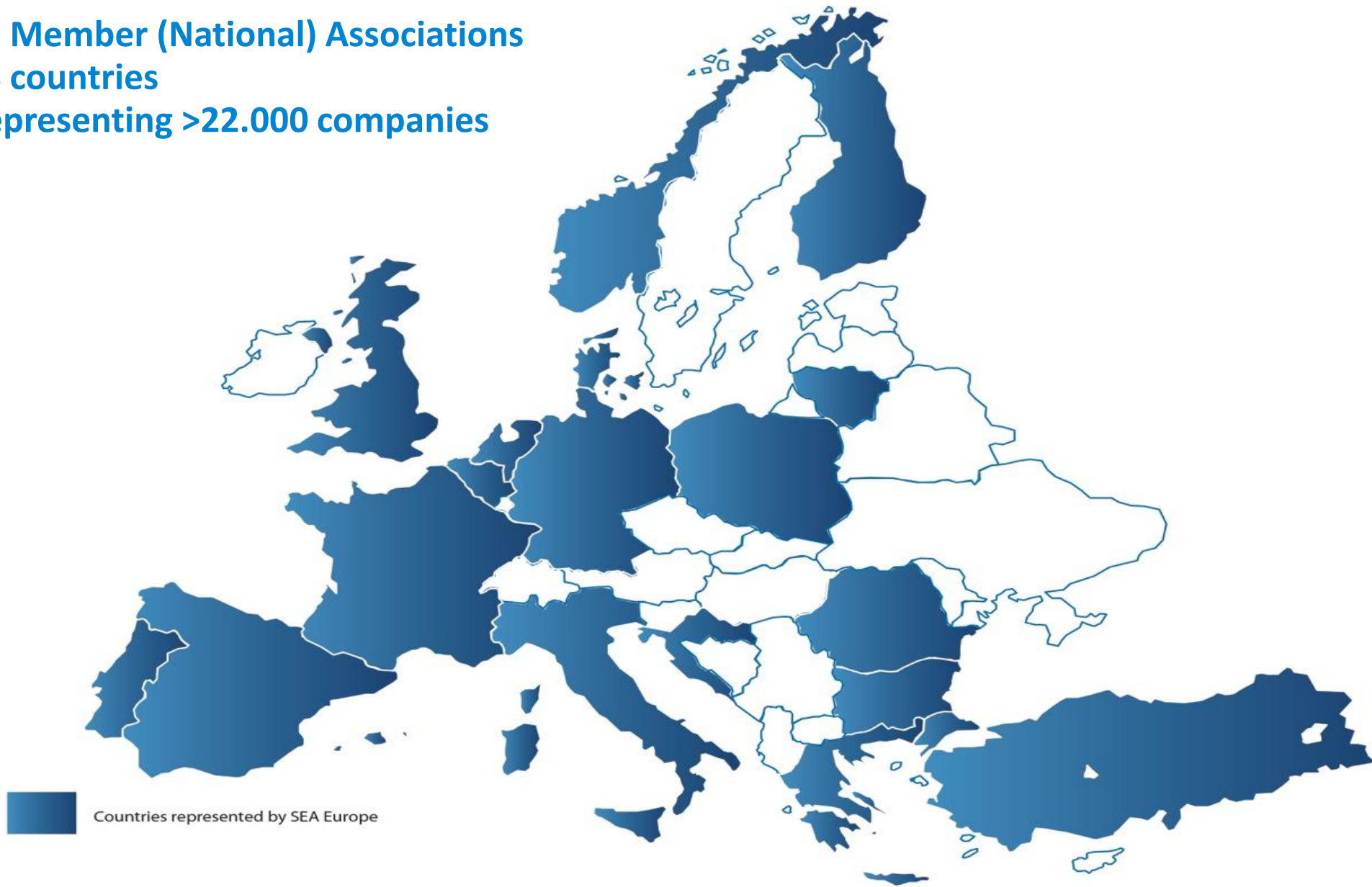
- **SEA Europe**
- **Setting the scene**
- **Types of cooperation**
- **Assessment**

Who is SEA Europe?

