

ilerleme

التقدم

progress

進歩

voortgang

progresso

fremskridt

framsteg

progrès

haladás

进展

progreso

The Global Project on *Measuring the Progress of Societies*

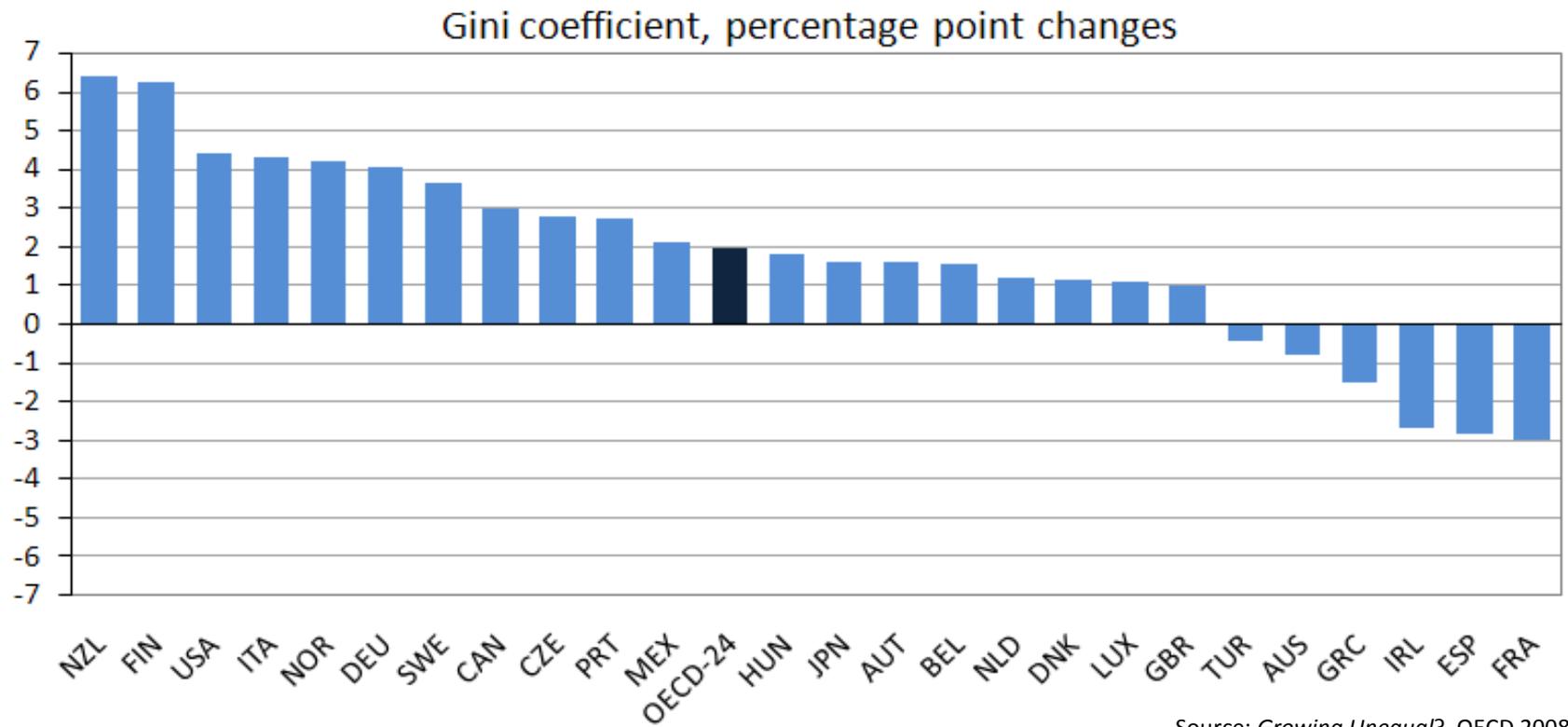
by Angela Hariche



Measuring progress: a trend from grassroots...

