

# SME POLICY INDEX

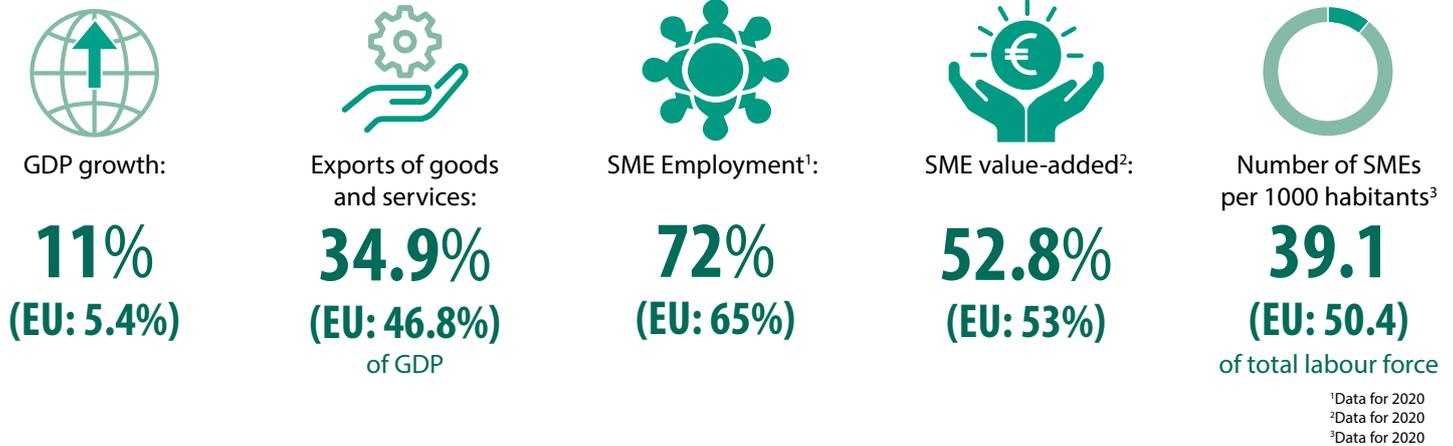
Western Balkans and Turkey 2022

## Turkey

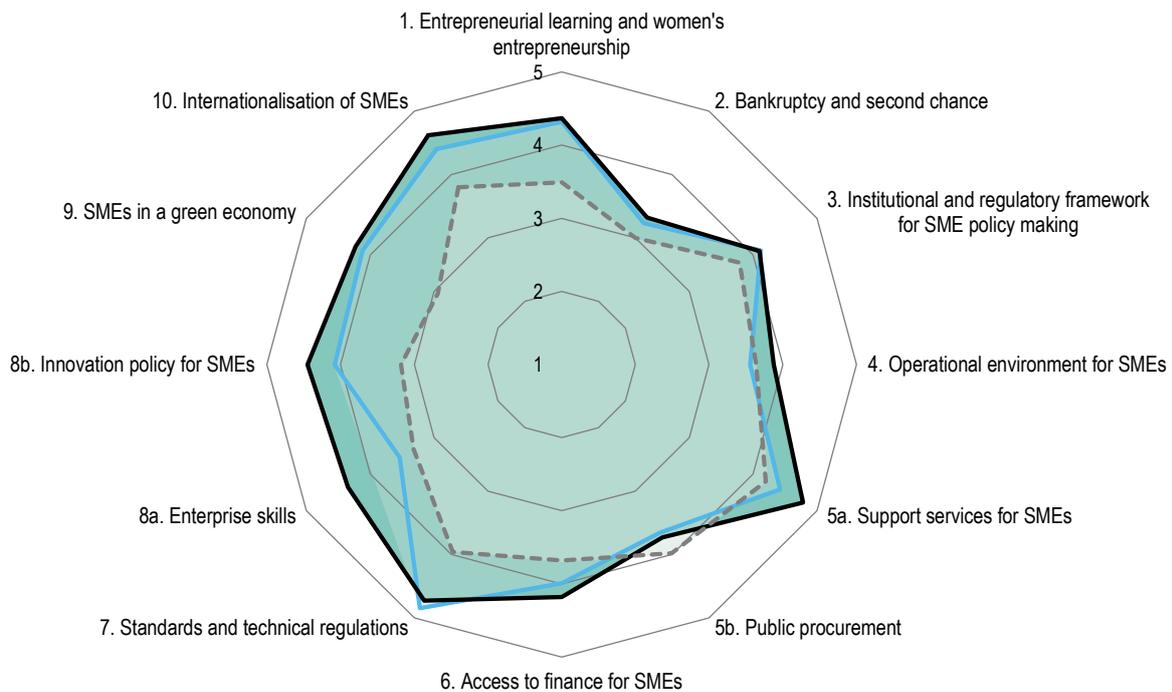


Since 2019, Turkey has improved its performance in 9 of the 12 policy areas scored in the assessment, reflecting the importance of SMEs in the government's policy agenda. Ensuring that implementation has impact is crucial in achieving governments' objectives, while monitoring and evaluation of all policy measures are essential for tracking efficiency and effectiveness.

### Key facts (2021)



### Turkey's SME Policy Index performance (2019 and 2022)



— 2019 Dimension score — 2022 Dimension score - - - 2022 WBT Dimension average score

## Main achievements

- ❖ **The development of digital government services for businesses continued at a strong pace** and the number of services available through Turkey's online portal has increased significantly since the previous assessment.
- ❖ **Public business support services are thoroughly monitored and evaluated from the angle of effectiveness and impact.** Turkey's Small and Medium Enterprises Development Organisation (KOSGEB) has formalised the monitoring and evaluation system for SME support programmes.
- ❖ **The entrepreneurial ecosystem at the national and regional levels has been further strengthened.** Both government and stakeholder financed actions have opened up diverse and accessible training opportunities.
- ❖ **The policy framework for SME innovation continues to be well developed,** with support programmes for innovation and research activities being strong and well targeted.
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- ❖ **Turkey remains the regional leader in supporting SMEs' greening transition with a solid framework** for environmental policies and by increasingly targeting SMEs. Implementation of policies has been conducted at a good pace, particularly energy efficiency measures.

