IP Statistics
for Decision Makers

17-18 November
2014
Tokyo - JAPAN

Agenda
Day 1, 17th November 2014 - Hotel Okura

9:00-10:00  Registration

10:00-10:10  Opening Remarks

10:10-10:30  Welcome Address
   Rintaro Tamaki - Deputy Secretary General, Organisation for Economic Co-operation and Development (OECD)
   Hitoshi Ito - Commissioner, Japan Patent Office (JPO)

10:30-12:00  High Level Policy Panel
   Moderator: Dirk Pilat - Deputy Director, Science, Technology and Innovation Directorate, Organisation for Economic Co-operation and Development (OECD)
   Raimund Lutz - Vice-President, European Patent Office (EPO)
   Yoshitake Kihara - Deputy Commissioner, Japan Patent Office (JPO)
   Joon Seok Lee - Deputy Commissioner, Korean Intellectual Property Office (KIPO)

12:00-13:00  Lunch break with poster display

13:00-14:45  Session 1: Patent Systems’ Design and Economic Outcomes
   Chair: Sadao Nagaoka - Hitotsubashi University
   Patents and Cumulative Innovation: Causal Evidence from the Courts
      Alberto Galasso - University of Toronto
      Mark Schankerman - London School of Economics
   Patent Similarity
      Dietmar Harhoff - Max Planck Institute for Innovation and Competition
   Changing Behaviour: Applicant Sensitivity to Patent Fees
      Stuart Graham - Georgia Tech and United States Patent and Trademark Office (USPTO)
      Alan Marco - United States Patent and Trademark Office (USPTO)
      Richard Miller - United States Patent and Trademark Office (USPTO)

14:45-15:10  Coffee / tea break
15:10-16:30  Session 2: Knowledge Creation and IP Exploitation  
**Chair:** Elizabeth Webster - University of Melbourne and IPRIA  

**Knowledge Spillovers from Clean and Dirty Technologies**
- Antoine Dechezleprêtre - London School of Economics  
- Ralf Martin - Imperial College and London School of Economics  
- Myra Mohnen - University College London  

**Lifting the Veil on Patents and Inventions**
- Oliver Alexy - Technische Universität München  
- Paola Criscuolo - Imperial College London  
- Ammon Salter - University of Bath  
- Dmitry Sharapov - Imperial College London  

**Trademark Squatters: Theory and Evidence from Chile**
- Carsten Fink - World Intellectual Property Organization (WIPO)  
- Christian Helmers - Santa Clara University  
- Carlos Ponce - Universidad Alberto Hurtado  

16:30-16:50  Coffee / tea break  

16:50-18:40  Session 3: Patents Transactions  
**Chair:** Keun Lee - Seoul National University  

**Public Research, Technology Licensing, and IP Commercialization; Mapping Interdependencies in the Cell Therapy Field**
- Hsini Huang - National Taiwan University  
- Simcha Jong - University College London  

**Patent Thickets and Licensing: Empirical Findings from Japanese Listed Companies**
- Noriyuki Doi N. - Kwansei Gakuin University  
- Xingyuan Zhang - Okayama University  

**The Impact of Technological Distance on M&A Target Choice and Transaction Value**
- Florian Stellner - Max Planck Institute for Innovation and Competition  

**The Art of the Possible: Increasing Value of Nascent Technologies using Strategic Disclosure**
- Tilo Peters - École Polytechnique Fédérale de Lausanne  
- Vareska van de Vrande - Rotterdam School of Management  
- Christopher Tucci - École Polytechnique Fédérale de Lausanne  

18:40-20:00  Networking session
Day 2, 18th November 2014 - Hotel Okura

8:30-9:00  Registration

9:00-10:15  Session 4: IPR in Pharmaceuticals
            Chair: Mark Schankerman - London School of Economics

            Intellectual Property Rights and Access to Innovation: Evidence from TRIPS
            Margaret Kyle - Mines ParisTech
            Yi Qianz - Northwestern University, Kellogg School of Management and NBER

            Foreign Pharmaceutical Patents in Chile
            María José Abud Sittler - Instituto Nacional de Propiedad Industrial (INAPI)
            Christian Helmers - Santa Clara University
            Bronwyn H. Hall - University of California at Berkeley and UNU-MERIT

10:15-10:30  Coffee / tea break

10:30-10:50  Key Note Speech
            Hidetoshi Nishimura - Executive Director,
            Economic Research Institute for ASEAN and East Asia (ERIA)

10:50-12:10  Panel: High Level IPR Representatives in Asia
            Moderator: Toshiya Watanabe - Professor of Policy Alternatives Research Institute,
            The University of Tokyo,
            Chairman of the Intellectual Property Association of Japan

            Akira Goto - Professor of National Graduate Institute for Policy Studies,
            Professor Emeritus of the University of Tokyo

            Qin Yugong - Partner, People's Republic of China Lawyer, Attorney at King & Wood Mallesons

            Narendra K. Sabharwal - Convener Member, IPR Think Tank, GOI
            Chair of IPR Committee of Federation of the Indian Chambers of Commerce and Industry (FICCI),
            Former Deputy Director General, Cooperation for Development Sector,
            World Intellectual Property Organization (WIPO)