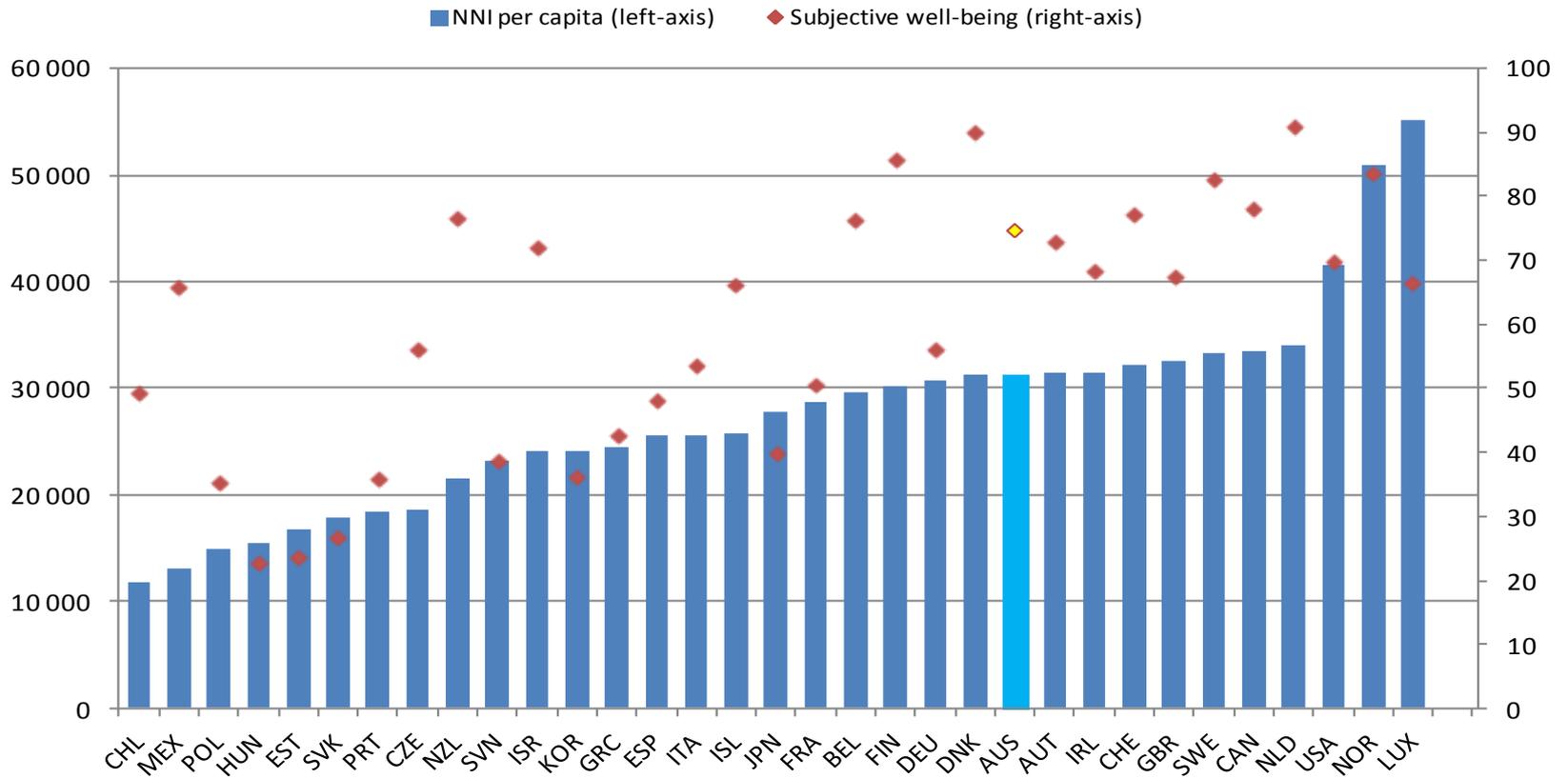
- ❖ An **increasing gap** between official statistics on economic performance and how people perceive their own living conditions
- ❖ Real risk of people **losing faith** in governments' ability to address "what matters for them"
- ❖ Implications for the very functioning of **democracy**

Income inequality widened in ¾ of OECD countries between 1985 and 2005



Source: *Growing Unequal?*, OECD 2008

Wealthier populations not necessarily more satisfied with their lives



Beyond GDP : Focus on households' and individuals' well-being

GDP inadequate as measure of well-being:

- ❖ Includes economic activities that either reduce well-being or remedy the costs of growth
- ❖ Does not include all economic resources (own-use household services)
- ❖ Excludes dimensions which matter to well-being (health, inequalities, education, quality of work, leisure, social ties, good institutions, etc.)
- ❖ Does not inform on sustainability (stocks of natural, human and social capital)

The OECD-hosted Global Project on *Measuring the Progress of Societies*

- ❖ In 2003, OECD began addressing issues → 2007 Global Project in partnership with other international organisations
Initial objectives:
- ❖ Encourage communities, regions and countries to consider for themselves **what progress means** in the 21st century
- ❖ Stimulate **national and international debate** on societal progress and its measurement. Three World Forums: Palermo (2004), Istanbul (2007), Busan (2009)
- ❖ Create a **network of networks** for advocacy and sharing of information on progress

Strong political support

- ❖ President Sarkozy set-up the **Stiglitz-Sen-Fitoussi Commission** (Sept. 2009)
- ❖ EU Communication on **“GDP and beyond”** (Sept. 2009)
- ❖ **G20 Leaders** statement in Pittsburgh and Toronto to *“encourage work on measurement methods so as to better take into account the social and environmental dimensions of economic development”* (Nov. 2009, June 2010)
- ❖ **EU 2020 Agenda** - from creating *“the most competitive and dynamic knowledge-based economy in the world”* to *“turn(ing) the EU into a smart, sustainable and inclusive economy”* with emphasis on *“jobs and better lives”*
- ❖ Conclusions of **OECD Ministerial Council** (May 2010)

A new phase for the Global Project:

From raising awareness to developing concrete progress measures

- ❖ OECD focusing on the **development of indicators**
 - ❖ **Disseminating** existing relevant OECD measures
 - ❖ Defining and contributing to research agenda by seeking **new measures of well-being and sustainability**
- ❖ OECD **Streamlining** activities related to raising awareness
 - ❖ Networking activities incl. **regional events** → **4th OECD World Forum** (India 2012) with emerging and developing countries
 - ❖ **Wikiprogress** : official platform of the Global Project sharing information and statistics with the progress measurement community

Wiki**progress**: official platform for the Global Project

Wiki**progress** asks...

