



DEV/netFWD Workshop in collaboration with CFE and STI

Unpacking the New Geography of Venture Philanthropy & Social Investment

Friday, 13 June 2014

9.30-16.30

Agenda

OECD Conference Centre, 2 rue André-Pascal, Paris

Room CC13

Contact number: +33 1 45 24 81 98

09.30-10.00

Opening Statement

Jean-Michel Severino, CEO, Investisseurs & Partenaires (I&P)

10.00-11.30

Session 1: Venture Philanthropy for Development: A new form of social investment in the Global South

The OECD will officially launch the newly released netFWD study on *Venture Philanthropy in Development. Dynamics, Challenges and Lessons in the Search for Greater Impact* at its Headquarters in Paris. In their efforts to achieve greater impact and higher social returns on their investments, a growing number of foundations working in the Global South are adopting practices more commonly associated with business and venture capital, such as a results-based approach, a longer engagement period and alternative financial instruments including debt and equity.

The panel and ensuing discussion will explore the value added of this new form of social investment as well as the challenges that may arise.

Chair: **Michael Green**, Executive Director, Social Progress Imperative

Chris West, CEO, Shell Foundation

Clare Woodcraft, CEO, Emirates Foundation for Youth Development

Walter Fust, Board Member, Digital Divide Data

Commentator: **Harvey Koh**, Director, Monitor Deloitte India

11.30-12.00

Coffee Break

12.00-13.30

Session 2: Social Entrepreneurship: New solutions for inclusive growth

Social entrepreneurship is increasingly contributing all over the world to provide innovative solutions to social and environmental challenges, such as poverty, unemployment, disability, food security, social inclusion and others. By using an entrepreneurial approach to address global and local challenges, social entrepreneurship is widening the boundaries of entrepreneurship while reconciling the economic and the social value creation. The panel and ensuing discussion will present some insights from a number of successful social enterprises in the North and in the South and will address, among others, the opportunities and the barriers that social entrepreneurs face in pursuing their socio-economic mission.

Chair: **Olivier de Guerre**, President, PhiTrust Partenaires

Zahir Dossa, Founder, The Argan Tree

Florence Gilbert, Director, Voiture and co

Anne-Cécile Mailfert, Development Director, Mouves (Mouvement des entrepreneurs sociaux)

Jay Evans, Regional Director for Asia, Medic Mobile

Commentator: **Virginie Seghers**, President, Prophil

13.30-14.30

Lunch

14.30-16.00

Session 3: Social Impact Investment: A global perspective

Social impact investment has become increasingly relevant in today's economic environment as public funds in many countries have become depleted and as social challenges have mounted. New models of public and private partnership are needed which can fund, deliver and scale innovative solutions from the ground up.

The social investment field is still nascent but has grown significantly over the past several years. The market is evolving in various ways across countries. This is influenced by the differences in the country context and, in particular, the ways in which social and financial systems are structured which determines the role and mix of public and private capital.

The OECD, led by STI, has been asked by the Social Impact Investment Taskforce, established by the G8 in June 2013, to produce a global report on the evolution and scope of the market. The work has been structured in two phases. The Phase I report, which focuses on the G7 countries and Australia, will be published in September 2014.

Chair: **Karen Wilson**, Structural Policy Division, Science, Technology and Industry Directorate

Nadia Voisin, Globalisation and Partnership Directorate, French Ministry of Foreign Affairs

Jean-Michel Lecuyer, CEO, Le Comptoir de l'Innovation

Olivier de Guerre, President, PhiTrust Partenaires

16.00-16.30

Closing Remarks

Mario Pezzini, Director, OECD Development Centre