

*Are health care systems ready to deliver  
pharmacogenetics as standard of care?*

*Predicting the needs and setting the strategies*

David Gurwitz

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OECD, Rome, October 19, 2005

# *Are we ready for personalized medicine?*

- If not ready yet, when?
- Priorities?
- Barriers?
- Solutions?

# *Hooked on Drugs:*

## *Mean lifetime drug consumption (UK)*



Prescription ~ 14,000

OTC ~ 30,000

Annual USA expenditures  
on prescription drugs:  
~US\$ 70 Billions

*“Cradle to Grave”* at The British Museum

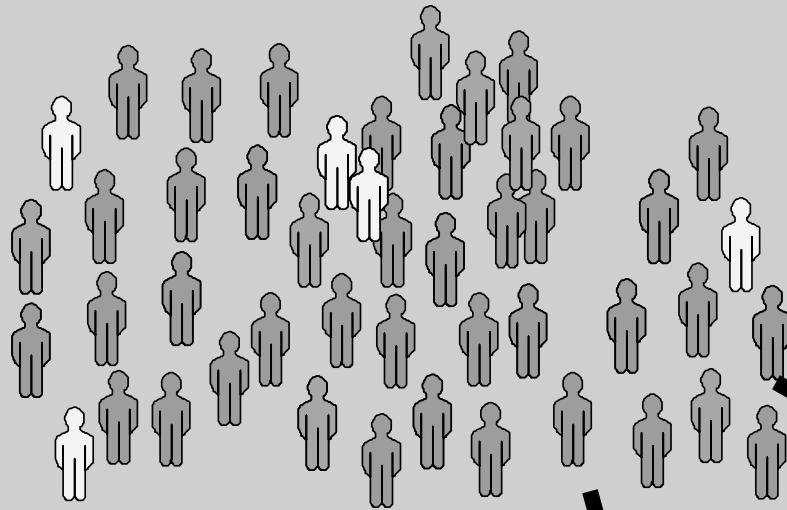
# UK ADRs Study

Directly related to ADRs:

- 6.5% of new hospital admissions  
(1,225 admissions out of 18,820 during six months)
- 4% of hospital bed occupancy
- UK direct annual costs: EUR 706 million
- Women: 59% of ADRs (while only 52% of admissions)

Pirmohamed *et al* (July 2004) *BMJ*. 329:15-19.

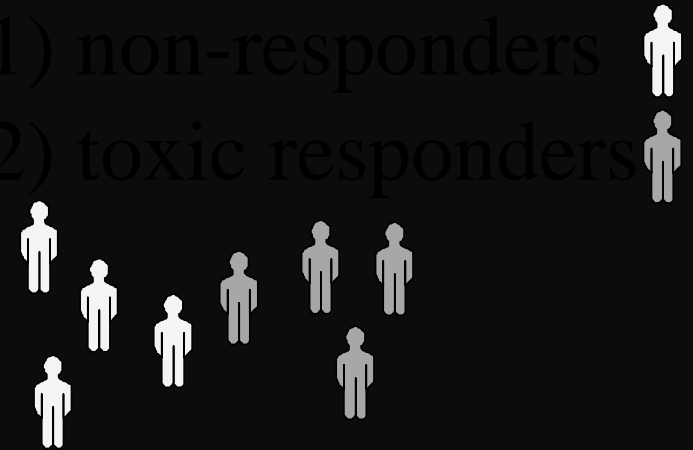
All patients with same diagnosis



Personalized Medicine:

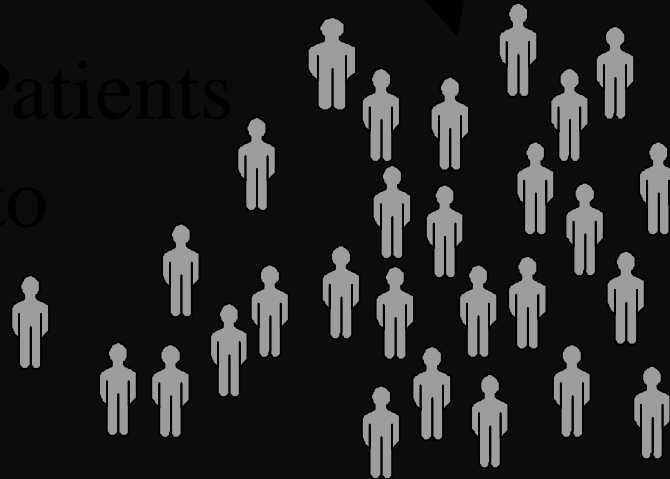
Remove:

- (1) non-responders
- (2) toxic responders



Treat:

Responders and Patients  
Not Predisposed to  
Toxicity

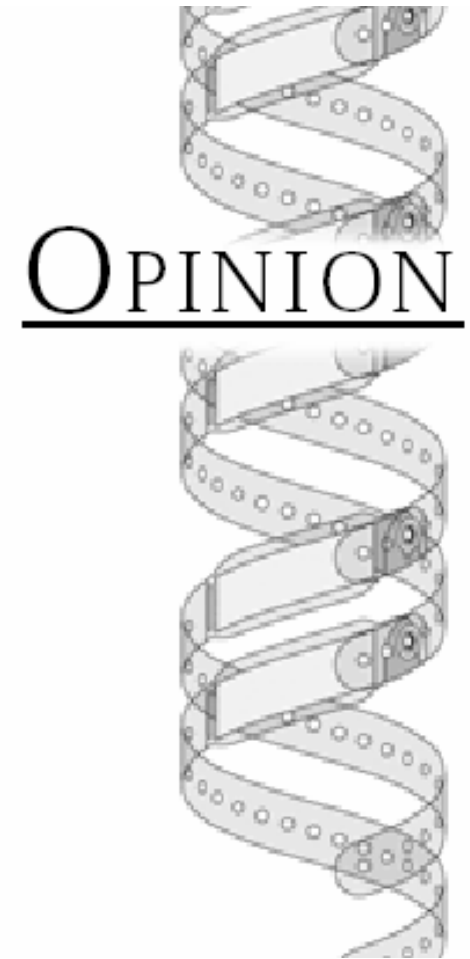


Which is more urgent?

