

OECD Working Party on Public Sector Information

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Info-Dynamics Research Associates Limited

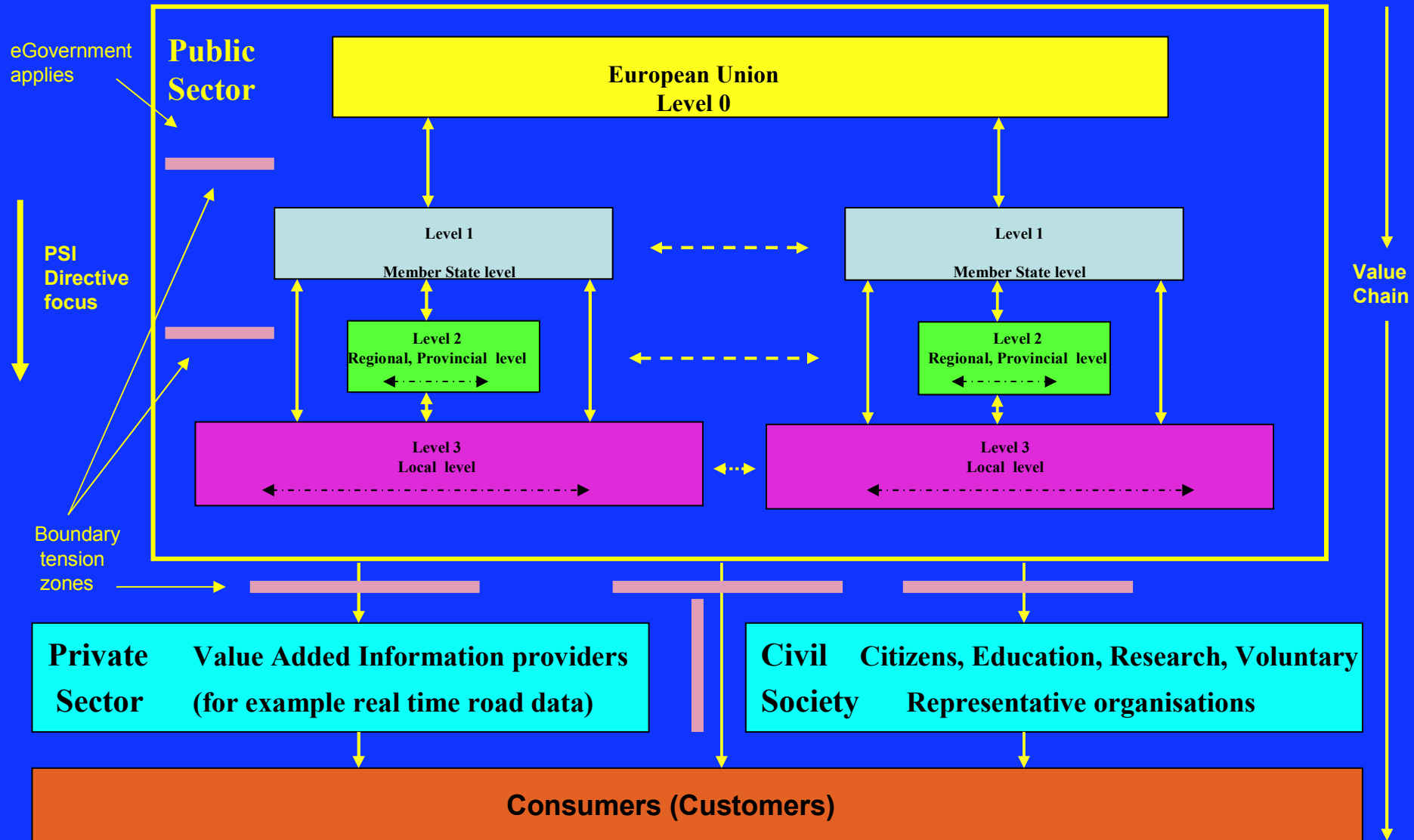
Email: chris@i-dra.org

Agenda Item 3

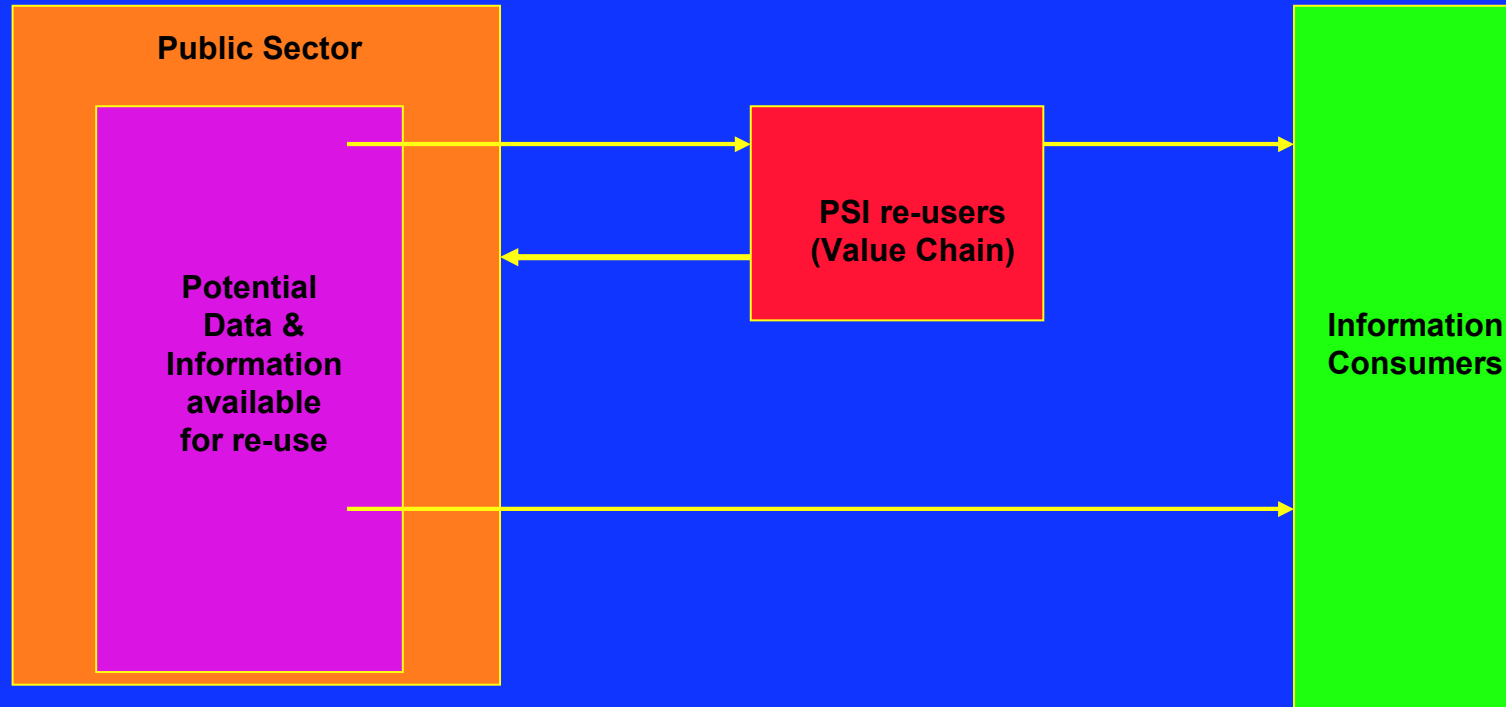
Commercial re-use of PSI:

Economic analysis and metrics of public sector information

PSI single market simplified structure



Economic analysis: simplified model for re-use of PSI

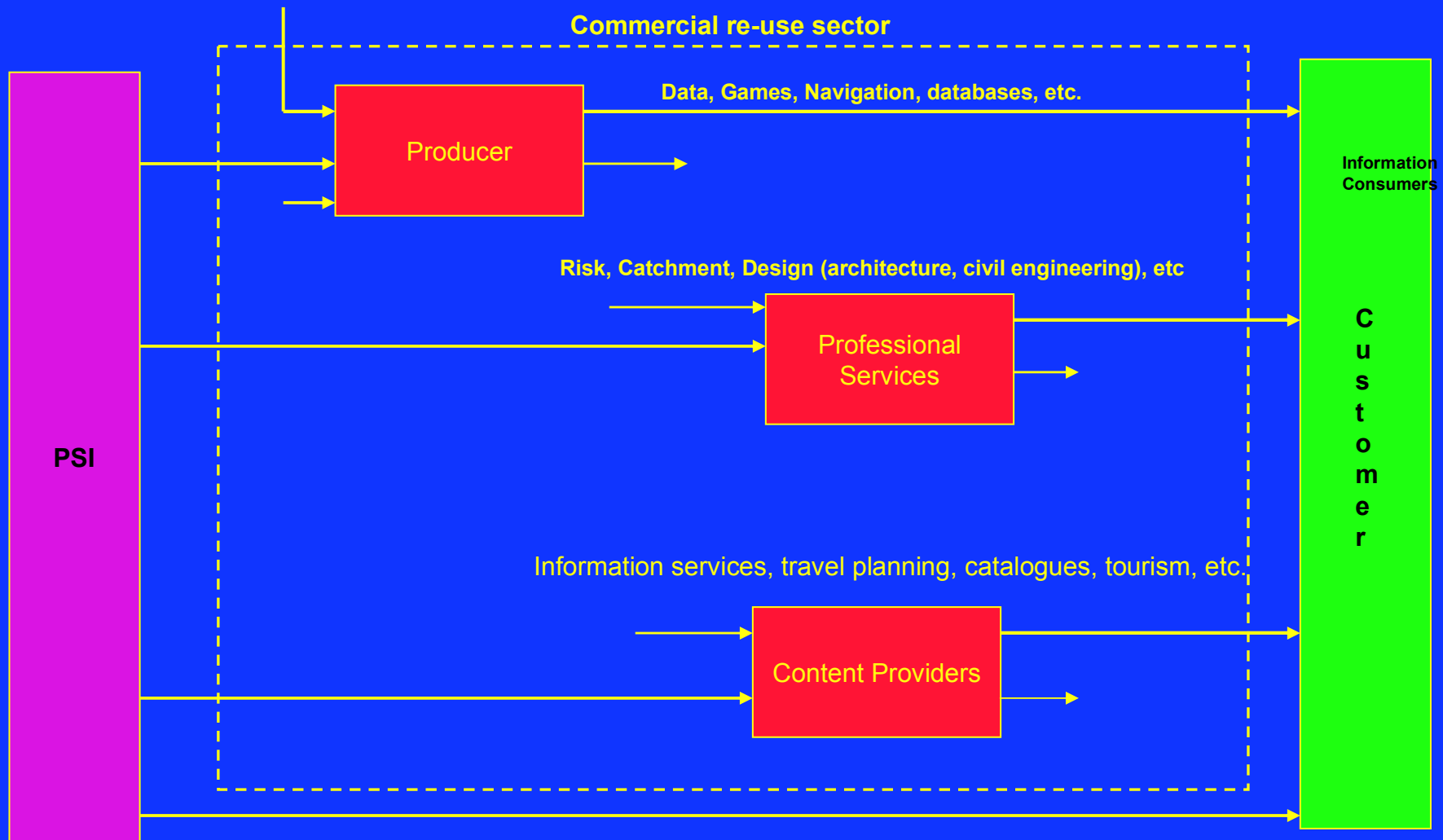


- Compliance
- Configuration of Public Sector
- Operating framework
- Geographic distribution
- Internal data flows (IPR/Cross charging)
- Investment
- Number of entities
- Pricing models
- Productivity
- ROCE
- Terms & Conditions
- Transparency

- Configuration of value chain
- Geographic distribution
- Investment
- Number of entities
- Pricing models
- Productivity
- Re-use sectors
- ROCE
- Worth of organisation

