

Christoph Metzger

Professor, St. Gallen University (Switzerland)



Christoph Metzger studied Business Education at St. Gallen University, Switzerland (Master in Business Education 1969, PhD 1972, Habilitation 1985). Between 1973 and 1987 he taught Business Education at High Schools and at St. Gallen University. In 1987, after a stay as visiting scholar at the University of Texas, Austin, he became Associate Professor of Business Education and Business Administration at St. Gallen University and in 1989 full Professor. He taught courses in Vocational Education, Performance Assessment, Learning Strategies, Didactics, Marketing, and Research Methods. From 1993 to 1995 he acted as Dean of the School of Management. From 1988 to 2009 he was Director of the Institute of Business Education. Since August 2009 he has been Professor emeritus. Since 2011 he has been Professor of Business Education at Steinbeis University, Germany and Director at its School of Management and Technology. He was visiting professor at the universities of Vienna, Innsbruck, Göttingen, Humboldt-Berlin, Pecs, and Zürich. His main interests and activities in internationally oriented research, development and consulting, also visible in his publications, are in Vocational and Higher Education, Evaluation and Performance Assessment, Learning Strategies, and Teacher Training.