What should our  
priorities be?

# *“Primum non nocere” (Galen, 131-201 AD)*

- Priorities for personalized medicine should be like fitting a belt for your trousers or skirt:
- The first priority is that it does not hurt!
- Ensuring that it holds your trousers is only a second priority..



# Consideration #1: Society is almost ready..

Growing public awareness on:

- Costs of drug toxicity
- Genetic factors affecting complex diseases
- Soaring health care costs

## *Consideration #2:*

*Regulatory bodies are almost ready*

FDA has issued the “Guidance for Industry:  
Pharmacogenomic Data Submissions” (March 2005)

WHO/CIOMS\* Working Group on Pharmacogenetics has  
issued the report, “Pharmacogenetics: Towards improving  
treatment with medicines” (February 2005)

\*Council for International Organizations of Medical Sciences

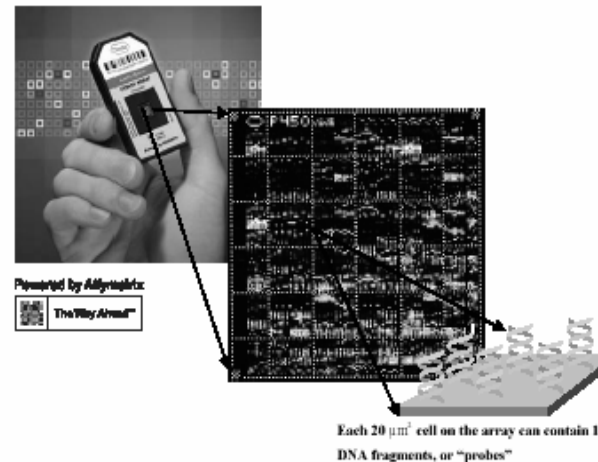


# Consideration #3: *Diagnostic Tools are coming!*

## Recent FDA approvals:

- Roche Diagnostics  
“AmpliChip P450”  
(December 2004)
- Third Wave UGT1A1 test  
for Irinotecan  
(August 2005)

As part of its landmark January 2003 collaboration agreement, Affymetrix agreed to manufacture AmpliChip microarrays for Roche Diagnostics under strict quality controlled conditions. The Affymetrix array technology and systems integrate semi-conductor fabrication techniques, solid phase chemistry, molecular biology, software, and robotics. Photolithography, or the predetermined layering done molecule by molecule using light-



directed chemical synthesis and masks, enables the building up of thousands of predetermined DNA sequences in 25-molecule-long elements at specific locations on the chip. Together, these DNA fragments (called oligonucleotides), packed by the

thousands into even tiny  $20 \mu\text{m}^2$  cells on the array, represent the biological system to be analyzed.

# *The Next Diagnostic Chips?*

Additional approved diagnostics are needed:

General: CYP2C9; CYP3A5; CYP3A4; CYP2B6;  
MDR-1; UDP Glucuronosyltransferases (UGTs);  
N-acetyltransferases (NATs)

Oncology: thiopurine methyltransferase (TMPT);  
Thymidilate synthase (TS); dihydropyrimidine  
dehydrogenase (DHD) (for 5-FU dosing)

# *PGx is almost 50 years old..*

□ 1: J Am Med Assoc. 1957 Oct 19;165(7):835-7.

[Related Articles, Links](#)

**Drug reactions enzymes, and biochemical genetics.**

**MOTULSKY AG.**

PMID: 13462859 [PubMed - OLDMEDLINE for Pre1966]

Pharmacogenetics: Evans & Clarke (1961) *Bri. Med. Bull.*  
17: 234-240

Pharmacogenomics: Marshal (1997) *Nature Biotechnology*  
15: 829-830

Personalized Medicine: Langreth & Waldholz (1999)  
*Oncologist* 4: 426-427

## *50 Years Later: Where are the barriers?*

- Insufficient knowledge – need for better studies
- Insufficient data-sharing
- Complex regulations
- Insufficient awareness of health professionals

# *Tentative solutions?*

- More public funding for PGx research
- NHS funding for established PGx tests
- Incentives for data-sharing by private sector
- Simplifying regulatory measures  
(EU: EMEA is less pro-active *vs.* FDA)
- Better PGx education for health professionals

