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REPUBLIC OF SLOVENIA

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Evolving Role of the Individual in Privacy Protection: 30 Years after the OECD Privacy Guidelines



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Data Creation and Sharing by Individuals about Individuals

Chair:

Nataša Pirc Musar, Information Commissioner of the Republic of Slovenia

Speakers:

Joshua Kauffman, Harvard University, Graduate School of Design

Tai Myoung Chung, Professor, Information & Communication Engineering, Sungkyunkwan University, Korea

Elizabeth Denham, Information and Privacy Commissioner for British Columbia, Canada

Peter Swire, Professor of Law, Ohio State University

Kasey Chappelle, Global Privacy Counsel, Vodafone

What are the trends in data creation and dissemination by individuals about themselves and others?

While responsibility for privacy compliance is usually allocated to the organizations that control the data, are there circumstances in which it makes sense to consider a role for individuals in helping protect the privacy of data they help create and disseminate?

What are the most promising approaches for addressing the challenges posed to privacy by individuals themselves?



Challenge:

Changing attitudes towards privacy

- *“Privacy as a social norm is a matter of past!”* by _____, CEO of _____
- *“If you have something that you don't want anyone to know, maybe you shouldn't be doing it in the first place.”* by _____, CEO of _____
- _____, CEO _____ fears that too much information is shared online, and predicts that people will one day change their name and reinvent themselves in order to escape their digital past.



That point of view might be extreme, but it is true that social networking has forced us to more closely examine and redefine the concepts of privacy and identity.