- ❖ is a productive society necessarily a happy one?
- ❖ what does "progress" mean to the world's citizens?
- ❖ which environmental, social and economic indicators should be included in the measurement of quality of life?
- ❖ why is there a gap between the effects of current measures of well-being and the lives of citizens?

Wikiprogress: official platform for the Global Project

Wikiprogress is...

- ❖ a global **platform** inviting everyone to the progress debate
- ❖ a place to share, discuss and create a **collective intelligence** on the measurement of well-being and quality of life
- ❖ a **unique statistical wiki**, Wikiprogress.stat, where data can be uploaded, shared and discussed via an embedded tool allowing for dynamic and innovative graphs, maps and storytelling features

Wikiprogress.Stat

- ❖ [WikiProgress.Stat](#) includes data and metadata for progress statistics
- ❖ Houses around **100 data sets** over six key themes: ecosystems condition, human wellbeing, economy, social and welfare statistics, peace and combined data sets.
- ❖ Data can be visualised and used to support articles written on Wikiprogress.org

Wiki**progress** in numbers

- ❖ Over **2020 articles and files**
- ❖ **370 editors** – average 15 new editors per month
- ❖ Over **4000 unique visitors** monthly, almost 10 000 page views, 46 new articles contributed in October and 250 revisions.

Wiki progress challenges

Getting people to contribute – how we go about it

- 1) Target community of trusted users (Global project)
- 2) Incentives – wikigender university, media
- 3) Inviting established networks (GPRnet)

Security – how we go about it

- 1) Core staff of 1.5 people vetting – after going live
- 2) Trusted community vetting

Wikiprogress way forward

Wikiprogress university

My progress index (like my gender index)

Video storytelling using eXplorer and others for sharing

Further growth of targeted community

Further outreach for datasets

Join the **Wikiprogress** community@

www.wikiprogress.org

www.wikigender.org

The screenshot shows the homepage of the WikiProgress website. At the top left is the logo, which consists of a stylized globe with a green and blue color scheme and the text "wikiprogress" next to it. To the right of the logo is a search bar with the placeholder text "search the progress" and a magnifying glass icon. Below the logo and search bar is a horizontal navigation menu with links for "about", "correspondents", "topics", "statistics", "events", "community portal", "help", "log in", and "create an account".

The main content area is divided into several sections:

- Header Image:** A large image showing a person in a red hard hat painting a wall yellow. The word "progress" is overlaid on the image. To the right of the image is a sidebar with links: "What is wikiprogress?", "About the Global Project", "GP newsletter", "What is Progress?", "Database of Progress Indicators", "What is wikiprogress essential?", "Upload data", "Create an account", "Community Portal", and "Follow us on Twitter and Facebook!".
- Recent news:** A list of recent news items with dates and titles:
 - 30/06/2010: [ne fellow Nic Marks asks why we measure a nation's success by its productivity – instead of by the happiness and well-being of its people at TEDGlobal 2010.](#)
 - 30/06/2010: [SIMon - Social Indicators Monitor](#)
Online information system that allows free access to time series data from two systems of social indicators.
 - 03/08/2010: [Hans Rosling on Child Survival](#)
 - 01/07/2010: [Global Project Newsletter July 2010](#)
 - 30/06/2010: [Indicators of "Societal Progress": Lessons from International Experiences](#)
Authors: Katherine Scrivens and Barbara Isabella
- In the spotlight:** A section titled "Measures of Australia's Progress" with a map of Australia. Below the map is the text: "Is life in Australia getting better? Measures of Australia's Progress 2010 will be released next week by the Australian Bureau of Statistics. The electronic publication looks at change over the last decade in key areas that provide an evidence base for assessing progress in Australia."
- Twitter & ProgBlog:** A section with a "ProgBlog" link and a list of items:
 - [STOP CHILDREN DYING NOW!](#)
Is this not a much more effective slogan than the long-winded technocratic Mill...
 - [The Sustainable Society Index](#)
This is a comment from Geurt van de Kerk in response to Jon Hall's last blog pos...Below the list is a form with the text "enter your email here" and a "Subscribe" button.

On the right side of the page, there are two additional sections:

- BROWSE PROGRESS BY:** A section with a list of categories: "Comprehensive Indicators", "Culture", "Development", "Economy", "Ecosystems", "Condition", "Governance", "Human Well-Being", "Progress", "Resource", "Use". Below the list is a world map with a legend indicating "# of wikiprogress' pages per country".
- GETTING STARTED:** A section with four links: "Find an article", "Create an account", "Edit an article", and "Write a new article".

At the bottom of the page, there are logos for "wikigender.org", "Prog Blog the ProgBlog", "GPRNet", and "WIKICHILD wikichild.org". Below these logos is a small text block: "Do we need a more powerful slogan for the Millennium Development Goals Agenda?"