# *PGx education for health professionals*



## **Education: Teaching pharmacogenomics to prepare future physicians and researchers for personalized medicine**

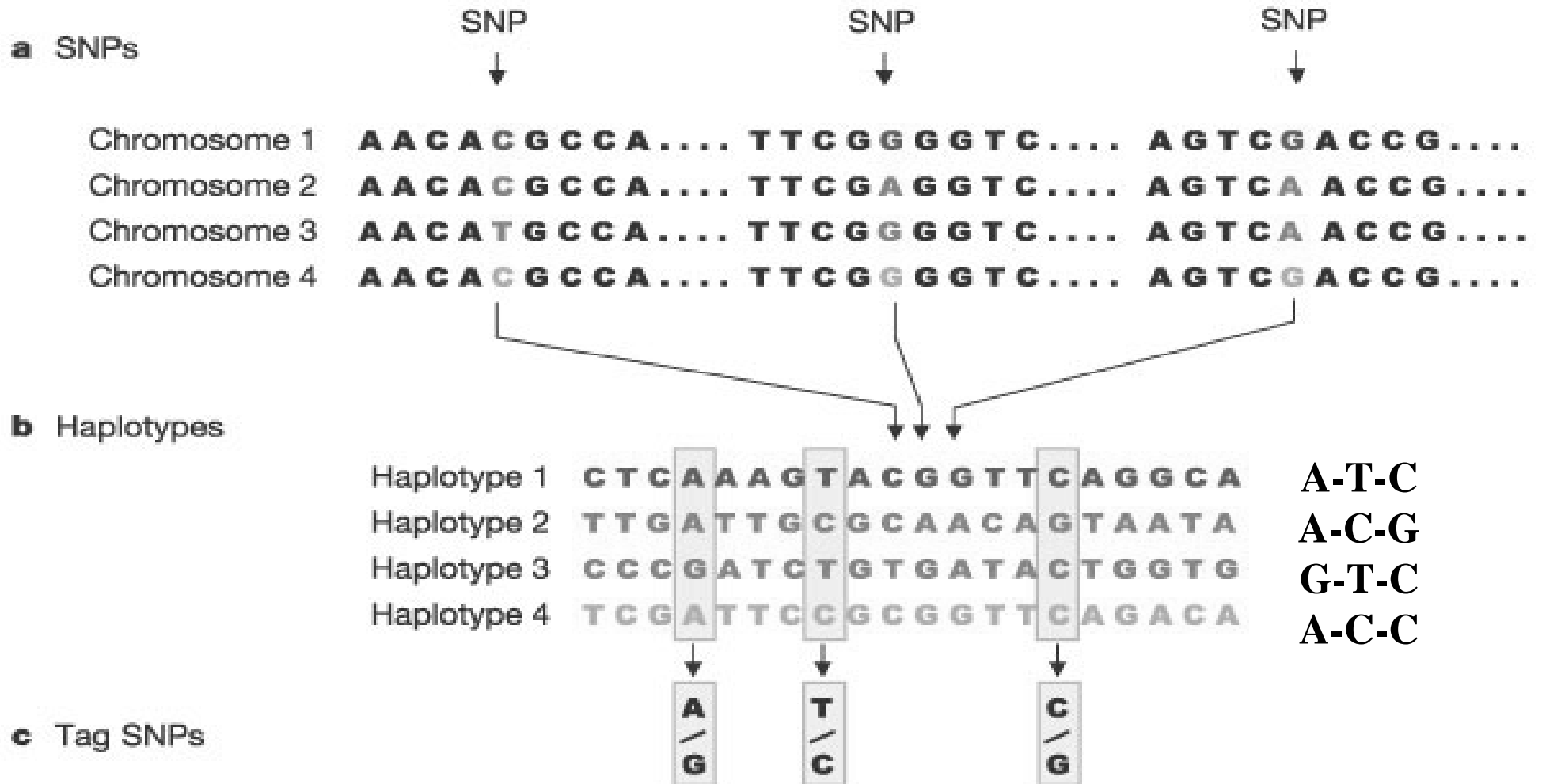
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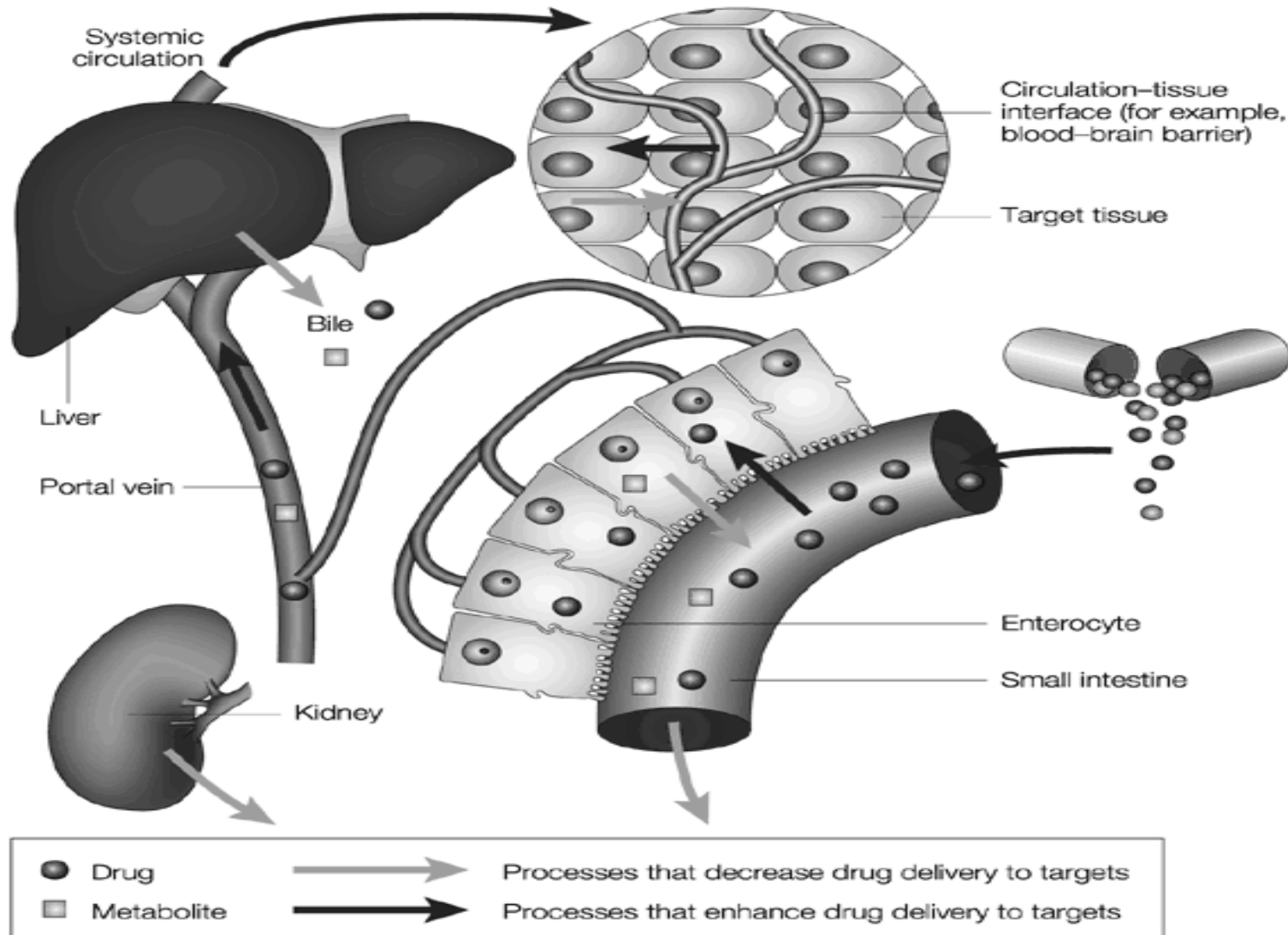
<sup>2</sup>Felsenstein Medical Research Center, Sackler Faculty of Medicine, Tel-Aviv University, Tel-Aviv 69978, Israel

