



**OECD Green Cities Programme**

**Iskandar Malaysia Knowledge Sharing Workshop on Urban Green Growth in Dynamic Asia**

**Spatial development strategies in Iskandar Malaysia: how to plan, manage and maintain local assets under rapid urbanisation?**

**Agenda**

**Johor Bahru, Malaysia, 5-6 November 2014**

**Venue: Iskandar Malaysia Information Centre (IMIC) (5 November);**

**Doubletree Hilton Johor Bahru (6 November)**

Wednesday 5 November 2014 – **Introduction and Field Visits**

	<p>The two-day knowledge-sharing workshop starts with a brief introduction of the Iskandar Malaysia economic region and a full-day field visit. This will provide rich information for the roundtable discussion on the following day (6 November).</p>
<p>8:30 - 9:00</p>	<p><b>From Doubletree Hilton Johor Bahru to Iskandar Malaysia Information Centre (IMIC)</b></p>
<p>9:00-10:00</p>	<p><b>Introduction</b></p>
	<ul style="list-style-type: none"> <li>• Mr. Khaidzir A Rasip, Senior Vice President, Strategic Communications, Iskandar Regional Development Authority – Opening remarks, overview of Iskandar Malaysia</li> <li>• Prof. Ho Chin Siong, Project manager of Low Carbon Society, Universiti Teknologi Malaysia (UTM) – the strategies for green growth in Iskandar Malaysia</li> <li>• Mr. William Tompson, Head of Urban Development Programme, OECD – the structure of the workshop</li> </ul> <p><i>Discussion on their expectation from the workshop (discussion in small groups first and then sharing it with all – altogether 10-15 minutes)</i></p> <p>Moderator: <i>Mr. Loon Wai Chau, Lecturer, UTM</i></p>

10:00-11:30	<b>Field Visit 1 – New urban development in Nusajaya (Flagship B)</b>
	<ul style="list-style-type: none"> <li>- Kota Iskandar - includes a briefing by Ms. Fazleen Begum from UEM Sunrise (main developer of the area)</li> <li>- Medini Iskandar – includes a briefing by Ms. Fazleen Begum UEM Sunrise (main developer of the area)</li> </ul>
11:30-12:30	<b>Field Visit 2 – Sungai Segget Office &amp; Johor Bahru City Centre Walkabout (Flagship A)</b>
	- Includes a briefing by Mr. Abd Halim, Senior Vice President, Project PMO, IRDA
12:30-15:00	<b>Lunch</b>
15:00-16:00	<b>Field Visit 3 – Pasir Gudang Industrial City Visit (Flagship D)</b>
	<ul style="list-style-type: none"> <li>- Pasir Gudang Municipal Council</li> <li>- Pasir Gudang Industrial Area</li> <li>- Tanjung Langsat Industrial Area</li> </ul>
17:00	<b>Return to Doubletree Hilton Johor Bahru</b>
19:00	<b>Welcome Dinner (invitation only) – Makan Kitchen, DoubleTree Hilton</b>

#### Thursday 6 November 2014 – **Roundtable Discussions**

8:30-9:00	<b>Registration – Junior Ballroom DoubleTree Hilton</b>
9:00-10:00	<b>Opening remarks and Introduction</b>
	<ul style="list-style-type: none"> <li>• Y.Bhg. Dato' Benjamin Hj Hasbie, Federal Commissioner, Iskandar Regional Development Authority (IRDA)</li> <li>• Tuan Haji A. Rahim bin Haji Nin, Director, Economic Planning Unit, Johor State</li> <li>• Y. Bhg. Tuan Haji Abd Rahman bin Mohamed Dewam, Mayor of Johor Bahru</li> <li>• Dr. Wilhelm Hofmeister, Regional Programme Political Dialogue Asia, Konrad Adenauer Foundation</li> <li>• William Tompson, Head of Urban Development Programme, OECD – Introduction of the structure of the workshop</li> </ul> <p><i>Reflection from the workshop (discussion in small groups first and then sharing it with all – altogether 10-15 minutes)</i></p> <p>Moderator: <i>Mr. Loon Wai Chau, Lecturer, UTM</i></p>
10.00-11:15	<b>Session 1: Compact and inclusive urban centres</b>
	Iskandar Malaysia is one of the most rapidly urbanising regions in Malaysia and in Asia. This brings significant policy challenges in different geographical areas. The first session will focus

