



The **OECD** Laboratory  
for Geospatial Analysis

# ONLINE WORKSHOP

10 March 2022 | Virtual

OECD Laboratory for Geospatial Analysis

Online workshop

**Data fusion approaches in geospatial research: how data from the private sector can support evidence-based policy**

# Agenda

**10.00-10.15**

## **Welcome and introduction**

DESCRIPTION Welcome, background and objectives of the workshop

**Paolo Veneri** – OECD Centre for Entrepreneurship, SMEs, Regions and Cities

**Yohan Chang** - Korea Research Institute for Human Settlements (KRIHS)

**10.15-11.00**

## **Presentations**

DESCRIPTION Public sector perspective on how new forms of geospatial data can inform public policy

**Pieter Vlag** – Statistics Sweden

DESCRIPTION Private sector perspective on the opportunities and challenges in the establishment of public and private sector partnerships

**Mo-kyong Park** – GranData in South Korea

DESCRIPTION Development Data Partnership – a framework that brings together public and private sector organisations

**Claudia Calderon** – World Bank

**11.00-11.25**

## **Interactive session**

DESCRIPTION Discussion and online poll to reflect on the outcomes of the workshop and set future directions of the workstream

**Nikos Patias** – OECD Centre for Entrepreneurship, SMEs, Regions and Cities

**11.25-11.30**

## **Wrap-up / Close**

**Yohan Chang** - KRIHS

# Data fusion approaches in geospatial research: how data from the private sector can support evidence-based policy

## ■ Background

The OECD Laboratory for Geospatial Analysis (aka Geospatial Lab) is organizing a workshop within the workstream on “Data fusion and integration between public and private sources for nationwide monitoring and diagnosing”. The main objective of this workstream is to provide frameworks to combine geospatial data from public and private data providers in order to generate statistical insights that can inform public policy.

The OECD Geospatial Lab is a platform that proposes to connect people from different organizations, including academia, government agencies, the private sector, and Statistical Offices to develop and disseminate policy-relevant analyses based on geospatial information as well as, more generally, the use of geospatial data for supporting policymaking.

## ■ The Workstream

**Objectives** of the workstream:

1. To create a space where international best practices in the fusion of public and private geospatial data can be shared.
2. To provide a space for discussion on the key challenges that public sector organizations face in the use of private geospatial data for statistical purposes.

These objectives are likely to lead to the following **outcomes**:

1. To raise awareness among national statistical offices and practitioners about the importance of adopting strategies to incorporate new forms of geospatial data for statistical or analytical purposes and to support the decision making process.
2. To bring together geospatial practitioners from different sectors and enable discussion on the challenges of using new forms of geospatial data in policy making, the challenges and the opportunities ahead.

## ■ This Workshop

During this session, international experts will share their experiences in dealing with the fusion of public and private geospatial data. The objective of the workshop is to highlight the importance of data fusion to produce statistics and evidence that can inform public policy, the challenges that may arise and pathways to overcome them.

## About the OECD Laboratory for Geospatial Analysis

The OECD Laboratory for Geospatial Analysis (The Geospatial Lab) is an initiative to encourage the widespread adoption of geospatial data in shaping policies that make a difference in tackling today's place-based problems. It aims to create an international community of stakeholders from the public, private, and not-for-profit sectors, to share knowledge and co-operate in the production and use of geospatial data, all the while emphasising the policy implications of geospatial data use. The Lab is hosted by the OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE).

For more information, visit our website: <https://www.oecd.org/regional/regional-statistics/geospatial-lab.htm>

### CONTACT

If you are interested to learn more about the project or to get involved, please contact [geospatiallab@oecd.org](mailto:geospatiallab@oecd.org)

