



# A Territorial Approach to the SDGs as a framework for long-term COVID-19 recovery strategies in cities and regions

## *Preliminary Agenda*

**Monday, 16 November 2020 | 12h00-15h00 (CET)**

**Tuesday, 17 November 2020 | 12h00-15h00 (CET)**

Building on the results of the 1<sup>st</sup> and 2<sup>nd</sup> Roundtables, this 3<sup>rd</sup> edition will bring together key stakeholders from cities, regions, national governments, the private sector, civil society, academia, philanthropy and international organisations to:

- **Reaffirm** the relevance of a territorial approach to the SDGs for the COVID-19 recovery through the commitment of local and regional political leaders and stakeholders
- **Understand** how the SDGs can help cities and regions shape and implement COVID-19 recovery strategies by sharing lessons and showcasing successful experiences
- **Take stock** of key actions that can accelerate progress in the Decade of Action through lessons learned from Bonn (Germany), Kitakyushu (Japan), Córdoba (Argentina), Flanders (Belgium), Southern Denmark (Denmark), Viken (Norway), Kópavogur (Iceland), Paraná (Brazil) and Moscow (Russian Federation)
- **Launch** three new OECD pilot reports on A Territorial Approach to the SDGs, and chart the way forward to implement the recommendations on the ground
- **Coordinate** *Voluntary Local Reviews* with *Voluntary National Reviews* to strengthen the multi-level governance of the SDGs
- **Harmonise** SDGs local measurement frameworks, building on the OECD localised indicator framework that measures the distance to the SDG targets of 600+ regions and 600 cities



**16 November: 12.00 – 15.00 CET**

**Ten years left:**

## **Leveraging the full potential of cities and regions to meet the SDGs**

The Decade of Action launched by the UN Secretary General in September 2019 calls for accelerating sustainable solutions by mobilising all sectors of society to meet the SDGs targets by 2030. The call focuses on three key areas: local actions, global actions and people actions.

Cities and regions have a key role to play moving closer to the SDGs over the next decade. The OECD estimates that at least 100 out of the 169 SDGs targets will not be reached without the engagement of local and regional governments. However, at least 70% of cities have not achieved the end values in 15 out of the 17 SDGs. At least 80% of regions have not achieved the end values in any of the 17 goals.

This session will launch three new pilot OECD reports on A Territorial Approach to the SDGs and highlight how frontrunner cities and regions are leveraging the full potential of the SDGs as a policy tool to improve people's lives, going beyond a mere compliance agenda. The session will also stress the need to better align and integrate National and Local Voluntary Reviews for more effective multi-level governance of the SDGs.

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**12:00 – 12:30** **Master of ceremony:** Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities (CFE), OECD

### **Opening Remarks (15 min)**

- **Ms. Tonje Brenna**, Chair of the County Government of Viken, Norway
- **Mr. Nikolai Astrup**, Minister of Local Government and Modernization, Norway (video message tbc)

### **Keynote (15 min)**

- **Mr. Ulrik Vestergaard Knudsen**, Deputy Secretary General, OECD  
Launch of three OECD reports on *A Territorial Approach to the SDGs* in Flanders (Belgium), Southern Denmark (Denmark) and Viken (Norway)

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**12:30 – 13:30** **A Decade of Action – the Key role of Cities and Regions to meet the SDGs**

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**12:30 – 13:05** **Moderator:** Aziza Akhmouch, Head of the Cities, Urban Policies and Sustainable Development Division, OECD

### **Panel discussion with key highlights from frontrunner pilot cities, regions and countries (35 min)**

- **Mr. Søren Rasmussen**, Chairman of the Committee for Regional Development, Region of Southern Denmark, Denmark (5-6 min)
- **Ms. Julie Bynens**, Secretary General, Region of Flanders, Belgium (tbc) (5-6 min)
- **Mr. Ármann Kr. Ólafsson**, Mayor of Kópavogur, Iceland (tbc) (5-6 min)
- **Ms. Anne Romsaas**, Norwegian Association of Local and Regional Authorities (5-6 min)
- **Ms. Daphne Groß-Jansen**, Department of Regions and Municipalities, Federal Ministry for Economic Cooperation and Development (BMZ), Germany (5-6 min)



- **Mr. Wim Dries**, Mayor of Genk and President of VVSG, Flanders, Belgium (tbc) (5-6 min)

**13:05 – 13:30** **Group Discussion (25 minutes)**

**13:30 – 13:40** **Virtual Break & Interactive Poll with participants**

**13:40 – 14:50** **Coordinating Voluntary Local and National Reviews**

**13:40 – 13:50** **Moderator:** Mr. Robin Ogilvy, Permanent Observer and Special Representative to the United Nations, OECD

**Keynote speech (10 min)**

- **Mr. Alexander Trepelkov**, Officer-in-Charge, Division for the Sustainable Development Goals, UN DESA

