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Organisation de Coopération et de Développement Economiques
Organisation for Economic Co-operation and Development

25-Oct-2007

English - Or. English

**PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE
PUBLIC GOVERNANCE COMMITTEE**

Working Party of Senior Budget Officials

SYMPOSIUM ON EVALUATING INNOVATIVE APPROACHES TO PUBLIC SERVICE DELIVERY
Evaluation for budgeting of public policies that are performed under public private collaboration

PROVISIONAL AGENDA

Madrid, Spain
30-31 October 2007

The meeting will be chaired overall by Mr. Barry Anderson, Head, Budgeting and Public Expenditures Division, Public Governance and Territorial Development Directorate, OECD.

This meeting takes place in the framework of the Memorandum of Understanding between the OECD and the Spanish Secretary of State for Finance and Budget, Ministry of Economy and Finance.

It is jointly organised by the OECD, the Secretary of State for Finance and Budget, the General Control of State Administration (IGAE), the Secretary General of Budget and Expenditure and the Direction General of Budgets.

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**SEMINAR ON
EVALUATING INNOVATIVE APPROACHES TO PUBLIC SERVICE DELIVERY**
Evaluation for budgeting of public policies that are performed under public private collaboration

Madrid, Spain, 30-31 October 2007

PROVISIONAL AGENDA

Tuesday, 30 October 2007

9:00-9:15 Opening by **Chairman**
This session will feature welcome remarks by **Mr. Barry Anderson**, head of the Budgeting and Public Expenditures Division, OECD.

9:15-9:30 Keynote Address delivered by **Mr. Carlos Ocaña Perez de Tudela**, Secretary of State for Finance and Budget, Spain.

9:30-11:00 ***Session 1: Evaluating public policies performed under public-private collaboration***

The use of private partners in the provision of goods and services, traditionally provided and funded by the government, through public-private collaboration, or market type mechanisms, is a growing phenomenon in many countries. How, and to what extent co-operation is organised, monitored and evaluated by governments differs between countries. This session will examine the methodologies, techniques and/or instruments currently applied to analyse and evaluate public policies performed under public-private collaboration.

Panellists:

- **Mr. Paul Posner**, Professor of Public administration, George Mason University.
- **Ms. Inés Pérez-Durántez**, Member of the Cabinet of the President of the National Agency for the Evaluation of Public Policies and Quality of Services, Spain.

The floor will then be opened to general discussion among all Delegates.

11:00-11:30 *Coffee Break*

11:30-13:00 **Session 2: The role of stakeholders in the evaluation process – ensuring the citizen’s point of view**

Evaluating the provision of services and the performance of service providers is not only an issue between the government and the private provider, but also for citizens, who often are the direct or indirect receivers and users. This session is designed to explore the ways, and to what extent, the role of stakeholders other the government are involved in the evaluation and decision making process.

Panellists:

- **Mr. Richard Wilson**, Director of INVOLVE - Foundation on Evaluating Public Engagement, United Kindgom.
- **Mr. Brian Marson**, Senior Advisor – Treasury Board of Canada Secretariat.

The floor will then be opened to general discussion among all Delegates.

13:00-14:30 *Luncheon*

14:30-15:30 **Session 3: Implications for budgeting**

Evaluation of the effectiveness of government spending and programmes with respect to their objectives is important to make sure that appropriations are used as efficient as possible. Bringing evaluation results into policy discussions and policy planning can be a valuable tool for improving value for money. The use of market type mechanisms can improve efficiency, although that is not always the case. Market type mechanisms can also change the way previously government funded services are financed, having a direct budgetary effect for the government, with for example an increased use of user fees. This session is designed to explore ways in which governments incorporate in the budget analysis the side-effects and challenges of private collaboration.

Panellists:

- **Mr. Jose Antonio Godé**, General Budget Director, Ministry of Economy and Finance, Spain.
- **Mr. Paul Posner**, Professor of Public administration, George Mason University.
- **Mr. Rolando Ossowski**, Assistant Director, Fiscal Affairs Department, International Monetary Fund.

The floor will then be opened to general discussion among all Delegates.

15:30-16:00 ***Session 4: Public policies and market type mechanisms: accountability and performance***

Introductory remarks by the Chairman.

This session will review the main applications for the use of market-type mechanisms in the provision of public services, and of the main challenges that such instruments may pose in order to improve public management.

The chairman will also introduce the following four sessions. In these sessions, case studies and country experiences of public-private co-operation in the areas of infrastructure, education, health and research, development and innovation will be discussed. Issues that will be dealt with include: Why was market-type mechanisms chosen instead of traditional government provision? What kind of public-private co-operation was used? Did it lead to the objectives or goals set up? How is the co-operation evaluated?