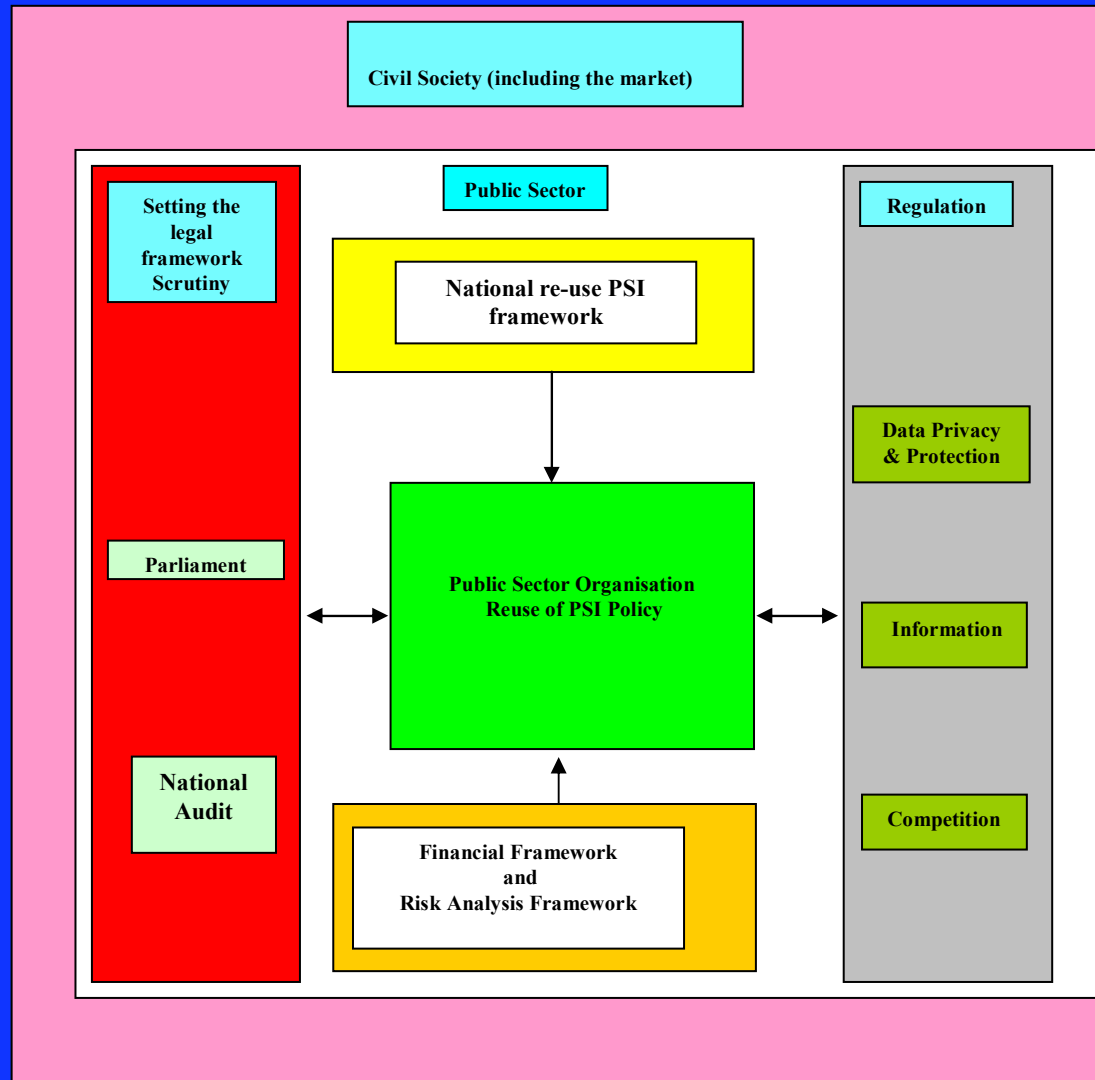
There is a need to understand
The response
NO!

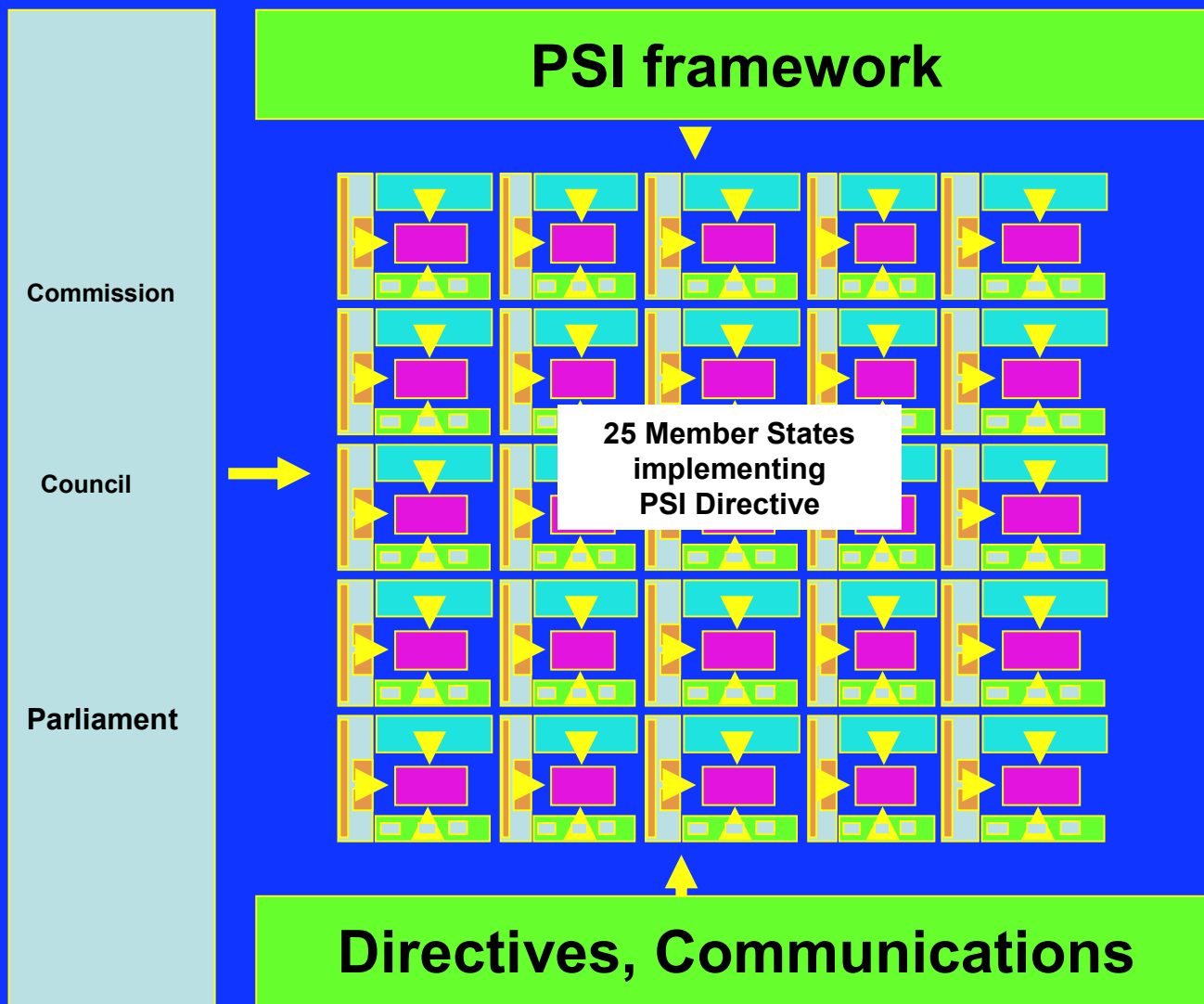
Economic analysis: simplified model for re-use of PSI



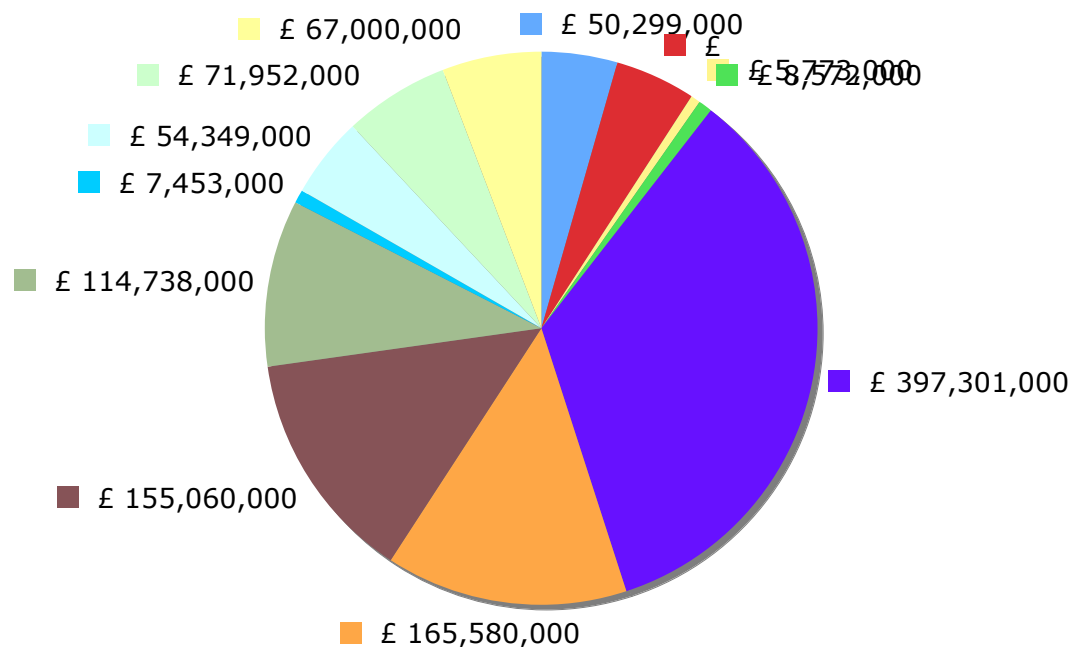
Related areas that impact: eGovernment as public sector moves down stream procurement, PPP

The existing and proposed frameworks: Member State Public Sector Framework



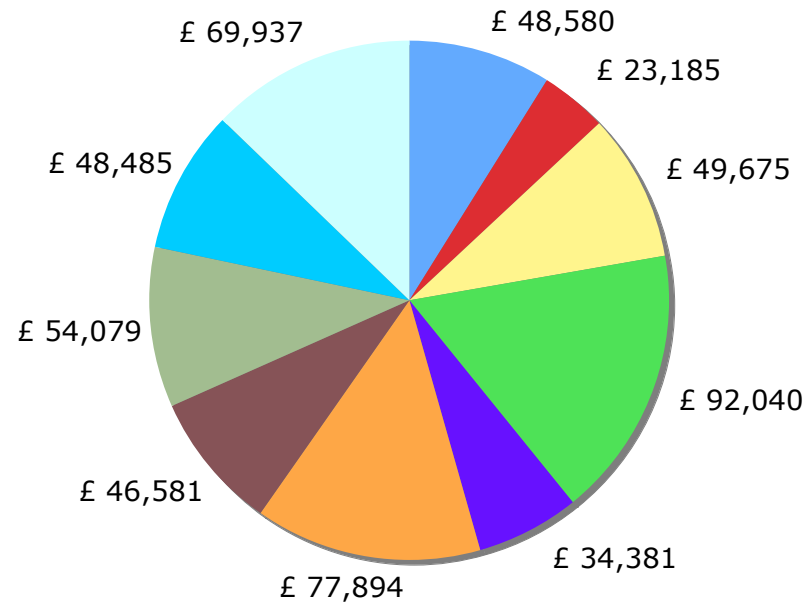


Annual turnover of some of the UK PSI providers for 2004-2005



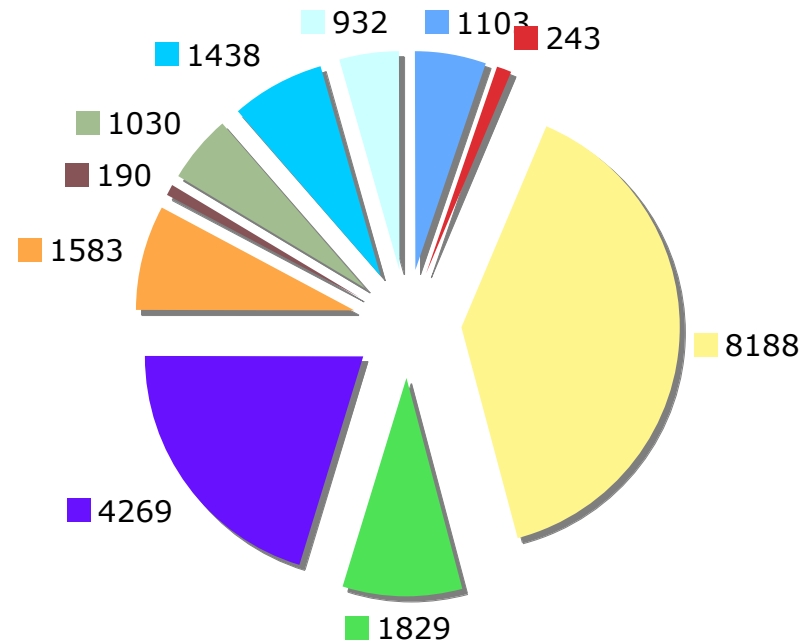
- British Geological Survey
- Companies House
- General Registers of Scotland
- Govt. Actuaries Department
- HM Land Registry
- Met Office
- Office of National Statistics
- Ordnance Survey GB
- Ordnance Survey Northern Ireland
- Patent Office
- Registers of Scotland
- UK Hydrographic Office