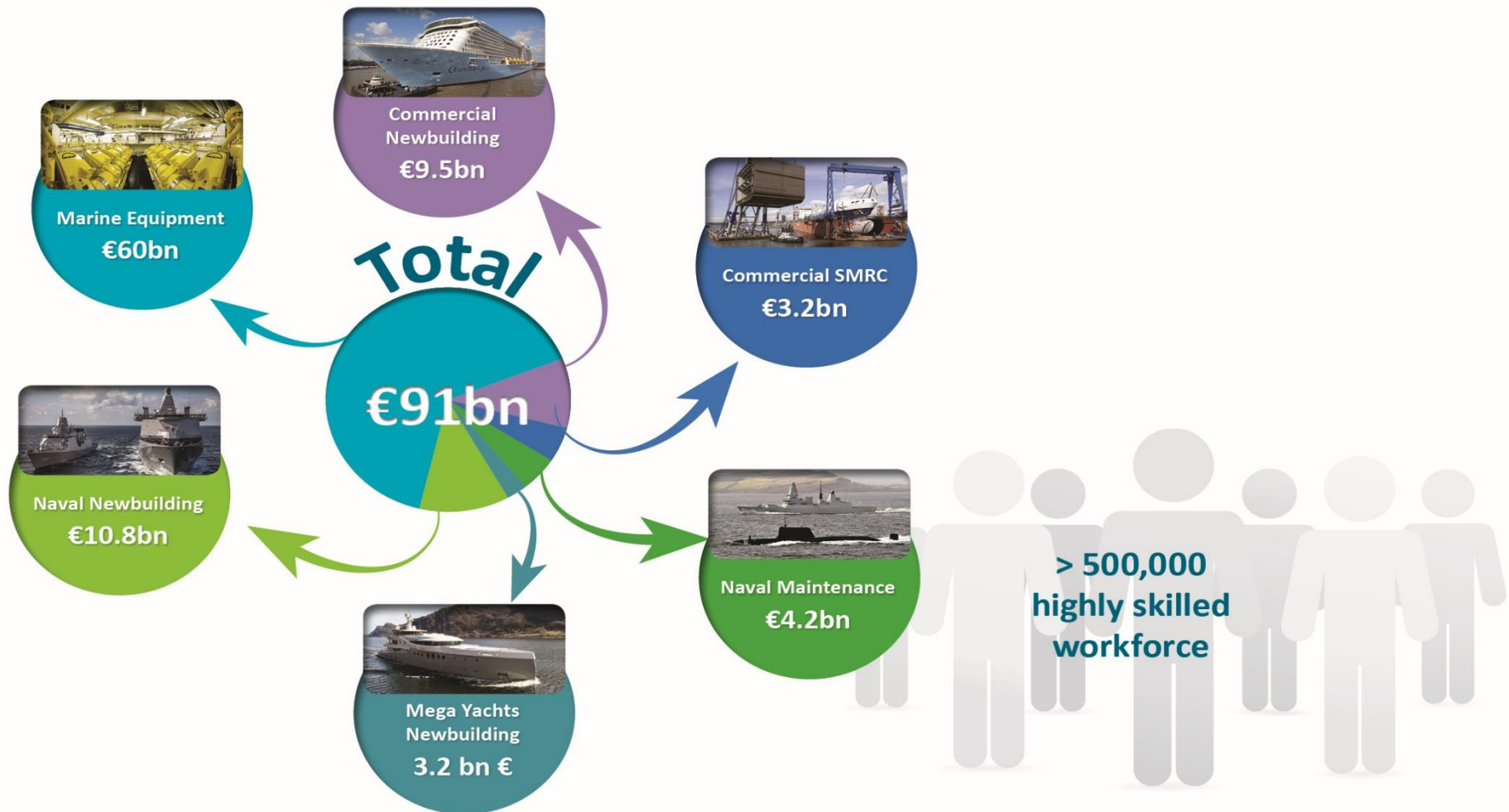
**European Shipyards
and**

European Maritime Equipment Manufacturers