## The way forward

- ❖ **Develop insolvency prevention policy measures, including a fully fledged early warning system,** as the current insolvency framework does not provide preventive measures besides the preventive concordat restructuring.
- ❖ **Step up efforts to improve the regulatory environment for SMEs,** mainly by ensuring the consistent use of regulatory impact assessment and public-private consultations.
- ❖ **Modify the national legislation on public procurement in accordance with EU principles, international good standards and 2014 EU Public Procurement Directives,** in particular by ensuring that economic operators have access to public procurement on equal footing regardless of their origin.
- ❖ **Revitalise efforts to develop a more strategic approach to financial literacy,** by reviewing the previous action plan, assessing the level of financial literacy of entrepreneurs and the broader population, and identifying priorities.
- ❖ **Develop a government-supported business-to-business matchmaking portal** to facilitate SME linkages with multinational enterprises and enable them to better integrate into global value chains.

## SME Policy Index: Western Balkans and Turkey 2022

This sixth edition of the SME Policy Index: Western Balkans and Turkey 2022 – Assessing the Implementation of the Small Business Act for Europe assesses SME-related policy reforms in Western Balkans and Turkey across 12 policy dimensions. It is designed to help policy makers develop and implement policies to support SMEs and entrepreneurs in their recovery from the pandemic and to boost their competitiveness based on good practices in OECD and EU member states. Economy-specific profiles complement the regional assessment and provide each economy with an in-depth analysis of the implementation status of the ten Small Business Act for Europe principles and monitors progress made since 2019.

