

Dr. Rebecca Maynard

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Rebecca A. Maynard (Ph.D., Economics, University of Wisconsin) is University Trustee Chair Professor Emeritus at the University of Pennsylvania. She is an expert in the design and conduct of randomized controlled trials in the areas of social welfare, workforce development, and education. She has studied programs and advised governments and public policy leaders within the U.S., Europe, Africa, Asia, and the Middle East. She co-directed the development of the Common Guidelines for Education Research and Development issued by the National Science Foundation and the Institute of Education Sciences and has conducted influential methodological research, including co-developing PowerUP! to support efficient sample designs for causal inference studies and doing work to advance the application of research synthesis methods and cost-effectiveness analyses. Presently, she is leading efforts to make more and better use of rapid cycle experimental testing of policy and practice innovations and to aid non-profits to make better use of data and research evidence.