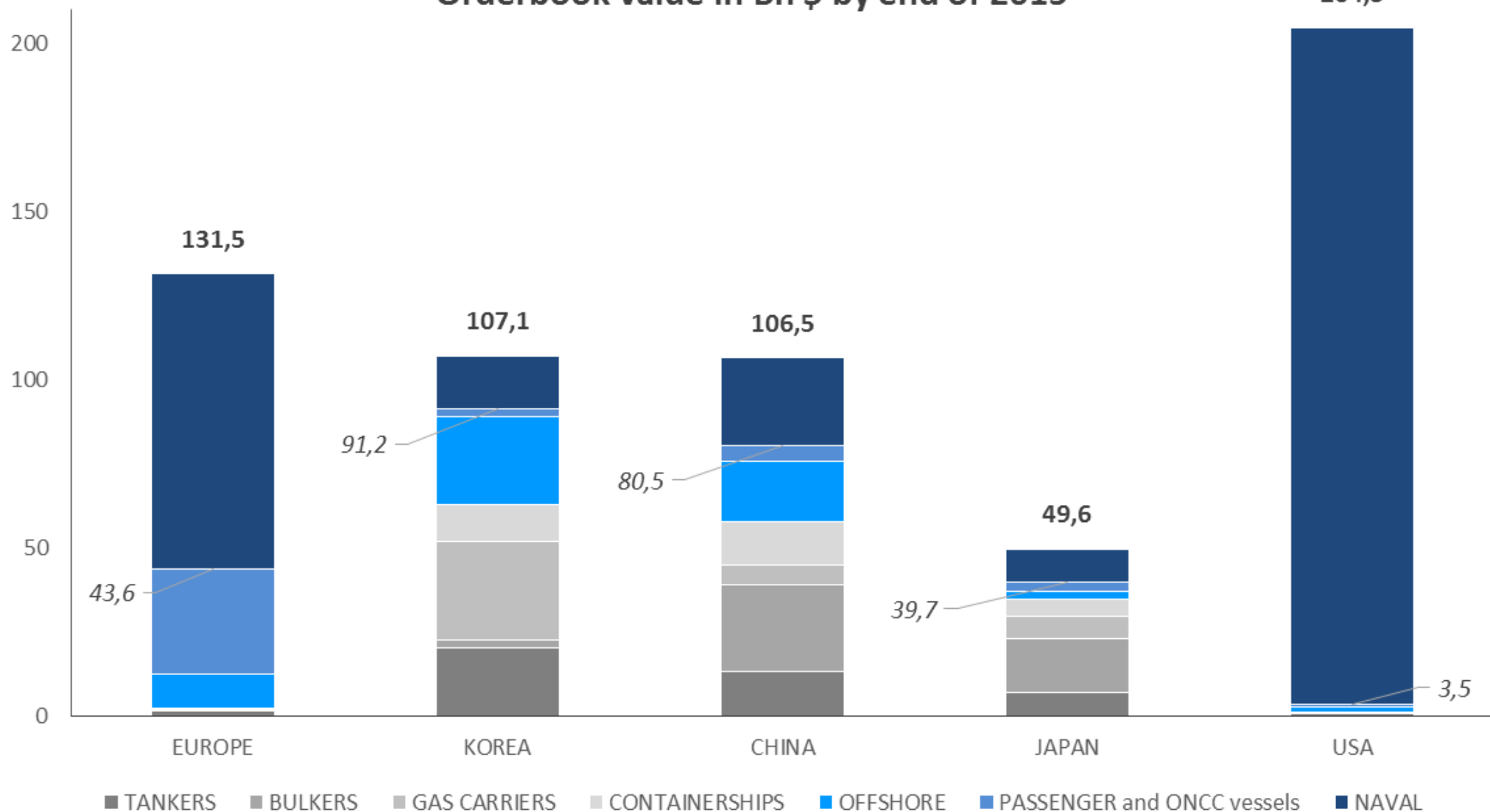
- **22 Member (National) Associations**
- **18 countries**
- **Representing >22.000 companies**



