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Rachel Franklin is Professor of Geographical Analysis in the Centre for Urban and Regional Development Studies (CURDS) and the School of Geography, Politics and Sociology at Newcastle University in the United Kingdom. Her primary research focus is in spatial demography and the interplay between spatial analytics and demographic change. Current projects investigate the role of spatial scale and context in understanding the manifestation and impacts of depopulation across neighbourhoods, cities, and regions in the United States, as well as spatial inequality and smart city technologies. She is co-editor of a recent volume published by Elsevier, *Population Loss: The Role of Transportation and Other Issues*, and co-author of a GIS and social sciences textbook published by Routledge. She is current editor of the journal, *Geographical Analysis*, previous book review editor of the *Journal of Regional Science*, and on the editorial boards of *Population*, *Space and Place*, *Journal of Geographical Systems*, and *Spatial Research and Planning*, among others. Until 2018, she was the Associate Director of the Spatial Structures in the Social Sciences (S4) initiative at Brown University and also held an academic appointment in Population Studies.