16:00-16:30 *Coffee Break*

16:30-18:00 ***Session 5: Private finance initiatives in transport infrastructures***

Panellists:

- **Mr. Philippe Burger**, Chairman of the Economics Department, University of the Free State, South Africa.
- **Mr. Cayetano Roca**, Director General, Transport Infrastructures State Company (SEITT), Spain.
- **Mr. Abdellatif Bennani**, Budget Director, Ministry of Finance, Morocco.

The floor will then be opened to general discussion among all Delegates.

18:00 ***Visit to the Madrid Royal Palace***

20:00 ***Cocktail hosted by the Secretary of State for Finance and Budget***

Wednesday, 31 October 2007

09:30-11:00 Session 6: Vouchers in education

Panellists:

- **Mr. Anders Hultin**, President and CEO of Kunskapsskolan (Swedish private schools).
- **Mr. Greg Forster**, Senior Fellow and Director of Research at the Friedman Foundation, US.
- **Mr. Tilman Slembeck**, Professor of Economics. Center of Public Policy. **Mr. Andreas Bergmann**, Professor of Public Management, Director of the Institute of Public Management, Zürich University of Applied Sciences, Switzerland.

The floor will then be opened to general discussion among all Delegates.

11:00-11:30 Coffee break

11:30-13:00 Session 7: Outsourcing and collaborative partnerships in health

Panellists:

- **Mr. Matthias Loening**, Senior Health Advisor, EBRD (European Bank for Reconstruction and Development), London.
- **Mr. Rudy Douven**, CPB (Central Plan Bureau) Netherlands bureau for Economic Policy Analysis.
- **Mr. Philippe Burger**, Chairman of the Economics Department, University of the Free State, South Africa.

The floor will then be opened to general discussion among all Delegates.

13:00-14:30 Luncheon

14:30-16:00 Session 8: Outsourcing and collaborative partnerships in research, development and innovation

Panellists:

- **Ms. Ester Basri**, Principal Administrator (Human resources, Steering and Funding of Research) Science and technology Policy Division, OECD.
- **Mr. Luis Sanz-Menéndez**, Director of the Research Unit on Comparative Policy and Politics, SPRITTE - Spanish Policy Research on Innovation & Technology, Training, and Education.
- **Mr. Markus Sovala**, Deputy Head, Budget Department, Ministry of Finance, Finland.
- **Mr. Seung Jun Yoo**, Associate Research Fellow, Bio R&D Evaluation Center, Korea Institute of S&T Evaluation and Planning (KISTEP).

The floor will then be opened to general discussion among all Delegates.

16:00- 16:30 *Coffee Break*

16:30-17:30 **Session 9: Implications for accountability and control**

The use of market type mechanisms to provide goods and services can improve managerial flexibility and efficiency, but at the same time reduce direct control, which raise issues of accountability and control. Evaluation and monitoring of the private providers performance is an important tool for making sure that the government and citizens get what is stipulated in contracts. This session will be on how issues like accountability and control are handled when using public-private co-operation in providing services. The session will also discuss how evaluation of results and performance information are used to assess the effectiveness of government programmes and to make sure that the private partner delivers what has been contracted.

Panellists:

- **Mr. Alvaro Casillas Perez**, Deputy Delegate Auditor and Internal Controller in the Public Works Department, Spain.
- **Mr. François Lacasse**, consultant, OECD.

The floor will then be opened to general discussion among all Delegates.

17:30-18:00 Discussion on future work, conclusions and closing by **Chairman** and **Mr. José Alberto Pérez Pérez**, General Controller of the State Administration.

GENERAL MEETING INFORMATION

Meeting location

The meeting will take place at the Spanish Ministry of Finance, Paseo de la Castellana 162, Madrid.

Registration form

All Delegates need to complete the attached registration form and **return it to the Secretariat ahead of the meeting**. Entry passes can only be issued to registered Delegates and a passport or national identity card needs to be presented in order to receive an entry pass. Please allow 15 minutes to complete these formalities.

Documentation

The documents prepared for this meeting will be distributed electronically to all registered Delegates prior to the meeting. We should be grateful if the speakers could forward their papers and/or PowerPoint presentations to the Secretariat (helene.leconte-lucas@oecd.org) **ahead of the meeting** to enable their reproduction and mailing.

Simultaneous translation

Simultaneous translation between French, English and Spanish will be available throughout the meeting.



**SEMINAR ON
EVALUATING INNOVATIVE APPROACHES TO PUBLIC SERVICE DELIVERY**

Madrid, 30-31 October 2007

~~~ REGISTRATION FORM ~~~

LAST NAME _____
in capital letters plse.

First Name _____

JOB TITLE _____

ORGANISATION _____

MAILING ADDRESS _____

COUNTRY _____

TELEPHONE _____

E-MAIL ADDRESS _____

FACSIMILE _____

Please return the completed form to:

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