



**OECD EXPERT CONSULTATION**  
**“Active Ageing in the digital economy”**

**1-2 September, 2015**  
**The Harris Manchester College**  
**Oxford, United Kingdom**

**BIO-BOOK**



### **Sarah HARPER**

Professor of Gerontology and Senior Research Fellow Nuffield College

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Sarah Harper is a Professor of Gerontology and Senior Research at Fellow Nuffield College.

Sarah has a background in anthropology and population studies. Her current research on demographic change addresses the global and regional impact of falling fertility and increasing longevity, with a particular interest in Asia and Africa. Recent research has focused on women's education and empowerment in sub-Saharan Africa, and the impact of this on falling fertility rates. Sarah has just completed a monograph on Population Challenges for Oxford University Press (2015), and is working her next book for Cambridge University Press Population and Environmental Change.

Following her doctoral work in population studies at Oxford, Sarah trained with the BBC as a News and Current Affairs Reporter and Producer, working in both TV and Radio for BBC News and BBC News Night. After leaving the BBC she took up a lectureship at the University of London, and subsequently moved to the USA where she was professor in public policy at the University of Chicago. On returning to the University of Oxford she founded the Oxford Institute of Population Ageing with funding from the US National Institutes of Health.

Sarah serves on the Prime Minister's Council for Science and Technology, which advises the Prime Minister on the scientific evidence for strategic policies and frameworks. She currently chairs the UK government Foresight Review on Ageing Societies, and the European Ageing Index Panel for the UNECE Population Unit. She is a Governor of the Pensions Policy Institute. Sarah was the first holder of the International Chair in Old Age Financial Security, at the University of Malaya (2009/10) and her research was recognized by the 2011 Royal Society for Public Health: Arts and Health Research Award.



### **Michael HODIN**

Executive Director

Global Coalition on Ageing, United States

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Michael W. Hodin, Ph.D. is Executive Director of the Global Coalition on Aging, Managing Director at High Lantern Group, and Adjunct Senior Fellow at The Council on Foreign Relations. From 1976-80, Mike was Legislative Assistant to Senator Daniel Patrick Moynihan. During this period he was also a Visiting Scholar at Brookings Institution, on U.S. Foreign Economic Policy. He was a senior executive at Pfizer, Inc. for 30 years, leading its International Public Affairs and Policy Operations.

Mike is a Member of the Council on Foreign Relations and of the World Economic Forum's Global Agenda Council on Ageing. He sits on the Boards of the American Society on Aging, Foreign Policy Association, BCIU, The NYC Blood Center, American Skin Association, Harris Manchester College, Oxford University, UK, and Emigrant Savings Bank, where he chairs the Compensation Committee.

The American Federation for Aging Research (AFAR) awarded Mike their annual AFAR Award of Distinction in 2012 for his work in support of the issues related to aging through the Global Coalition on Aging. Mike holds a BA, cum laude, Cornell University, M.Sc. in International Relations from The London School of Economics and Political Science, and M.Phil and Ph.D. in Political Science from Columbia University. Mike lives in NYC, and is married with two children



### **Elettra RONCHI**

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Directorate for Science, Technology and Industry (STI)  
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Elettra Ronchi, PhD, MPP, is Senior Policy Analyst at the Organisation for Economic Co-operation and Development (OECD) in Paris where she co-ordinates work on privacy and security in the digital economy, e-health and smart ageing.

Elettra Ronchi has more than 20 years' experience as policy analyst, evaluating the instruments available to governments to improve the public benefits from investments in health, science and technology. From 2006 to 2011 she led a project geared towards understanding the drivers and barriers to the adoption of information and communication technologies in the health sector including the development of international measures and approaches to benchmarking progress in this sector.

Since 2011 she has been responsible for OECD work on the silver economy and smart ageing. Elettra Ronchi started her policy career in 1993 as consultant for the United Nations Development Programme. Before joining the international civil service she held academic research and teaching positions in the US and France. She received her PhD from the Rockefeller University/Cornell Medical School (US), and MPP from the University of York (UK).



### **Mike MANSFIELD**

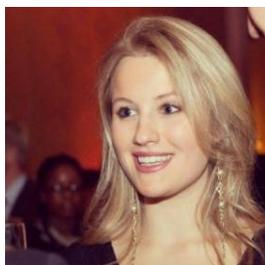
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Prior to his current role, he was the Group Internal Auditor, setting up the Internal Audit function at the corporate headquarters, and responsible for the company's Sarbanes Oxley implementation. Prior to joining Aegon, Mike was a senior Manager at PwC in San Francisco where he was responsible for their



internal audit outsourcing practice.

