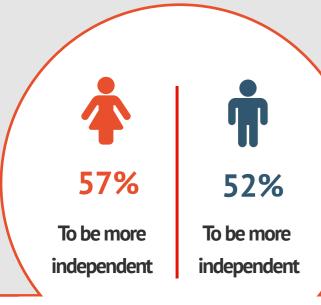
FEMALE vs MALE ENTREPRENEURS IN PERU



The graphs show the share of respondents to the **Future of Business Survey** that selected each category when answering multiple-choice questions on entrepreneurial motivations, financing and learning. Responses were collected in December 2017 and January 2018 from business owners whose companies' digital presence includes a Facebook page.

WHY DID YOU START YOUR BUSINESS? To be more independent To have a source of income To pursue an interest/hobby To make more money To have a work-life balance I saw a market niche To be more creative Discontented with previous job No other employment Family tradition 10 15 20 25 30 35 40 45 50 55 60 Women Men Source: The Future of Business Survey - https://eu.futureofbusinesssurvey.org