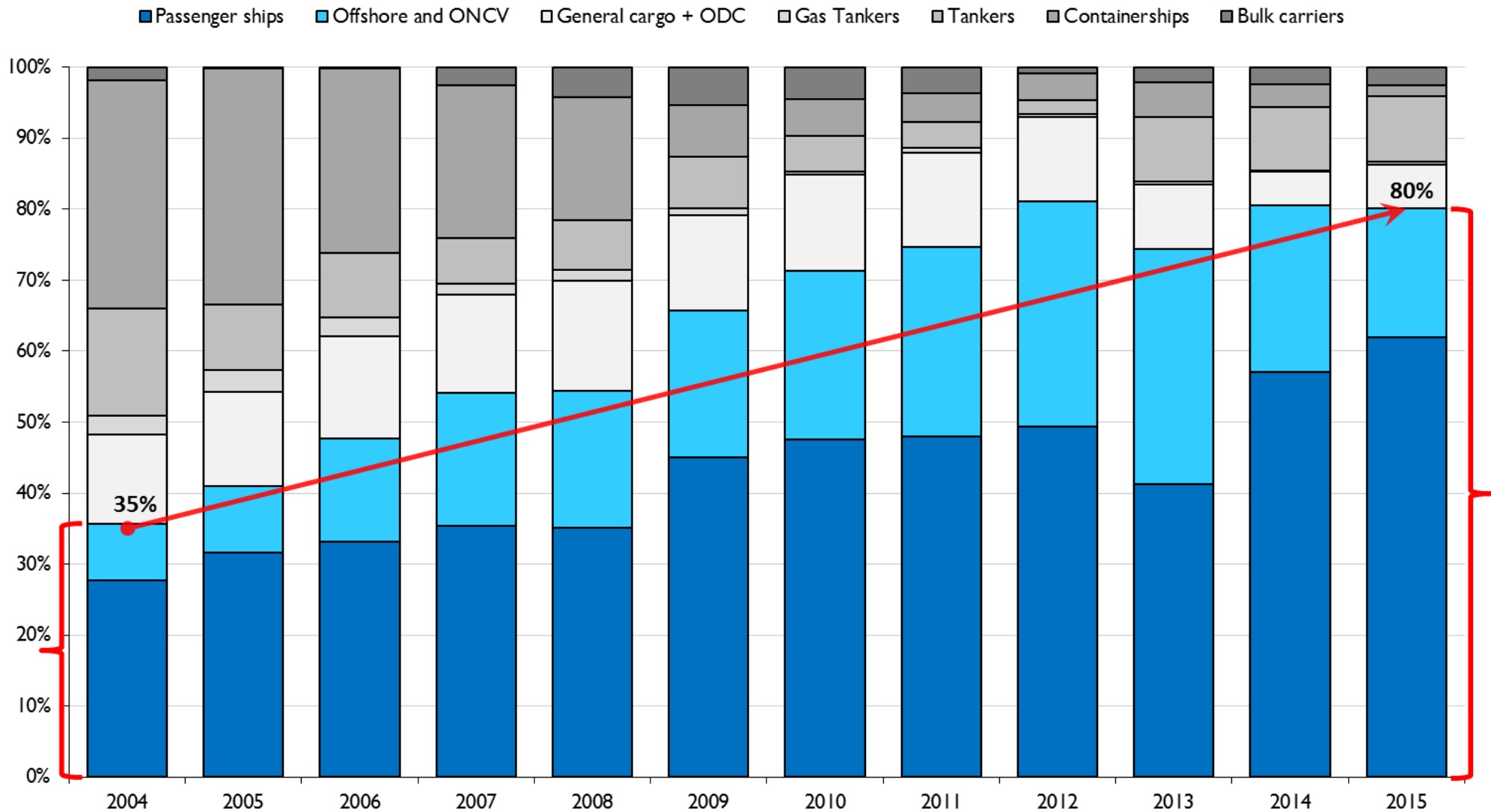
The Maritime Technology Sector: A Key Industry for Europe



