

ORGANISATION DE COOPÉRATION ET DE DÉVELOPPEMENT ÉCONOMIQUES



ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

**OECD COMMUNICATIONS OUTLOOK 2001**  
**Broadcasting Section**

**Country: Finland**

**Date completed: 19.6.2000**

## BROADCASTING

### Broadcasting services available

1. Please provide details of the broadcasting and cable television services available in your country.

Infrastructure provision for following service	Number of licensed operators (2000)	Number of privately owned companies <sup>1</sup>	Number of public service organisations <sup>2</sup>
Terrestrial TV (National coverage <sup>3</sup> )	3 (8)	2 (7)	1 (1)
Terrestrial TV (Local coverage <sup>4</sup> only)	3 (4)	3 (4)	-
Terrestrial radio (National coverage)	2	1	1
Terrestrial radio (Local coverage only)	60	59	1
Cable television service <sup>5</sup>	100	100	-
Analogue direct broadcast satellite (DBS) service	-	-	-
Digital DBS service	-	-	-

( ) digital service. Digital service will begin at 1.9.2000.

<sup>1</sup> Defined as private sector companies holding one or more licences for service provision.

<sup>2</sup> Including state-owned corporations or institutions holding one or more licences for service provision.

<sup>3</sup> A service with national coverage is defined as a service by a group of television or radio stations distributing a majority of the same programming, that are licensed on a national or regional basis but collectively provide nation-wide coverage. Affiliating companies of the nation-wide broadcast network are included in this category. If new operators have been licensed to provide national coverage in the last three years but are at the stage of rolling out networks please include these operators in the total.

<sup>4</sup> A service with local coverage is defined as a service by a group of television or radio stations that are licensed on a national or regional basis but distribute the programming in the local area only. If new operators have been licensed to provide local coverage in the last three years but are at the stage of rolling out networks please include these operators in the total.

<sup>5</sup> Please indicate if more than one organisation is permitted to own and operate cable television infrastructure in the same area.

2. Please provide details on the major terrestrial TV broadcasting companies which have national coverage in your country<sup>6</sup>.

Name of national terrestrial broadcaster	Ownership status (private or public)	Analogue or digital service or both	If digital		Relationship with transmission network owner <sup>7</sup>
			Free to Air (FTA) <sup>8</sup> or subscription	Number of channels	
Yleisradio Oy	Public	Analogue (*)	4	4	A
MTV Oy	Private	Analogue (*)	2	2	C
Ruutunelonen	Private	Analogue (*)	1	3	C
(*) Digital service will begin at 1.9.2000					

<sup>6</sup> A service with national coverage is defined as a service by a group of television or radio stations distributing a majority of the same programming, that are licensed on a national or regional basis but collectively provide nationwide coverage. Affiliating companies of the nation-wide broadcast network are included in this category. If new operators have been licensed to provide national coverage in the last three years but are at the stage of rolling out networks please include these operators in the total.

<sup>7</sup> Options include:

- (a) broadcaster owns network
- (b) broadcaster has a commercial relationship with a privately owned network
- (c) broadcaster has a commercial relationship with state owned network
- (d) broadcaster has non-commercial relationship with state owned network
- (e) other; please describe.

<sup>8</sup> A free to air (FTA) service is one which is available to viewers without paying a direct fee.

**3. Please provide details on the major cable and satellite broadcasters and transmission networks in your country.**

	Name of broadcaster	Number of channels in premium service		Does the broadcaster own the transmission network? If not, who does?	Is the transmission network used to deliver more than one broadcasting service?
		Analogue service	Digital service		
<b>CABLE</b>	<b>Helsinki Televisio Oy</b>	30	-	yes	yes, digital radio, cable-modem
	Sonera Oy	25	-	yes	Cable-modem
	Tampereen tietoverkko	32	-	yes	Digital radio
<b>SATELLITE</b>	<b>Oy TV1000 AV</b>	15	15	No, Operation satellite. NSAB, Telenor	
	Canal Digital	34	34	Operation satellite	Digital radio

**4. What was the price of a subscription service in the largest city of your country on 1st January 2000? Basic service corresponds to the least expensive option to a customer and premium service the most expensive option. (Local currency, current prices)**

	Name of operator	Connection fee	Basic service		Premium service	
			Monthly subscription fees	Number of cable channels included in the basic option (excluding free services)	Monthly subscription fees	Number of cable channels included in the premium option (excluding free services)
<b>Cable Television services</b>	Helsinki Televisio Oy (HTV)	200	45 + 69	17	109 or 149	3 and 2
<b>Satellite television service</b>	Oy TV1000 AV	195	49	9	139	15
<b>Digital terrestrial television service</b>	-	-	-	-	-	-

**Communication services available on broadcasting networks**

5. Please provide details on the communication services available from broadcasting transmission networks in your country.

	<b>Terrestrial</b>	<b>Cable</b>	<b>Satellite</b>
<b>Services provided over the network, e.g.</b> FTA broadcasting, Subscription broadcasting, Telephony, New digital services, Internet access	FTA broadcasting	internet, FTA broadcasting	FTA broadcasting, subscription broadcasting
How many cable and satellite operators are providing telephony and internet access services?		5	-
<b>Regulatory restrictions</b> Does the owner/manager of the transmission network face regulatory requirements in the following areas. If so, please give details. -Access to infrastructure or transmission services -Providing access to conditional access systems -Ownership restrictions -Restrictions on services which can be provided	-no ownership restrictions  -reserved to broadcasting service	-general ONP  -to signal directive  -no ownership restrictions  -no	-no ownership restrictions  -no

## Digital television

6. (a) Please indicate on which transmission networks digital television is (or will be) available and whether it is provided as a subscription service or FTA. Also indicate the year in which the service first became available (or will become available).