**UK annual turnover per employee for the financial year
2004/2005
for selected number of public sector data providers**



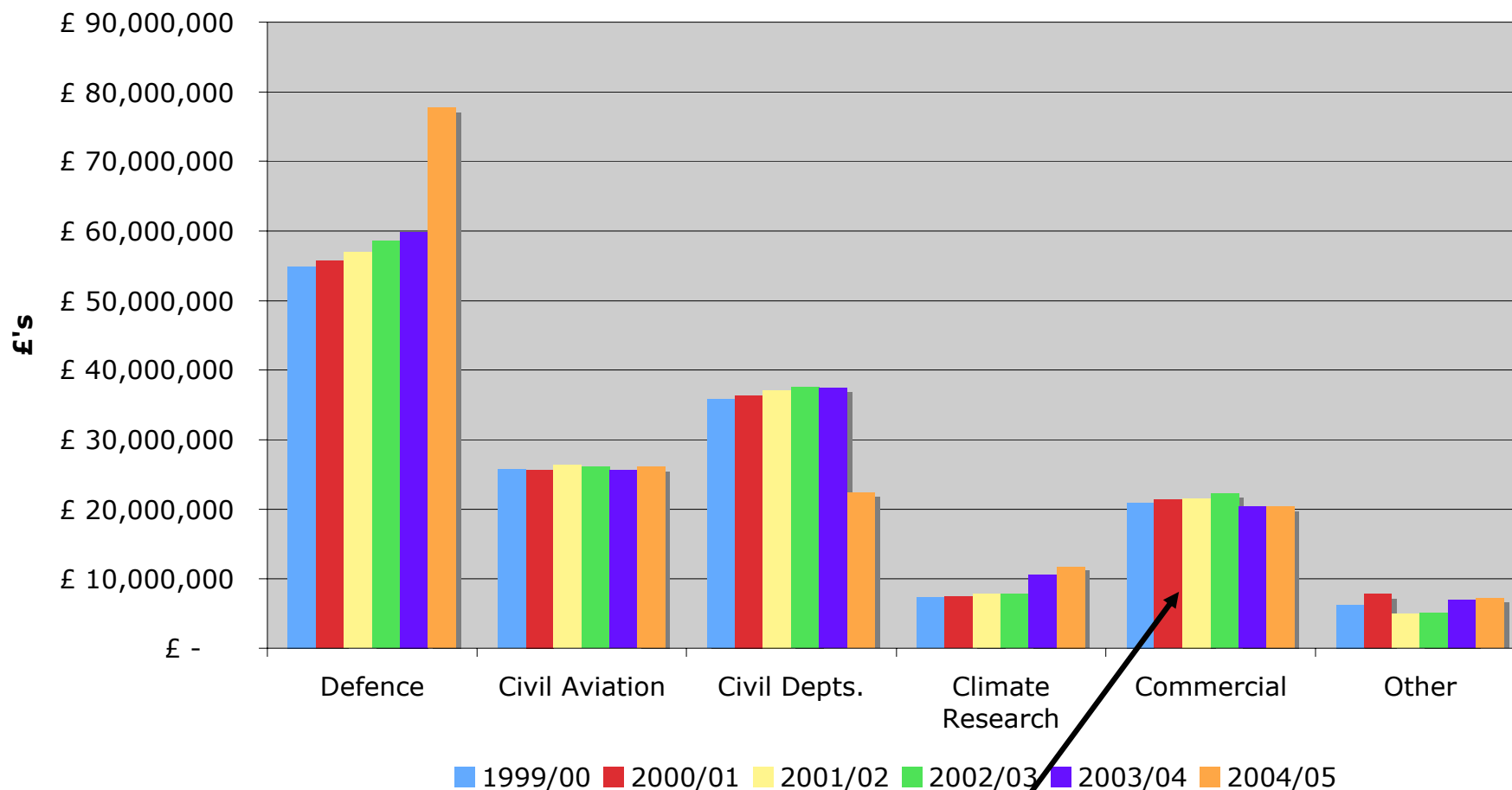
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Number of staff employed during Financial Year 2004-2005



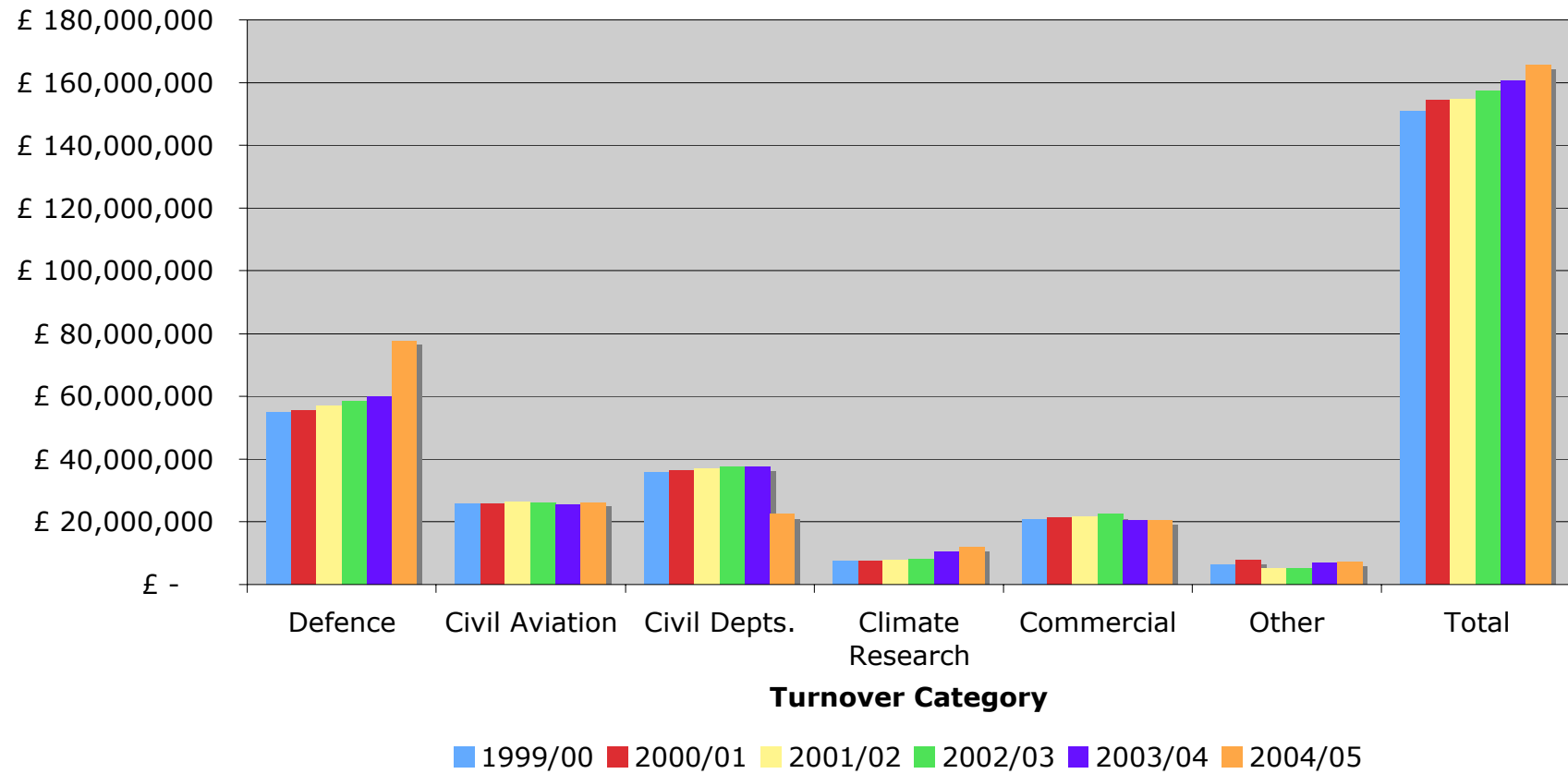
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UK Met Office - Income analysis per Customer Sector per financial year

