



**JOINT EU/OECD WORKSHOP
ON RECENT DEVELOPMENTS IN BUSINESS AND
CONSUMER SURVEYS**

Thursday and Friday, 14-15 November 2013

Brussels, Crowne Plaza – Le Palace

Draft agenda
(Joint EU/OECD and EU)

29 October 2013

Agenda

of the joint EU-OECD sessions

THURSDAY, 14 NOVEMBER MORNING

09.00 – 9.30	Registration and welcome coffee
09.30 – 10.00	Welcome and introduction <p>DG ECFIN will present an overview of recent developments in the Joint Harmonised EU Programme of Business and Consumer Surveys (BCS). The OECD will present an overview of on-going business in the field of leading indicators and tendency surveys</p> <p><i>Elena Flores</i> (European Commission), <i>Nadim Ahmad</i> (OECD)</p>
10.00 – 11.00	Methodological session I: Task Force & UN Handbook on conduct of surveys – sampling frames, methods and design <ul style="list-style-type: none">▪ Introduction – <i>Christian Gayer</i> (European Commission) (10 minutes)▪ UN Handbook: State of affairs – <i>Mauro Politi</i> (ISTAT) (10 minutes)▪ Task force on sampling frames: 2 presentations – <i>Jonathan Wood</i> (CBI) on business surveys and <i>Krzysztof Puszczak</i> (GfK PL) on consumer surveys (40 min.)
11.00 – 11.20	Coffee break
11.20 – 13.00	Methodological session I: Task Force & UN Handbook on conduct of surveys – sampling frames, methods and design [contd.] <ul style="list-style-type: none">▪ UN Handbook Ch. 4 'Survey frame and sample design': recommendations on sampling frames, sampling methods and sample sizes – <i>Sidney Vergouw</i> (CBS NL) (20 min)▪ Task force on sample sizes: 2 presentations – <i>Klaus Wohlrabe</i> (Ifo) on business surveys and <i>Krzysztof Puszczak</i> (GfK PL) on consumer surveys (40 min.)▪ Task force on sampling methods: combined presentation on business and consumer surveys – <i>Raquel Garcia</i> (Simple Logica) (30 min.)▪ Discussion (10 min.)
13.00 – 14.30	Lunch (buffet)
14.30 – 16.00	Methodological session II: Task Force & UN Handbook on conduct of surveys – response rates, weighting and accuracy <ul style="list-style-type: none">▪ UN Handbook Ch. 7 'Managing sources of non-sampling error': recommendations on response rates – <i>Mauro Politi</i> (ISTAT) (20 min)▪ Task force on response rates: 2 presentations – <i>Gerhard Schwarz</i> (WIFO) on business surveys and <i>Pertti Kangassalo</i> (STAT FI) on consumer surveys (40 min.)▪ Tailored design method: application to response rates in Spain – <i>José Manuel Almendros Ulibarri</i> (MINETUR) (20 min)▪ Discussion (10 min.)

16.00 – 16.20 Coffee break

16.20 – 18.00 Methodological session II: Task Force & UN Handbook on conduct of surveys - response rates, weighting and accuracy [contd.]

- UN Handbook Ch. 5 'Estimation procedure and accuracy': recommendations on weighting approaches – *Sidney Vergouw (CBS NL)* (20 min)
- Task force on weighting approaches: 2 presentations – *Catherine Renne (INSEE)* on business surveys and *Michail Vassileiadis (IOBE)* on consumer surveys (40 min.)
- Task force on volatility analysis of individual questions – *Andreas Reuter (European Commission)* (20 min.)
- Discussion, wrap-up and way ahead (20 min.)

19.00 Dinner at the restaurant "Aux Armes de Bruxelles"

FRIDAY, 15 NOVEMBER MORNING

08.30 – 09.00	Welcome coffee
09.00 – 10.30	Topical applications of survey data – 1st part
Moderator:	<i>Björn Döhring</i>
	<ul style="list-style-type: none">▪ ECB Indicator on Euro Area Industrial New Orders – <i>Heinz Dieden</i> (<i>ECB</i>) (20 min.)▪ A Monthly Indicator of Economic Growth – <i>Leendert Hoven</i> (<i>CBS NL</i>) (20 min.)▪ OECD Composite Leading Indicators for G7 Countries: A Comparison of the Hodrick-Prescott Filter and the Multivariate Direct Filter Approach – <i>Pierre-Alain Pionnier</i> (<i>OECD</i>) (20 min.)▪ Discussion (20 min)▪ Debate: The most adequate way of presenting forecast data – <i>Daphna Aviram-Nitzan</i> (<i>MAI IL</i>) (10 min.)
10.30 – 10.50	Coffee break
10.50 – 12.40	Topical applications of survey data – 2nd part
Moderator:	<i>Pierre-Alain Pionnier</i>
	<ul style="list-style-type: none">▪ The KOF Barometer Version 2013 – <i>Jan-Egbert Sturm</i> (<i>KOF</i>) (20 min.)▪ Measuring the True Threshold of Consumer Sentiment in Mexico – <i>Esperanza Sainz López</i> (<i>INEGI MX</i>) (20 min.)▪ Recent Improvements of BOK Consumer Surveys: Adjusting for non-response – <i>Jang Youn Kyung</i> (<i>BoK</i>) (20 min.)▪ Proxy Measures of the Level of Capacity Utilisation for non-manufacturing sectors – <i>Viviane Seda Bittencourt</i> (<i>FGV BR</i>) (20 min.)▪ Discussion (30 min)
12.40 – 13.00	Concluding remarks and prospects (<i>DG ECFIN and OECD</i>) Agenda for the coming year
13.00 – 14.30	Lunch (buffet) - end of Joint EC/OECD workshop -

Agenda of the EU session

FRIDAY, 15 NOVEMBER AFTERNOON

14.30 – 15.00 Follow-up on methodological task force

- Implications for the BCS programme – *Christian Gayer (European Commission)* (15 minutes):
- Discussion (15 min.)

15.00 – 16.20 Harmonisation of business and consumer surveys

- Common aggregation method for the results on factors limiting production and structure of investment: Follow up on 2012 task force and revised data received from partners – *Roberta Friz (European Commission)* (20 minutes)
- Firm's Perception of Business Tendency Surveys – Results from a meta survey in the services sector – *Klaus Abberger (KOF)* (20 min.)
- New question on capacity utilisation in the services sector: State of play, analysis of results from July 2011 to October 2013 – *Christian Gayer (European Commission)* (20 min.)
- Discussion (20 min.)

16.20 – 16.40 Coffee break

16.40 – 17.30 Topical applications of survey data

- Combining BCS and hard data for now-casting q-o-q GDP growth – *Andreas Reuter (European Commission)* (20 min.)
- Measuring economic uncertainty with business and consumer survey data – *Roberta Friz (European Commission)* (20 min.)
- Discussion (10 min.)

17.30 – 17.45 Concluding remarks and prospects (DG ECFIN)

Agenda for the coming year