	<p>on urban centres (e.g. Johor Bahru, Nusajaya, Pasir Gudang...). The challenges include a surge in real estate prices, development pressure on local heritage and low income communities living in central urban villages, and the need to improve the mobility of citizens. The goal is to figure out how to encourage compact and inclusive urban centres, to preserve and foster the cultural value and to enhance the potential benefits for urban green growth.</p> <p><i>Presentation of key issues (max 5 minutes)</i></p> <ul style="list-style-type: none"> <li>• Fuad Shazly Salleh, Vice President, Planning &amp; Compliance, IRDA</li> </ul> <p><i>Open discussion within each table (30 minutes)</i></p> <p><i>Summary by the rapporteur of each table (20 minutes)</i></p> <p><i>Open discussion (all) (15 minutes)</i></p> <p><i>Wrap up by the rapporteur (5 minutes)</i></p> <ul style="list-style-type: none"> <li>• Alpo Tani, City Planning Department, City of Helsinki, Finland</li> </ul>
11:15-11:45	<b>Coffee Break</b>
11:45-13:00	<b>Session 2: Efficient linkages of urban centres and suburban areas</b>
	<p>The fast development of Iskandar Malaysia has been characterised by low density sprawl into rural areas and the rise of car-dependency. This has had negative externalities on environmental assets, pollution and greenhouse gas emissions, among others. Likewise, the connection between the spatially separate urban centres of IM is a key challenge not to be neglected to avoid the loss of local assets and not to undermine long-term green growth. The second session will be an opportunity to discuss a model of sustainable rural areas under rapid urbanisation and how to design and implement efficient linkages of urban centres and suburban areas in IM.</p> <p><i>Presentation of key issues (max 5 minutes)</i></p> <ul style="list-style-type: none"> <li>• Kamisah Mohd Ghazali, Senior Vice President, Economics &amp; Investment, IRDA</li> </ul> <p><i>Open discussion within each table (30 minutes)</i></p> <p><i>Summary by the rapporteur of each table (20 minutes)</i></p> <p><i>Open discussion (all) (15 minutes)</i></p> <p><i>Wrap up by the rapporteur (5 minutes)</i></p> <ul style="list-style-type: none"> <li>• Alvaro Artigas, Research Fellow, Sciences Po Paris / Centre d'études et de recherches internationales (CERI)</li> </ul>
13:00-14:00	<b>Group photo / Lunch</b>
14:00-14:05	<b>About the Knowledge Sharing Platform on Urban Green Growth in Dynamic Asia</b>
14:05-15:15	<b>Session 3: Managing coastal land</b>
	<p>Coastal land concentrates local assets in Iskandar Malaysia: it offers precious natural resources such as wetlands, mangrove forests, river systems, rich fauna and flora. Such zones are also very attractive for development. Economic activity in the coastal areas has accelerated in recent years: this includes the expansion of urban areas, industrial activities, infrastructure</p>

development as well as the development of tourism facilities. The western coastal zones, in particular, face high pressure for development, endangering the environment but also livelihoods of local communities. The third session will discuss how to resolve the conflicting interests and foster economic growth while managing and maintaining local assets in coastal areas.

**Presentation of key issues (max 5 minutes)**

- Boyd Dionysius Joeman, Senior Vice President, Environment, IRDA

**Open discussion within each table (25 minutes)**

**Summary by the rapporteur of each table (20 minutes)**

**Open discussion (all) (15 minutes)**

**Wrap up by the rapporteur (5 minutes)**

- Sonia Sandhu, Senior Environment Specialist, ADB

15:15-15:30

**Preparation for the Session 4** – all the participants are asked to propose two key issues to be discussed, write them down on a Post-It and submit to the organisers.

15:30-15:45

**Coffee Break**

15:45-17:00

**Session 4: Policy Recommendations and Wrap Up**

The objective of the last session is to formulate policy recommendations for spatial development and urban green growth in Iskandar Malaysia.

**1. Group brainstorming (30 minutes)**

The moderator will present the issues raised by the participants before the coffee break and cluster them into several groups. Each participant will choose a topic to discuss and move to a table at which the topic chosen will be discussed. Participants should make use of the discussions of the previous sessions and their own policy experience to best advise Iskandar Malaysia on the policy options to be considered for spatial development. A particular emphasis should be placed on the use of policy instruments, and their efficiency.

**2. Presentation of each group's recommendations (20 minutes)**

Each group will present their policy recommendations.

**3. Summary (10 minutes)**

- Tadashi Matsumoto, Urban Development Programme, OECD

**4. Closing remarks (15 minutes)**

- William Tompson, Head of the Urban Development Programme, OECD
- Boyd Dionysius Joeman, Senior Vice President, Environment, IRDA