Mike Mansfield is a Sustainability Officer at international life insurance and pensions group Aegon N.V. As Sustainability Officer, Mike is responsible for the company's efforts around diversity as well as the company's integrated annual report and their approach to the environment. One aspect of diversity that Mike has been working on is demographic change and how that will impact our workforce.



### **Natasha OSBORNE**

Head of Strategy & Planning, EMEA, Uber Technologies

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Natasha has been with Uber since its early days in Europe, helping develop the growth strategy of the world's hottest start-up. Initially in London, she is now focused on supporting the company across Europe, the Middle East and Africa as part of the central strategy and research team. Before joining Uber, Natasha evaluated emerging technologies at a Silicon Valley-based VC fund. She has also spent time as an analyst at an investment bank in San Francisco and later at international law firm Clifford Chance in London. Natasha studied English Literature and Engineering at the University of California, Berkeley. She also spent time at Haas Business School, researching California's start-up ecosystem, where she taught a lecture series on technology entrepreneurship.



### **Michael POLDER**

Economist in the Economic Analysis and Statistics Division at OECD.

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Michael Polder (Rotterdam, 1977) is an economist at the OECD, working in the Economic Analysis and Statistics Division and contributing to the work of the Working Party for the Measurement and Analysis of the Digital Economy (WPMAD). He is also a researcher at Statistics Netherlands. He completed his



PhD at the University of Maastricht, and obtained his MSc in econometrics from the Erasmus University Rotterdam. His main field of current research is the impact of ICT and innovation on productivity and labour demand, at the firm, industry, and economy-wide level



### **Jeff SCHWARTZ**

Principal – Human Capital, Deloitte Consulting LLP.

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Prior to joining Deloitte Consulting, in 2000 and 2001 Jeff led the development and launch of the e-learning services practice globally at PricewaterhouseCoopers Consulting. He launched the e-learning strategy, integration, and content practices at PWC Consulting and was the architect of the e-learning approach and alliances for the employee and enterprise portal program. From 1998 to 2000 Jeff developed and led PWC's learning and e-learning services practice in Europe – growing a \$35 million practice with more than 150 consultants across 10 countries in three years.



### **David Prendergast**

Principal Investigator, Intel Collaborative Research Institute for sustainable Connected Cities – “Ageing in the digital life course”

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Dr David Prendergast is a social anthropologist and User Experience Lead at Intel Labs Europe. He is a Principal Investigator in the Intel Collaborative Research Institute for Sustainable Connected Cities with Imperial College and University College London and also holds the position of Visiting Professor of Healthcare Innovation at Trinity College Dublin. Prior to his career at Intel, David has been involved in numerous major research projects including: a multi-year ethnography of intergenerational



relationships and family change in South Korea; the provision of paid home care services in Ireland; and a three year ESRC study into death, dying and bereavement in England and Scotland.

David began working with intel in 20006 attracted by the opportunity to utilize social research to design, develop, and evaluate culturally appropriate technologies to help enable older people to live independently. In recent years, David has set up large scale urban 'Internet of Things' research test beds across London, Dublin and San Jose. The latter showcased at the White House as part of the Smart America Challenge.

Fortune Magazine named David a 'hero of the Fortune 500' in 2014 for his involvement in setting up LauraLynn House, Ireland's first children's hospice. His third book, an edited collection entitled 'Ageing and the Digital Life Course' was published by Berghahn Books in June 2015.



#### **Anne SONNET**

Senior Economist in the Employment Analysis and Policy Division  
Directorate for Employment, Labour and Social Affairs at OECD  
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Anne Sonnet is a Senior Economist in the Employment Analysis and Policy Division of the Directorate for Employment, Labour and Social Affairs in OECD. She joined the OECD in 1988. From 1988 to 1999, she worked on different Employment Outlook chapters and in team projects on labour market issues. In 2001 and 2002, she participated, in collaboration with the OECD Education Division, in the Adult Learning review. From 2002 to 2005, she participated in the first review on ageing and employment policies. From 2006 to 2010, she was Project Leader of the Jobs for Youth review. She has been appointed Project Leader of the Older Workers review in 2011.

Anne Sonnet graduated in Economics from the Université Catholique de Louvain in Belgium.



