

Jean-Baptiste BAUD

Director of public affairs - Familles Rurales Fédération Nationale

Secretary General – RuralMouv endowment fund

Jean-Baptiste BAUD has been the Director of Public Affairs of Familles Rurales since 2015, a national non-profit network which provides services in rural areas in France. Familles Rurales' national office coordinates 2 200 local associations all over the French territory. The network has over 160 000 members, 40 000 volunteers and 17 000 employees. Jean-Baptiste is in charge of institutional relations with the French government and Parliament and the public administration. He represents the organisation, sets up partnerships with public and private sector and raises funds. He is also the Secretary General of RuralMouv, the endowment fund of Familles Rurales which finances innovative projects and experimentations in rural areas.

In 2018, Jean-Baptiste was elected Regional Councillor in the Auvergne Rhône-Alpes region. Previously, Jean-Baptiste served as advisor on the staff of several Ministers from 2012 to 2014 during the presidency of François Hollande administration (Economy and digital technology, territories and rurality, tourism).

Jean-Baptiste is a graduate of Sciences-Po Lyon and Paris II Pantheon Assas (political sciences, public affairs).