**13:50 – 14:20** **Panel discussion with frontrunner cities, regions, countries, and institutions (30 min)**

- **Mr. Helder Barbalho**, Governor of the State of Pará, Brazil (5-6 min)
- **Ms. Sanna-Mari Jäntti**, Director of Strategic Initiatives in the Mayor's Office of the City of Helsinki in Finland (5-6 min)
- **Ms. Verena Schwarte**, Department of International Affairs and Global Sustainability, City of Bonn, Germany (5-6 min)
- **Mr. Gabriel Ferrero**, Director General for Sustainable Development Cooperation Policies of the Government of Spain (tbc) (5-6 min)
- **Ms. Alice Siragusa**, Project Leader, European Commission Joint Research Centre (JRC) (5-6 min)

**14:20 – 14:50** **Group Discussion (30 minutes)**

**14:50 – 15:00** **Conclusion of Day 1**

- **Mr. Stefano Marta**, Coordinator, Territorial Approach to the SDGs, OECD

**17 November: 12.00 – 15.00 CET**

## Long-term Recovery from COVID-19 and the SDGs in cities and regions

In today's highly uncertain environment, the SDGs are more relevant than ever as they offer a clear and stable framework to guide cities and regions in shaping a transformative recovery from COVID-19. The transformative nature of the 2030 Agenda provides a key opportunity for national, regional and local governments to promote a new sustainable development paradigm and to move towards a resilient recovery from COVID-19. All levels of government need to share the responsibility of building a more sustainable and resilient society. The session will discuss the short, medium and longer-term responses of cities and regions to COVID-19 and the key role of the SDGs to help recover from the health, economic, social, and environmental impacts of the pandemic.



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**12:00 – 12:20**    **Opening (20 min)**

- **Ms. Lamia Kamal-Chaoui**, Director of the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD
- **Ms. Tonje Brenna**, Chair of the County Government of Viken, Norway
- **Mr. Bjørn Arild Gram**, President of the Norwegian Association of Local and Regional Authorities (tbc)

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**12:20 – 13:30**    **Cities and regions responses to COVID-19**

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**12:20 – 12:30**    **Keynote speech: 10 lessons from COVID-19 for cities and urban policy (10 min)**

- **Ms. Aziza Akhmouch**, Head of the Cities, Urban Policies and Sustainable Development Division, CFE, OECD

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**12:30 – 13:00**    **Panel Discussion on cities and regions policy responses (30 min)**

- **Ms. Pat Ritchie**, Chair of Core Cities UK and Chief Executive of Newcastle City Council (tbc) (5-6 min)
- **Mr. Masanori Nakagawa**, Director, Environmental Bureau, City of Kitakyushu, Japan (5-6 min)
- **Ms Valéry Hunnik**, Head of the Economics Department, City of Rotterdam (5-6 min)
- **Mr. Emil Petrosyan**, Deputy Head of the Department of Investment and Industrial Policy, City of Moscow, Russian Federation (5-6 min)
- **Mr. Edgardo Bilsky**, Director of Research, United Cities and Local Governments (UCLG) (5-6 min)

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**13:00 – 13:30**    **Group Discussion (30 minutes)**

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**13:30 – 13:40**    **Virtual Break & Interactive Poll with participants**

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**13:40 – 14:50**    **The SDGs for long-term COVID-19 recovery strategies in cities and regions**

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**13:40 – 13:55**    **Keynote speech: the SDGs to support cities and regions in their COVID-19 recovery strategies (15 min)**

- **Prof. Jeffrey Sachs**, President of the UN Sustainable Development Solutions Network & Director of the Center for Sustainable Development at Columbia University

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**13:55 – 14:05**    **Q&A (10 minutes)**

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**14:05 – 14:30**    **Panel Discussion (25 min)**

- **Mr. Carlos Roberto Massa Junior**, Governor of the State of Paraná, Brazil (5-6 min, consecutive interpretation)
- **Ms. Silvina Rivero**, Secretary General, Regional Government of the Province of Córdoba, Argentina (5-6 min)



- **Ms. Béatrice Taulègne**, Deputy Director, European, Committee of Regions (5-6 min)
- **Ms. Aissata M.B. Camara**, Deputy Commissioner for Operations and Strategic Partnerships, Mayor's Office for International Affairs, New York, USA (5-6 min)
- **Mr. Tony Pipa**, Senior Fellow, Brookings Institute (5-6 min)

**14:30 – 14:50** **Group Discussion (20 minutes)**

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**14:50 – 15:00** **Conclusion of the Roundtable and next steps**

- **Mr. Stefano Marta**, Coordinator, Territorial Approach to the SDGs, OECD
  - **Ms. Aziza Akhmouch**, Head of the Cities, Urban Policies and Sustainable Development Division, CFE, OECD
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