### **Elliot MAXWELL**

Independent Consultant

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Elliot E. Maxwell advises public and private sector clients on strategic issues involving the intersection of business, technology, and public policy in the Internet, e-commerce, healthcare, and higher education domains. He is a member of the National Research Council's Board on Research Data and Information, a Fellow of the International University of Japan, a Trustee Emeritus of Brown University, and a member of the Board of Trustees of Salve Regina University. He has served as a Fellow of the Communications Program at Johns Hopkins University, and as a Distinguished Research Fellow at the eBusiness Research Center of the Pennsylvania State University.

He worked closely with the Committee for Economic Development on a series of reports on the digital economy, and with MIT and EPCglobal/GS1 on policy issues surrounding the implementation of the Electronic Product Code version of radio-frequency identification (RFID). He serves as an expert advisor to the Organization for Economic Development and Cooperation, and has consulted with—among others—the Office of the National Coordinator for Health Information Technology in the U.S. Department of Health and Human Services, and the William and Flora Hewlett and Ewing Marion Kauffman Foundations.



### **Chip CASTILLE**

Managing Director, Chief retirement strategist, BlackRock

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Chip Castille, Managing Director, is BlackRock's Chief Retirement Strategist heading the Global Retirement Strategy Group. He is responsible for managing global retirement opportunities across



geographies and products, including the ongoing evolution of our LifePath and CoRI product suites. Prior to his current role, he was head of BlackRock's US Retirement Group, which included the US & Canada Defined Contribution Group. Mr. Castille is a member of BlackRock's Global Operating Committee.

Mr. Castille's current service with the firm dates back to 2007, including his years with Barclays Global Investors (BGI), which merged with BlackRock in 2009. At BGI, he was head of US Defined Contribution Product Development. Prior to joining BGI in 2007, he was a Managing Director at Wilshire Associates and Chief Investment Officer for Wilshire Funds Management. During an earlier stint with BGI, from 1993 to 1999, Mr. Castille was part of the team that developed LifePath portfolios, the industry's first target date fund, in 1993. In 1997, he developed BGI's Portfolio Works, a software solution that helped clients optimize manager structures.

Mr. Castille's investment management experience includes expertise in solving asset allocation, manager selection and structure problems. He co-authored "Optimizing Manager Structure and Budgeting Manager Risk" (Journal of Portfolio Management) with John Pirone and Duane Whitney, which received the Bernstein Fabozzi/Jacobs Levy award for outstanding article in 2000.

Mr. Castille earned a BA degree in journalism from Louisiana State University in 1987 and an MBA degree from Loyola University in 1989. Mr. Castille is a contributing author on the iShares Blog and serves on a variety of retirement industry boards.



### **Surya KOLLURI**

Managing Director, Policy and Market Planning  
Global Wealth and Retirement Solutions  
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Surya Kolluri manages Policy and Market Planning for the BAC ML Global Wealth and Retirement Solutions Business. In this capacity he oversees incubation and commercialization of programs such as Environmental-Social-Governance (ESG) Investing and Social Impact Bonds (SIBs). He also manages external relationships with regard to research and policy development in the areas of aging and longevity.



Prior to this, Surya played a variety of roles at the organization including Head of Strategy, Business Support Executive and Channel Development Manager.

Surya joined Bank of America in 2006 from Bain & Company. He spent 14 years as a strategy management consultant based out of New York city serving clients in the US and around the world.

Surya has an MBA from the Wharton Business School at the University of Pennsylvania and an MS from Drexel University, Philadelphia.

Throughout his career, Surya has worked on pro-bono projects for non-profit organizations. He serves on the boards of Rebuilding Together Boston (RTB), a volunteer organization that helps rebuild homes for Boston communities in need, the CEO Initiative for Alzheimer's (CEOI) and the Global Coalition on Aging (GCOA).



### **Elliot STUART**

Analyst

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Stuart W. Elliott PhD is an analyst in the Directorate of Education and Skills at the Organisation for Economic Co-operation and Development. He recently completed work on a thematic report on the test of problem solving with computers that is part of the OECD's Survey of Adult Skills (PIAAC). He is currently using PIAAC to look at the relation between technology, skills and productivity, including a comparison of the capabilities of humans and computers on the PIAAC test.

Before coming to the OECD, Elliott directed the Board on Testing and Assessment of the National Research Council in the US, leading numerous studies on educational tests and indicators, assessment of science and 21st century skills, applications of information technology, and occupational preparation and certification.



### **Aho ESKO**

Executive Chairman of the Board at East Office of Finnish Industries,  
Former Prime Minister of Finland.

