

LOCAL EMPLOYMENT, SKILLS AND ENTREPRENEURSHIP STRATEGIES IN THE MEDITERRANEAN: DEVELOPING PATHWAYS FOR THE FUTURE

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The Senate of **EMUNI** University has adopted 15 study programs that have already been accredited at Higher Education Institutions that are co-founders of EMUNI University.

EMUNI University and **IEMSR** are developing together Master Program in Risk Science which will educate Euro-Mediterranean students as well as private and public employees in risk management.

IEMSR is proud to be part of this Euro-mediterranean movement which offers an effective answer to unemployment and thanks **EMUNI** for “tagging” **IEMSR** in this respect.



EMUNI University and **IEMSR** work together on professors and students exchange programs, which are in the heart of the Lisbon and Barcelona process.

In accordance with **EMUNI** objectives of interacting Higher Education Institutions together, **IEMSR** has signed Partnership agreements with a large number (22) of Universities.

Thus students obtain three degrees: one from their home universities, one from the **IEMSR**, and one from their specialized Master 2.



IEMSR is the first higher education institution to train professional risk managers who specialize in identification, prevention and management of risks in industry, tourism, financial institutions and regional as well as local authorities.



Such actions are of crucial importance in the Euro-Mediterranean area which is currently facing extreme changes.

Thanks to this training, students are able to immediately use their know-how in corporates, participate in the economic development necessary for the sustainable development and growth of their home country.

- The IEMSR enrolls top students from the best schools of engineering and partner universities.



-Thanks to these partnership agreement, the IEMSR is able to create a Euro-mediterranean network:

-to teach the students, skills essential for their home countries economic development

-with companies offering the students a job as soon as – or even BEFORE- they passed their exams

SME AND EDUCATION

- Holistic approach of an SME day to day business
- Consistency of higher education goals and SME needs
- Understanding of an SME stakeholders (share holders, bankers, lenders, competition, workforce, regulatory framework...)
- Long term approach of an SME vs "take quick money and run" behaviour
- Cross fertilization of existing management experience and new executives
- Importance of women education to increase diversity of approaches in SME management
- Theoretical and applied research converging to effective business solutions via partnerships enhancement



RISK MANAGEMENT AND SME

- Risk management reporting and control
- Stake holder psychology
- Macro and micro economic sustainable growth
- Holistic approach of risk management: environmental, natural catastrophes, tourism, education...
- Understanding of risk manager external partners: competitors, administration, bankers, insurers, advisors, state...
- Enhancement of the students self confidence to overcome any “glass ceiling”
- **Creating a proper framework for a sustainable growth and development**



- Dedication to managing risk evaluation, reduction, final exposure
- Global "offer" delivered by academics as well as professionals and executives (CEO, CRO,CFO)
- Cooperation between experts and practitioners to make live commercially researches results with true and actual examples (risk information and datae of financial institutions data warehouses, modelization and forecasting of natural/geological catastrophes , mediterranean pollution (jelly fishes, sea grass...))
- Private funding by students, local, regional and Europeans corporates which leads to...
- ... **firm job offers to students in their home countries**



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