



وزارة التخطيط والتنمية الاقتصادية
Ministry of Planning and Economic
Development



المعهد القومي للحكومة
و التنمية المستدامة
National Institute for Governance
& Sustainable Development



The “Youth Policy Shapers in Egypt” Programme: Youth Training

A Joint Programme by the Government of Egypt,
the European Union, and the OECD

تدريب الشباب : برنامج “الشباب صناع السياسات بمصر”

برنامج مشترك بين الحكومة المصرية والاتحاد الأوروبي ومنظمة التعاون
و التنمية الاقتصادية

Summary Note



7 – 8 July 2023

Cairo, Egypt



The “Youth Policy Shapers in Egypt” is a joint programme by the European Union, the National Institute for Governance and Sustainable Development, and the OECD through its MENA-OECD Governance Programme. This ambitious youth empowerment initiative is supported under the European Union funded project “Support to Enhanced Administrative and Public Economic Governance in Egypt”. The Youth Policy Shapers in Egypt will contribute to increased participation of youth to sustainable development including climate change mitigation, gender equality, and many others.

The Youth Policy Shapers invites participants (18-25 years), who benefited from the national flagship initiative “Be An Ambassador” from across all 27 governorate in Egypt. It will provide an opportunity to young people to take the lead in setting up social action projects in their communities. Young people will contribute to promote the objectives of sustainable development, including climate change mitigation and to lead concrete projects on the ground. The programme will support them in deepening their skills and to obtain extensive technical and financial support they need to implement actions that will benefit their communities.



Objective of the training

As part of the YPS program, the Youth Training was held in Cairo on July 7th and 8th, 2023, after the selection of participants. A total of 109 participants from 24 other governorates, including Luxor, Sinai and New valley.

The main objective of the training was to build the participants' capacities relevant to social action project management. The training focused on various topics such as designing, implementing, and monitoring social action projects, conducting analysis using tools such as SWOT and PESTAL, developing SMART objectives, resource mobilisation and fundraising. Additionally, the training aimed to improve participants' interpersonal skills, including leadership, communication, and negotiation.

The training also provided an opportunity for participants to share their project ideas, collaborate, and identify potential common projects.

Summary and Key Takeaways

- Participants were equipped with essential budgeting skills. They learned how to effectively plan, allocate, and manage financial resources for their social action projects. Emphasis was placed on creating realistic budgets that align with project goals and ensuring responsible financial stewardship.
- Participants engaged in SWOT analysis sessions, which enabled them to assess the strengths, weaknesses, opportunities, and threats related to their projects. This strategic tool helped them gain valuable insights into project planning and decision-making, allowing them to maximize their project's chances of success.
- Community mapping exercises were conducted to help participants understand the local assets and challenges within their communities. This process enabled them to identify potential partners, resources, and target areas for their projects, ensuring a more targeted and effective approach.
- Each participant conducted a personal skills audit, assessing their individual strengths and areas for improvement. This exercise empowered them to recognize and harness their unique talents, enhancing their leadership and teamwork capabilities.
- Participants engaged in discussions and workshops on challenging values within their communities. They learned strategies to address resistance to change and foster acceptance of their social action initiatives, promoting a more inclusive and collaborative environment.
- The training program provided participants with comprehensive fundraising strategies and techniques. They learned how to identify potential funding sources, create compelling fundraising proposals, and engage donors effectively. Fundraising skills were emphasized as crucial for project sustainability.
- Participants developed detailed action plans that served as roadmaps for project implementation. These plans outlined project objectives, timelines, tasks, and responsibilities, ensuring clarity and accountability in bringing their social action projects to life.



Next Steps:

- Submission of the concept notes of all the social actions projects
- Assessing the received concept notes and selection of initiatives to join the next phase of the programme
- Coaching sessions to be conducted in November – December 2023

For more information:

[Support to Enhanced Administrative and Public Economic Governance in Egypt \(2022-2026\)](#)



Youth Policy Shapers programme in Egypt (YPS)
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