

# AGENDA

8 March 2023 | 14:30-16:30 (CET) | Virtual

Webinar

**Rural-urban partnerships – a key tool for recovery**

## ■ The webinar

This webinar will explore how stronger rural-urban partnerships can reinforce resilience in the face of future shocks and build a sustainable future. The three sessions will discuss:

- How stronger rural-urban collaborations can help **recovery** and **build resilience**
- Moving **beyond community flows**: expanding the way to measure rural-urban interdependence
- Strengthening rural-urban partnerships—**overcoming barriers** to rural-urban co-operation

Each session will provide space for Q&A before moving on to the next discussion.

[Register for the event](#)

## Contact

**Questions?** Email us at [rural@oecd.org](mailto:rural@oecd.org)

**For more informatoin, visit our website:**  
<https://www.oecd.org/regional/rural-development/>

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# Agenda

8 March 2022

14:30-14:35	Opening remarks	<ul style="list-style-type: none"><li>Dorothee Allain-Dupré, Head of Regional Development and Multi-level Governance, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</li></ul>
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## How stronger rural-urban collaboration can help recovery and build resilience

14:35-15:05	Session 1	<p>Russia's large-scale aggression against Ukraine sent new shock waves around the world as OECD countries advance in the recovery from the COVID-19 pandemic. These shocks are having a profound impact on OECD rural and urban regions at a time when they face structural transformations, disrupted energy, and food markets. Effective recovery and resilience strategies should include a push for more rural-urban partnerships paving the way for them to work together to overcome these challenges. Stronger rural-urban cooperation would result in more sustainable land use and planning, better services (public transport, health, education, etc). The first session will highlight the need for more rural-urban partnerships as a key part of recovery and resiliency strategies.</p> <p><b>Moderator:</b> Oscar Huerta Melchor, Project Manager, Urban Policies and Reviews, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p> <ul style="list-style-type: none"><li>Elisa Vilares, Chair of the Working Party on Urban Policy</li><li>Peter Wostner, Chair of the Working Party on Rural Policy</li><li>(TBC)</li></ul> <p>Q&amp;A session</p>
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## Moving beyond community flows: expanding the way to measure rural-urban interdependency

15:05-15:35	Session 2	<p>The interdependency of rural and urban areas is reflected in the rural-to-urban services (e.g., food, water, raw materials, renewable energy) and the urban-to-rural services (e.g., markets for agricultural products, farm inputs, consumer goods). Interdependence means that changes in one place affect the other. Specifically, the decisions and policy actions taken in one region could often have implications for those in the other – whether explicitly or implicitly. To date, the most common measures of rural-urban interdependence is based on commuting flows. However, one must go beyond commuting flows to include other factors e.g., environmental and social and also consider the weight of that interdependence e.g. level of dependence on that interaction. This session will focus on the need for more ways to measure rural-urban interdependence to understand the relationships in which they exist and the weight of the different interactions to better shape rural-urban partnerships going forward.</p> <p><b>Moderator:</b> Andres Sanabria, Policy Analyst, Regional and Rural Policy Unit, Centre for Entrepreneurship, SMEs, Regions &amp; Cities, OECD</p> <ul style="list-style-type: none"><li>(TBC)</li><li>(TBC)</li><li>(TBC)</li></ul> <p>Q&amp;A session</p>
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## Strengthening rural-urban partnerships—overcoming barriers to rural-urban co-operation

15:35-16:15	Session 3	<p>Rural-urban partnerships are important tools for better co-ordinating rural-urban interactions. They can be used to better design and implement policy at the appropriate scale, providing a flexible and inclusive approach. However rural-urban partnerships face some specific challenges that may hamper their formation. For example, co-operation can be difficult when there is a large difference in size, resources, capacity, regulatory and political obstacles, lack of trust and policy fragmentation. This session will explore some of the barriers that continue to prevent rural-urban collaborations and the building of partnerships and ways to overcome them.</p> <p><b>Moderator:</b> Betty-Ann Bryce, Senior Policy Analyst, Regional And Rural Policy Unit, Centre for Entrepreneurship, SMEs, Regions &amp; Cities, OECD</p> <ul style="list-style-type: none"><li>(TBC)</li><li>(TBC)</li><li>(TBC)</li></ul> <p>Q&amp;A session</p>
16:15-16:30	Closing remarks	<ul style="list-style-type: none"><li>Aziza Akhmouch, Head of Cities, Urban Policies and Sustainable Development, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD (TBC)</li></ul>

## About OECD Rural Development Policy

For over 30 years the OECD has been engaged in rural development. The Regional Development and Multi-level Governance Division of the Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) at the OECD has developed a research programme on rural development. Rural regions make strong contributions to the national economies. But these contributions are uneven—some regions flourish while others struggle. Achieving inclusive and sustainable growth remains a major challenge for many rural regions. The OECD's rural program responds to this challenge by delivering evidence-based reviews with thematic comparative analyses all using evidence based research methods. The OECD works closely with national officials, regional and local leaders, mayors, representatives from the private and educational sector and community groups. The goal is to promote opportunities, wellbeing, social inclusion, environmental sustainability and economic competitiveness in rural regions.

For more information, visit our website: [www.oecd.org/regional/rural-development/](http://www.oecd.org/regional/rural-development/)

### CONTACT

If you are interested in learning more about rural development, or to get involved, please contact Enrique Garcilazo, Head of the Regional and Rural Policy Unit | [joseenrique.garcilazo@oecd.org](mailto:joseenrique.garcilazo@oecd.org)

