



**FUTURE OF
PRIVACY
FORUM**

Ensuring the Responsible Use of Student Data and Ed Tech in Schools

Student Privacy Trends Since 2013 in the United States

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Landscape of Privacy Concerns

- ▶ The Scope and Type of Data Schools Collect
- ▶ A Lack of Transparency
 - ▶ Who is collecting and accessing student data?
 - ▶ How is student data being used?
 - ▶ The “cloud” and other amorphous terminology + jargon
- ▶ Privacy Beyond Data

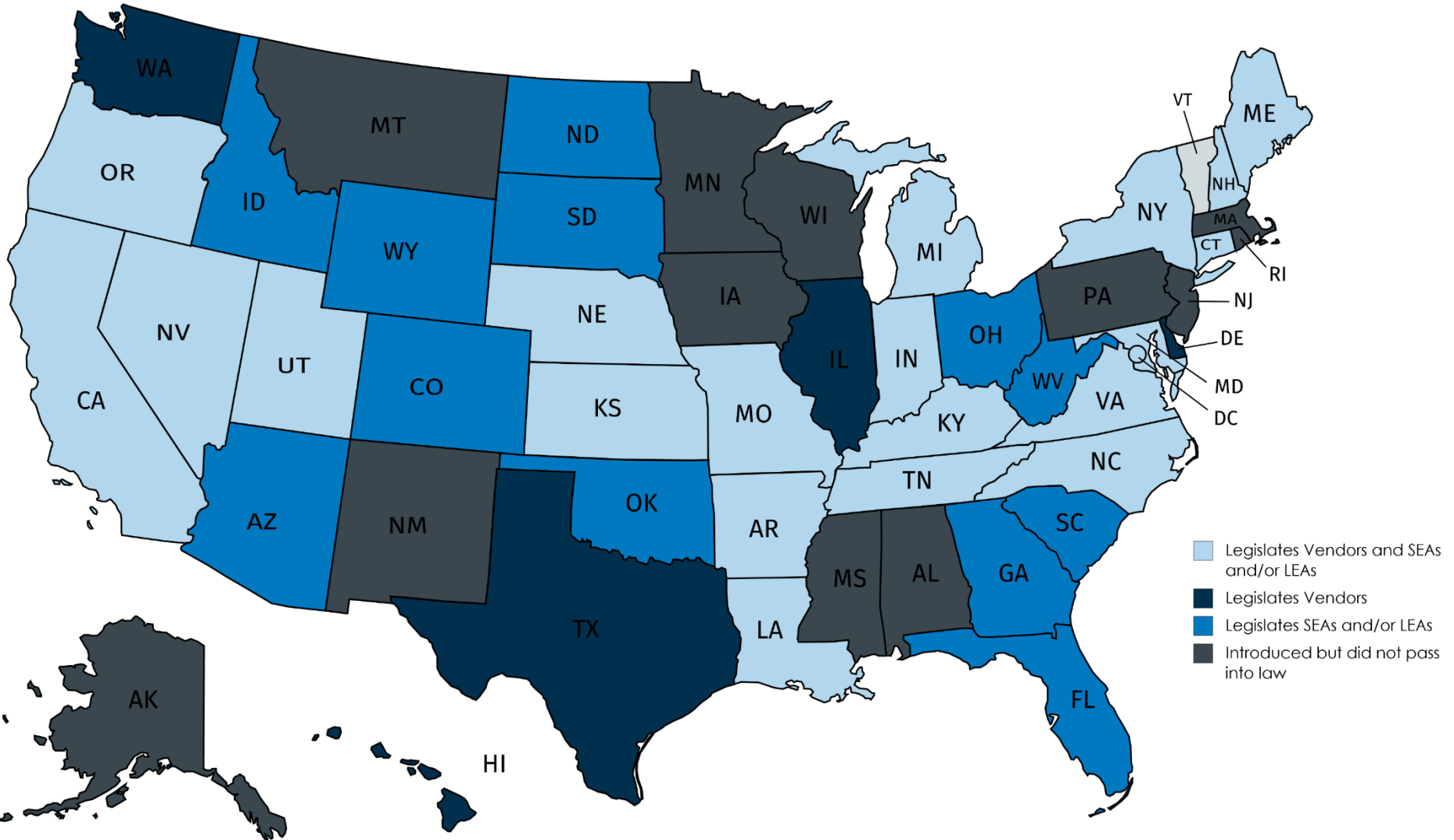
Landscape of Privacy Concerns

- ▶ Primary Concerns
 - ▶ Commercialism
 - ▶ Putting students on “tracks”
 - ▶ Historical discrimination

U.S. Federal Laws

- ▶ Family Educational Rights and Privacy Act
- ▶ Children's Online Privacy Protection Act
- ▶ Protection of Pupil Rights Amendment

41 States Have Passed 125 Laws Since 2013



Unintended Consequences

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By RICK GANLEY & MICHAEL BRINDLEY · NOV 11, 2015

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school districts.

A new state law limiting when record in classrooms is having consequences for some New H

Interesting Issues to Consider

- ▶ Mandatory ed tech
- ▶ Transparency
- ▶ Penalizing schools
- ▶ Research restrictions
- ▶ Training
- ▶ General audience services and age-gating the internet (CIPA)
- ▶ Surveillance as taking care of a vulnerable population?
- ▶ School data security
- ▶ Enforcement
- ▶ Parent vs child privacy



Questions?

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