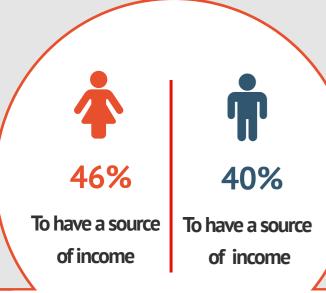
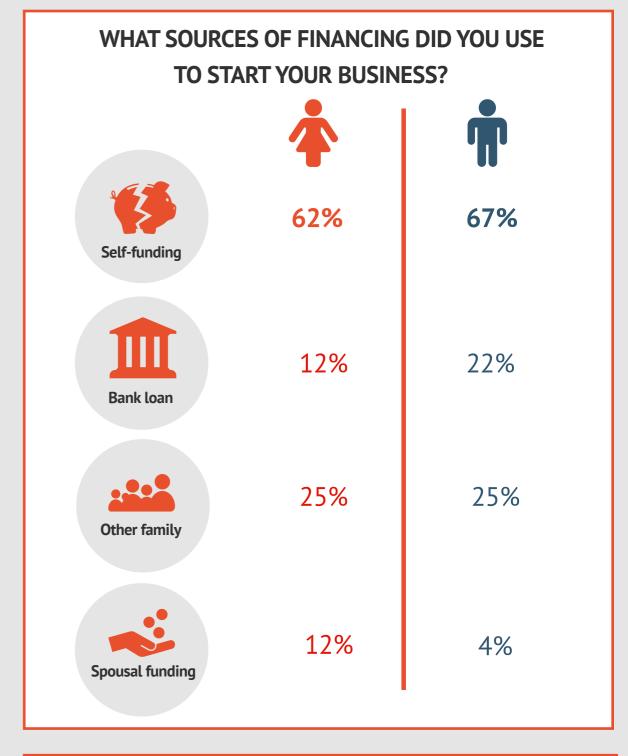
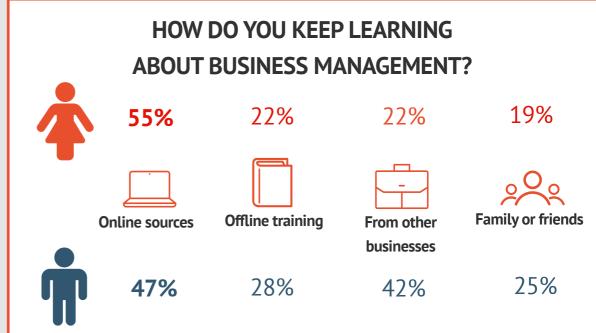
## FEMALE vs MALE ENTREPRENEURS IN GREECE



The graphs show the share of respondents to the **Future of Business Survey** that selected each category when answering multiple-choice questions on entrepreneurial motivations, financing and learning. Responses were collected in December 2017 and January 2018 from business owners whose companies' digital presence includes a Facebook page.

## WHY DID YOU START YOUR BUSINESS? To have a source of income To be more creative To have a work-life balance To make more money To pursue an interest/hobby To be more independent I saw a market niche No other employment Family tradition Discontented with previous job 0 10 15 25 30 35 Women





Source: The Future of Business Survey - https://eu.futureofbusinesssurvey.org