



AGENDA

DAY 1 – Tuesday 24 September 2019

8:00 Registration desk open

Pre-conference- an Asian perspective

8:30 Welcoming speech

- Mr. Byeong-Seok Oh, Deputy Minister of Agriculture, Food and Rural Affairs, Korea
- Mr. Hong-Sang Kim, President, Korea Rural Economic Institute, Korea

Setting the scene

- OECD Secretariat

9:00-10:30 Theme 1: Rural well-being and innovation

A: Innovative approaches to delivering rural services

Moderator: Ms. Mi-Ryung Song, Chief of Department of Agricultural & Rural Policy Research, KREI, Korea

Speakers:

- Mr. Han-Young Jeon, MAFRA, Korea
- Mr. Woo-Ryang Park, Shinan-gun Office, Korea
- Mr. Kenichiro Onitsuka, Kyoto University, Japan
- Mr. Hung-Hao Chang, National Taiwan University, Chinese Taipei

Discussants:

- Ms. Daniela Storti, Council for Agricultural Research, Italy
- Mr. Young-Sung Lee, Seoul National University, Korea
- Mr. Kim, Jeong-Yeon, Chungnam National University, Korea

B: Rural business opportunities and well-being

Moderator: Mr. Tae-Ho Lee, Professor, Seoul National University, Korea

Speakers:

- Mr. Seung-Yong Gouk, KREI, Korea
- Mr. Sung-Su Oh, Gurye Natural Dream Park Company Council, Korea
- Mr. Shim, Seong-Chul, Science and Technology Policy institute, Korea
- Mr. Yi-Jun Han, China Agricultural University, China

Discussants:

- Mr. Shugo Yanaka, BBT University, Japan
- Mr. Dong-Hwan An, Seoul National University, Korea
- Ms. Kim, Mi-Seon, Young Women Farmers' Cooperative, Korea

Networking break

10:40-12:10 Theme 2: Social inclusion and environmental management to enhance rural well-being

A: Inclusive rural development and the social economy

Moderator: Mr. Chul-Kyoo Kim, Professor, Korea University, Korea

Speakers:

- Mr. Jeong-Seop Kim, KREI, Korea
- Ms. Ji-Soo Han, Wanju Local Food Cooperative, Korea
- Mr. Liang-Guo Luo, Chinese Academy of Agricultural Sciences, China
- Ms. Yu-Shan Liu, Agricultural Technology Research Institute, Chinese Taipei

Discussants:

- Ms. Ana Virginia Mujica, Ministry of Agriculture, Colombia
- Mr. Deok-Byung Park, Kongju National University, Korea
- Mr. Yeon-Suk Lee, MAFRA, Korea

B: Rural environmental management and landscape protection

Moderator: Mr. Won-Geun Yoon, Emeritus Professor, Hyupsung University, Korea

Speakers:

- Mr. Georgios Mathioudakis, European Commission,
- Ms. Mi-Kyeong Kim, Preservation Council of Cheongsando Gudeuljangnon, Korea
- Mr. Qing-Wen Min, Chinese Academy of Sciences

Discussants:

- Mr. Hag-Yeol You, Kyoto University, Japan
- Mr. Yoo-Jick Lee, Pusan National University, Korea

Lunch

Conference opening

13:30-13:50	<p>Opening remarks and release of the OECD Rural Policy 3.0</p> <ul style="list-style-type: none">Mr. Jae-Ouk Lee, Vice Minister of Agriculture, Food and Rural Affairs, KoreaMr. Ulrik Vestergaard Knudsen, Deputy Secretary General, OECD
13:50-14:10	<p>Keynote speaker</p> <ul style="list-style-type: none">Mr. Kyoung-Ryung Seong, Chairman of the National Research Council for Economics, Humanities and Social Sciences (NRC), Korea
14:10-14:50	<p>Plenary session – OECD Principles on Rural Policy</p> <p>Moderator: Ms. Lamia Kamal-Chaoui, Director of the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p> <p>Panel:</p> <ul style="list-style-type: none">Mr. Jaeho Cho, Director General, Rural Policy Bureau, Ministry of Agriculture, Food and Rural Affairs, KoreaMs. Foteini Arampatzi, Deputy Minister of Rural Development and Food, GreeceMr. Pol.Lt.General Nadhapit Snidvongs, Vice Minister for Interior, Thailand

Networking break

15:20-16:50	Pillar 1: Innovation, technological change and well-being	
	<p>A: Technological change - How we live and work</p> <p>Moderator: Mr. Guido Bonati, CREA, Italy</p> <ul style="list-style-type: none">Mr. Peter Stenberg, USDA, United StatesMs. María Emilia Undurraga, Ministry of Agriculture, ChileMr. Young-Sung Lee, Seoul National University, KoreaMr. Kenichiro Onitsuka, Kyoto University, Japan	<p>B: Rural innovation eco-systems and restructuring global value chains</p> <p>Moderator: Ms. Silvia Michelini, DG Agriculture and Rural Development. European Commission</p> <ul style="list-style-type: none">Mr. Frederic Wallet, AgroParisTech, FranceMr. Nathan Ohle, The Rural Community Assistance Partnership, United StatesMs. Adrienne Harrington, The Ludgate Hub- Cork, IrelandMr. Tae-Yeon Kim, Dankook University, KoreaMr. Genaro Cruz, GSMA, United Kingdom

