

New Approaches to Economic Challenges Seminar Programme

April-June 2017



NEW APPROACHES TO ECONOMIC CHALLENGES

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The [New Approaches to Economic Challenges \(NAEC\)](#) seminar series provides an opportunity to challenge existing or entrenched thinking at the OECD and offer regular interaction between Delegations and the Secretariat to discuss new ideas and thinking from academia, Members and Key Partners, civil society, foundations and other stakeholders.

The seminars are broadly guided by future-oriented, complex challenges and new and multi-disciplinary approaches required to address them. An important issue is how to extend the horizon of policies so that long-term benefits are not sacrificed for short-term gains. Shifting the emphasis from the analysis of an economy or society in a particular state towards their evolution over time and the emergence of social and economic problems is an important step in this direction.

During the first quarter of 2017, there was a focus on digitalisation, globalisation and emerging global challenges. This included seminars on the [impact of robots on the labour market](#) (with Utrecht University and the Bertelsmann Foundation), [future education, competencies and skills](#) (Harvard Professor Veronica Boix Mansilla), the [economic impact of Dementia](#) (World Dementia Council), the [Precariat and Basic Incomes \(Guy Standing\)](#) and how to preserve [Globalisation in an Era of Discontent](#) (Professor Mark Blyth from Brown University).

Building on these themes, the next seminars will focus on how to improve policy analysis by enhancing the understanding of the interconnected nature of economic, social and environmental systems. This will include discussions about the nexus of issues around jobs, technology and trade and the potential for the NAEC complexity and systems thinking programme led by Professor [Alan Kirman](#) to influence policymaking at the OECD and its Member States.

The OECD, the European Commission's [Joint Research Centre \(JRC\)](#) and the [Austrian Institute of Economic Research \(WIFO\)](#) will explore collaboration on issues such as the circular economy and the environmental aspects of energy while considering how policy making at regional and national level could incorporate a socio-ecological systems

approach.

[Professor Roberto Unger](#) from Harvard Law School in a day-long working group seminar will investigate knowledge-intensive productive industries and their confinement to insular vanguards. With Members and OECD staff, he will lead a discussion on the significance of this confinement for slowing economic growth as well as the aggravation of economic inequality and exclusion.

Notable contributors to NAEC in the coming months will include 2006 Nobel Prize winner in economics [Edmund Phelps](#), [Kate Raworth](#), author of *Doughnut Economics: Seven Ways to Think Like a 21st Century Economist*, celebrated linguist [Noam Chomsky](#) from MIT (TBD), and European Commissioner for Research, Science and Innovation [Carlos Moedas](#).

Key issues from the seminars will be synthesised in a paper *New Approaches to Economic Challenges: Towards a New Narrative* being prepared for the OECD Forum.

For any comments, questions or suggestions on future seminars please contact naec@oecd.org.



Gabriela Ramos

Special Counsellor to the OECD Secretary General and
Sherpa

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10 April 2017

Digitalisation of the Economy Series

**NAEC/AIA Seminar: Jobs, Technology and Trade –
The New Nexus**

Room CC10, OECD
12:00 PM – 2:00 PM



John Llwellyn

Co-founder and Partner at Llwellyn Consulting and
Former OECD Chief of Staff

20 April 2017

**Complexity: A New Approach To Economic
Challenges**

Room CC10, OECD
12:30 PM – 2:00 PM

3 May 2017

**NAEC/Europen Commission-Joint Research
Centre (JRC) and Austrian Institute For Economic
Research (WIFO) Workshop:**

Room CC2, OECD
9:30 AM – 4:00 PM

**"Scientific Support To Policy Making: A Socio-
Ecological Systems Approach For Socially and
Environmentally Sustainable Growth"**

In Partnership with:   

5 May 2017

Digitalisation of the Economy Series

Socially Inclusive Economic Growth and The Future Of The Knowledge Economy

**Room CC2, OECD
10:00 AM – 5:00 PM**



Roberto Unger

Roscoe Pound Professor of Law, Harvard University



Geoff Mulgan

Chief Executive of the National Endowment for Science Technology and the Arts

10 May 2017

How Should Land Be Used and Regulated?

**Room CC7, OECD
12.30 PM – 2.00 PM**

31 May 2017

Digitalisation of the Economy Series

A Happy Ending To The New Technological Revolution

**Room C, OECD
12:30 PM – 2:00PM**



Edmund Phelps

2006 Nobel Laureate in Economics and Director of the Centre on Capitalism and Society at Columbia University

14 June 2017

The End Of Theory: Financial Crises, The Failure Of Economics And The Sweep Of Human Interaction

Room TBD, OECD



Rick Bookstaber

Chief Risk Officer at the University of California

23 June 2017

Digitalisation of the Economy Series

Europe's Digital Future

Auditorium, OECD
12:00 PM – 1:00 PM



Carlos Moedas

European Commissioner for Research, Science and Innovation

29 June 2017

Doughnut Economics: Seven Ways to Think Like a 21st Century Economist

Room CC15, OECD
12:30PM – 2:00 PM



Kate Raworth

Renegade Economist and Senior Visiting Research Associate at Oxford University

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