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# *SNPs and Haplotypes*



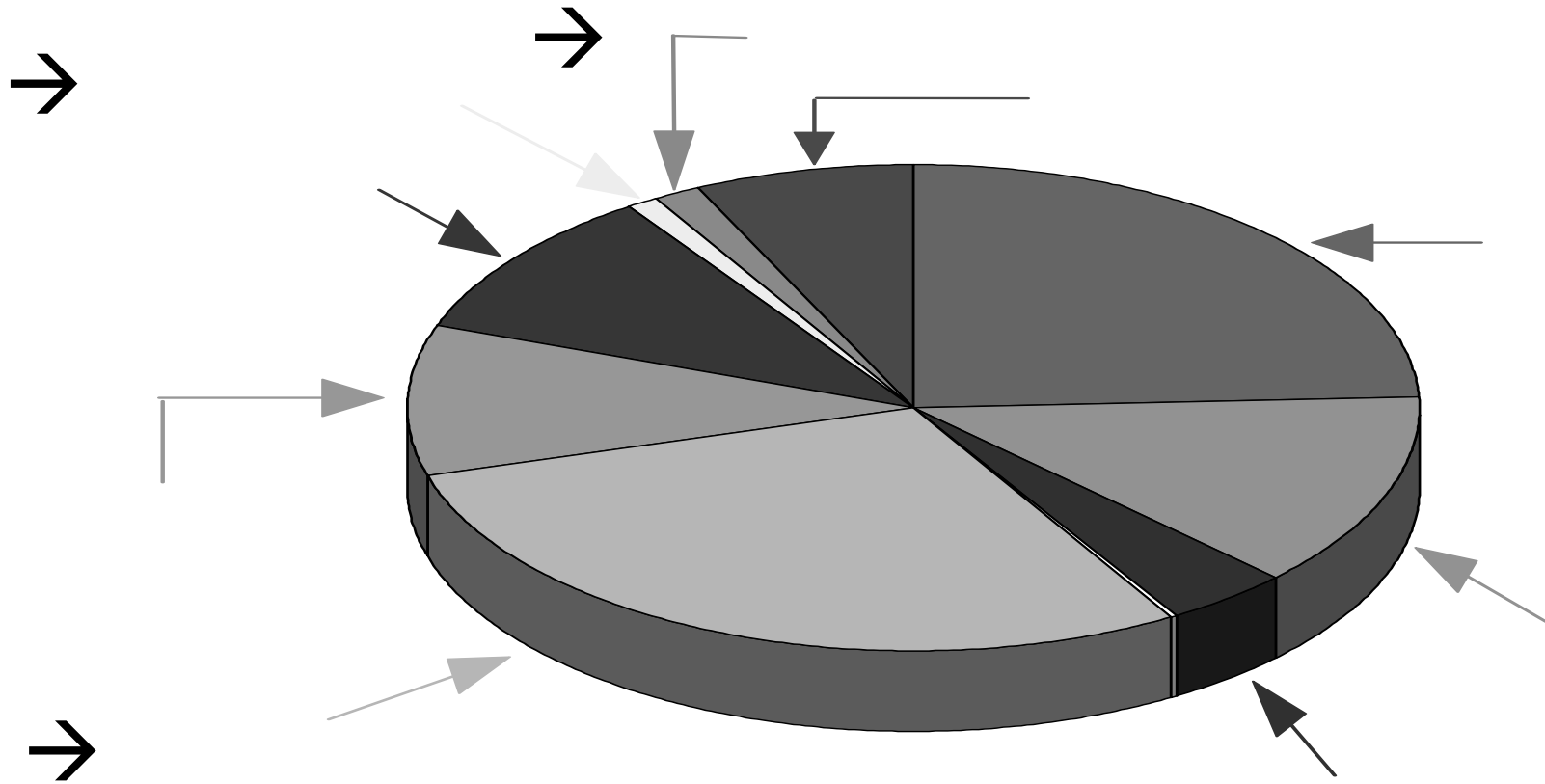
# Drug Pharmacokinetics





# *CYP450 Content in Human Liver*

Low levels of P4502D6 & P4502C19



# *CYP2D6 Substrates*

Debrisoquine  
Amphetamine  
Dexfenfluramine  
Ouanoxan  
Ondansetron

## Beta Blockers

Propafenone  
S-metoprolol  
Propranolol  
Timolol  
Alprenolol  
Bufuralol  
Carvedilol

## Antiarrhythmics

Encainide  
Flecainide  
S-mexillitene  
Lidocaine

## Antidepressants

Fluoxetine  
Fluvoxamine  
Paroxetine  
Venlafaxine  
Amitriptylline  
Clomipramine  
Imipramine