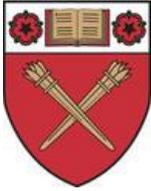
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Esko Aho is Senior Fellow at Harvard University. From 2009 to 2012, he was the Executive Vice President of Corporate Relations and Responsibility at Nokia Corporation. In this position, he headed Nokia's government and public affairs function, and oversaw the company's global policies and activities regarding sustainable development and social responsibility.

Before joining Nokia in 2008, Mr. Aho enjoyed a long and distinguished career in government service. He served as a member of Finnish parliament for 20 years, from 1983. He was elected to the Prime Minister's Office in 1991 at the age of 36, making him the youngest prime minister in Finland's history and under his leadership, for instance, he brought Finland into the European Union. In 2004-2008 when he served as the president of Sitra, the Finnish Innovation Fund, Finland's economic Russian strategy was published. Furthermore, he chaired the steering group which submitted the Proposal for Finland's National Innovation Strategy in 2008.

Currently, Mr. Aho is a board member of Terveystalo, the largest healthcare service company in Finland. He is also an invited member of the Club de Madrid, an independent organization of former heads of state and government dedicated to strengthening democracy. Mr. Aho graduated from the University of Helsinki with a master's in social science\*.

\*(<http://www.eastoffice.fi/en/aho-esko/>)



### **Douwe Korff**

Emeritus Professor of International Law,  
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Douwe Korff is a Dutch comparative and international lawyer specializing in human rights- and data protection law. He studied at the Free University of Amsterdam (NL) and at the European University Institute in Florence (IT); was Head of European Research at Amnesty International's International Secretariat in London (UK) in the late-70s/early-80s; did further academic work at the Max Planck Institutes for criminal and public law in Freiburg im Breisgau and Heidelberg (DE); and taught at the universities of Maastricht (NL) and Essex (UK), before he became Professor of International Law at London Metropolitan University, London (UK) in 2002. In 2014, he became Emeritus Professor there. He also continues to be a visiting professor at the universities of Zagreb and Rijeka in Croatia. He is an Associate of the Oxford Martin School of the University of Oxford, a Visiting Fellow at Yale University (Information Society Project), and a Fellow at the Centre for Internet and Human Rights of the European University of Viadrina, Berlin.

Professor Korff has been closely involved with the legal responses to the Edward Snowden revelations of mass surveillance by the USA and the UK and others, and was called as an expert on those issues before the relevant committees of the European Parliament, the Parliamentary Assembly of the Council of Europe, and the Lower House of the German Parliament (Bundestag). He works closely with human and digital rights groups such as EDRi, EFF, Statewatch, FIPR, Article 19 and Privacy International.



### **Tehani Renganathan**

Head of MAS Innovations, Health & Wellness

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Having joined MAS Innovation in 2014, Tehani currently provides leadership to the Health & Wellness



division, charged with developing it in a \$0.5Bn business by 2020. Prior to this she spearheaded a range of strategic initiatives for the MAS Holding Group, focused on business development within the intimate apparel arm of the business.

Following her Bachelor's degree in Economics from University College London (UCL), Tehani joined Copal Amba (A Moody's Analytics Company) as an Equity analyst where she was soon promoted to Associate Vice President, supporting the investment research arms of two global investment banks, with a keen focus on the South Asian healthcare sector.

A Chartered Financial Analyst by profession, Tehani is a member of the CFA Institute and is also active in the local start-up community focused on developing social entrepreneurship.

*\*The MAS Holding Group is South Asia's largest Apparel and Textile Manufacturer. Generating annual revenues of over \$1.4Bn and laying claim to a global footprint in over 15 countries, the Group's customer portfolio comprises retail brands such as Victoria Secret, Nike and Ralph Lauren among many other leading global brands.*

*\*\*Copal Amba, a Moody's analytics company, is an offshore research and analytic services provider to the global financial and corporate sectors. Supporting over 200 institutional clients the company's client portfolio comprises leading bulge-bracket financial institutions, Fortune 100 corporations, mid-tier companies, boutique investment banks, and funds.*



### **John HARRIGAN**

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John B. Horrigan is a Senior Researcher at the Pew Research Center where he focuses on libraries, communities, and technology. He rejoined the Pew Research Center in January 2015, having been with Pew before from 2000 to 2009. In 2009, he joined the leadership team at the Federal Communications Commission and he led development of the broadband adoption and usage portion of the National Broadband Plan. He is one of the leading authorities in the United States on how to address barriers to



broadband adoption and use.

