Webinar announcement:

**Lessons in rural proofing of health policies, strategies, plans and programmes**

**13h00-14h30 CET, Thursday, 15 July 2021**

**Greeting by the Chair:** Theadora Swift Koller, Senior Technical Advisor, Health Equity, World Health Organization/HQ

**Presentation on the role of rural proofing health sector strategies, plans and programmes in “building forward better” for the rural poor:**
Theadora Swift Koller, WHO; Ndaya Beltchika, IFAD; and Libor Stloukal, FAO

**Panel with country experiences:**
- **South Africa:** Russell Rensburg, Director of the Rural Health Advocacy Project
- **United Kingdom:** Brian Wilson, author of the “2020 Rural proofing for health toolkit”
- **Chile:** Josefina Montero, Head of the Rural Development Department at the Ministry of Agriculture

**Presentation on the OECD principles on rural policy and rural proofing of sectoral policies:**
Ana Moreno Monroy, Economist, Rural Development, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

**Presentation on how the UHC Social Participation toolkit can support community engagement in rural proofing:**
Kira Koch, Technical Officer, Health Systems Governance and Policy, World Health Organization/HQ

**Closing words:** Bruce Chater, Chair, WONCA Working Party on Rural Practice

[JOIN NOW](https://who.zoom.us/j/93865098694)

**Meeting ID:** 938 6509 8694

**Password:** L3aSSon$