## Antipsychotics

Perphenazine  
Thioridazine  
Haloperidol  
Risperidone  
Minaprine

## Analgesics

Dextromethorphan  
Codeine  
Tramadol

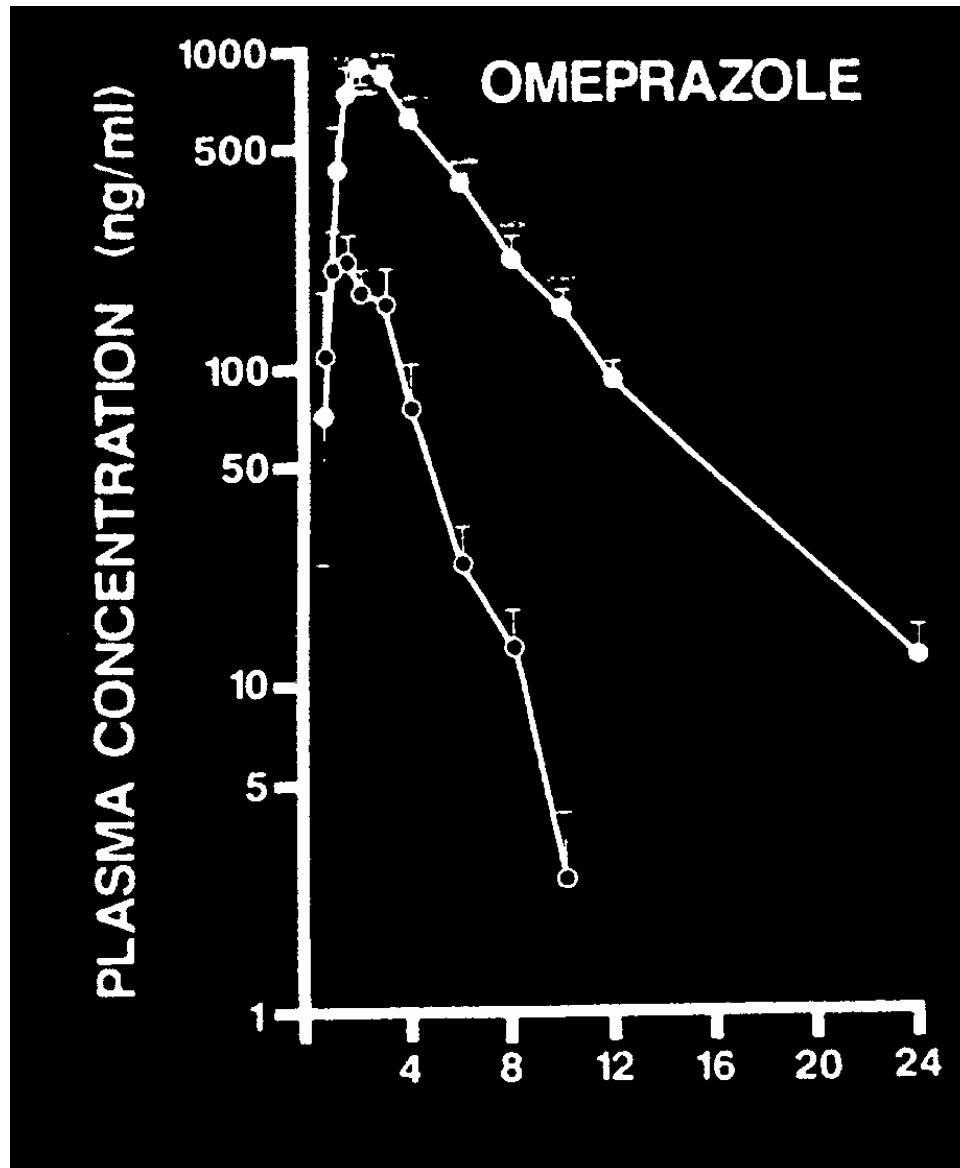
# *CYP2D6 Poor Metabolizers*

Caucasians	5% -10%
African-Americans	6%
Africans	2% – 19%

Japanese	0.5%
Chinese	0.7%

Opposite situation for CYP2C19

# *CYP2C19 Polymorphism*



## Omeprazole and CYP2C19

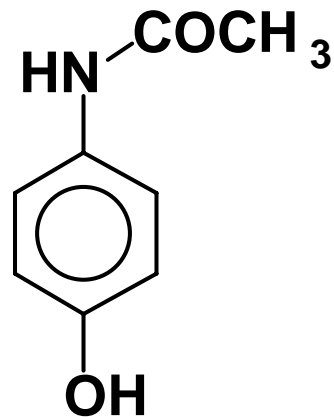
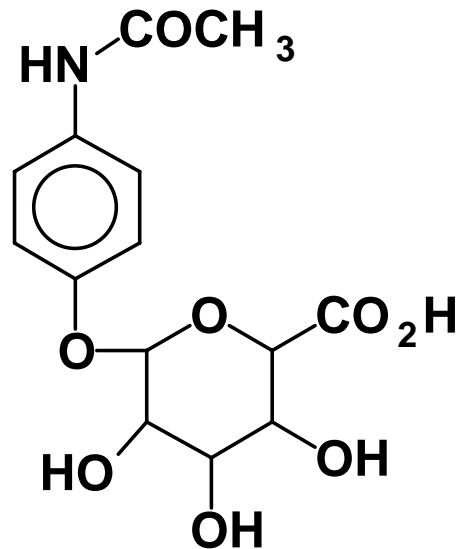
- Poor metabolizers
- Extensive metabolizers

Sohn *et al* (1992) *JPET* 262, 1195-1202

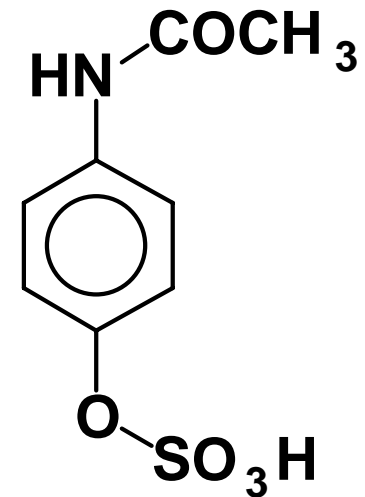
# Acetaminophen Metabolism:

Identifying “UGTs poor metabolizers” could save lives

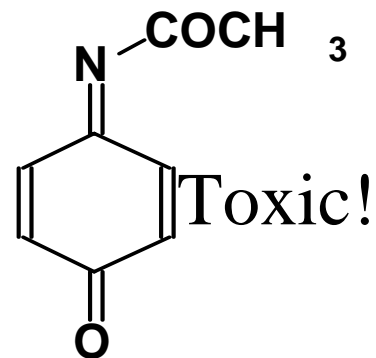
Glucuronidation (60%)



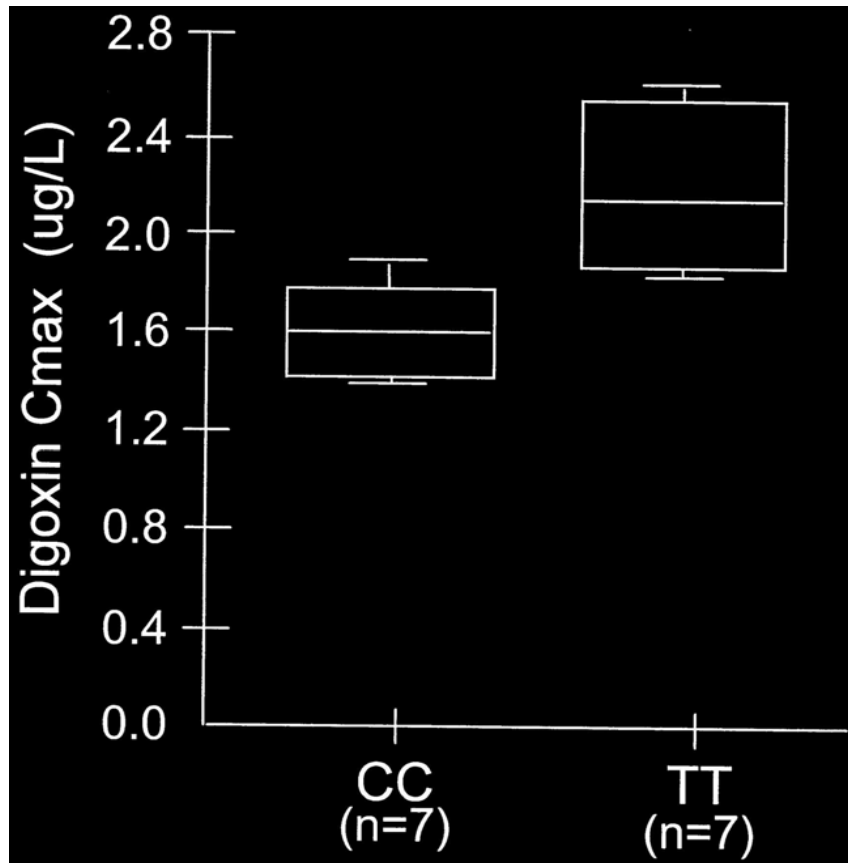
Sulfation (35%)



↓ CYP2E1 (5%)



# *MDR-1 C3435T Genotype and Digoxin Cmax*



C3435T (exon 26):

- Lower P-glycoprotein levels
- Higher blood digoxin levels

Hoffmeyer *et al* (2000), *PNAS* 97, 3473-3478

# *Personalized Psychiatry*

## Notable example:

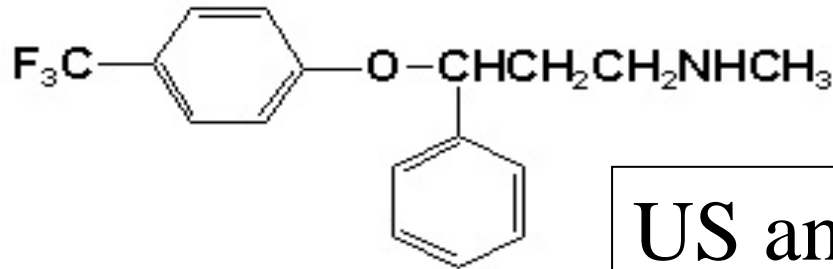
- The SSRIs antidepressants:

Selective Serotonin Reuptake Inhibitors

(fluoxetine, fluvoxamine, paroxetine, etc.)

→ Only ~60% of patients respond favorably;  
this is unrelated to blood SSRI concentrations