	Terrestrial	Cable	Satellite
FTA	2000		
Subscription	2001	2001	1997

(b) Please provide data indicating the take-up rate of digital television by consumers, such as percentage of households with a digital television receiver.	-
(c) Do regulations restrict the type of services which digital broadcasters can provide? If so, please provide details.	Transmission capacity to be used for telecommunications purposes shall not exceed 15 percent of the total transmission capacity annually put at the multiplex administrator's disposal.
(d) Are digital terrestrial broadcasters required to provide a simulcast service in analogue and digital? If so, please describe the requirement.	No

## Broadcasting regulatory framework

7. Which organisation(s) administer the following services (carriage and content) in your country and what are their main responsibilities? Please mention agencies dealing with spectrum allocation and management, and providing licences.

<b>Terrestrial broadcasting service</b>	<p>Ministry of Transport and Communications, Telecommunications Administration Centre.</p> <p>The general guidance, development and supervision of television and radio broadcasting shall be the responsibility of the relevant Ministry.</p> <p>It shall be the duty of the Telecommunications Administration Centre to supervise compliance with this Act and the provisions and regulations issued thereunder with the exception of provisions the supervision of whose compliance has been entrusted to the Consumer Ombudsman.</p>
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<b>Cable Television service</b>	Same
<b>Direct broadcast satellite (DBS) service</b>	Same

**8. How would a carriage network which delivered television, telephony and internet services be regulated in your country?**

Please provide details:

Act on Television and Radio Operations

A license to operate television or radio broadcasting over the air shall be applied for from the Council of State.

Telecommunications market act

A notification on telecommunications shall be submitted to the Ministry. The notification shall contain the information prescribed by the Ministry.

The license shall be granted by the Ministry. The provision of telecommunication network services in the public mobile network is subject to a licence.

**9. Please provide a description of significant recent policy changes affecting the provision of broadcasting services, as well as any draft laws, or regulatory proposals to be implemented in 2000-2001.**

Please provide details: A new act on television and radio broadcasting came into force on January 1<sup>st</sup> 1999.

Right to operate television and radio broadcasting

A license to operate television or radio broadcasting over the air shall be applied for from the Council of State.

A notification shall be submitted to the Telecommunications Administration Centre on television and radio broadcasting. The Finnish Broadcasting Company Ltd shall have the right to carry out television and radio broadcasting without a license on the frequencies which have been reserved for its use.

Plan for the use of frequencies

The Council of State shall confirm a plan on the manner in which the frequencies reserved for Finland for television and radio broadcasting shall be used.

New legislation on television and radio transmissions in Finland. The act specifies the financial relations between public broadcasting and commercial radio and television companies. The reform also implements the EU television directive.

European programming: The general provisions and time restrictions concerning programming, advertising and tele-shopping are in line with those of the television directive.

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In Autumn 2000 telecommunication act will be released, and its main points will be:

-Regulations should be reduced to the minimum necessary with proposals for new measures being made only where essential and well justified.

-Regulation should evolve towards technological neutrality. (Including regulation of digital television networks.)

**10. Please indicate whether public service obligations in broadcasting regulations have changed since 1998 and provide details of any changes.**

Please provide details: No. Act on the Finnish broadcasting company ltd (1993) includes public service obligations.

**11. Please indicate whether regulations concerning content have changed since 1998. Please provide details of any changes in relation to:**

<b>Local content requirements</b>	No
<b>Must-carry requirements</b>	No
<b>Community standards</b>	Law enforced at the beginning of the year 1999, at least 50 % of the programmes must be of European origin.

**12. Please indicate whether regulations concerning ownership and market entry (for terrestrial, cable and satellite) have changed since 1998. Please provide details of any changes in the following areas:**

<b>Limitations on number of stations</b>	License needed for terrestrial broadcasting.
<b>Foreign ownership</b>	No regulation.
<b>Cross media and cross sector provisions</b>	No regulation.
<b>Other restrictions on ownership</b>	When declaring licenses open for application and granting them, the licensing authority shall, taking into consideration the television broadcasting and radio broadcasting of the area in question as a whole, aim at promoting freedom of speech as well as safeguarding the diversity of the provision of programmes as well as the needs of special groups of the public. A license granted for television or radio broadcasting may not be assigned to another party. If the factual control with regard to a license holder changes, this shall be considered an assignment of the license, in which case the license shall become invalid.

## **Convergence**

- 13. Under the communication regulation existing in your country how would services provided over the Internet, which some have likened to broadcasting services (e.g. audio and video services transmitted over the Internet) be defined and treated?**

Please provide details: Television/radio broadcasting shall refer to the initial transmission or provision by wire or over the air, including that by satellite, in unencoded or encoded form, of television / of sound radio programmes intended for reception by the public.

- 14. Would a video-on-demand service be treated differently in terms of regulations, according to the transmission methods (for example, PSTN, cable or satellite)?**

Please provide details: It would not be broadcasting.

- 15. Under the communication regulation existing in your country how would conditional access services, such as in digital DBS services, be treated?**

Please provide details: No special rules.