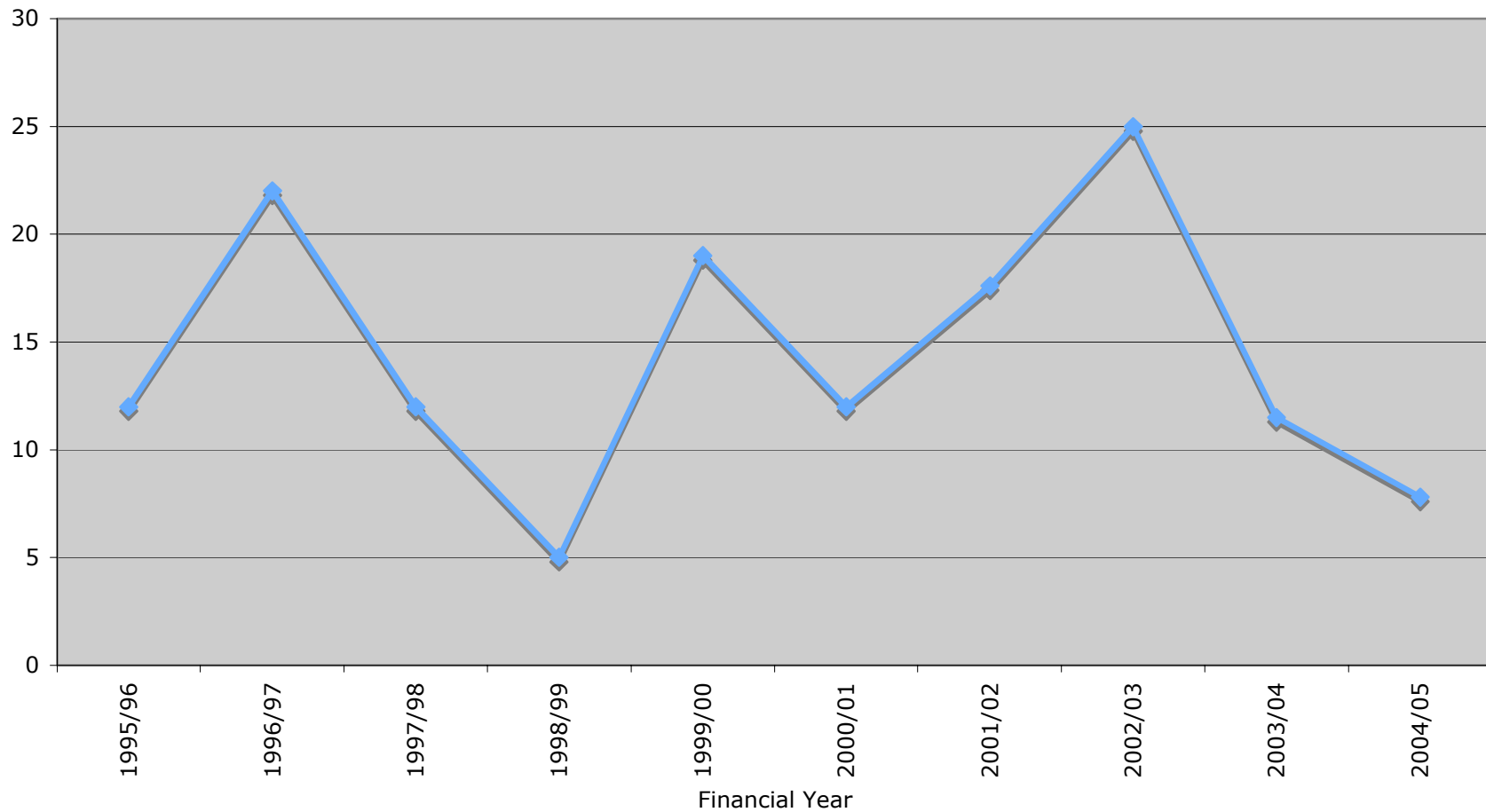


Analysis of this customer sector
As to percentage that are re-users

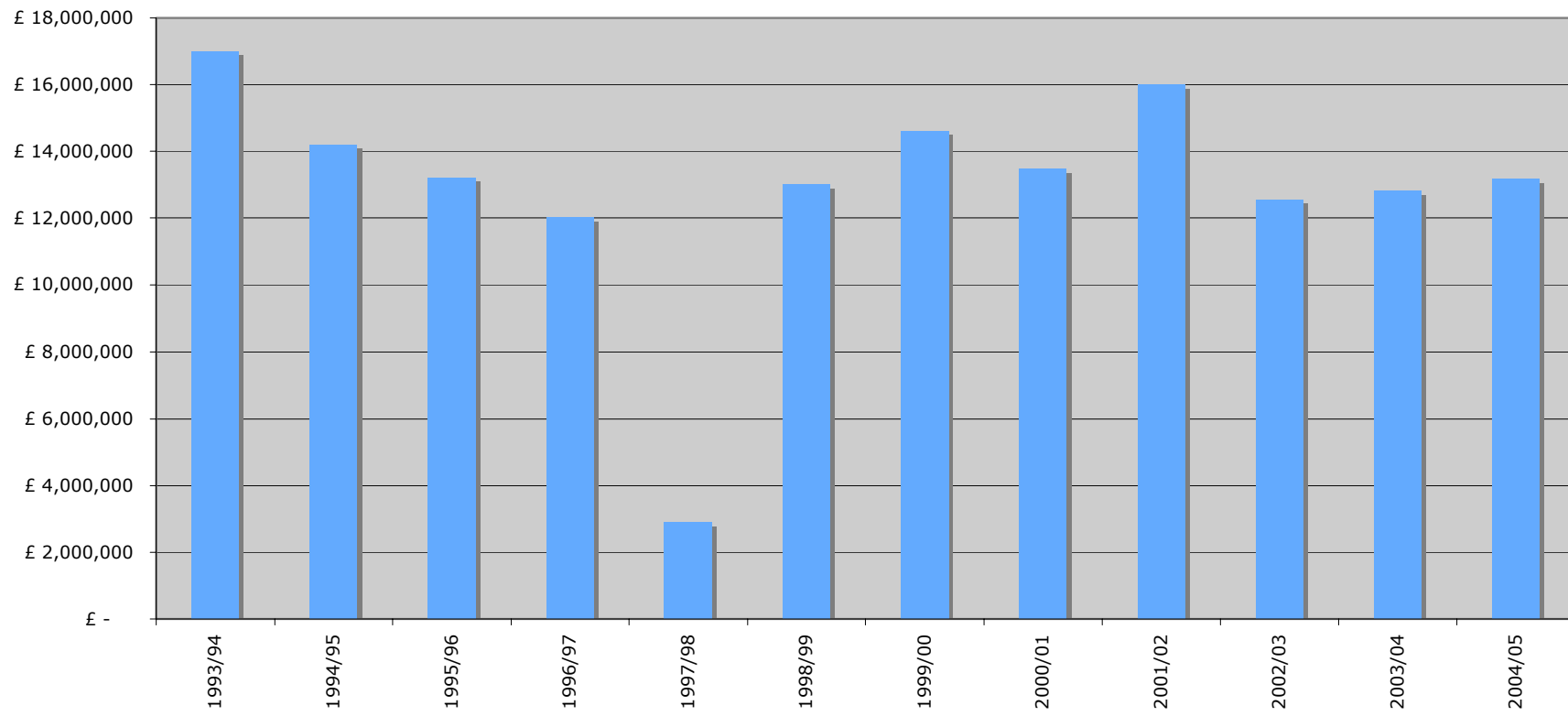
UK Met Office - Turnover per Financial Year by Customer Sector plus Total Turnover

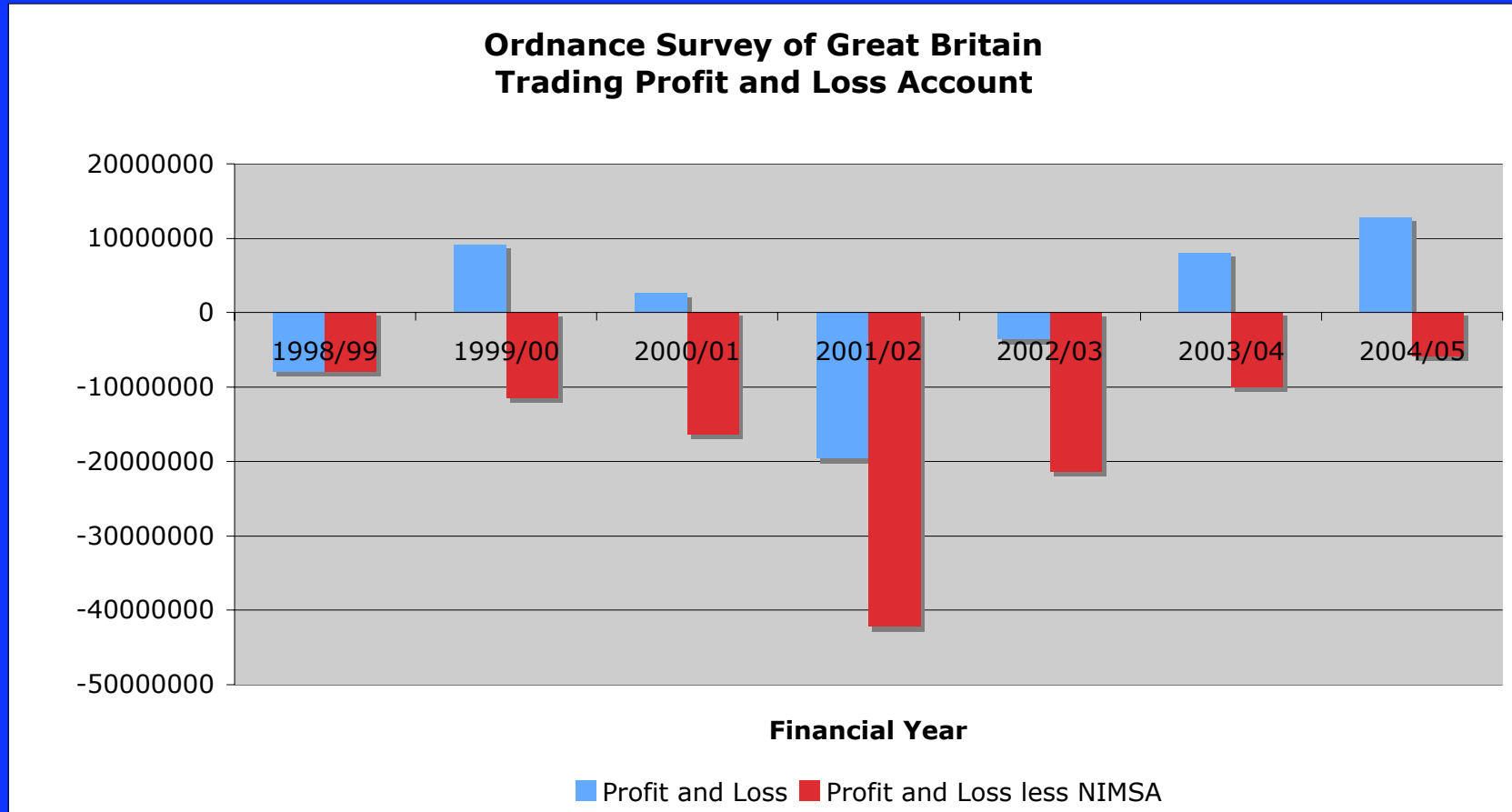


UK HM Land Registry - Percentage Return on average Capital Employed (ROCE) per financial year

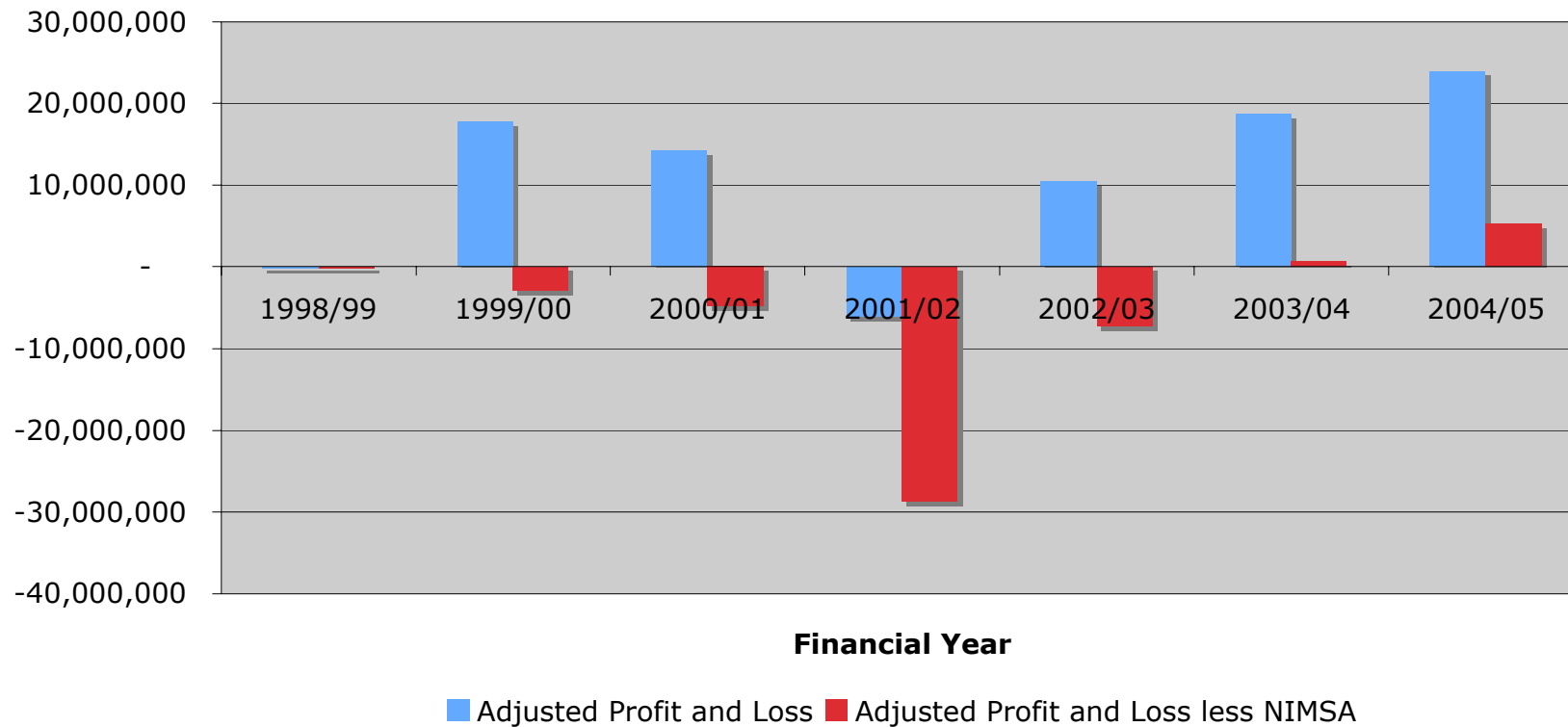


UK Ordnance Survey GB - Public Sector subsidy (inflow) per financial year

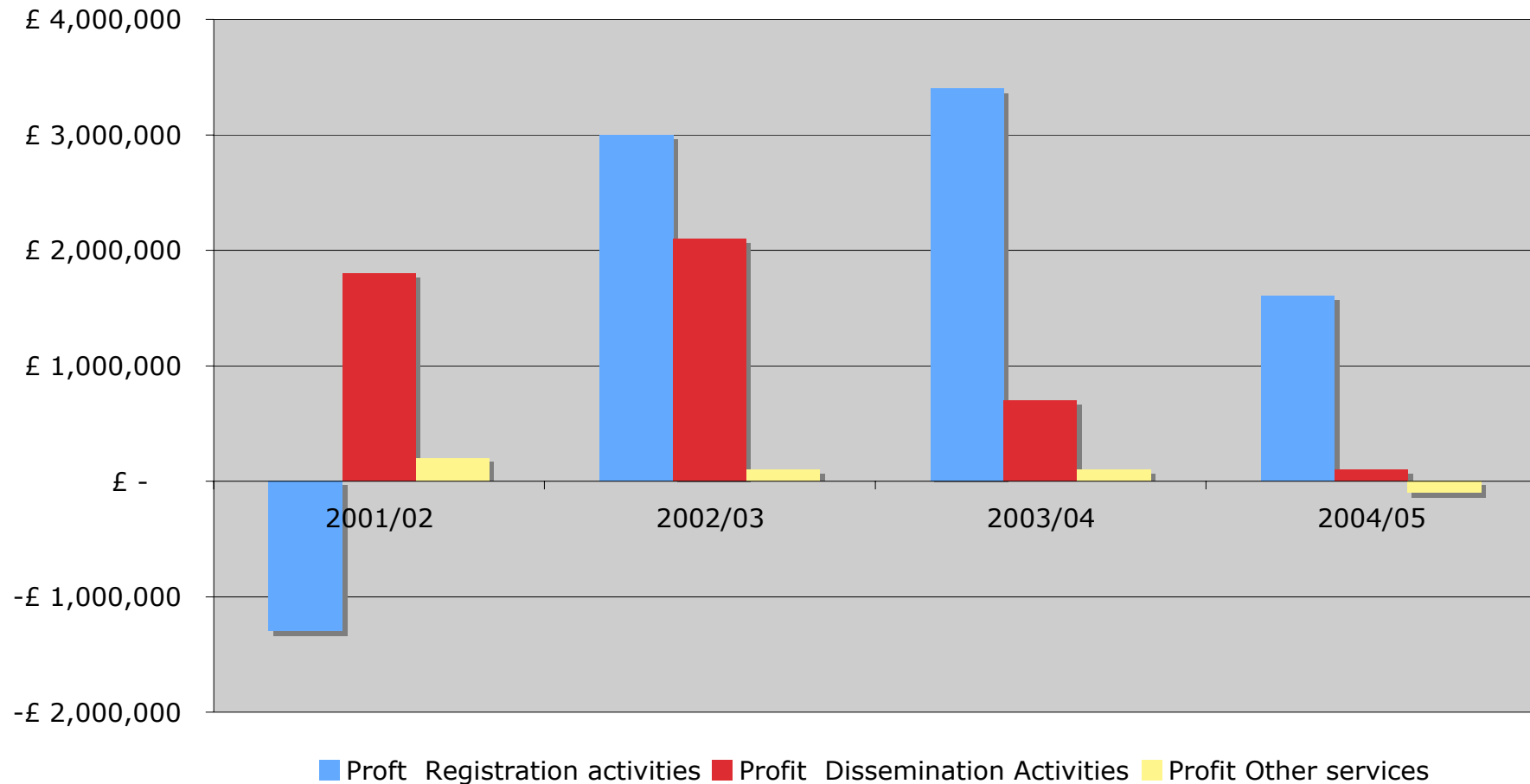




**Ordnance Survey of Great Britain Profit and Loss Account
(assuming no Sales and Marketing employees)**



UK Companies House Profit and Loss on trading activities



Agenda Item 4

Industry success and business case examples:

Opportunities and challenges



Licence exceptions

Please note that we may refuse a licence in certain circumstances including the following:

- 1 We may refuse to grant certain applications if:
 - your request to reproduce Ordnance Survey mapping falls outside Ordnance Survey's standard licensing terms and conditions; or
 - you want to market a product whose intended use is the same as, or comparable to, that of any product marketed by Ordnance Survey itself or any product which Ordnance Survey intends to market.

