



وزارة التخطيط والتنمية الاقتصادية  
Ministry of Planning and Economic  
Development



## The “Youth Policy Shapers in Egypt” Programme: Consultation/Coaching session (Stage 3)

برنامج “الشباب صنع السياسات بمصر”: جلسة الارشاد/التوجيه  
(المرحلة ٣)

17 – 18 November 2023  
Summary Note



## A Joint Programme by the Government of Egypt, the European Union, and the OECD

### About the Youth Policy Shapers in Egypt

The “Youth Policy Shapers in Egypt” is a joint programme by the European Union, the [National Institute for Governance and Sustainable Development](#), and the OECD through its [MENA-OECD Governance Programme](#). This ambitious youth empowerment initiative is supported under the European Union funded project “Support to Enhanced Administrative and Public Economic Governance in Egypt”. The Youth Policy Shapers in Egypt will contribute to increased participation of youth to sustainable development including climate change mitigation, gender equality, and many others.

The Youth Policy Shapers invites participants (18-25 years), who benefited from the national flagship initiative “Be An Ambassador” from across all 27 governorate in Egypt. It will provide an opportunity to young people to take the lead in setting up social action projects in their communities. Young people will contribute to promote the objectives of sustainable development, including climate change mitigation and to lead concrete projects on the ground. The programme will support them in deepening their skills and to obtain extensive technical and financial support they need to implement actions that will benefit their communities.

The call for applications for the Youth Policy Shapers Programme in Egypt was officially launched by the National Institute for Governance and Sustainable Development, the European Union, and the OECD during a high-level conference in Cairo on February 8-9. In March 2023, a total of 136 applications were received. In July, the successful applicants participated in their first training in Cairo, which focused on project management and the development of proposals and concept notes. In late August, 37 proposals were received, and after a thorough evaluation, 14 were accepted to join the coaching stage.

### Objective of the Consultation/Coaching Sessions

Following the youth trainings held in July, two days of consultation/coaching sessions were conducted on 17 and 18 November 2023 in NIGSD premises in Cairo. These sessions provided the opportunity for selected participants to engage in consultations with experts to develop their technical knowledge and skills on developing project proposals, project budgets, key performance indicators, action plans, technical and progress reports.. The main objective of these coaching sessions was to enhance the technical knowledge and skills of the selected participants in project management, budget management and strategic communication with a view to help them in designing, implementing and managing projects that are feasible, sustainable and useful to their communities.



### Summary and Key Takeaways

The coaching sessions were designed to immerse participants in practical exercises led by expert trainers based a hands-on approach, allowing participants to refine their project proposals, budgets, action plans, and monitoring and evaluation frameworks. On the first day, plenary sessions focused on project management principles and budget management strategies and were followed by practical exercises in breakout groups, thereby offering personalized coaching to refine participants' initiatives with guidance from expert coaches. On the second day, plenary sessions concentrated on project monitoring, evaluation, team collaboration, and communication nuances, alternating with coaching sessions aimed at fine-tuning indicators and cultivating effective teamwork within each respective project.

The training covered key topics such as understanding the differences between social initiatives and for-profit projects, explaining the stages of development and implementation processes, identifying and addressing community needs, and distinguishing between target audiences and stakeholders. Moreover, sessions also focused on resource planning, different types of costs, budget estimation, review, and monitoring techniques. As such, participants learned about monitoring and evaluation, creating indicators, formulating follow-up plans, and understanding the financial and technical aspects of follow-up. The training concluded by providing participants with an in-depth understanding of risk mitigation and emergency planning components, equipping them with the necessary skills to manage and execute social initiatives effectively.



Through these coaching sessions, participants acquired a new skillset that included efficiently formulating general and sub-goals, outcomes, and activities for their initiatives. They learned to articulate realistic action plans, thus demonstrating an ability to budget and distribute resources accurately and effectively. In addition, they also acquired the skill to determine suitable time durations for initiatives relative to their scope. The sessions also equipped them to establish indicators, vital for successful follow-up processes and develop comprehensive risk and emergency plans to ensure seamless implementation. Finally, participants enhanced their capacity to define and distribute clear roles and responsibilities within their team structures.



### Next Steps:

- Submission of the project documents related to the social initiatives by 30<sup>th</sup> December 2023.
- Assessment of the project documents received.
- Selection of the social initiatives that will be granted seed funding.

### For more information

[Support to Enhanced Administrative and Public Economic Governance in Egypt \(2022-2026\)](#)