Networking break

17:20-18:05	<p>Pillar 1 plenary discussion on innovation, technological change and well-being</p> <p>Moderator: Mr. Peter Wostner, Chair of the OECD Working Party on Rural Policy</p> <ul style="list-style-type: none">Mr. Guido Bonati, CREA, ItalyMs. Silvia Michelini, DG Agriculture and Rural Development. European CommissionMs. María Emilia Undurraga, Ministry of Agriculture, ChileMr. Nathan Ole, The Rural Community Assistance Partnership, United States <p>Family Photo with all participants</p>
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Dinner

DAY 2 – Wednesday 25 September 2019

Welcome refreshments

8:30-10:00

Pillar 2: Rural communities fit for all ages

A: Age friendly rural communities

Moderator: Mr. Julian Pace, Scottish Enterprise, United Kingdom

- Ms. Rachel Franklin, Newcastle university, United Kingdom
- Mr. Roberto Pereira Grillo, Alentejo Region, Portugal
- Mr. Tom Jones, EESC, United Kingdom
- Mr. Toru Kumagai, Counsellor, MAFF, Japan

B: Attractiveness for youth and building talent

Moderator: Ms. Sabrina Lucatelli, Vice-Chair Working Party for Rural Policy

- Ms. Ignacia Fernandez, RIMISP, Chile
- Ms. Jane Craigie, Rural Youth Project, Scotland, United Kingdom
- Ms. Bette Brand, Administrator, Rural Business Service, United States
- Mr. Chul-Kyoo Kim, Korea University, Korea
- Mr. Jean-Baptiste Baud, Familles rurales, France

10:00-11:30

Pillar 3: A just transition to a low carbon economy for rural areas

A: Climate adaptation and risk management

Moderator: Mr. Chris McDonald, Policy Analyst, OECD

- Mr. Mikitaro Shobayashi, Gakushuin Women's College University, Japan
- Ms. Dunja Kugovnik Mahne, RDA Green Karst Ltd, Slovenia
- Mr. Bill Erasmus, Indigenous Community YellowKnife, Canada
- Mr. Qing-Wen Min, Chinese Academy of Sciences, China

B: Industrial transition and the circular economy

Moderator: Mr. Heino von Meyer, Ecologic Institute, Germany

- Mr. Michael Kull, Nordregio, Sweden
- Mr. Kari Poikela, Cluster of Arctic Industry and Circular Economy, Finland
- Ms. Karen Cain, Latrobe Valley Authority, Australia
- Mr. Dong-Hwan AN, Seoul National University, Korea

Networking break

12:00-12:45

Pillar 2 plenary discussion on rural communities fit for all ages

Moderator: Mr. Enrique Garcilazo, Head of Regional and Rural Development Unit, OECD

- Mr. Julian Pace, Scottish Enterprise, United Kingdom
- Ms. Sabrina Lucatelli, Vice-Chair Working Party for Rural Policy
- Mr. Tom Jones, EESC, United Kingdom
- Ms. Jane Craigie, Rural Youth Project, Scotland, United Kingdom

12:45-13:30

Pillar 3 plenary discussion on a just transition to a low carbon economy for rural areas

Moderator: Mr. Alain Dupeyras, Head of Regional Development and Tourism Division, OECD

- Mr. Heino von Meyer, Ecologic Institute, Germany
- Mr. Chris McDonald, Policy Analyst, OECD
- Mr. Mikitaro Shobayashi, Gakushuin Women's College University, Japan
- Ms. Karen Cain, Latrobe Valley Authority, Australia

Lunch

Ideas factory/open space
Rural businesses and delivering the Sustainable Development Goals

15:00-17:00

Moderators: Ms. Josefina Montero, Ministry of Agriculture, Chile
Ms. Julia Latto, Scottish Enterprise, United Kingdom
Mr. Enrique Garcilazo, OECD

Networking break

Closing Session

17:15-18:00

- Mr. Mart Järvik, Minister for Rural Affairs, Estonia
- Mr. Jindo Park, Chairman of Presidential Committee on Agriculture, Fishery and Rural Policies
- Mr. Peter Wostner, Chair of the OECD Working Party on Rural Policy
- Mr. Ulrik Vestergaard Knudsen, Deputy Secretary General, OECD

Cocktail

DAY 3 – Thursday 26 September 2019

Field trips

08:00

- Visits to Wanju (Community business – local food)
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