If we reject your application, we will try to offer another solution and work with you to revise your application if appropriate. If we refuse your application, we shall explain to you the reason for this.

Source: <http://www.ordnancesurvey.co.uk/oswebsite/business/copyright/docs/D03800.pdf>

Wow...!!!!

!?



UK House of commons - Parliamentary Questions Question 66231 3rd May 2006

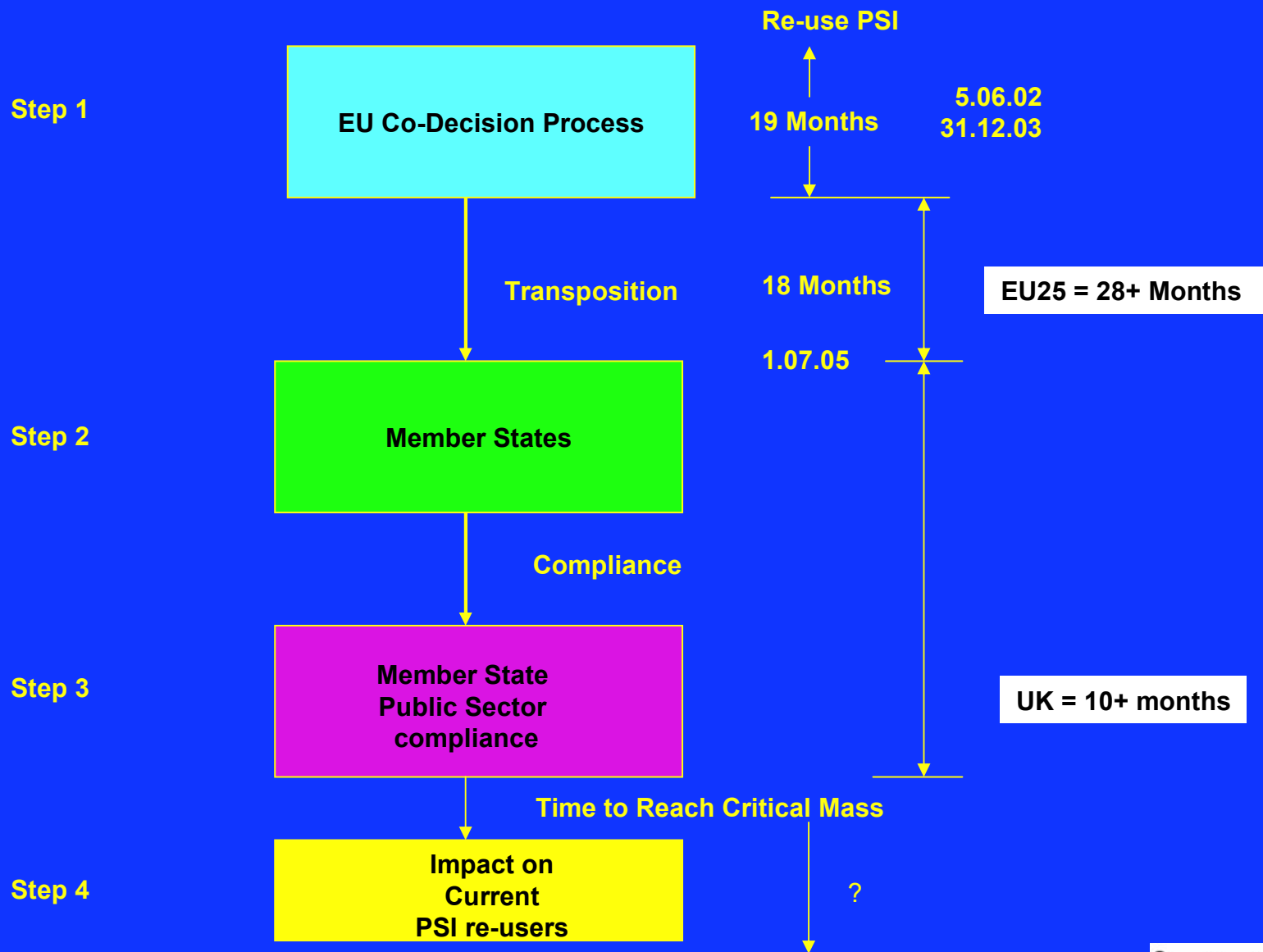
3 May 2006: Column 1682W—continued

Ordnance Survey

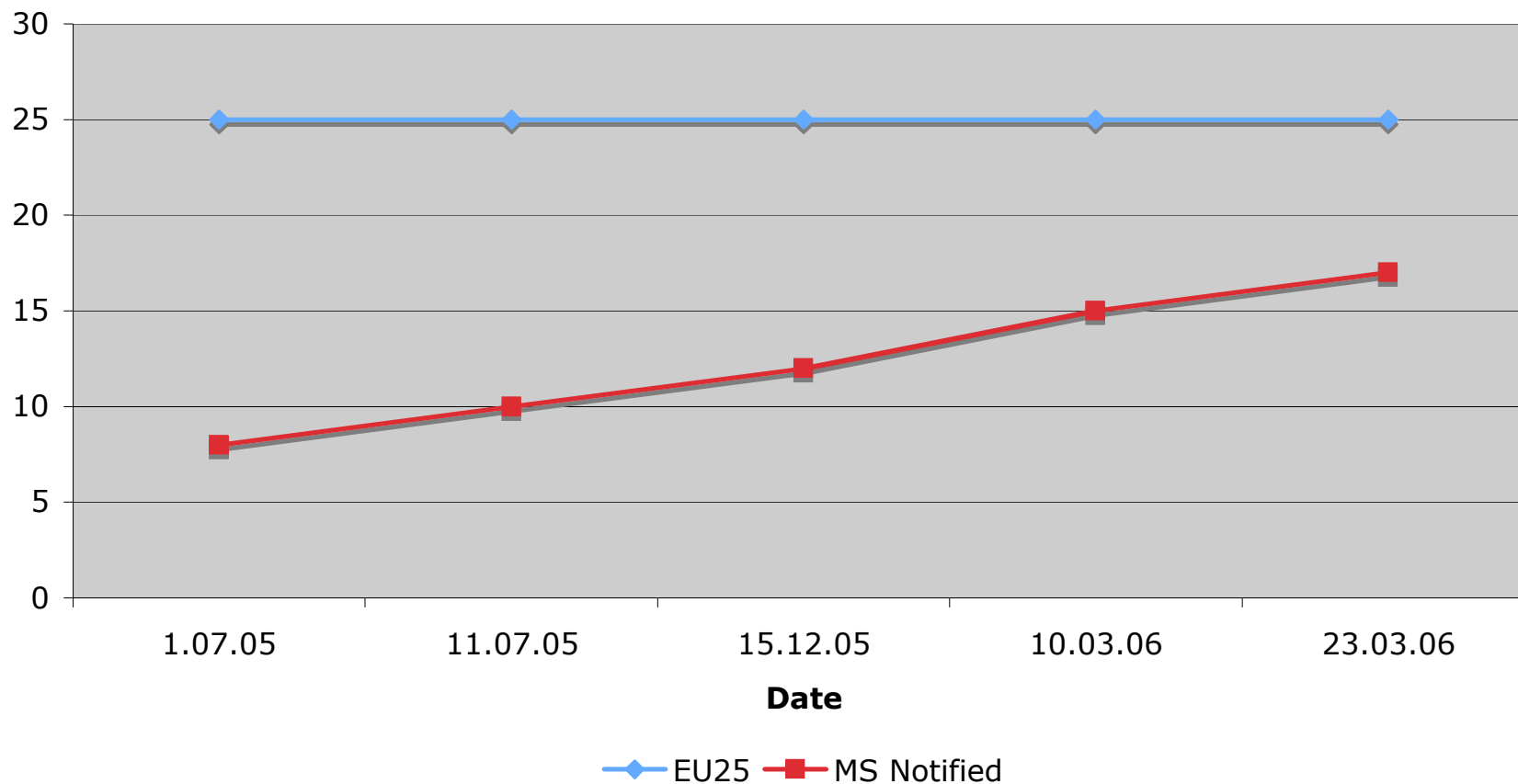
Mr. Pickles: To ask the Deputy Prime Minister how many requests Ordnance Survey has received for information under the Re-use of Public Sector Information Regulations 2005; and how many requests were refused (a) in whole and (b) in part. [66231]

Jim Fitzpatrick: Since the implementation of the Re-use of Public Sector Information Regulations 2005 on 1 July last year, Ordnance Survey has received four requests under the legislation. One request was granted in full. In line with published guidance, the other three were treated as requests for information under the Freedom of Information Act 2000 and were therefore not applicable under this legislation.

There have been no refusals in whole or part by Ordnance Survey under the Re-use of Public Sector Information Regulations 2005.

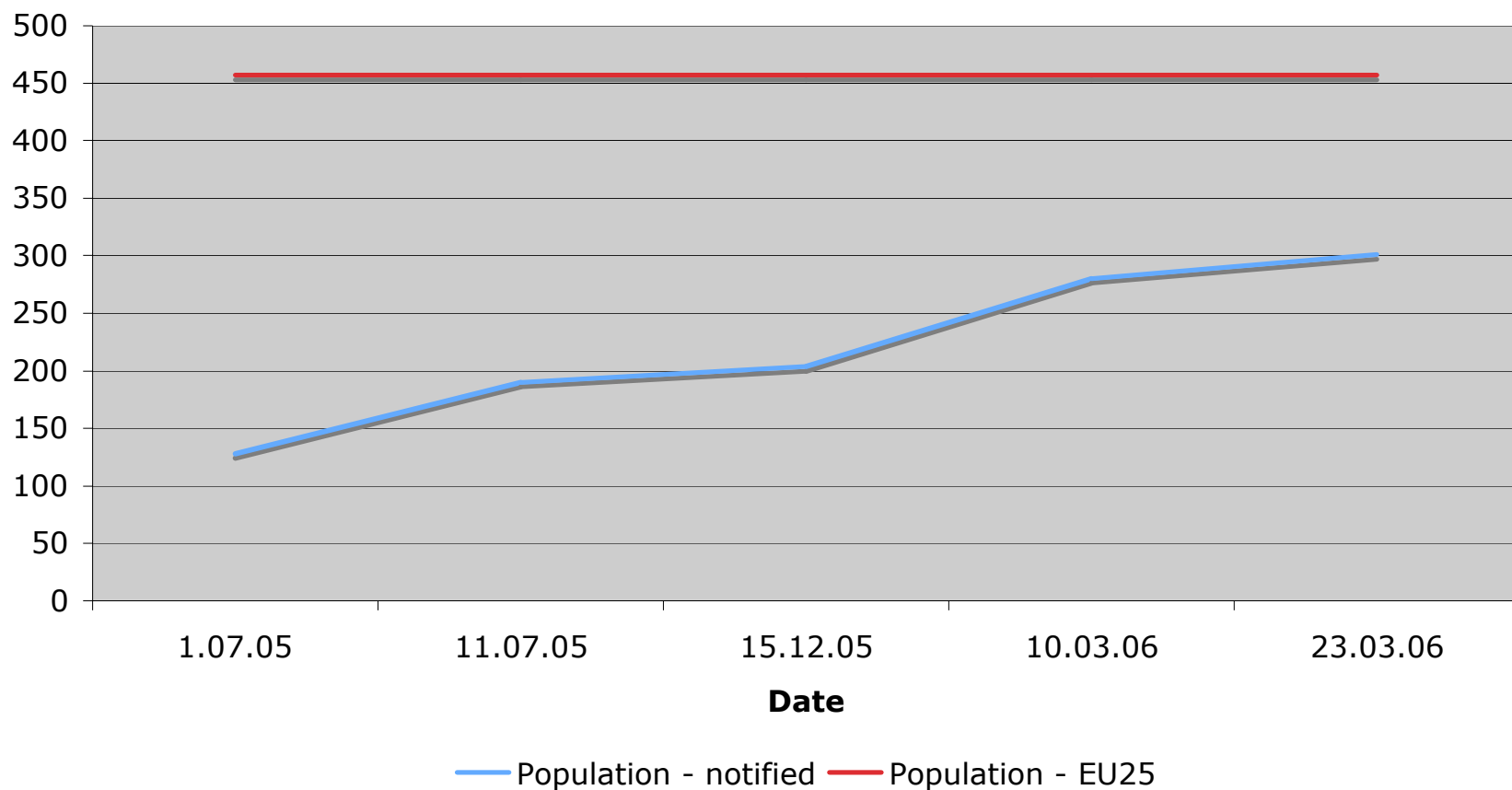


PSI Directive: Number of Member States that have submitted transposition notifications