Orderbook Value in Bn \$ by end of 2015

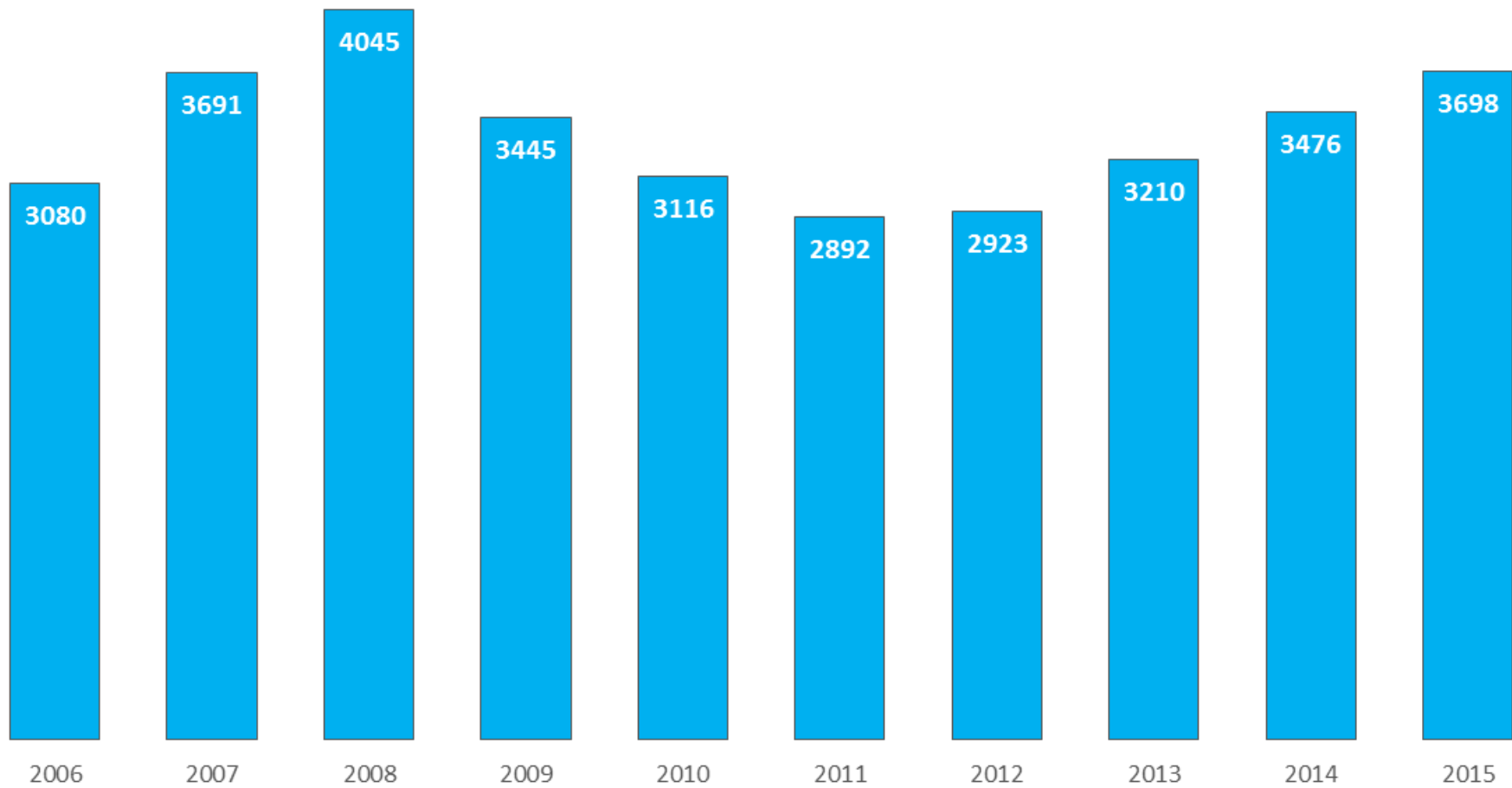


European Orderbook by Ship Types

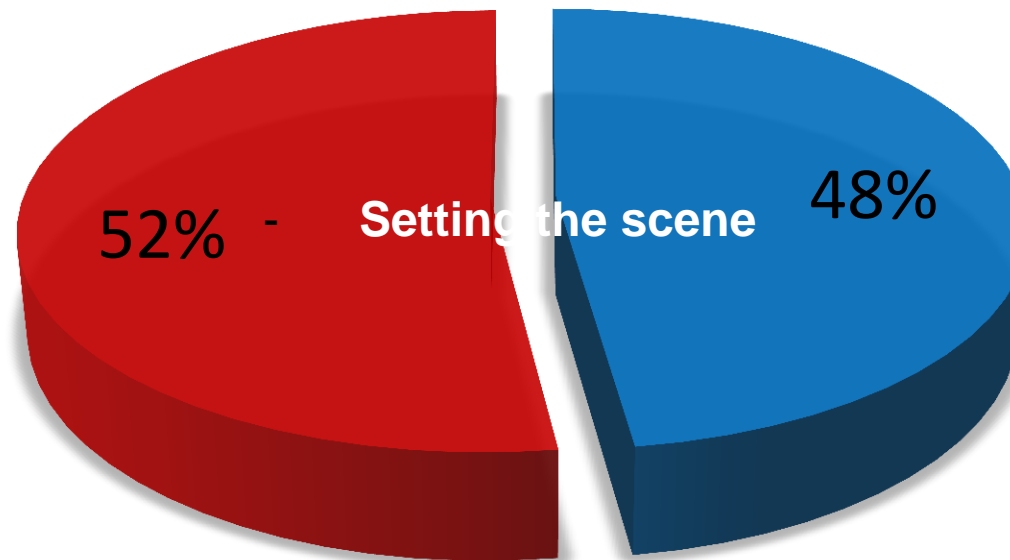


Data source: IHS Fairplay

SMRC Turnover in Million Euros



Equipment Suppliers Market Shares
Global production volume average = 125.5 bn €



■ European Companies supplied volume (EU28+Norway)

■ RoW supplied volume

Setting the scene

- **Cooperation in the maritime industries**
 - From a regulatory perspective
 - From a R&D perspective
 - Not from an economic perspective (= company matter)

Types of cooperation

(1) Regulatory cooperation

(2) R&D – related cooperation

Regulatory Cooperation

- Maritime Industries Forum
- Industry Alliance for Multimodal Connectivity and Logistics for Growth

Maritime Industries Forum (M.I.F.)

- Created in 1992
- Led by the European Commission
- Industry-driven
- Discuss challenges and priorities for the maritime industries.
 - E.g. Maritime Industry R&D Master Plan
- Seek common approach: “together we are stronger”
- Raise the industries’ profile.
- However, the activities of the Forum were stopped mid-2000s.

Industry Alliance for Multimodal Connectivity & Logistics for Growth

- New industry-led but informal platform.
- Created in November 2016.
- The alliance aims at enhancing the dialogue between the various actors of the maritime and logistics' industries (covering multimodal transport).
- The aim is to find a common approach where possible in order to better influence the policy-making process.

R&D-related cooperation

- Waterborne Technology Platform
- Vessels for the Future Research Association

Waterborne Technology Platform

- Created in 2005 – Associations-based platform
- Resulting from the R&D Committee of the M.I.F.
- Various maritime industry associations
- To update the European Commission's agenda on research, development and innovation
- Background is safety and environmental agenda
- Research & Strategic Agenda, Vision 2030
- Subgroups
 - Transport / Blue growth / Infrastructure & logistics

Vessels for the Future

- European Research Association (legal entity)
- Created in 2014
- Mix of companies, associations, research institutes & academic organisations
- The aim is to obtain a contractual Public Private Partnership with the European Commission
- To stimulate investments in future ship innovation
- RDI road map on various topics (energy management, hull/water interaction, safety, etc).

Assessment

- Together we are stronger
 - More (political) weight => More changes to be heard
 - More influence on the EU institutional agenda
- But
 - Many different interests within the various fora make it difficult to find a compromise and to cooperate
 - Preparing good documents and papers still require lobbying and communication => room for improvement

Thank You

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