# *SSRIs: Excellent Money Makers..*

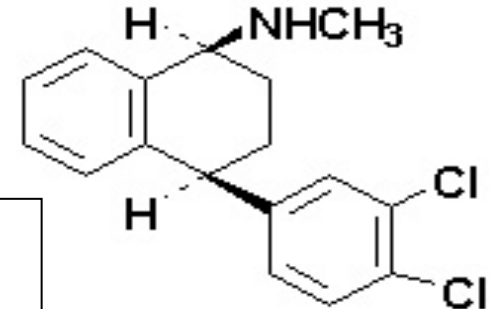


**FLUOXETINE**

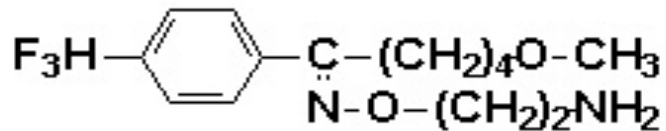
Prozac: \$1,577M

**US annual sales**

Phillips & Van Bebbber 2005  
NRDD 4:500-509

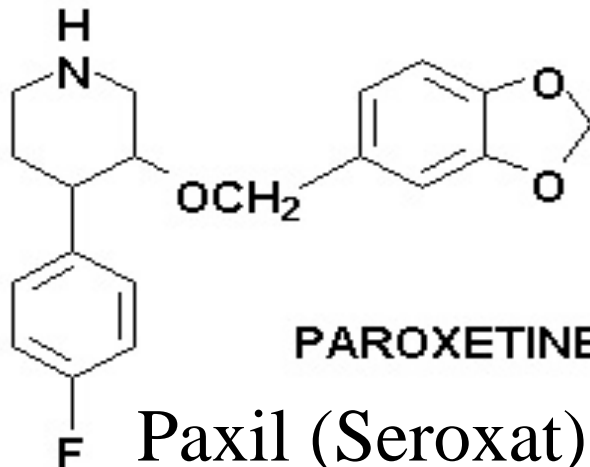


**SERTRALINE**  
Zoloft



**FLUVOXAMINE**

Luvox: \$126M



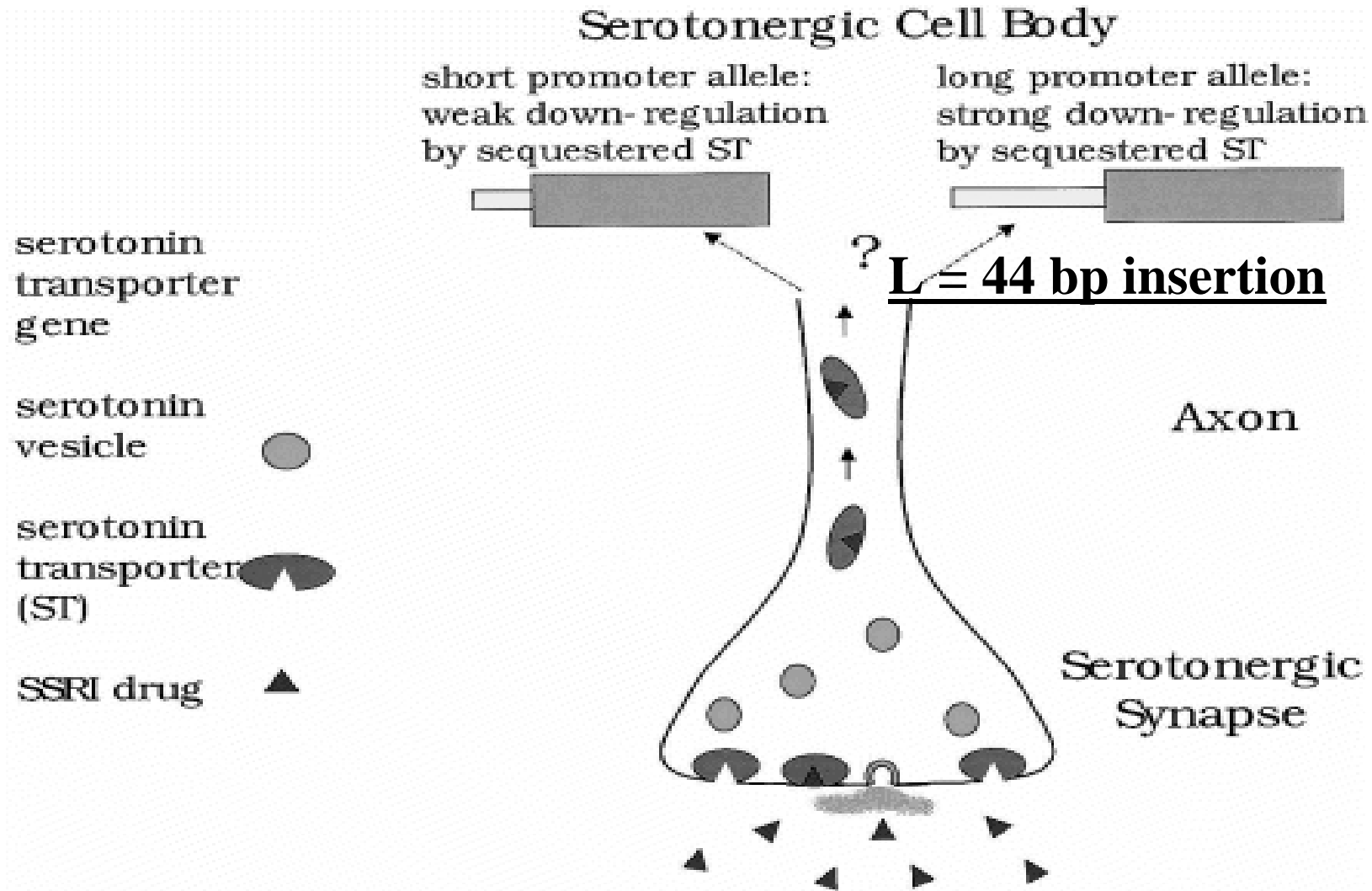
**PAROXETINE**

Paxil (Seroxat): \$2,468M

**All: metabolized by CYP2D6**



# Drug Efficacy and 5-HTT Polymorphism



Gurwitz D (2000). *Clinical Genetics* 57, 247-249

## *SSRI Efficacy*

<u>HAM-D rating</u>	<u>L/L</u>	<u>L/S</u>	<u>S/S</u>
N	16	26	16
Week 0	25.1	28.4	27.7
Week 1	21.5	24.4	24.8
Week 2	16.6	20.0	23.4
Week 3	11.0	15.3	22.2
Week 4	7.4	10.3	20.6 ( $p = 0.030$ )

(paroxetine = 40 mg/day)

Zanardi *et al* (2000) *J Clin Psychopharmacol.* 20, 105-107

# *NLGIP Study: CYP2D6 & CYP2C19*

SHORT COMMUNICATION

Am J Pharmacogenomics 2004; 4 (5): 395-401  
1175-2203/04/0005-0395/\$31.00/0

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## **Polymorphisms of *CYP2C19* and *CYP2D6* in Israeli Ethnic Groups**