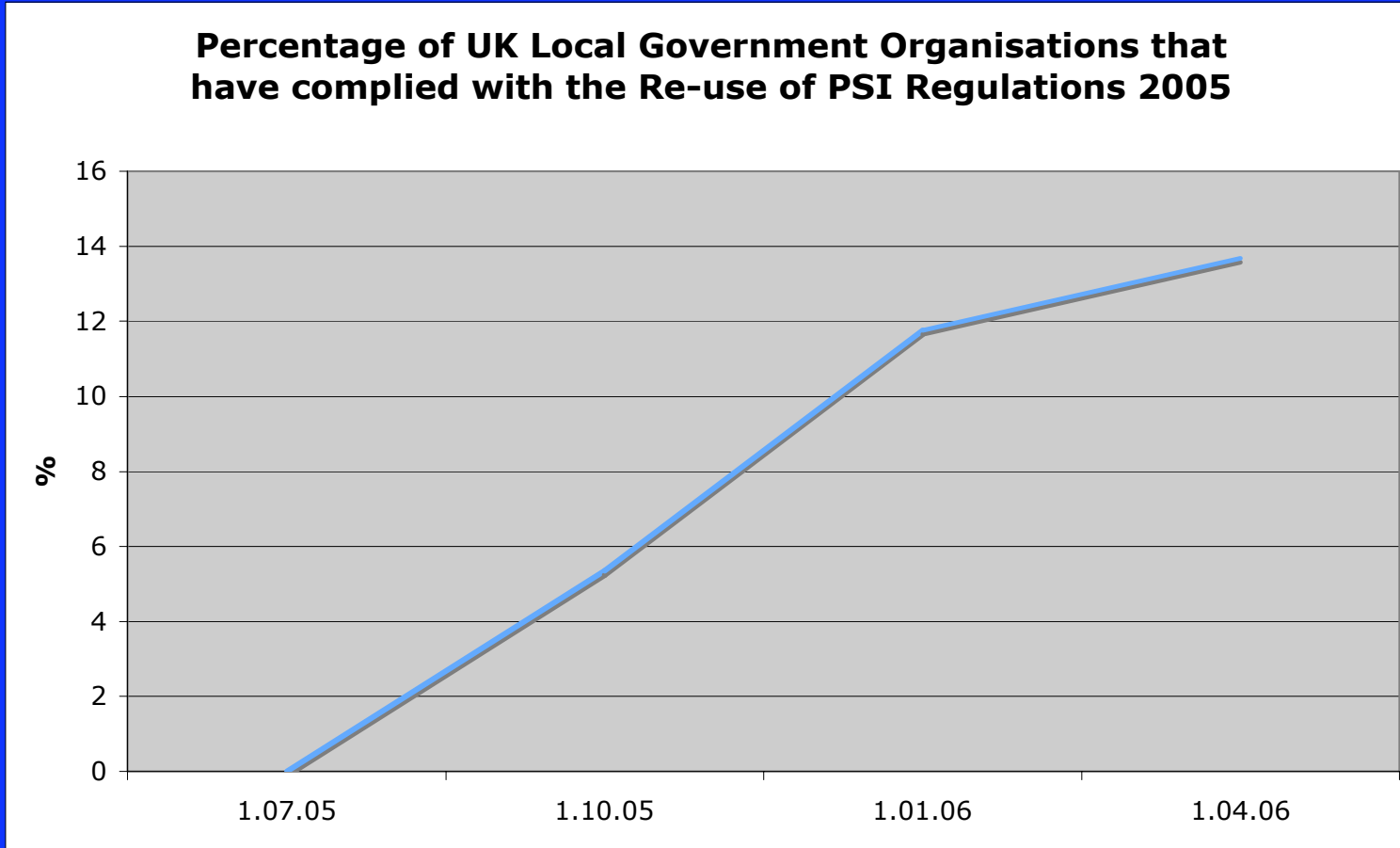
Based on data from: http://europa.eu.int/information_society/policy/psi/implementation/index_en.htm

PSI Directive - Transposition notifications Population covered



Based on data from: http://europa.eu.int/information_society/policy/psi/implementation/index_en.htm

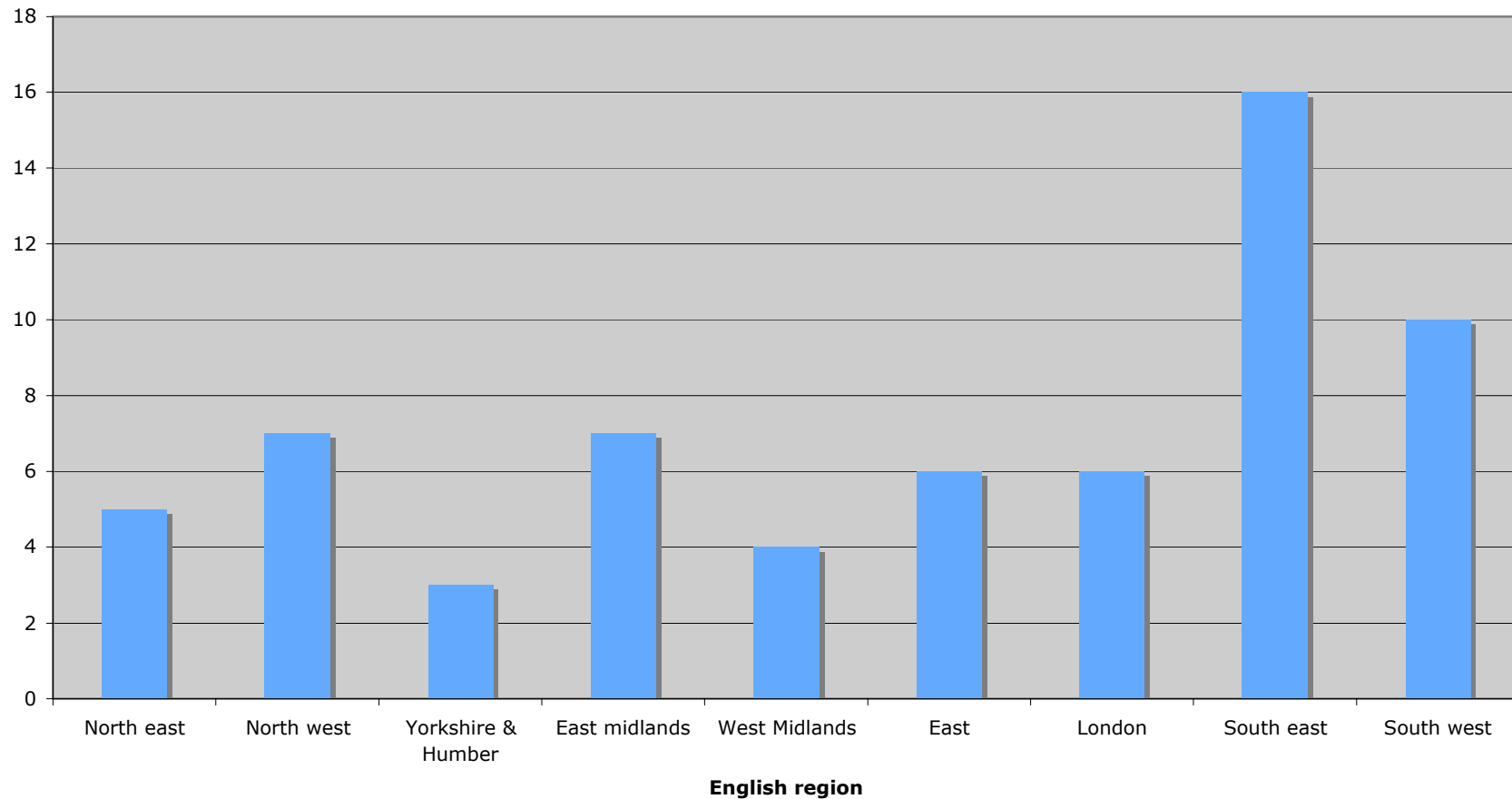
Percentage of UK Local Government Organisations that have complied with the Re-use of PSI Regulations 2005



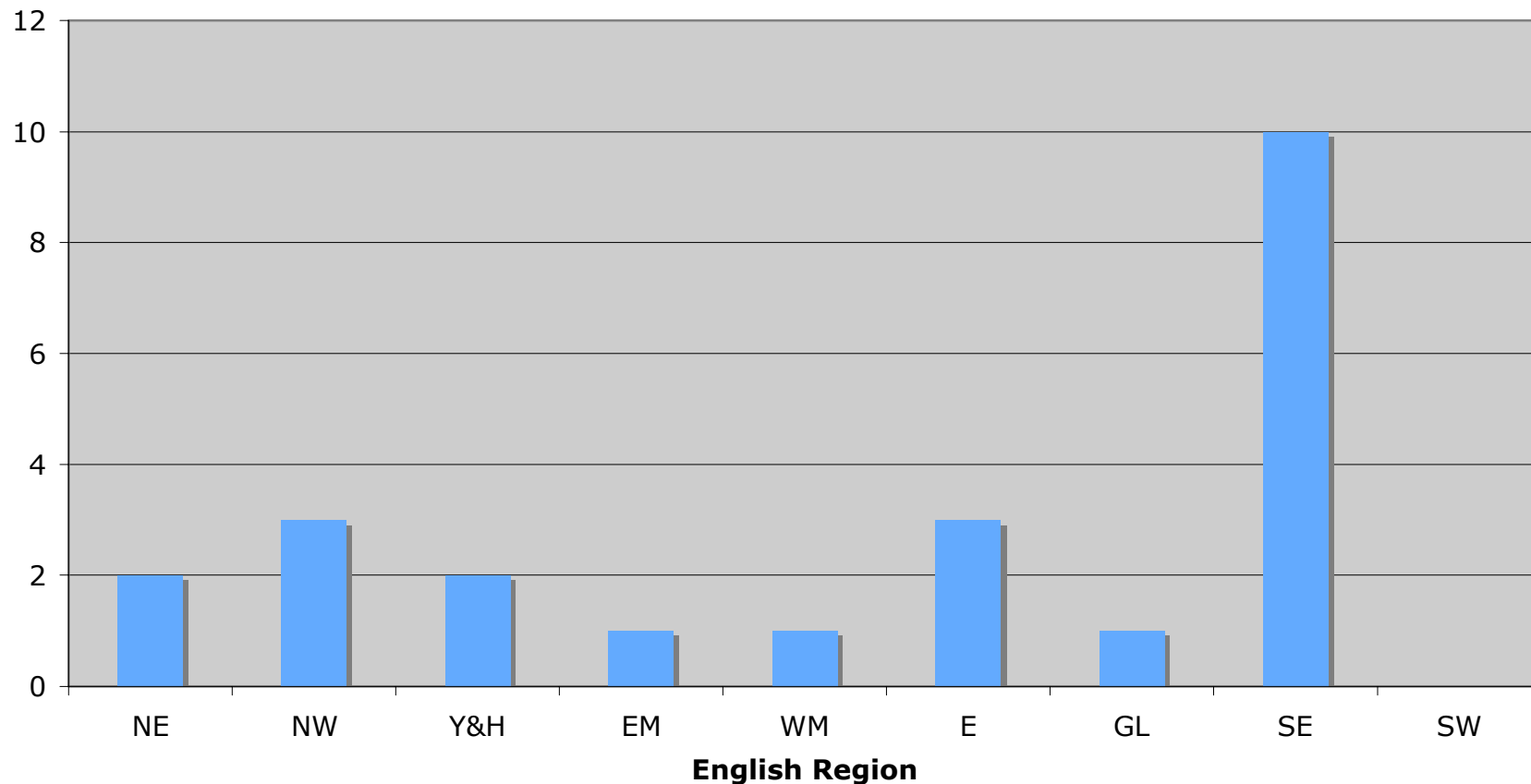
Average per month over the nine months = 9

If average maintained then time for all 468 local authorities to comply = 57 months (4.75 years!) 1st April 2009!

