## Capacity-building activities on online tools to access legislation Agenda

## The project

In coordination with the PMO and its counterparts, the OECD is implementing the EU-funded project "Support the Palestinian Authority to enhance Governance and the Rule of Law" (2020-2024). The overall objective of the project is to support the Palestinian Authority and contribute to achieving a more effective, transparent and participatory policy- and law-making process set in a clear normative framework, and thus enhance citizens and businesses trust in their government's action. More specifically, the project will aim at enhancing the capacity of law and policy-makers to:

- Produce clear, effective and transparent primary and secondary legislation,
- Use efficient public consultation mechanisms as part of the policy development process,
   and
- Develop (and improve) online tools providing access to adopted and draft legislation.

## The activities

In this framework a training will be organized on 13, 14 and 15 July 2021 in order to enhance and strengthen the content of the Diwan's online platform on adopted legislation by introducing best technical practices for better communication and social media use and enhance access to new innovative online platforms.

The activities will be delivered by two local experts (on-site). OECD peers will intervene remotely to share best practices from OECD countries in terms of innovative online platforms and tools.



## Training with the Diwan, the General Secretariat, line ministries and PA institutions

| Content Day 1                                                                                                                                                                                                                                              | Time          |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Pre-training evaluation                                                                                                                                                                                                                                    | 09:00 - 09:15 |
| Session 1 - Developing an action plan to use the online tools and disseminate content by the Diwan and other ministries regarding enacted legislation  • Designing strategic communication actions based on the organization's annual goals and objectives | 09:15–10:30   |
| Intervention from the Diwan to present its online tools                                                                                                                                                                                                    | 10.00 11.00   |
|                                                                                                                                                                                                                                                            | 10:30– 11:00  |
| Coffee Break                                                                                                                                                                                                                                               | 11:00-11.30   |
| Intervention from OECD expert on best practices and lessons learned in OECD countries & Q/A                                                                                                                                                                | 11:30– 12:00  |
| Session 2 – Using innovative online tools and techniques to disseminate content by the Diwan and other ministries regarding enacted legislation  • Using social media tools                                                                                | 12:00 –14:00  |
| Lunch                                                                                                                                                                                                                                                      | 14:00 –14:30  |

| Content Day 2                                                                                                                                                                                     | Time          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Session 1 - Enhancing and strengthening the content of Diwan's online platform (part 1)  • Developing a media plan for the Diwan in partnership with the relevant ministries                      | 9:00 – 11:00  |
| Coffee break                                                                                                                                                                                      | 11:00 – 11:30 |
| Intervention from a PA entity to present its online tools                                                                                                                                         | 11:30-12:00   |
| Session 2 - Enhancing and strengthening the content of Diwan's online platform (part 2)  • Using written and visual public relations and communication tools online and on social media platforms | 12:00 –14:00  |
| Lunch                                                                                                                                                                                             | 14:00 -14:30  |

| Content Day 3                                                                                                                        | Time          |
|--------------------------------------------------------------------------------------------------------------------------------------|---------------|
| Session 1 - Strengthening the access to legislation through online platforms                                                         | 9:00 – 10:30  |
| Using special landing pages and search engines techniques                                                                            |               |
| Intervention from a PA entity to present its online tools                                                                            | 10:30-11:00   |
| Coffee break                                                                                                                         | 11:00 – 11:30 |
| Intervention from OECD expert on best practices and lessons learned in                                                               | 11:30-12:00   |
| OECD countries & Q/A                                                                                                                 |               |
| Session 2 - Exploring the development of innovative online platforms for the publication of adopted and draft legislation            | 12:00 –13:45  |
| <ul> <li>Why is it important for citizens to access adopted and draft<br/>legislation and facilitate public consultation?</li> </ul> |               |
| <ul> <li>How can an innovative online platform be developed for that<br/>purpose?</li> </ul>                                         |               |
| Review and evaluation of the three-day training                                                                                      | 13:45- 14:00  |
| Lunch                                                                                                                                | 14:00 -14:30  |