*Huai-Rong Luo,<sup>1</sup> Vasileios Aloumanis,<sup>1</sup> Keh-Ming Lin,<sup>2</sup> David Gurwitz<sup>3</sup> and Yu-Jui Yvonne Wan<sup>1</sup>*

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3 Department of Human Genetics and Molecular Medicine, Sackler Faculty of Medicine, Tel-Aviv University, Tel-Aviv, Israel

*Luo et al (2004) American Journal of Pharmacogenomics 4: 395-401*

Table I. Allele frequencies for the cytochrome P450 genes *CYP2C19* and *CYP2D6* in Israeli ethnic groups

Allele	Yemenite Jews [% (95% CI)]	Sephardic Jews [% (95% CI)]	Ethiopian Jews [% (95% CI)]	Bedouins [% (95% CI)]
<i>CYP2C19</i> allele				
<i>CYP2C19</i> *1	87.5 (79.9, 95.1)	86.2 (79.2, 93.1)	80.4 (70.0, 90.8)	87.0 (80.4, 93.6)
<i>CYP2C19</i> *2	12.5 (4.9, 20.1)	13.8 (6.9, 20.8)	19.6 (9.2, 30.0)	12.0 (5.6, 18.4)
<i>CYP2C19</i> *3	0	0	0	1.0 (0, 3.0)
<i>CYP2D6</i> allele				
<i>CYP2D6</i> *1	38.9 (27.6, 50.1)	30.9 (21.6, 40.2)	23.2 (12.1, 34.3)	49.0 (39.2, 58.8)
<i>CYP2D6</i> *2	4.2 (0, 8.8)	6.4 (1.5, 11.3)	5.4 (0, 11.3)	9.0 (3.4, 14.6)
<i>CYP2D6</i> *3	0	1.0 (0, 3.0)	0	0
<i>CYP2D6</i> *4 <sup>a</sup>	7.0 (1.0, 12.8)	21.3 (13.0, 29.6)	5.4 (0, 11.3)	4.0 (0.2, 7.8)
<i>CYP2D6</i> *5	2.8 (0, 6.6)	0	3.6 (0, 8.5)	3.0 (0, 6.3)
<i>CYP2D6</i> *10 <sup>b</sup>	16.6 (8.1, 25.3)	6.4 (1.5, 11.3)	5.4 (0, 11.3)	2.0 (0, 4.7)
<i>CYP2D6</i> *17 <sup>c</sup>	0	1.0 (0, 3.0)	14.3 (5.1, 23.5)	2.0 (0, 4.7)
<i>CYP2D6</i> *41	27.7 (17.4, 38.0)	26.6 (17.7, 35.5)	33.8 (21.4, 46.2)	29.0 (20.1, 37.9)
<i>CYP2D6</i> *2xN	2.8 (0, 6.6)	6.4 (1.5, 11.3)	8.9 (1.4, 16.4)	2.0 (0, 4.7)

a Yemenite Jews vs Sephardic Jews,  $p < 0.01$ ; Sephardic Jews vs Ethiopian Jews,  $p < 0.01$ ; Sephardic Jews vs Bedouins,  $p < 0.001$ .

b Yemenite Jews vs Sephardic Jews,  $p < 0.05$ ; Yemenite Jews vs Ethiopian Jews,  $p < 0.05$ ; Yemenite Jews vs Bedouins,  $p < 0.001$ .

c Yemenite Jews vs Ethiopian Jews,  $p < 0.001$ ; Sephardic Jews vs Ethiopian Jews,  $p < 0.01$ ; Ethiopian Jews vs Bedouins,  $p < 0.001$ .

CI = confidence interval.

# *PGx education for health professionals*

The Pharmacogenomics Journal (2005), 1–5  
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[www.nature.com/tpj](http://www.nature.com/tpj)

**CONSENSUS ARTICLE**

## Pharmacogenomics Education: International Society of Pharmacogenomics Recommendations for Medical, Pharmaceutical, and Health Schools Deans of Education

D Gurwitz<sup>1</sup> JE Lunshof<sup>2</sup> G Dedoussis<sup>3</sup>  
CS Flordellis<sup>4</sup> U Fuhr<sup>5</sup> J Kirchheiner<sup>5</sup>  
J Licinio<sup>6</sup> A Llerena<sup>7</sup> VG Manolopoulos<sup>8</sup>  
LJ Sheffield<sup>9</sup> G Siest<sup>10</sup> F Torricelli<sup>11</sup>  
V Vasiliou<sup>12</sup> S Wong<sup>13</sup>

### **ABSTRACT**

Pharmacogenomics would be instrumental for the realization of personalized medicine in coming decades. Efforts are evident to clarify the potential bioethical, societal, and legal implications of key pharmacogenomics-based technologies projected to be soon introduced into the core practice of

# *PGx education for Society*

Barrier: the public fears new biotechnologies  
(example: bioengineered foods)

## Solutions:

- Public TV programming
- Science museum exhibits
- ‘Medicine fairs’ in community centers etc.
  
- Focus on: improving drug safety!

Frueh & Gurwitz (2004) *Pharmacogenomics* 5:571-579

# *Assuring non-discrimination*

Example: Israeli Genetic Information Law 2000 (5761)

Article B: Communication of Results of Genetic Tests;  
Item 20.

A treating practitioner... may provide genetic information to another treating practitioner... (only) for the purpose of imminent treatment of the subject, unless the subject has given his objection thereto.

# *Are We Ready?*



Not yet! We need:

- Comprehensive PGx data
- Better (affordable) diagnostics
- Professional PGx education
- Solving ethical issues!

Focus should primarily be:  
Improving drug safety!

*"Here's my sequence..."*

*(New Yorker)*