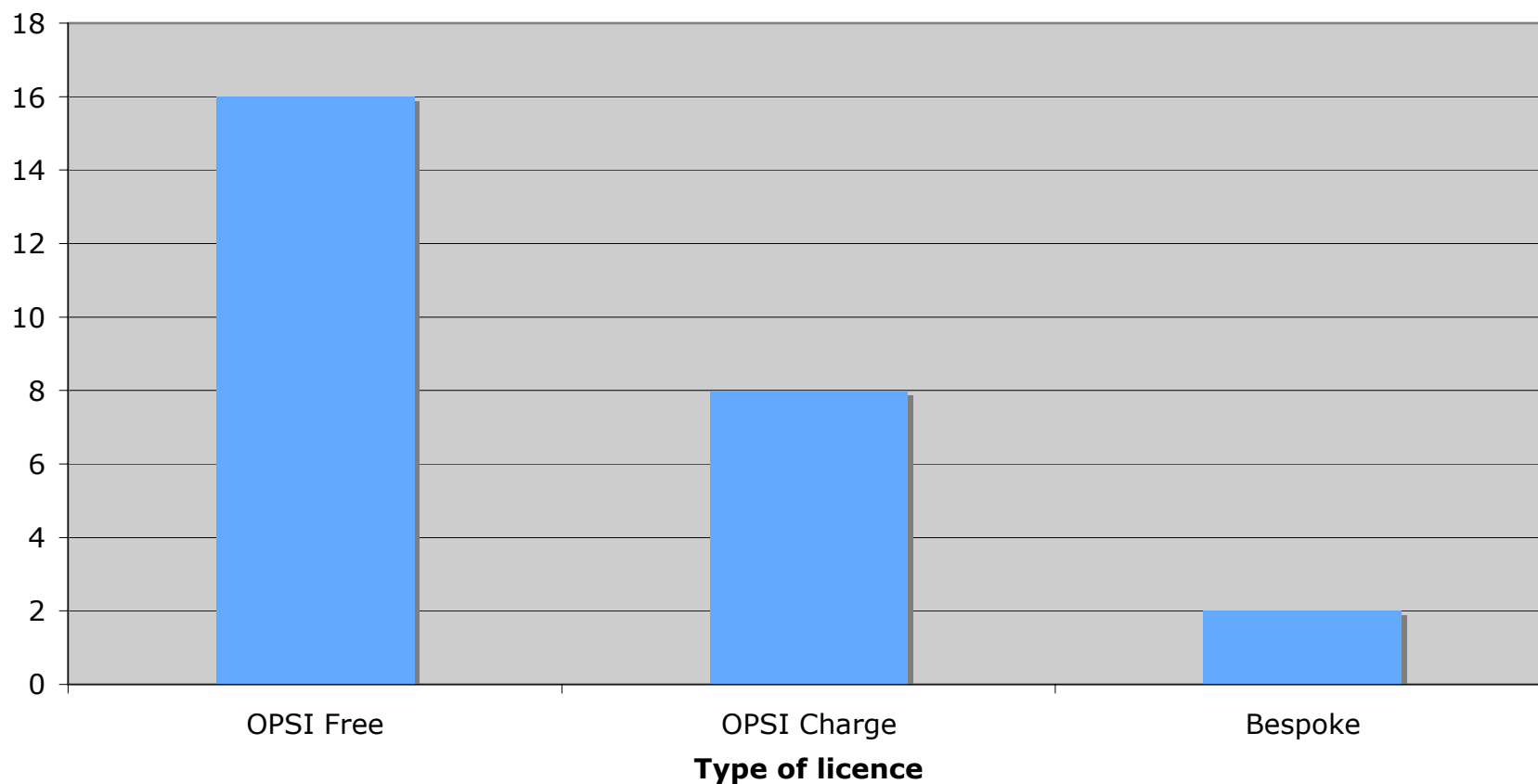
England: Regional analysis of the local authorities that have implemented the the PSI Regulations
2005 as at the end of month 9, 1 April 2006 Total 64



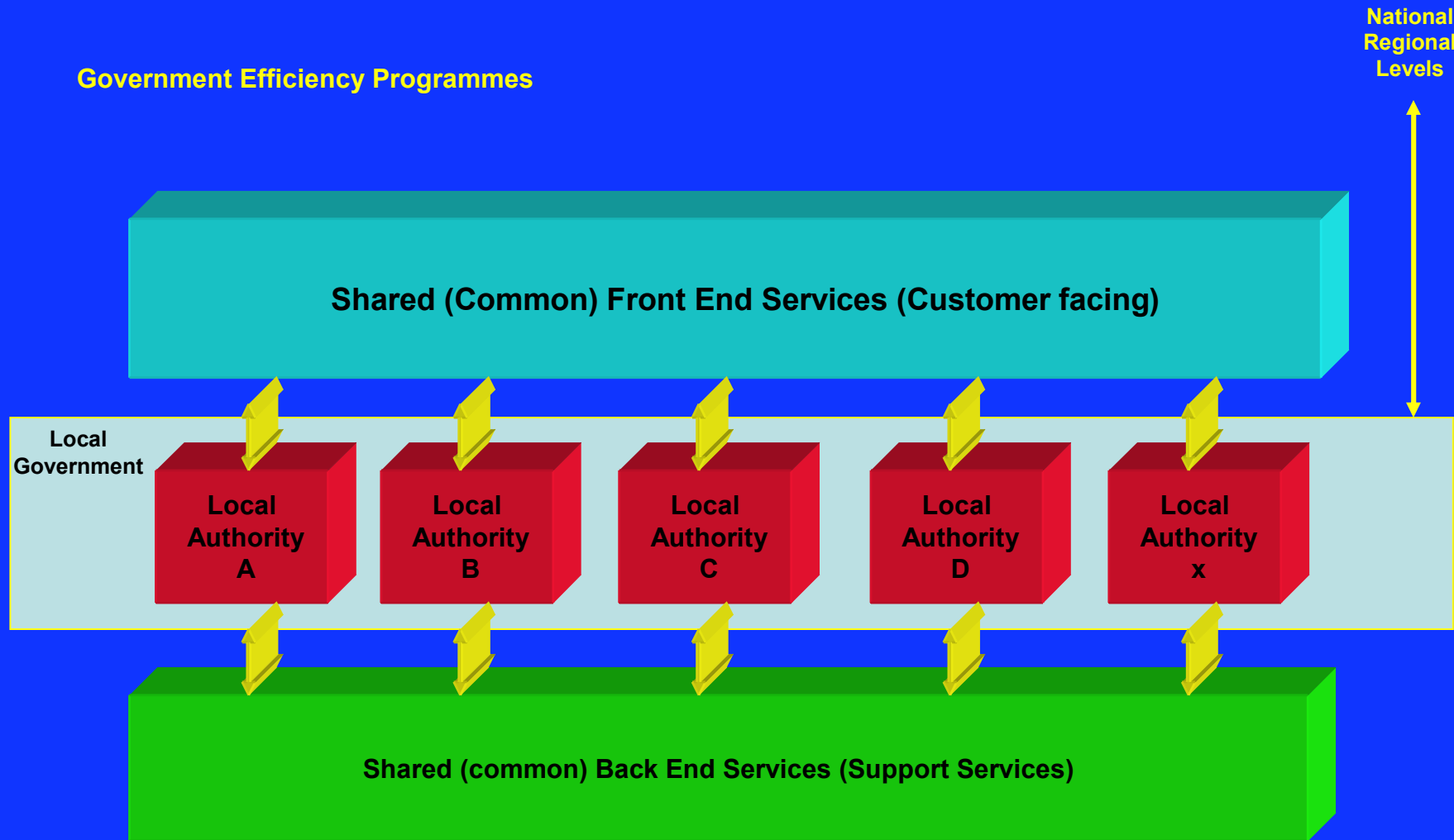
Re-use of PSI Regulations 2005 Regional distribution - Licence Transparency



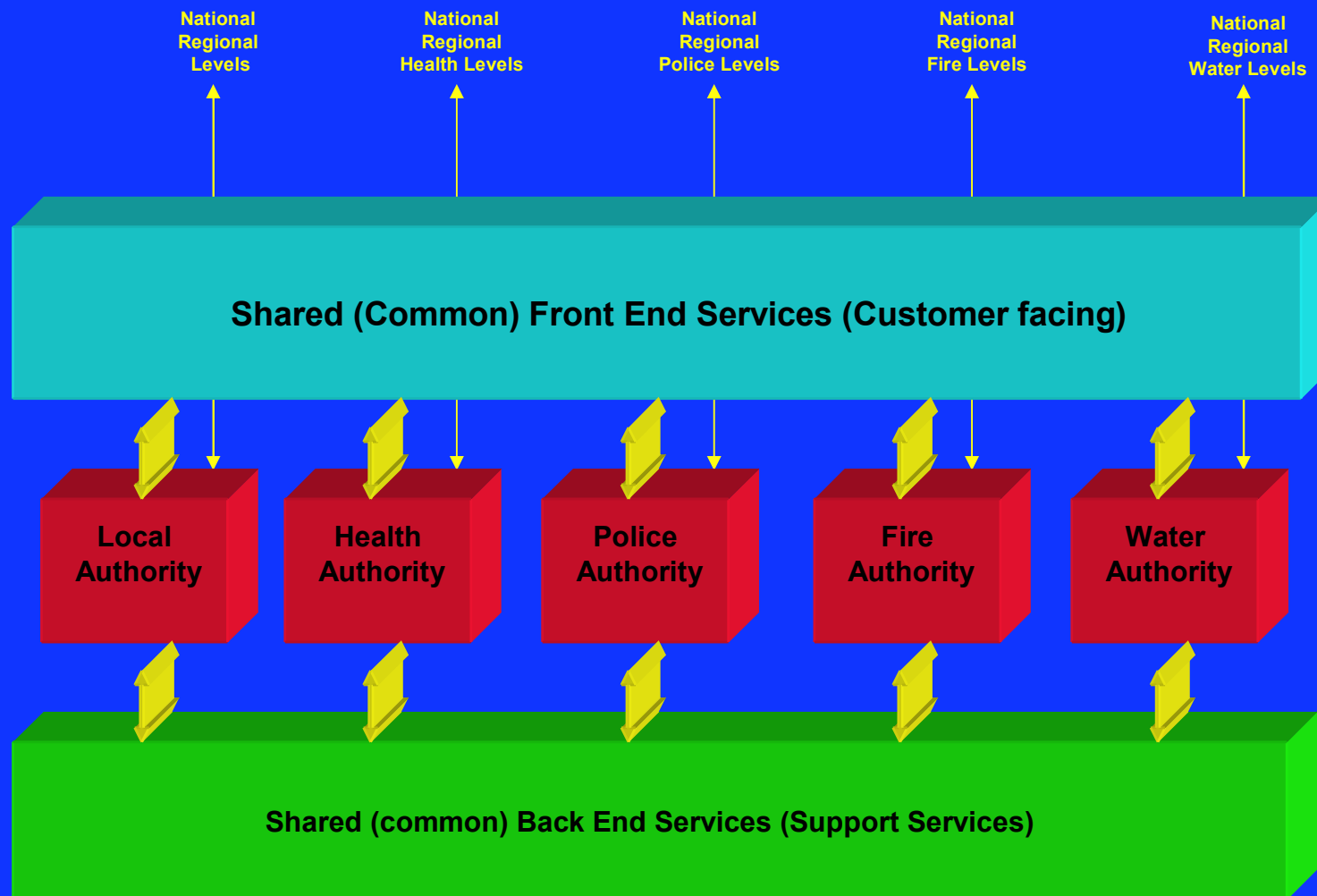
Re-use of PSI Regulations 2005 Licences based on OPSI standard licences