            Poh Kam Wong - Professor, NUS Business School
            Sunhee Yun - Professor, Law School at Hanyang University

12:10-13:00  Lunch break with poster display
13:00-15:00  Session 5: Economics of the Patent Systems
Chair: Adam Jaffe - Motu, Economic and Public Policy Research and Brandeis University
Use of Grace Period and its Impact on Knowledge Flow: Evidence from Japan
Sadao Nagaoka - Hitotsubashi University
Yoichiro Nishimura - Kanagawa University

Patent Examination Outcomes in the IP5 offices
Gaétan de Rassenfosse - University of Melbourne
Paul Jensen - University of Melbourne
Alfons Palangkaraya - University of Melbourne
Elizabeth Webster - University of Melbourne and IPRIA

Exploring the Opaqueness of the Patent System – Evidence from a Natural Experiment
Dietmar Harhoff - Max Planck Institute for Innovation and Competition
Sebastian Stoll - Max Planck Institute for Innovation and Competition

Is the Time Allocated to Review Patent Applications Inducing Examiners to Grant Invalid Patents? Evidence from Micro-Level Application Data
Michael Frakes - Northwestern Law School and NBER
Melissa Wasserman - University of Illinois College of Law

15:00-15:30  Coffee / tea break

15:30-17:00  Panel of the Chief Economists
Moderator: Mariagrazia Squicciarini - Senior Economist, Organisation for Economic Co-operation and Development (OECD)

Theon van Dijk - Chief economist, European Patent Office (EPO)
Sadao Nagaoka - Economic Advisor, Japan Patent Office (JPO)
Keun Lee - Economic Advisor, Korean Intellectual Property Office (KIPO)
Alan Marco - Chief economist, United States Patent and Trademark Office (USPTO)
Carsten Fink - Chief economist, World Intellectual Property Organization (WIPO)

Closing Remarks
Hitoshi Maeda - Director of the Policy Planning and Research Division, Japan Patent Office (JPO)

Alessandra Colecchia - Head of Economic Analysis and Statistics Division, Science, Technology and Innovation Directorate, Organisation for Economic Co-operation and Development (OECD)

17:10  End of conference
Poster session

**Some Inventions are More Equal Than Others:**
Assessing and Developing Patent Indicators that Signal Radical Inventions
- Sam Arts - KU Leuven
- Francesco Appio - KU Leuven
- Jurriën Bakker - KU Leuven
- Manuel Gigena - KU Leuven
- Bart Van Looy - KU Leuven
- Dennis Verhoeven - KU Leuven
- Reinhilde Veugelers - KU Leuven

**Effects of Early Patent Disclosure on Knowledge Dissemination:**
Evidence from the Impact of Introducing Pre-Grant Publication System in the United States
- Yoshimi Okada - Hitotsubashi University
- Sadao Nagaoka - Hitotsubashi University

**On the Fee Elasticity of Demand for Trademarks in Europe**
- Benedikt Herz - European Commission
- Malwina Mejer - European Commission

**Intellectual Property Rights and Firm Performance in Europe: an Economic Analysis**
- Theon van Dijk - European Patent Office (EPO)
- Nathan Wajsman - Office for Harmonization in the Internal Market (OHIM)
- Carolina Arias Burgos - Office for Harmonization in the Internal Market (OHIM)
- Michal Kazimierczak - Office for Harmonization in the Internal Market (OHIM)
- George Lazaridis - European Patent Office (EPO)
- Ilja Rudyk - European Patent Office (EPO)

**Patent, Trademarks and the Emergence of ‘New’ Firms:**
Using a Labor-tracking Approach to Analyse IPR Use among Spinoffs and other New Firms in Norway
- Eric Iversen - Nordic Institute for Studies in Innovation
- Tore Sandven - Nordic Institute for Studies in Innovation

**Adopting Knowledge from ‘Reverse’ Innovation?**
Transnational Patents and Signaling from an Emerging Economy
- Kenneth Huang - Singapore Management University
- Jiatao Li - Hong Kong University of Science & Technology

**Does a Complexity Ceiling Limit the Internationalisation of R&D**
- Patricia Laurens - Université Paris-Est, CNRS – LATTES – IFRIS
- Antoine Schoen - Université Paris-Est, ESIEE – IFRIS
- Christian Le Bas - Catholic University of Lyon
- Lionel Villard - Université Paris-Est, ESIEE – IFRIS
- P. Larédou - Université Paris-Est, ENPC – IFRIS

**Pat-Insights Patent Evaluation/Valuation Platform**
- Tim Myers - IP infonomics, LLC

**Patent Mapping: Toward a tool to understand the diffusion of technology**
- Nils Newman - Intelligent Information Services Corporation
- Alan Porter - Georgia Tech
- Luciano Kay - University of California, Santa Barbara
- Jan Youtie - Enterprise Innovation Institute and School of Public Policy
- Ismael Rafols - University of Sussex
- Doug Porter - Intelligent Information Services Corporation