As a consultant, Horrigan is author of landmark reports on Comcast's Internet Essentials program. The reports, "The Essentials of Connectivity" and "Deepening Ties" demonstrate the impact of online access for low-income families with children and make recommendations on how to accelerate broadband adoption and usage. He is also author of "Schools and Broadband Speeds" for the LEAD Commission and the Alliance for Excellent Education, which explores gaps in high-speed Internet at schools serving low-income and minority students. At Pew, he has authored the first national survey on people's views on governments' open data initiatives.

Horrigan has a Ph.D. in public policy from the University of Texas at Austin and his undergraduate degree from the University of Virginia.

### **Eugene VARUGHESE**

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Eugene Varughese is the Head of International Business at Philips healthcare for the Home Monitoring business. This business is focused on solutions to transform the aging Health(care) experience . He has been with Philips for the last 10 years in both the Healthcare and Consumer businesses, managing key innovative business portfolios, as well as implementing marketing and strategy transformation in the USD2 billion Advanced Diagnostics Imaging, which includes the Magnetic Resonance Imaging, Radiology and Oncology solutions business. He is internationally experienced with working experience in Europe, Asia, Australia and the United States.

Mr Varughese has an engineering degree from the University of Sydney and a Master of Business Administration from Manchester Business School, Manchester.



### **Robert McNULTY**

Founder and Partner of Livable Communities

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Robert H. McNulty has 35 years of experience advancing livable communities.

Mr. McNulty has become the prime mover of livable communities in the United States and has put together and helped to form new leadership groups in approximately twenty cities around America. He has undertaken strategic planning (in particular, the noted Chattanooga Venture Strategy), honored men and women of the private sector, government and citizen activism for building bridges across racial lines, income and classes that divide communities.

McNulty has a business degree in real estate from the University of California, School of Business and a law degree from Boalt Hall School of Law, University of California, Berkeley.

He has been a Fellow, twice appointed at the graduate school of Design at Harvard University; a guest Fellow at Pierson College, Yale; an adjunct associate professor for 8 years at Columbia University in the School of Architecture and acting director of the graduate program in historic preservation for 1 year within the School of Architecture at Columbia and, for the last five years, a member of the Congregation of Oxford University.



### **Gregor RAE**

Chairman and CEO, Business Lab; Founder, *ActiveAge*

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Gregor Rae is a graduate of the Robert Gordon Institute of Technology. A strategist with over 25 years' experience in corporate strategy, marketing and communications, he has worked extensively in the UK, Scandinavia and North America advising companies in sectors such as energy, food, finance, transport,



retail, healthcare and engineering. He has also advised governments in the UK and overseas on competitive strategy and public-private sector partnership.

Gregor created BusinessLab in 1998 to focus on technology-enabled competitiveness and the development of collaborative business models to address social and economic challenges. This has resulted in the formation of a series of collaborative research consortia, involving government agencies, multinational corporations and leading academic institutes from all over the world. The outputs from these programmes have been put to work to help improve the quality of life for people of all ages and the competitiveness of businesses, large and small. His current work centres on the impact of technology on regional, city and corporate competitive strategy and on collaborative working.

He has led the development of the *ActiveAge* research consortium since its formation in 2005 and, more recently, he designed and coordinated the highly-regarded *AdvantageNewcastle* programme.

Gregor is facilitating a new consortium, called ASTECH (Assistive Strategies and Technologies for Care and Health), involving a number of UK-based public and private sector healthcare providers and international business organisations.

And, with the leadership of a small group of leading continuing care retirement community organisations in the United States, Gregor has been developing a new not for profit entity to promote the innovative application of continuing care methodologies within the wider and expanding age-friendly communities marketplace. The *Vitalocity!* Foundation was launched at the International Association of Homes and Services for Ageing (IAHSA) conference in Shanghai in November 2013.



### **David GLANCE**

Director of the University of Western Australia Center for Software Practice

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Robert Dr David Glance is director of the University of Western Australia Centre for Software Practice, a UWA research and development centre. Dr Glance worked in the software industry for over 20 years at



companies such as Microsoft, Tibco and IONA Technologies. At these companies, Dr Glance worked on distributed communication technologies.

Dr Glance has spent the last 15 years at UWA. The UWA CSP has been involved in developing clinical software platforms used throughout Australia to support primary care, Telehealth, remote medicine and other specialist applications. Current research and development is aimed at the role of mobiles, wearables and personal data in managing health and wellbeing through activity and informed action.

Dr David Glance is a published author and technology columnist for global media site, The Conversation. His articles have appeared through a range of sites including Lifehacker.com, the ABC and the Washington Post.