Government Efficiency Programmes

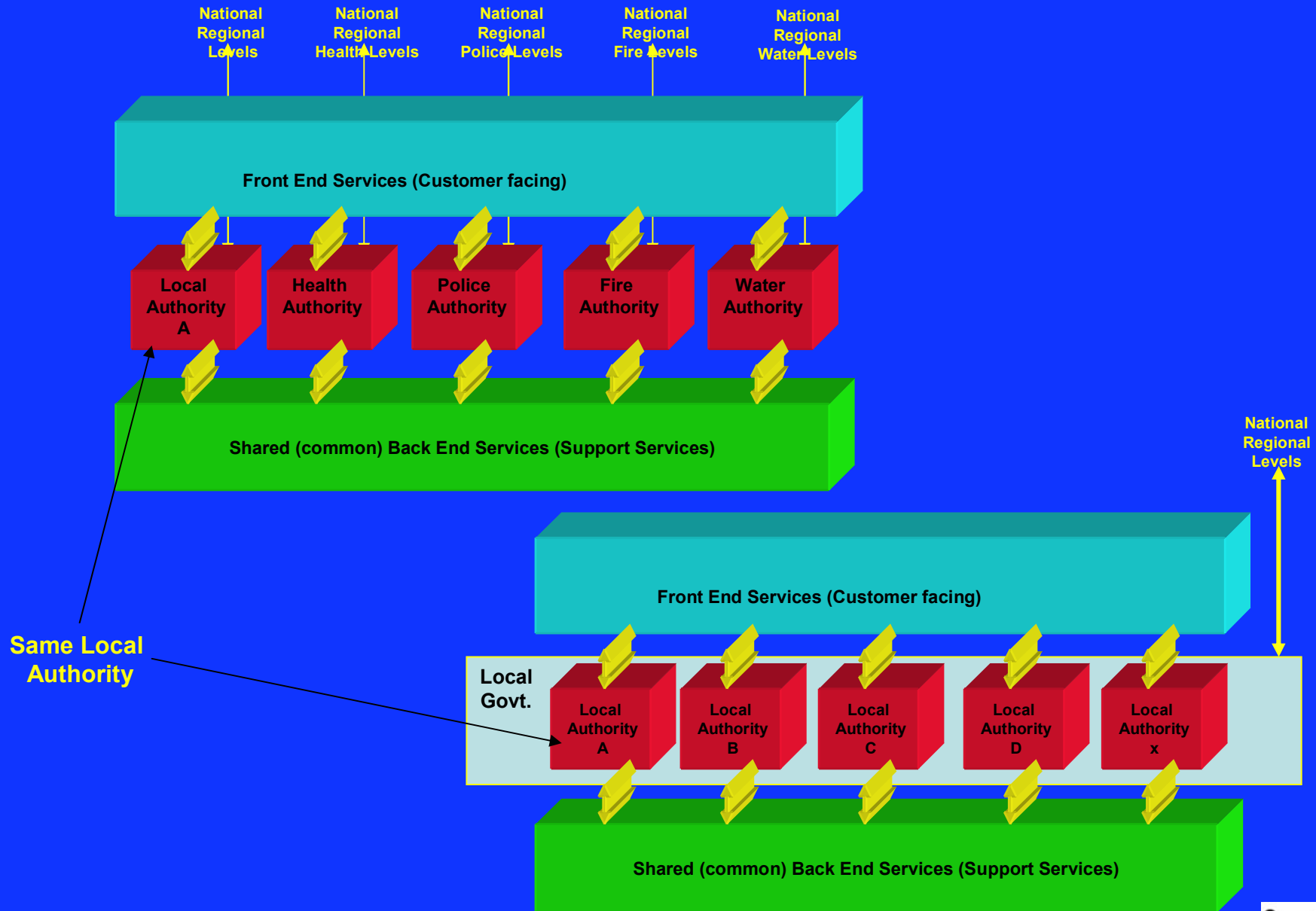


Possible Legal Constructions: An informal partnership (Association), Public Public Partnership, Public Private Partnership

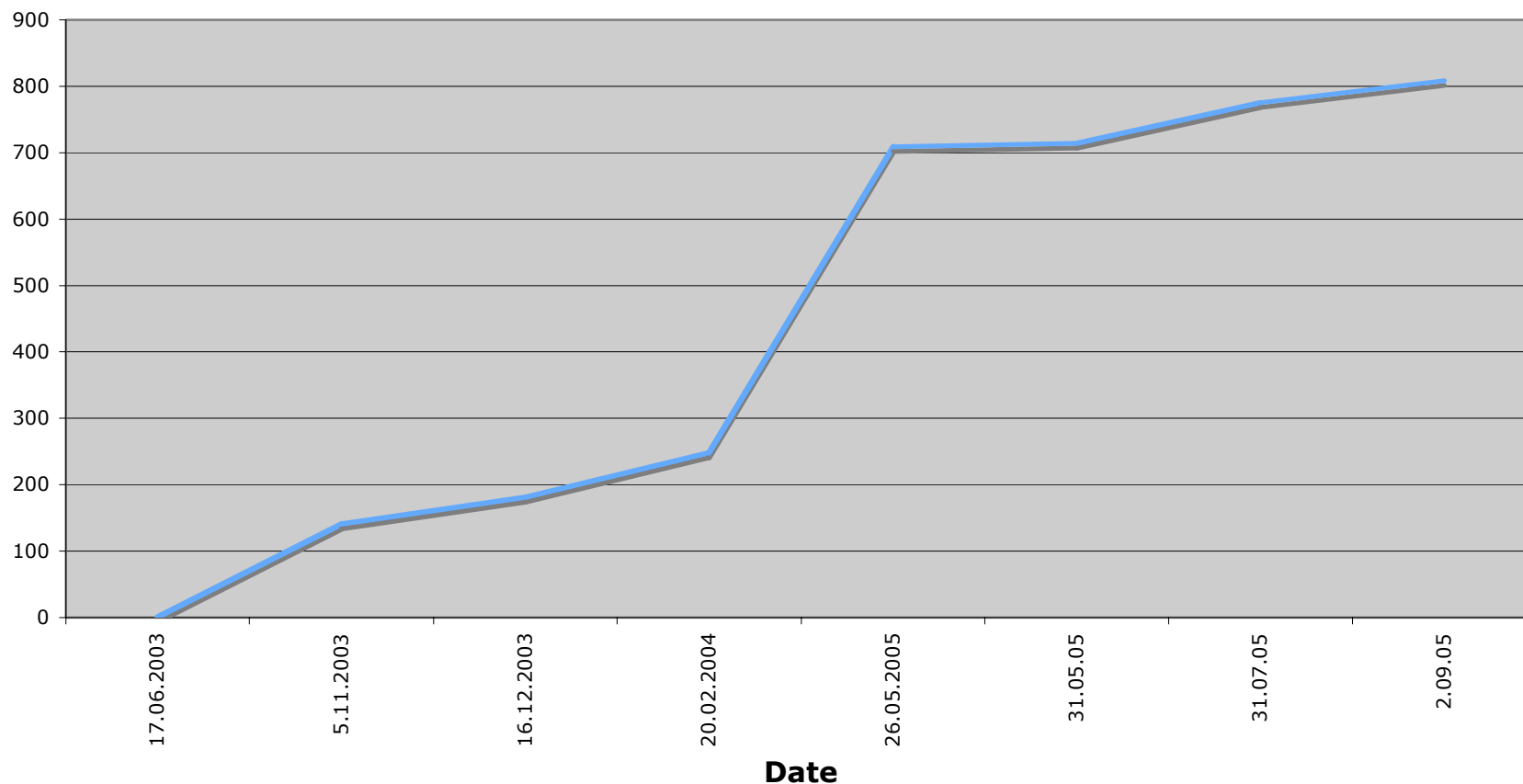


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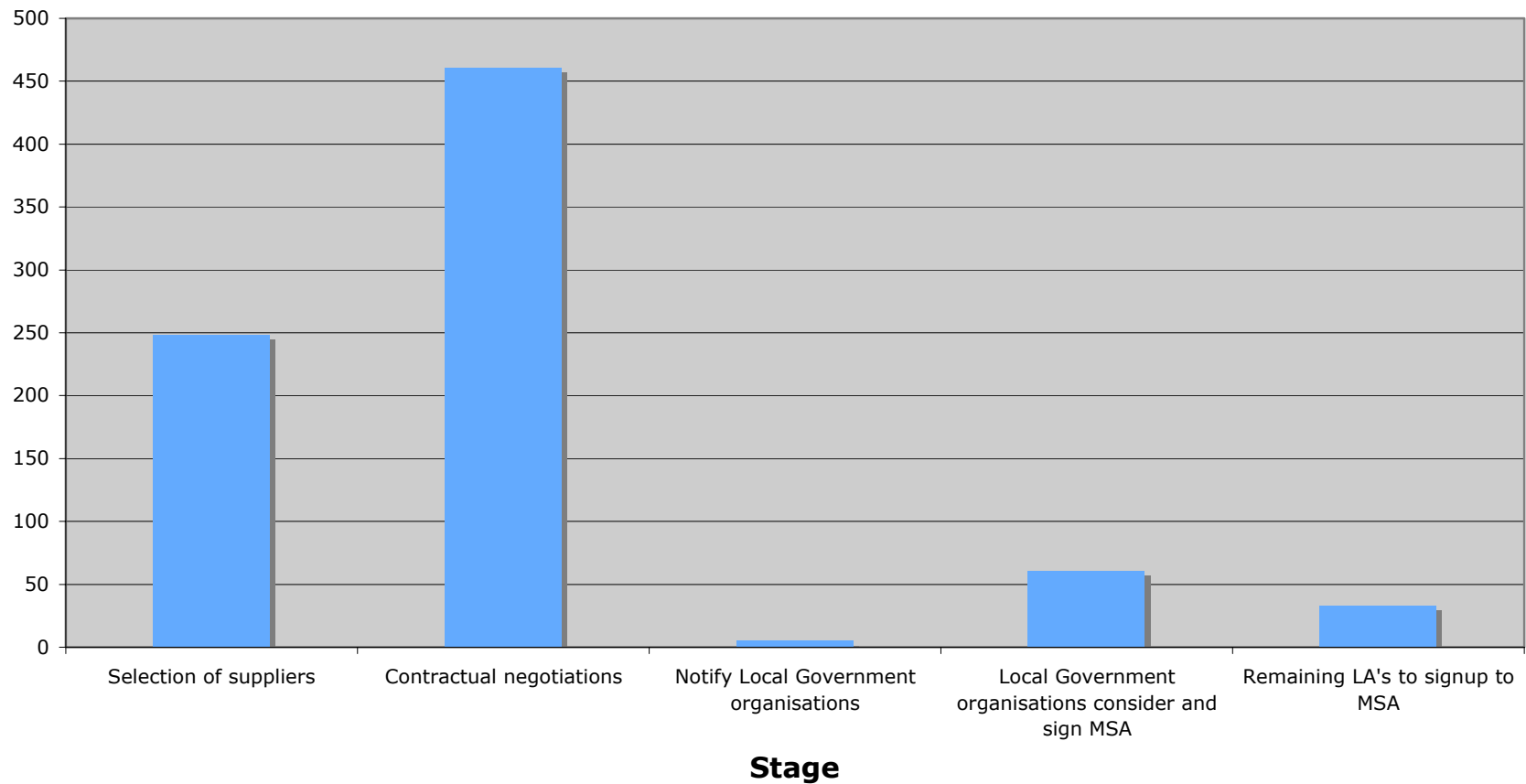
Step 4: Implications of the configuration of the public sector



Local Government Mapping Services Agreement



Local Government Mapping Services Agreement



The objectives of LOCUS

- Locus works to promote fair competition between the public and the private sectors, in particular in the use of Public Sector Information (PSI).
- Locus represents organisations that use PSI from a number of sources, including the Environment Agency, Ordnance Survey, HM Land Registry and local authorities.
- Locus is being established because its members recognise that PSI underpins the business models of many organisations in the UK's private sector.
- Locus believes that private sector use of PSI has an important role to play towards fostering innovation, developing new and improved products and services, and ultimately contributing to the overall health of the UK economy and international competitiveness.

Source: <http://www.locusforums.org/forum/PublicRelations/53.aspx>



Petition

Status

Verified Signatures: 5398

Petition started: 14th February 2006

View signatures: [here](#)

Declaration

We the undersigned, ask Members of the European Parliament to adequately amend or, failing that, to reject the current draft of the INSPIRE Directive on European Spatial Data Infrastructure because it:

- Does not guarantee that European citizens and businesses can download and freely re-use Geographic Information collected by government.
- Instead it entrenches a policy of charging citizens for information they have already paid to collect, enforced by state copyright over geographic information. Given that:
 - * Public Geographic Information is the bedrock of how civil society is managed in the information age.
 - * Free map data could enable a new generation of location-based technologies with enormous economic and social potential.
- Open access to geodata is the best way to ensure co-operation between Europe's government agencies on environmental and census data, and in other important fields.

The INSPIRE Directive in its current form risks holding back the economic and social potential in maps and location-based technology in Europe by many years.

UK National Newspaper - GUARDIAN Technology supplement led campaign

Free Our Data: Make taxpayers' data available to them

05/08/2006 09:01 PM



Free Our Data: Make taxpayers' data available to them

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What's it all about?

On March 9 2006 the [Guardian's Technology supplement](#) carried an article called "Give us back our crown jewels". The argument is simple: government-funded and approved agencies such as the Ordnance Survey and UK Hydrographic Office and Highways Agency collect data using our funds, but then charge users and companies for access to it. That restricts innovation and artificially restricts the number and variety of organisations that can offer

Ref Source: [A Guardian Technology campaign](#) <http://www.freeourdata.org.uk/>

**Thank you
for
Listening
and for
your attention**

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